

AREA PEOPLE GO TO CHURCH ON YULE EVE

Fair Weather Insures
Good Turnouts
For Services

EVENING IS NOT UNLIKE
THE ONE 1952 YEARS AGO

With presents wrapped and tucked away in homes decorated for the holiday, Pottstown area people went to church last night to capture the true spirit of Christmas Eve.

Fair weather insured good turnouts at the early, late evening and midnight services throughout the area.

It was a Christmas Eve not unlike the one in Judea, 1952 years ago—clear, dry and still. Gathering at Grace Lutheran's new church lot, Charlotte street and Nightingale avenue, for the community carol sing early last night, Pottstonians felt the same slight chill in the air the Biblical shepherds must have experienced as they watched their sheep "on a cold winter's night."

OVER 200 came to the church lot to sing the old carols, led by a brass sextet and a combined choir of 40 voices from Grace Lutheran.

The crowd was almost double that of the past year, when the lot was covered with snow.

Another carol sing was held in the churchyard of St. John's Lutheran, South Pottstown, and bands of young people from almost every church sang carols at the homes of the sick and shut-in.

"An Evening of Christmas Hymns" was held early last night at First Methodist, with the congregation participating.

Trimming Rosedale Community Tree Is Becoming Big Job

Trimming on the Rosedale community Christmas tree increase every year as the tree adds a few inches to its height.

Red, green and blue bulbs illuminate the tree planted at Rosedale drive and Wilson street. Residents of the neighborhood have seen it double in size from 10 feet when it was planted 20 years ago.

Frank Hutt, 324 Highland road, treasurer of the Christmas trimmings fund, said, "Every year we add a couple dozen lights to the tree because it grows so fast."

The Rosedale section first trimmed a community tree in 1918. "We used to buy a cut one every year at that time. Twenty years ago we got tired of buying a new one every year and got this one that we planted," Hutt said.

NEAR THE TREE at 318 Rosedale drive, Mr. and Mrs. John D. Gauger have an attractive arrangement of blue lights. The lights are strung from the front of the lawn to house and across the width of the house. Two large trees are decorated with the same color bulbs.

Around the patio there are various decorations.

One Car Damaged In Local Collision

An intersection automobile collision at Walnut and Warren streets yesterday morning resulted in the damage of one car.

George E. Yost, Douglassville, and Clair Levensgood, Schwenksville, the two drivers involved in the mishap, told investigating Motor Patrolman Joseph Thees, that each was struck by the other.

Yost was traveling west on Walnut street and Miss Levensgood was headed north on Warren street when the two cars met at the intersection.

The rear of Yost's car was damaged.

THE WEATHER

For Eastern Pennsylvania Slightly colder today with chance of occasional snow flurries in the north portion.

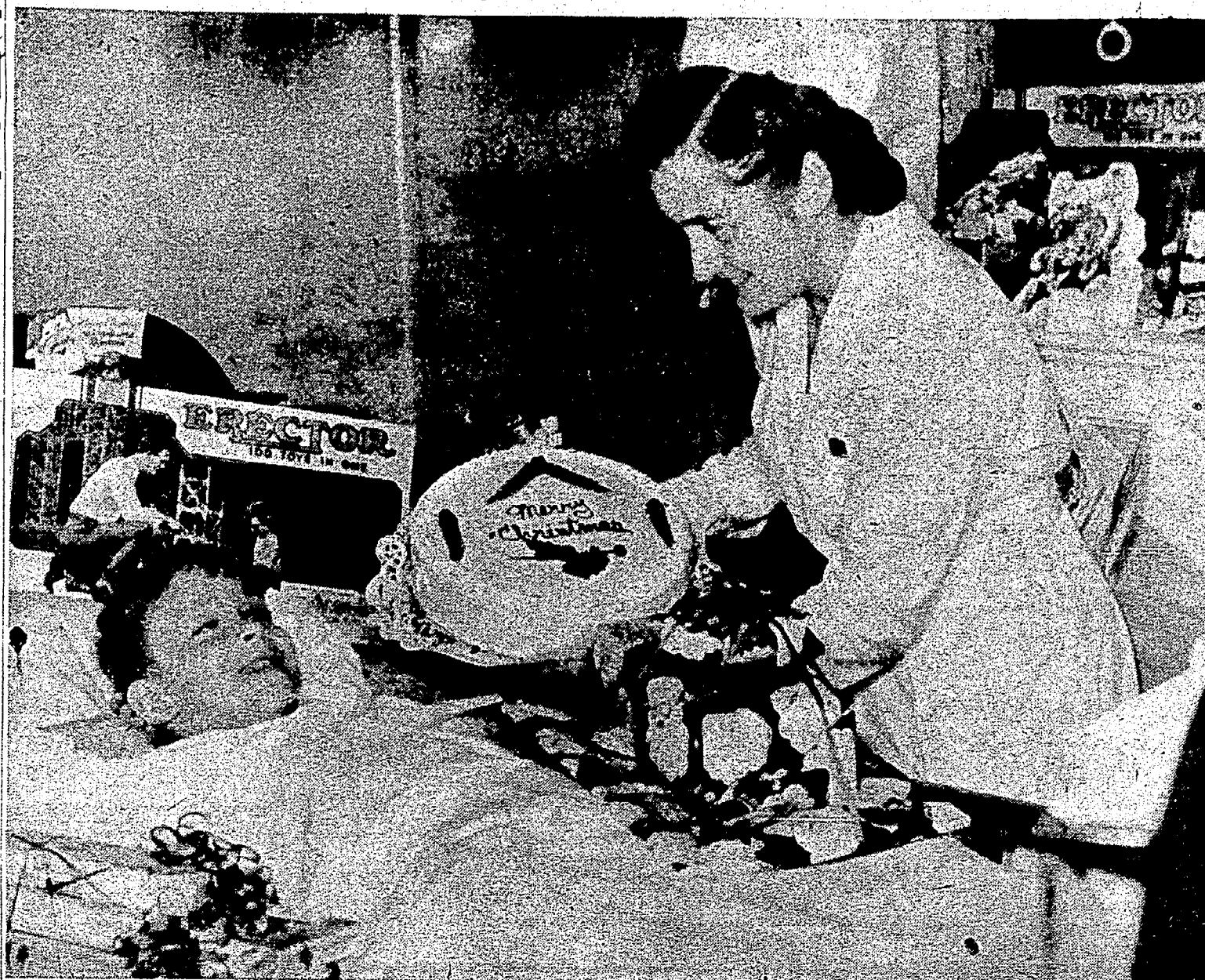
55 Mercury 41
High Antics Low

TEMPERATURE EXTREMES

Local temperatures yesterday and early last night were:

4 a. m.	43	1 p. m.	53
6 a. m.	43	3 p. m.	54
8 a. m.	43	5 p. m.	54
10 a. m.	43	7 p. m.	52
12 a. m.	44	9 p. m.	52
2 a. m.	44	11 p. m.	48
4 a. m.	45		46
6 a. m.	46		46
8 a. m.	49		43
10 a. m.	49		41
12 a. m.	51		41

A Merry Christmas, After All



—Mercury Staff Photo

John Thees Named Works Manager at Doehler Toledo Plant

(Picture on Page 19)

John W. "Johnny" Thees, who began a Horatio Alger career with the Doehler-Jarvis corporation in Pottstown 20 years ago, is the new works manager of the corporation's Plant 1, Toledo, Ohio.

He began work at the borough plant in 1932 and has been advancing ever since. His first job was in the cleaning department where he soon displayed a flair for organization. At Toledo he climbed to cleaning department head.

From Pottstown, to Toledo, to Chicago and back to Toledo is the geographic history of Johnny's travels with the corporation.

He remained in Toledo from 1933 to 1943, when he was named plant manager of the Chicago plant. He became works manager of Plant 1 when the Toledo plant manager was granted a leave of absence due to illness.

AT THE same time the firm announced Charles I. Hodgson, former chief electrical engineer for the corporation, has been named works manager of Plant 2, Toledo. Thees is the son of Mr. and Mrs. John Thees, Toledo, formerly of 661 North Charlotte street. His father was one of the early workers at the original Doehler plant.

(Continued on Page Twenty)

Mother in Hospital Wants Father, Son To Enjoy Holiday

A Pottstown mother in an oxygen tent yesterday with a heart ailment didn't let her condition keep her from insisting that her husband and 16-year-old son have the merriest Christmas possible.

Mrs. Russell Reichman, 1025 Queen street, was taken to Pottstown hospital by Good Will ambulance early Tuesday night. She will be one of the few patients having to remain there for Christmas and the next few days.

When her husband, who works for Superior Tube company, Collegeville, made one of his visits, she told him she wanted him and their 16-year-old son, David, to try their hardest to "have a nice Christmas."

To carry out her request, father and son are going to celebrate part of their Christmas at the home of a daughter, Mrs. John Sprow Jr., 224½ North Charlotte street.

The 50-year-old mother was still in the oxygen tent last night but was "coming along very nicely."

Her illness was caused by a chronic heart condition.

Spring Day Descends On Pottstown Area

The Pottstown area felt a touch of Spring in December yesterday. The thermometer climbed to 55 degrees in the afternoon, causing men doing last-minute Christmas shopping to shed overcoats and even suit coats.

Fur coats remained in closets as women strolled along High street in Spring-like suits and light toppers.

Mrs. C. L. Wells, Bucktown, (Continued on Page Twenty-six)

Although he's the only child scheduled to be in Memorial hospital over Christmas, 7-year-old Jimmy Rath has reason to smile now. He went to the hospital because of a broken thigh bone, the latest misfortune for the boy, who was born paralyzed from the waist down. After Mercury readers saw his brave smile in a bedside photograph and read his story, they started sending toys and other gifts. Mrs. Marilyn Faust, nurse in charge of the children's ward, is holding the newest gift, a Christmas cake donated by Mayer's bakery. The thing Jimmy wanted most for Christmas was an Erector set. Jimmy is the son of Mr. and Mrs. James R. Rath, Gilbertsville RD.

Buchholtz's Expect Good Christmas— Daughter 12, Ill With Polio, Is Home

A 12-year-old Pottstown area girl, stricken seriously with polio the past August is home for a real family Christmas.

She is Wilma Buchholtz, daughter of Mr. and Mrs. Karl Buchholtz, Ringing Hill, Pottstown RD 4, who was paralyzed from the hips down by the dread disease.

The girl came home from Sacred Heart hospital, Norris-

town, and will be home till Jan. 4, when she'll return to the hospital.

The paralysis has been reduced considerably, Mrs. Buchholtz reported. "She's improving wonderfully," the mother said, "and she can manage to get around some with crutches."

THE 12-YEAR-OLD, who'd attended Lower Pottsgrove school, was to have started at Pottstown Junior High school the past Fall.

She is being tutored at the hospital under a State plan by a sister, Gertrude Buchholtz, who teaches at Lower Pottsgrove.

In addition to her return, the family's Christmas has been brightened by the recent discharge from the Army and arrival home of a son-in-law, Corp. LeRoy Bender, (Continued on Page Twenty-six)

"Sgt. G. Glenn Maxwell called his mother, Mrs. Glenn Maxwell, Sanatoga, Tuesday night from his Huntington Beach, Calif., home.

He reported he will arrive in Sanatoga about Jan. 10 and said his next station will be Quantico, Va. The tanned, sandy-haired sergeant arrived aboard the Transport General William Weigle late on the afternoon of this past Sunday.

Returning to his Howard and Center streets, Stowe, home from Korea, yesterday was Pfc. Joseph Pota, son of Mr. and Mrs. Joseph Pota. He roused his parents by phone from Harrisburg at 5:30 a. m. They met him in Reading four hours later.

MAXWELL WAS one of 2022 veterans with the First Marine division in Korea returned to America for Christmas. When he stepped onto the docks at San Francisco he was greeted by his wife, Peggy, and daughters, Mary Jo, 2, and Glenda, 5.

Maxwell spent a year in Korea as a platoon sergeant attached to Second battalion, Fifth Marine regiment, First division. He spent his first few months at the front and later served as an instructor (Continued on Page Twenty)

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Pottstown Mailing Reaches New Peak

Pottstown's record volume of outgoing holiday mail reached a total of 1,063,998 pieces yesterday afternoon at 4 o'clock, as compared to a previous record set during the Christmas season of 1951 for 902,486 pieces.

"And we were surprised to find it still coming in heavy," said J. Alfred Marquet, local postmaster, who attributed the unusual volume to late mailings.

He reported that Christmas temporary help working inside already was laid off and that extra carriers will probably be working their last day tomorrow.

Hundreds Witness Inter-Faith Program In Auto Showroom

Pottstown clergymen, Boy Scouts, student nurses and high school musicians were among those taking part in "The Light for Peace" program held late yesterday afternoon on East High street.

Mrs. Marcelene, 1421 High street, originator of the program—an inter-faith service aimed at emphasizing the season's theme of peace—estimated that several hundred people witnessed it.

The hour-long program was held in the showroom of Pottstown Automobile club in Pottstown Junior high school, where he will speak. Lamb is president of the auto club.

THE DECISION to invite the secretary of highways was made at a recent meeting in Ardmore of the bridge sub-committee with Dis-

(Continued on Page Twenty-six)

Holiday Edition

This holiday edition of The Mercury went to press at 8:30 o'clock last night, seven hours earlier than usual.

The business department will be closed all day today. The editorial department will open at 4 o'clock this afternoon and the classified department will be open between 6 and 8 o'clock tonight.

Last night's late news developments will be reported fully in tomorrow's Mercury.

This Is Christmas?



—Mercury Staff Photo

It was warm yesterday, but was it really that warm? Mary Barrett, 17, of 4 East Eighth street thought it was awfully hot and went shopping for a Christmas tree in her bathing suit. Salesman Thomas Pollock, watching a stand of trees at Walnut and Charlotte streets, scratched his head and wondered if he were in Miami Beach, Fla., or San Diego, Calif. Then he remembered it was Pottstown and the mercury had climbed to extremes for the day before Christmas. He was wondering what this young lady would wear on a white Christmas.

Mercury Readers Give Families Chance for a Merry Christmas

By FRED C. SELBY
(Mercury Staff Writer)

It looks like a merry Christmas for the "family" of children and adults whose causes were taken up during the past year by generous readers of The Mercury.

These were the four cases: 1. Bobby Walters, 4-year-old boy battling both cancer and polio.

2. Mrs. Angeline Carty

and her nine young children who faced eviction from their sparsely-furnished home.

3. The Pottstown couple with two young children crowded into two furnished rooms, who couldn't move to another place because they couldn't find one, and because they had no furniture whatsoever.

4. Seven-year-old Jimmy Rath, paralyzed from the waist down since birth, who could muster a smile even though facing his first Christmas away from home.

Here's a report for Mercury readers on all four cases:

Bobby Walters is at his Green Lane RD home, where he'll stay until Monday night, when he'll go back to Sacred Heart hospital, Norristown.

He is getting the finest treatment possible there, thanks to the readers who opened their hearts and pocketbooks to contribute more

than \$6700 to pay for his treatments for the two dread diseases.

HIS MOTHER, Mrs. Robert Walters Jr., said yesterday afternoon: "He seems to be pretty good. He can't wait until tonight comes."

There's an electric train set up in the family's little home, especially for him. "He wants me to run it all the time," his mother reported.

He and his two brothers, Raymond Lee, 6, and Jack Kenneth, 2 months, will have a full Christmas, tree and all.

For Mrs. Carty and her nine children (eight of whom are at home; the ninth in a hospital with rheumatic fever), Mercury readers did much more than lift the fear of being evicted from their home.

They faced eviction the past month because, with her husband jailed for non-support, she could not pay back rent and current rent totaling \$445. They live at 28 Scott street, Penn Village.

DOEHLER - JARVIS HOLDS ANNUAL YULE SERVICES

Plant Manager Assures
Assembly Merger Is
Beneficial

By BARRY R. NEMCOFF
(Mercury Staff Writer)

(Picture on Page 3)

Noisy machines of one of Pottstown's major industrial plants ceased their hum yesterday and those who ordinarily are busy at their daily toil were assembled in reverent silence among benches and machines to join in the Doehler-Jarvis corporation's Eleventh annual Christmas service.

Over 1500 workers, who attended the two services held at 10 a. m. and 3 p. m. in the huge die casting shop, heard messages from local clergy, were entertained by a

choral group, and were told of the underlying reasons for the corporations recent merger with the National Lead company by Howard W. Bartholomew, plant manager

and vice president, and Dr. Gustav C. Weber, director of human relations.

Dr. Weber, who introduced Bartholomew, referred to the "dark days" the corporation faced during the past year. He said the trouble was the result of Government restrictions on metals, which led some Doehler customers to turn to

plastics. Also, the steel strike and its subsequent effect on the automotive industry which is the largest purchaser of die-castings.

Dr. Weber pointed out it did not hit the Pottstown plant anywhere near as hard as some other parts of the corporation, a fact he credited to the leadership of Bartholomew.

RECENTLY OUR new merger was made known," Bartholomew said. "I want to reassure you that it will give us and our company added financial security, which will accomplish its purpose. Mr. H. H. Doehler (80-year-old founder and honorary chairman of the die casting corporation's board) told me that these being the twilight years of his life, he wants to be sure that his life work will continue. For this reason the merger with National Lead was initiated.

He emphasized that Doehler's being in the engineering service job

(Continued on Page Twenty-six)

Graterford Soldier Home on Leave Thanks Blood Donors

Philip Heavner, 23-year-old Pottstown area soldier wounded in Korea the past October, is spending part of his Christmas leave at home thanking area residents who donated blood in his name.

Son of Mr. and Mrs. Frank Heavner, Graterford, he was hit in the back of the head by fragments of enemy shrapnel the past Oct. 19.

While he was recovering in the Army's general hospital in Tokyo, he received a Red Cross telegram that seven area residents had become donors for him.

Among them was Ira J. Russell, Graterford, who has given 100 pints of blood for US soldiers. He registered Tuesday at the Pottstown YWCA to give the 101st pint when the blood-mobile visits Pottstown in February.

The soldier will be home until Jan. 18, when he will report to Indianapolis Gap. He and his family are hoping he will be assigned to Ft. Knox, Ky., where his 25-year-old brother, Frank Jr., is stationed now.

The older brother lost his right eye during an accident while on maneuvers. He was offered a medical discharge but refused it, saying he wanted to serve as long as his brother was in the Army. Both complete their three-year enlistments Aug. 3.

ON THE MAIN DRAG

MARY HEGEDUS
—doing last-minute shopping.
ELEANOR HALL
—rushing to work.
RICHARD RAUGH
—greeting friends.
RITA RULLI
—helping select a gift.
YVONNE STROM
—being seen around town.

CAROLYN LONGACRE
—taking a vacation.
HELEN MILLER
—telling about Santa Claus.
RICHARD KEIM
—enjoying a holiday furlough.
JRA MULLER
—readying his car for a trip.
JUSIE KEENE
—flirting with the boys.
TONY PACE
—threading a needle.
MARY LOU WARNER
—showing through a crowd.
ANN RULLI
—inviting friends to her home.
STELLA JOHNSON
—watching the sports page.

4000 Seals Sold At Postoffice Booth In Seven-Day Drive

Sale of Christmas seals at the Pottstown postoffice this year topped all previous efforts, Martha B. Shoemaker, executive secretary of the Pottstown Tuberculosis society, reported yesterday.

In seven days volunteer workers sold almost 4000 of the anti-tuberculosis seals at a penny apiece the report showed.

"Our postoffice booth receipts this year were \$39.32," Miss Shoemaker said. "Last year the grand total was \$31.20."

The overall picture showed total receipts of all seals and health certificates to be \$3541.99, which was slightly less than the past year's total the day before Christmas.

"We have, however, every reason to believe that sales this year will top the past year's sales and set a new mark for seal sales in Pottstown," Miss Shoemaker added.



Joyful Wishes

We join in the chorus of happy young voices that sing out, "A Merry Christmas to One and All!"

LAMB'S MUSIC HOUSE

High at Penn Street



May the dawn of this new Christmas bring you the jolliest you've ever had. Best greetings.

Merry Christmas—Happy New Year
RICHARD H. CADMUS

Justice of the Peace — Insurance



With
Best Wishes
for
A MERRY
CHRISTMAS

As tolling bells pierce the early morn with their Christmas proclamation, we extend to each and every one of you, our sincerest wishes for a Joyous Holiday.

Girard
INVESTMENT COMPANY

268 HIGH STREET

19 N. HANOVER STREET



Cordial
Greetings . . .

Here's to your
Christmas bells!
They spell out our
season's greetings
to you—our neigh-
bors.

Bunting's

102 Years

at High and Hanover Sts.



Our greetings to you
this Christmas is not
just a custom . . . it's a
heartfelt hope

NAYLOR BROS.

GROCER

South Pottstown



It's not easy to express
in cold type the warm appreciation we
have for the loyalty and good will of
our many friends. Our sincere thanks for your
friendship is second only
to the pleasure we've had in serving you. To one and all we wish a
joyous Christmas and a bountiful New Year.

M. E. YOHNS & SON

Premium Coal—Atlantic Heating Oils

POTTSTOWN LANDING — R.D. No. 1, Pottstown — Phone 1240



GREETINGS

From

PAUL'S BOOTERY

315 High St.



to all our friends
go our very
sincere wishes
for a
Christmas rich
in happiness and
good cheer

WORKMEN'S
SUPPLY CO.

147 High St.

May the Spirit of This

HOLY SEASON

Abide with You

Today, Tomorrow and Forever

S. RUSSELL PRIZER

FLOWERS

Parkerford

The glory that is Christ-
mas will ring out from
every Church steeple,
and in our good wishes
are echoed the beauty
and spirit of brother-
hood of the season.



MILTON'S

Pottstown's Children's Store
221 HIGH ST.



Let the bells
ring out and the
carolers shout
—a joyous holi-
day season be-
yours, from us,
to you.

HAROLD E. KEMP

GROCER

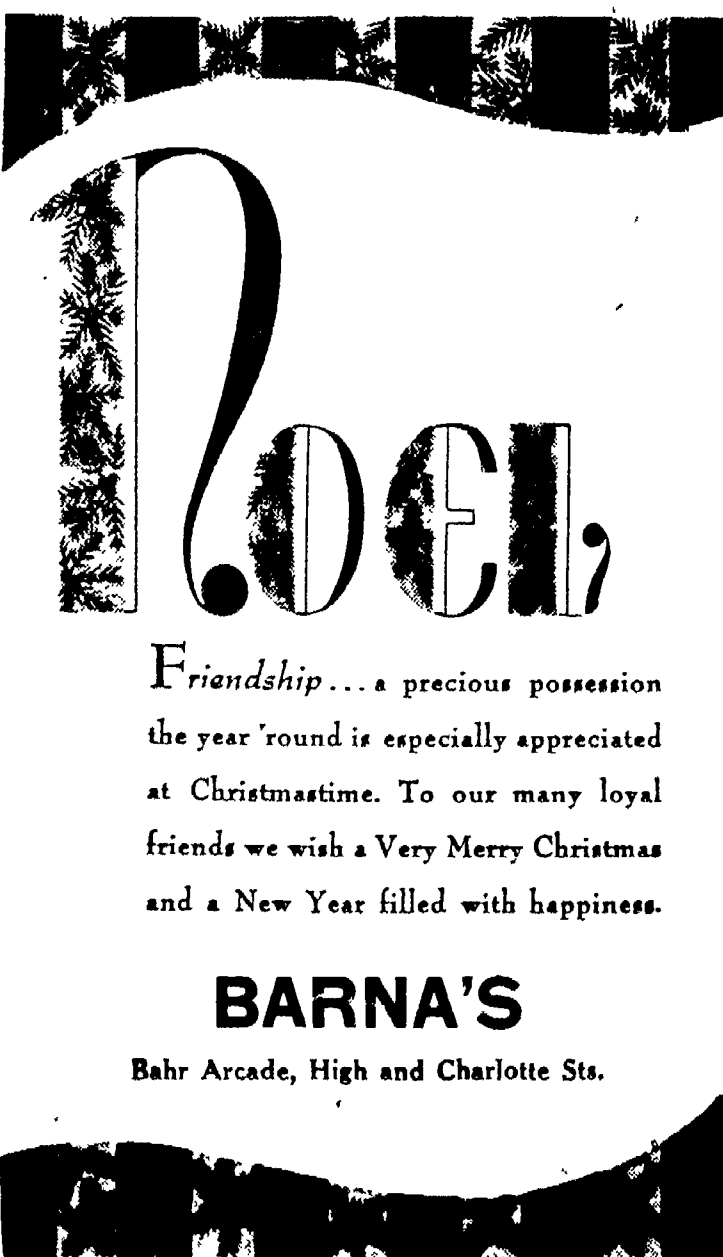
Sanatoga



Accept Our Appreciation of Your
Patronage During the Past Year

GREAT OAK SPRING WATER CO.

Phone 820



Friendship . . . a precious possession
the year 'round is especially appreciated
at Christmastime. To our many loyal
friends we wish a Very Merry Christmas
and a New Year filled with happiness.

BARNA'S

Bahr Arcade, High and Charlotte Sts.

Merry Christmas

During this Yuletide Season and
throughout the New Year,
may you enjoy—

The Gladness of Christmas
which is hope,

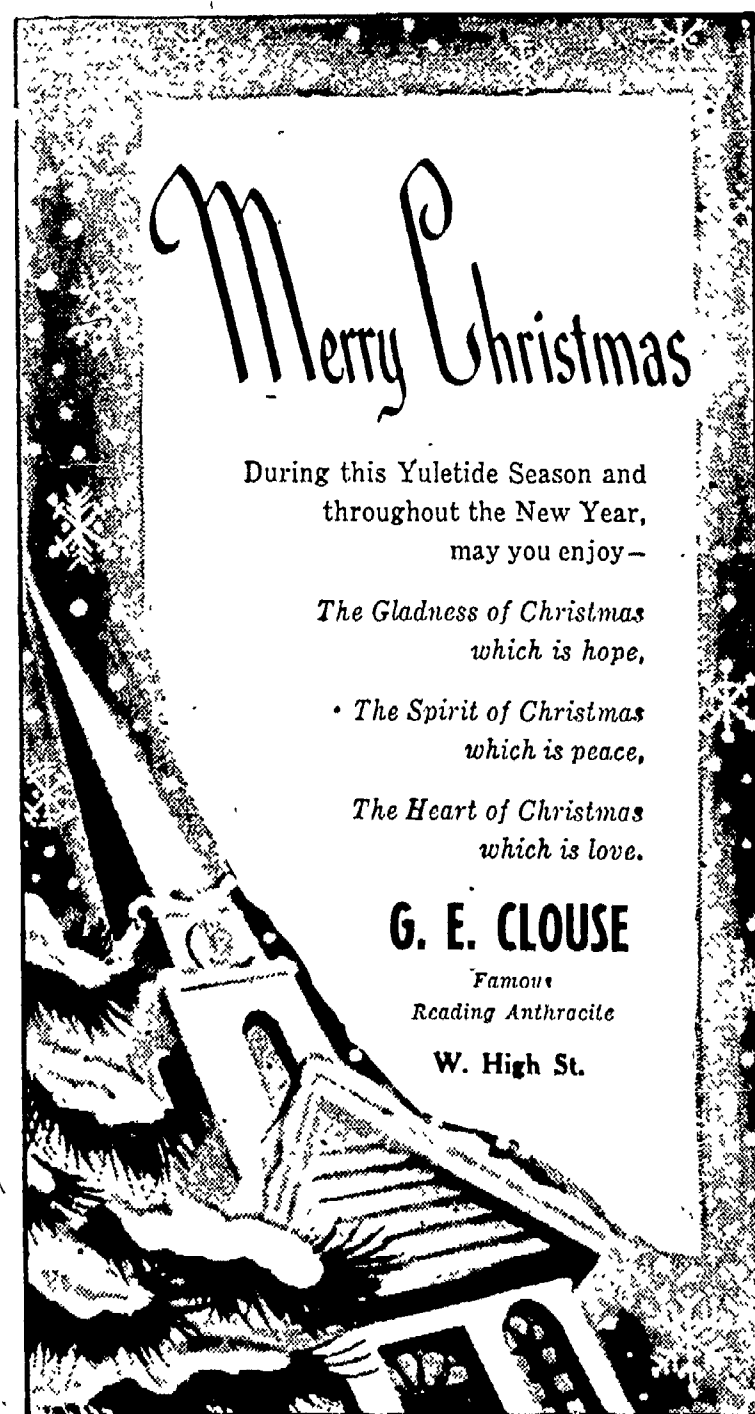
The Spirit of Christmas
which is peace,

The Heart of Christmas
which is love.

G. E. CLOUSE

Famous
Reading Anthracite

W. High St.



Obituaries

ANNIE (GARBER) FISHER, 75, of 1023 QUEEN STREET, widow of Lester Fisher, died yesterday morning at 7:40 o'clock in Pottstown hospital after a long illness.

For the past 11 years, she had lived at the home of Mr. and Mrs. Henry R. Rawn, 1023 Queen street. Although they are not related to her, they had taken care of her during her illness.

Mrs. Fisher had been in failing health for 11 years. She suffered a stroke five years ago, and for the past year was confined to her room.

Mrs. Fisher and her husband had lived at the Rawn's home for a short time 30 years ago, and a fast friendship developed between the families. Mrs. Fisher returned to the Rawn home following the death of her husband, who had been a draftsman for Bethlehem Steel company and later Phoenix Iron company, Phoenixville.

Born in Pottstown, daughter of Mr. and Mrs. Joseph Garber, she had spent most of her life in the borough, although she had lived on Pottstown RD 3, near Halfway House, for several years before returning to the Rawn's home.

She was a member of Trinity Reformed church and before her illness, had been a member of a women's Bible class of the church.

A sister of hers, Jennie, married Charles Fisher, a brother of the late Mr. Fisher. They live at 511 North Keim street.

The only other close survivor is a second sister, Mrs. Ida Knight, Pittsburgh.

Funeral arrangements, incomplete yesterday, are in charge of a funeral home at 112 North Washington street.

ELLEN MAY (PRIZER) EVANS, 91, of GLEN MOORE RD, died early yesterday afternoon at the home of her daughter, Lulu M. and son-in-law John K. Loomis, Mantle Village, Glen Moore RD.

Mrs. Evans spent her entire life in this vicinity. She was the daughter of the late Abraham Prizer and Sarah (Ortlip) Prizer. Her husband, William, preceded her in death in 1937.

She was a member of the Mantle Methodist church and of the Willing Workers society of that church.

She is survived by her daughter Lulu M., a son, M. Earl Evans of 79 Edgewood street, and a brother Frank Prizer, Pottstown RD. In addition, she is survived by two grandchildren and four great-grandchildren.

Services will be held Saturday afternoon, Dec. 27. Interment will be in St. Andrew's Episcopal cemetery, Ludwigs Corner.

Services for **REYNOLDS W. SMITH**, husband of Anna Mae (Long) Smith, POTTSTOWN RD 1, will be held Monday morning at 10 o'clock from a funeral home at 404 High street.

The Rev. Donald T. Floyd, pastor of Trinity Evangelical Congregational church, will officiate, and interment will be made in Greenwood cemetery, Philadelphia.

Services for **ALICE (WEIDNER) EAST**, widow of John East, 116 SOUTH HANOVER STREET, were held yesterday afternoon at 2 o'clock from a funeral home at 112 North Washington street. The Rev. George F. Eichorn, pastor of St. John's Lutheran church, South Pottstown, officiated.

Interment was made in Highland Memorial Park cemetery.

Bearers were Aaron Siesholtz, Clarence Weidner, Glen Moyer, Raymond Moyer, Milton Weidner and James Weidner.

Town Indicated on Map But It Is Not There

EDWARDS, Mont., Dec. 24 (AP) — The little town that isn't there — Edwards, Mont. — will be gone in 1953.

Tourists driving across central Montana look at their maps and decide Edwards might be a good place to gas up, eat and maybe stay overnight.

But when they get to Edwards, it isn't there. Only a ranch house stands where the map shows a town called Edwards. The State Highway department has promised to remove the "town" from 1953 maps.

Tallin Museum Unearths Estonian Art Objects

MOSCOW, Dec. 24 (AP) — Pottery and other objects belonging to the Tenth and 11th centuries have been unearthed in Tallin, capital of the Estonian Republic.

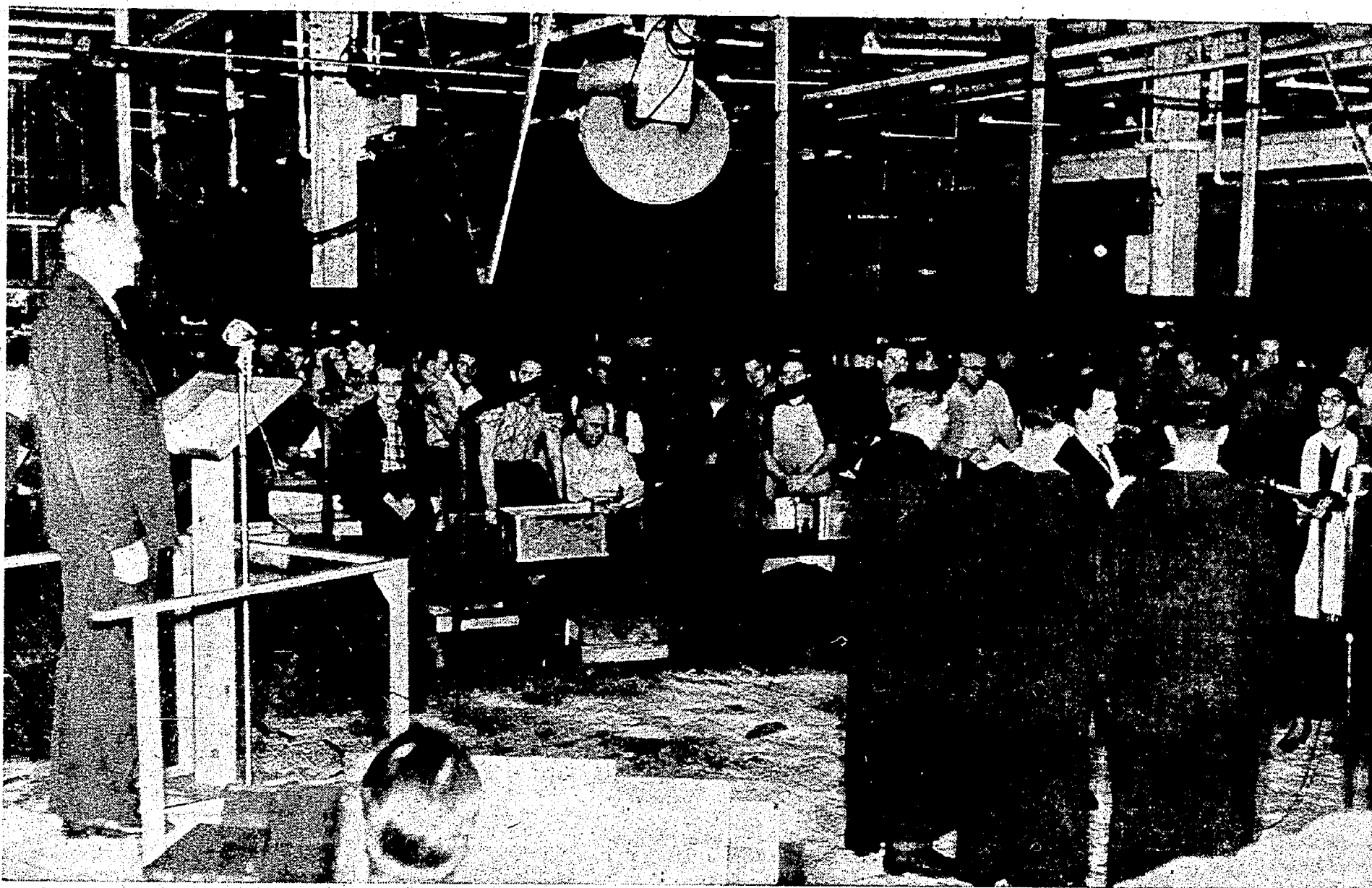
The Tallin museum began excavations in the early Autumn with the purpose of discovering the period in which Tallin began as a city. Among the objects already dug up were tips of spears, pottery and arrows.

LOCAL NOTICES

No office hours Dec. 24 through Jan. 9. Dr. J. G. Hafer.

No office hours Friday, Dec. 26. Dr. John A. Anthony.

All Work Stops for Christmas



Clustered atop benches and machines in the Doehler-Jarvis corporation's huge shop, employees are seen attending the plant's 11th annual Christmas service yesterday. Howard W. Bartholomew, plant manager and vice president, (left) is seen preparing to

address the assembly following the singing of Christmas carols by the Pottstown Senior High school chorus, under the direction of Edward O'Neill (right). Over 1500 employees attended the two services held at 10 a. m. and 3 p. m. (Story on Page 1).

Tree-Planting Machines Described by Forester

RALEIGH, N. C., Dec. 24 (AP) — Tree-planting machines on open and fairly level ground can plant from 7000 to 10,000 seedlings with a two-man crew in an eight-hour day, says John E. Ford, assistant forester for the North Carolina State college extension service.

Ford noted the increase in the

use of the machines in the past several years by landowners, sawmill operators and other organizations. He added, however, that hand-planting was the only method possible in many places and that it was doubtful that the planting machines would be efficient in areas smaller than 10 acres.

The nearest star is 300,000 times as far away from the earth as is the sun.

His Son Gave Life



Services will be held Saturday afternoon, Dec. 27. Interment will be in St. Andrew's Episcopal cemetery, Ludwigs Corner.



Detectives support Frank Crisco (top) as he collapses after identifying the body of his son, Raymond, 14, who was drowned while trying to rescue his playmate, John Murkowski, 13, from a Chicago park lagoon. Ice on the lagoon gave way as the two boys were at play. Raymond was the first to reach shore. He found a plank and tried to reach John, but fell into the icy water. Meanwhile, John had made his way to shore and called police, who rushed him to a hospital, where he tells his story of the ice tragedy to a policeman.

Yen for Privilege Leads Indian to Courtroom

MANILA, Dec. 24 (AP) — An Indian national with a yen for privileged car numbers is facing deportation for illegal use of a diplomatic car plate. The man, a former Manila restaurant owner, is accused of theft of two diplomatic car plates belonging to the US embassy here.

His accomplice confessed to police the Indian had asked him to get a number 8 (Philippine congressman's number) but settled for the diplomatic plate when the other was unprocureable.

MONT CLARE

Mrs. Thomas Cairns, Bridge and Grace street, Mont Clare, cor. Phone Phoenixville 2737. C. Douglas Hale, delivery, Phone Pottstown 31-J-2.

A Christmas party for members of Non Sibi class of First Methodist church marked the 21st year the group has held this annual event at the home of the teacher and her husband, Mr. and Mrs. Joseph Shrawder, Mont Clare.

Mrs. Shrawder was hostess to 30 class members and guests at the holiday program of vocal selections and an exchange of gifts.

Group singing of Christmas carols opened the program after which Mrs. Shrawder read the poem, "Christmas is here Again." The Bible story taken from Luke and Matthew then was read, and Mrs. Albert Christian presented vocal selections, "The Shepherd's Christmas" and "The Birthday of a King."

Mrs. Henry F. Gerner Jr., wife of the pastor, read "The Legend of the Christmas-Candle" and a prayer was given by Mrs. John Knauer. "How Scrooge Spent Christmas" was the closing reading by Mrs. George Clark.

One new member Irene Britton was welcomed into the class. Santa Claus distributed gifts and refreshments were served.

Attending were: Mrs. Knauer, Mrs. Christman, Mrs. Arthur Chisman, Mrs. Clark, Mrs. J. Quigley, Mrs. J. Phillips, Mrs. Helen Gage, Mrs. H. Dewees, Emma Hahn, Lucrétia Sharp, Mrs. George Arters, Mrs. William Weber, Nellie Brownback, Mrs. Leona Brown, Mrs. Bruce Murray, Mrs. Leonard Lessig, Mrs. Hamer, Mrs. William Beard, Helen Epright, Ruth Peters, Martha Littlefield, Mrs. Earl Effinger, Mrs. Preston Swiler, Mrs. Edgar Maxton, Mrs. Walter Manney, Ellen Brownback, Mrs. William Snyder, Alice Oberholtzer, Miss Britton and Mrs. Shrawder.

Mrs. Marian Cairns, Mont Clare; Mrs. Elza Phillips and Gregory; and Binky Miller, Kimberton, drove to Philadelphia to see Santa

Claus.

Members of Hilltop Sewing circle held their annual Christmas dinner and gift exchange party at the home of Mrs. George Hallman Jr., Mont Clare.

The turkey dinner board was decorated with small snowmen each of which held a flag bearing a number that indicated a circle member. Mrs. Harry Crouthamel and Mrs. George Shronk who recently celebrated their birthdays were honored with a lighted birthday cake.

Gifts, purchased and wrapped by Mrs. James Hasson and Mrs. Edgar Harrop Jr., were given to 17 A. J. Hasson, Mrs. James Hasson, children of members. The circle also remembered nine aged and shut-in persons with gifts, and a box of groceries was given to a needy family. Two Christmas dinners were sent to members who were ill.

Mrs. Paul King purchased and wrapped gifts for the shut-in and Mrs. Stanley Ebert. Mrs. Herman Willardit was in charge of the food package.

During the business session conducted by Lillie Kramer reports were given, six thank-you notes and a letter from Pfc. Donald Yenger, stationed with US Marine corps in

North Carolina, and Pvt. Barbara Willardit, serving with the US Marines at Parris Island were read. They had received Christmas boxes from the circle.

Mrs. Parke Doelp, Kleyona, will be hostess to members at their next meeting, Thurs. Jan. 15, when plans for their 17th anniversary celebration will be made. The circle was formed Jan. 30, 1936.

Attending were: Mrs. Harry Crouthamel, Mrs. Richard Crouthamel, Mrs. Ross Deininger, Mrs. Doelp, Mrs. Ebert, Mrs. William Gottshall, Mrs. Harrop Jr., Mrs. A. J. Hasson, Mrs. James Hasson, Mrs. Harry Kramer, Miss L. Kraemer, Mrs. Alvin Landes, Mrs. Albert Moss, Mrs. G. Shrouk, Mrs. Earl Smith, Mrs. Melvin Smith, Mrs. Herbert Widdop, Mrs. John Widdop, Mrs. Andrew Willardit, Mrs. Samuel Yenger, Mrs. King and Mrs. G. Hallman Jr., Joan Marie Willardit, Ruth Crouthamel, John Widdop, Ronald and Virginia Harrop, Margaret Hasson, Patricia Gottshall and George Hallman 3d.

More than 75 club members and (Continued on Last Page)

• Sick Room Supplies
• Surgical Garments
• Elastic Hosiery
• Trusses
• Invalid Aids (Sales and Rental)

WM. H. REESER CO.

317 PENN. ST. READING, PA.

French MD Finishes Lone Raft Ocean Trip

BARBADOS, British West Indies, Dec. 24 (AP) — French Physician Dr. Alain Louis Bombard landed his tiny rubber raft here yesterday afternoon and completed an epic crossing of the Atlantic alone. The trip took more than two months.

The Frenchman arrived here in time to keep a Christmas date with yachtsmen friends. Hale and hearty, he proudly announced he had proven man can live at sea without food supplies and water.

The sail-rigged 15-foot life raft carried only a special squeezer from which Bombard extracted the juices of fish to quench his thirst.

The sailor-doctor left from Las Palmas, Canary Islands, on the last leg of his lonely 3100-mile voyage Oct. 19. He started from Monaco on the French Riviera May 25 and after a series of hard-luck mishaps in the Mediterranean headed into the Atlantic from Casablanca Aug. 20.

Bombard said he passed 20 ships on the way to this easternmost of the windward islands. He avoided hungry sharks by traveling without light at night.

Chinese School Heads Plead for Instructors

SINGAPORE, Dec. 24 (AP) — Chinese school principals, worried that they may be unable to run their schools next year owing to a shortage of teachers, have written to Colonial Secretary W. L. Blythe, asking that teachers from Hong Kong be allowed to enter Singapore.

There is a dearth of Chinese school teachers here owing to their recent movement to English schools, where salaries are more attractive. Chinese school principals fear that immigration authorities, anxious to keep out pro-Communist elements, may block their entry.

Prettiest Teacher



A teacher of dramatics and voice, Nell Owen of Dallas has been named America's prettiest school teacher in a national Our Miss Brooks beauty contest for schoolmarms. Mrs. Owen, winner over 6500 entrants, will receive a one-week, all-expense trip to Hollywood.

PIZZA
Every Day and Evening
at
DEL'S
Route 422 Douglassville

OUR STORE CLOSED
TODAY - Christmas Day
and
and Friday

in order to permit a more enjoyable Christmas for our Co-Workers and their families.

Open Saturday as Usual
9:30 to 5:30

Ellis Mills
Pottstown

United for Modern
Custom Built Furniture
Costs No More
Phone 6191
451 High St. Pottstown

MANY HAPPY "RETURNS"



AT ELLIS MILLS'

Get duplicates? Wrong sizes? Unsuitables? Smile and be glad they came from ELLIS MILLS... Bring them back and we'll gladly exchange these "wrongs" for "rights"... whatever your heart desires! This has been our policy of 79 years... we've never changed it... and never will!

Gifts may only be exchanged for other merchandise, and cannot be credited to accounts. Please make your exchanges before January 15, 1953.

Ellis Mills
Pottstown
Pottstown's Fine Department Store

Feature Lock
ENGAGEMENT AND WEDDING RINGS

Wear them separately wear them together.
\$85.00
Pay 2.00 a week
Credit At No Extra Cost

ROYAL JEWELERS
251 HIGH ST.

SEASON'S GREETINGS
UNITED FOOD MARKET
High and York Sts.

LIBERTY Food STORES
Home of the Fine Norris Brand of Canned Goods
Distributors of the Fine Norris Brand Foods

SUBSCRIPTION RATES				
By carrier—25¢ per Week, \$13 per Year.				
By mail (payable strictly in advance)				
	Year	Months	Months	Month
Within 150 miles	\$13.00	\$5.00	\$3.45	\$1.15
All Other	15.00	7.50	5.15	1.75

Entered at Pottstown Postoffice as 2nd class matter

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THURSDAY, DECEMBER 25, 1952

Defer not till tomorrow to be wise,
Tomorrow's sun to thee may never
rise.—William Congreve.

The Old, Old Story

As recorded in Luke 2:1-20

¶ And it came to pass in those days, that
there went out a decree from Caesar Augustus,
that all the world should be taxed.
¶ And this taxing was first made when
Cyrinius was governor of Syria.

¶ And all went
to be taxed, every
one into his own
city.

¶ And Joseph
also went up
from Galilee, out
of the city of
Nazareth, into
Judea, unto the
city of David,
which is called
Bethlehem (be-
cause he was of the house and lineage of
David).

¶ To be taxed with Mary his espoused
wife, being great with child.
¶ And so it was, that, while they were
there, the days were accomplished that she
should be delivered.

¶ And she brought forth her firstborn son,
and wrapped him
in a swaddling
clothes, and laid
him in a man-
ger; because
there was no
room for them in
the inn.

¶ And there,
were in the same
country shepherds
abiding in the
field, keeping
watch over their flock by night.
¶ And lo, the angel of the Lord came
upon them, and the glory of the Lord shone
round about them; and they were sore afraid.

¶ And the angel said unto them, Fear not;
for, behold, I bring you good tidings of great
joy, which shall be to all people.
¶ For unto you is born this day in the
city of David a
Saviour, which is
Christ the Lord.

¶ And this
shall be a sign
unto you: Ye
shall find the
babe wrapped in
swaddling clothes,
lying in a manger.
¶ And suddenly
there was with
the angel a multi-
tude of the
heavenly host
praising God, and
saying,
¶ Glory to God in the highest, and on
earth peace, good will toward men.

¶ And it came to pass, as the angels were
gone away from them into heaven, the shep-
herds said one to another, Let us now go
even unto Bethlehem, and see this thing
which the Lord hath made known to us.
¶ And they
came with haste,
and found Mary
and Joseph, and
the babe lying in
a manger.
¶ And when
they had seen it,
they made known
abroad the say-
ing which was
told them con-
cerning this child.
¶ And all they
that heard it won-
dered at those
things which were told them by the shep-
herds.

¶ But Mary kept all these things, and
pondered them in her heart.
¶ And the shepherds returned, glorifying
and praising God for all the things that
they had heard and seen, as it was told unto them.

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Reader Prefers Lights to Policewomen

Lights Would Help More
To the Editor: Policewomen may make it safer for school children but I think more red lights would be better protection. The purpose of hiring the policewomen is to release men for other duties. It seems to me during the day their only duties are to direct traffic and write parking tickets.

The argument is that in the event of an accident the corner would be left unprotected if the policemen had to investigate. That's true, but if there were red lights at corners there still would be some protection for the youngsters.

Another thing, if there were an accident, all policemen in the area do not have to convene on the spot like G-men on a public enemy.

If a couple of cars smash fenders, there is no need for most of the police on duty to throw their weight around at an accident scene if they are not necessary to the investigation.

With the red light system, a policeman could stand at the school intersection and operate the light manually. If he

had to leave he could fix it to operate automatically.

Between the light and the safety patrol the children would be well protected. And by installing lights, there would be full protection at the intersections every day and every hour of the year, not just a couple of hours on school days.

Pottstown PEDESTRIAN

Find Out What's Wanted
To the Editor: It seems like the Pottstown borough council finance committee at its last meeting had a guessing game and a crystal ball session. Members were quoted as saying, "I believe," "I think," and "I don't know," to questions about asking council to approve a \$100,000 street program.

Before recommending that money be appropriated for streets, why doesn't the committee find out what Pottstown residents want?

Not one of the councilmen is in agreement with any of the others and the reason the bond issue referendum failed

to meet with favorable approval of the people.

If they would find out what the people want, maybe they could satisfy them.

I don't see what would be so drastic about requiring builders to agree to build streets before they build. What right does any home owner have to build a house and then expect the borough to run a street there?

If that were the case, why couldn't any one build a house anywhere in the borough and immediately get a street built through?

Maybe it's true that old home owners turned down the bond issue and that new home owners voted for it.

Why not? The old home owner would only be helping to pay for the new streets while the new home owner would be reaping the best benefits.

At the same time the old home owner would drive on rutted streets while the new streets would be nice and smooth in the newer neighborhoods.

Hanover street IRKED

WASHINGTON

Federal Neglect Caused Dock Crime and Rackets

By RAY TUCKER

WASHINGTON, Dec. 24—The shocking racketeering conditions along the nation's waterfront, which involve bribery of public officials, graft payments to union leaders, criminally inspired strikes and murders, could have been eradicated long ago by Federal prosecution, if strong action by Washington had not been deemed politically inadvisable and dangerous.

Every Attorney General for the last twenty years has been urged to undertake an investigation of the tieup among gangsters, politicians, longshoremen union bosses and the steamship companies.

It was suggested that the Kefauver committee turn its inquiry in this direction, when it questioned Mayor Ambassador O'Dwyer about his failure to break up Murder Incorporated and its waterfront allies, the Anastasia brothers.

Largely for political reasons, the Department of Justice preferred to look the other way. In fairness to the Kefauver committee, it should be noted that its funds and its term of authority were running out when it stumbled on this situation.

Interestingly enough, Rudolph H. Hiley, chief Kefauver counsel and now president of the New York City Council, has proposed numerous reforms of a local nature to break the criminals' and the politicians' domination of the docks.

REASONS FOR INDIFFERENCE:
The reasons for Federal indifference to these underworld activities are plain. Almost every official, political fixer and union leader involved was a Democratic stalwart, who delivered the votes of his gang and his district on Election Day.

National revulsion over the revelations which are now being brought out by the New York State and New Jersey Crime commissions, would have reacted against the party in power more violently than did 1950-1952 disclosures of the scandalous "mess at Washington" in last month's voting.

Indeed, had Governor Dewey been able to exploit them in 1948, he might have defeated Harry S. Truman.

Criminal conditions along the nation's waterfront, including the Atlantic, Gulf and Pacific Coasts, are a national rather than a local problem and scourge, according to leading lawyers. In their opinion, there is no question of Federal jurisdiction over this important area.

It has been estimated, for instance, that these racketeering activities increase the annual cost of handling imports and exports at the port of New York alone by \$350,000,000. The sum would, probably be doubled or tripled, if depredations of a similar nature at other great harbors are included in the total.

TRIBUTE: This is the tribute which gangsters, politicians and a few influential labor czars exact from manufacturers, shippers, purchasers and consumers of the many billions of dollars worth of goods that are loaded or unloaded at these centers of commerce.

Ironically, a great part of this additional cost is borne by the United States government, for it is imposed on shipments of food, weapons and other supplies to our armed forces overseas and to our NATO allies.

Not even the Barbary pirates in the Mediterranean, against whom the young nation waged its first foreign war, took such a toll from the American people in the early years of the 19th century.

The anti-gangster weapon, always available in the Federal armory for attacking this criminal army—and which President-elect Eisenhower may use—is the "interstate commerce" clause of the Constitution. It has been utilized against far less menacing crooks than the waterfront thieves, murderers and corruptionists.

FLOWERS FOR THE LIVING

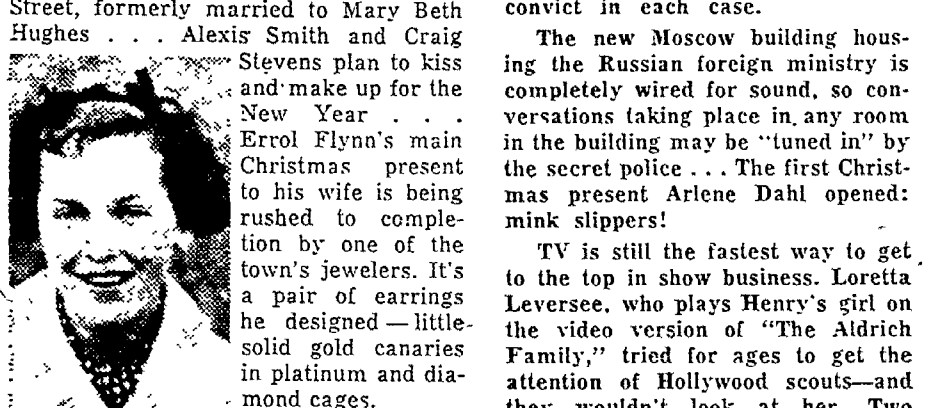
For MR. AND MRS. JEROME EISNER
1321 South Street
BECAUSE they are celebrating their wedding anniversary today.

The Voice of Broadway

By DOROTHY KILGALLEN

Broadway Bulletin Board

MAUREEN O'SULLIVAN's heartache is the saddest Hollywood story of 1952 . . . Denise Darcel's new darling is Dave Street, formerly married to Mary Beth Hughes . . . Alexis Smith and Craig Stevens plan to kiss and make up for the New Year . . . Errol Flynn's main Christmas present to his wife is being rushed to completion by one of the town's jewelers. It's a pair of earrings he designed—little solid gold canaries in platinum and diamond cases.



There will be a police crackdown on phony street-corner Santa Clauses who solicit for organizations nobody ever heard of . . . Baron Eric Rothchild-Goldschmidt, who gave Greta Garbo a whirl a couple of seasons ago, has switched to pretty Paula Stewart . . . And aren't the Charles O'Curran's (Betty Hutton) keeping a happy secret?

Previewers are raving about a young actress named Pat Hardy, who scores in the sleeper, "Girls in the Night." They say the film could make her a star overnight. Not many months ago Pat was just a pretty doll in the line at the Copacabana . . . Headlines will feature juke box names when the crime investigating committee digs into the connections between the underworld and the entertainment business. So many big name singers are involved—financially if not socially—with the mob boys.

SUCH NERVE! Many local landlords are asking tenants to keep New Year's Eve guest lists down to a minimum, so parties won't be "ex-

The Worry Clinic

By DR. GEORGE W. CRANE

WHEN DANNY was 7½, we were visiting our farm, home in Indiana. "I like it down here in the country," he informed me during the moonlit evening before we went to bed.

"I'm always going to come down here, even after I grow up."

"But suppose your wife doesn't like the country?" I countered. "Maybe she will not care to spend the summer on a farm."

"She better like it," Danny replied. "I won't marry her if she doesn't."

Next day at the table we continued discussing this subject. I told Danny he should investigate before he married his prospective wife and make sure she liked the country.

"Do you know what I'm going to do before I marry?" his 12-year-old brother Philip asked.

"I'M GOING to ask her how she feels about divorce," he went on. "Then I'll make sure she is a Christian. And she must want a lot of children, for I am going to have five. And she must like the country and horses."

Philip's aversion to divorce was probably attributed to the fact that some of his pals were children of divorced parents, and Philip had previously expressed perplexity as to why the latter ever separated.

Philip knew and seemed to like both parents in the case, so he could not figure out a good reason for their being divorced.

During courtship, however, men and women always put their best foot forward, so they indulge in a great deal of salesmanship.

IN PICKING a mate, therefore, one must not rely solely on fervent promises or kiss intoxication. No young bride, for instance, looks favorably on divorce, though six months or a year later she may be fighting in court and calling her husband vile names.

"Actions speak louder than words," is an old saying that applies in choosing a mate. Pick your sweethearts on the basis of their past behavior over a period of several years.

A gold digger or a rotter can often put on the airs of a cultured unselfish person at least for the few hours per week he or she is dating a desirable member of the opposite sex.

So investigate your prospective mate's background and previous behavior. Leopards don't change their spots, and adults seldom make radical permanent alterations in their behavior.

Happy marriage, demands more than emotional intoxication. Pick a girl who has what it takes to make a permanently happy marriage!



Hollywood

By EDITH GWYNN

HOLLYWOOD, Dec. 24—Crystal Ball Dept: Over a year ago the following appeared in the London Sunday Dispatch: "Red Skelton is probably the one man in Hollywood who still tries to make people laugh by falling flat on his face, walking into doors, suffering thumps on the head and the like. Two more pictures and Mr. Skelton will be a total wreck." (1)

And long, long before psychiatry taught us that a frustration sends people to the ice-box constantly for snacks, and is the main cause of overeating. Oscar Wilde wrote, "Sorrow is so fattening!" (How prophetic can you get?) . . . June Allyson and Dick Powell toss a Christmas eve shindig . . . Lucy Ball says she and Desi Arnez fed 17 relatives same night . . . Metro is going to remake "Ben Hur"—after 23 years! This should be a real "bargain"! The studio can re-use most of its "Quo Vadis" sets still standing in Rome.

THE GWYNES REPORT:
Current rumblings about the rift of the Gene Kellys are an echo of the same "news" here months ago . . . And if a top American star and his wife, now overseas, are parting for keeps, it will be after a lot of patience on his part. Wife is a dipso . . . Wayne Simkins and model, Joy Langstaff were quietly wed yesterday in Las Vegas . . . Dan Dailey and Beesie Wynn had another tiff . . . Actor Paul Marion and Elinor Brand, dotter of novelist Millen Brand, will be Ma and Pa on Christmas Day . . . Peggy Ann Garner told that torch she's been carrying for Pat Kearney all the way back here to be near him. Even though she was swamped with TV offers in N. Y. . . . Agent Jay Cantor isn't the first ex of Roberta Haynes. She was previously and briefly wed to a local statistician . . . Roberta's press agent is working overtime planting fake romance items about her. One concerns Winthrop Rockefeller—who doesn't even KNOW the gal!

IT HAPPENED TODAY
Christmas Day, 1776—Gen. George Washington crossed the Delaware river for a raid on Trenton, N. J., in Revolutionary war. 1944—American forces in Europe temporarily halted Germans on ninth day of the Battle of the Bulge in World War II.

WATCH YOUR LANGUAGE
CELEBRATE—(CEL-e-brate)—verb, transitive; to perform publicly and with appropriate rites; solemnize; to keep as a holiday, a festival.

HAPPY BIRTHDAY
Birthdays celebrated on Christmas Day are Moses and Isaac Sover, Russian-born artists (they are not twins); Gladys Swarthout, opera and radio singer.

HOW'D YOU MAKE OUT?
1. A Visit From St. Nicholas.
2. Gen. George Washington crossed the Delaware river.

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A Garland of Greetings . . . For Holiday Cheer . . .

O'ER Pottstown echoes the gay Christmas chime,
Carols tinkle a reminder of the time
To salute our neighbors, so gather ye
Around the community Christmas tree
While we lift some cheer to friends and neighbors
Who rest at this season from their labors
to sing Noel . . . Let the day be white
As our Yuletide tidings we now indite.



HERE'S to the health of Charlie Wylie
Harry Gingrich, Lew Williams and Walter Reiley.
Bob Elicker, Russel Ash and Dorothy Smale,
Herb Cannell, O. C. Beacraft, all good fellows, hail!

How's Your Mind?

THE ANSWER, QUICK!

1. What is the real title of the Christmas poem that begins, "Twas the night before Christmas"?

2. Who crossed what on Christmas eve?

FOLKS OF FAME—GUESS THE NAME

1. Born in Pinconning, Mich., he is president of an oil company in Flint, Mich., and since 1920 has been president of an automobile agency and has several other business interests. He is a former vice president and chairman of the Post War Planning commission and a member of the United States Chamber of Commerce. He is chairman of the Republican national committee, and took an active part in the Republican campaign that elected Gen. Dwight D. Eisenhower to the Presidency. What is his name?

2. This television personality was born in Johannesburg, South Africa, in 1914. When he was 10 he was brought to the United States and educated here. He began his radio career as a relief announcer in 1937, progressed to special events reporter, later was a news analyst. His present TV assignments are as moderator on "What's My Line" and "It's News to Me." Also he is featured on his own news program. Now, what is his name?

(Names at bottom of column)

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HOW'D YOU MAKE OUT?
1. A Visit

TWIN BOROUGH MERCHANTS EXTEND GREETINGS TO THEIR FRIENDS



The Warmth of Good Fellowship and Good Things to You for Christmas

CHRISTMAN'S SEA FOOD STORE
340 Main Street
Royersford

GREETINGS
We Wish You A Merry Christmas And A Happy New Year

CLARK'S MOBILE SERVICE STATION
Royersford
HARLAN CLARK Prop.

COMPLIMENTS OF THE SEASON
A MERRY CHRISTMAS and A HAPPY NEW YEAR
G. T. McKISSIC & SON
346 MAIN STREET, ROYERSFORD

GREETINGS
A Merry Christmas To All
CENTRAL Insurance Agency
362 Main Street
Royersford



JOYOUS CHRISTMAS

The Season's Greetings for a Happy Holiday Season to All Our Customers and Friends

GERGES MOTOR SERVICE

Your Local Nash Dealer
Third Ave. and Green St. Royersford

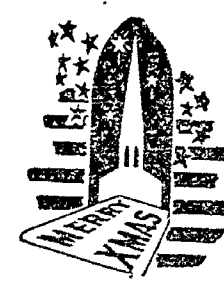
Christmas Greetings



ROYERSFORD HARDWARE CO.

324 MAIN STREET

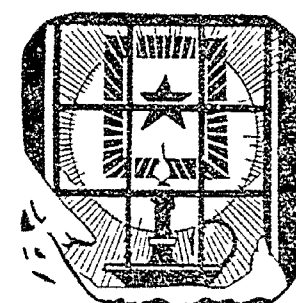
GREETINGS
A Merry Christmas To Our Patrons and Friends
HENRY'S Beauty Shoppe
237 BRIDGE STREET
Spring City Phone 925-J



HOLIDAY GREETINGS

A Merry Christmas and A Happy New Year To All Our Customers and Friends

THE POLKA DOT
Main and New Street, Spring City



Greetings

A MERRY CHRISTMAS
MAJOR'S DAIRY

LATSHAW'S BAKERY

26 S. Main Street
Spring City
Phone 25



Yuletide Greetings!

May this Merry Christmas Season bring you joy and happiness, and then a Happy New Year

W. D. GEISER

Washington St. at 6th Avenue Royersford



Wishing You A MERRY CHRISTMAS

DETWILER'S
Harry C. Shappell, Prop.

HOLIDAY GREETINGS

For a Merry Christmas and a Happy New Year filled with Health, Happiness and Prosperity.

SUTTON'S CENTRAL DRUG STORE
344 MAIN STREET—ROYERSFORD

A Merry Christmas

The Good Old American Greeting in the Good Old Yankee Way. Good Health . . . Good Cheer . . . Good Luck and Happiness throughout the coming Year.

OTTO H. MOYER



We Wish It Were Possible to Shake You All by the Hand and Express Our Wishes for
A MERRY CHRISTMAS

LINDERMAN MOTORS

HERBERT H. SMITH, Prop.

GREETINGS

W. & D. Market
47 N. Main Street
Spring City

Joins in Wishing a Happy Holiday Season to All.

JEFF SAYS, "A MERRY CHRISTMAS"
Greetings to All Our Customers and Friends

BANKER'S BAR

Second Ave. and Main
Royersford



A Friendly

Greeting to You and a Sincere Thanks for Your Patronage

We look forward to greater friendships

SHETLER FURNITURE CO.

Spring City, Pa.

GREETINGS
We Wish You A Merry Christmas and then a Happy New Year
BEAN'S GARAGE

Joseph and Isaac Bean
Proprietors

Schuylkill Road and
Pikeland Avenue
SPRING CITY

HOLIDAY GREETINGS

Our Best Wishes For a Merry Christmas and a Happy New Year to All Patrons and Friends

DINAH'S RESTAURANT

149 Main Street Royersford

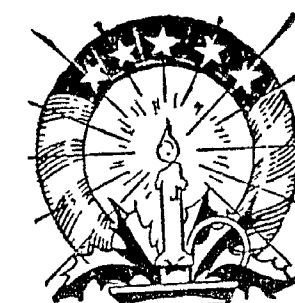
Merry

Christmas!

It is not riches or expensive gifts alone that make a Christmas merry . . . but the added simple, familiar wishes of neighbors and friends. So it is that again we raise our voices in the homey, old greeting.

MERRY CHRISTMAS
To Each and Everyone!

BECHTEL'S DAIRIES
Royersford, Pa.



Wishing You All the Joys and Blessings of This Holy Christmas Season



We send these sincere greetings with a wish that your Holiday Joys go far beyond your fondest dreams.

SIRCOM KNITTING CO.

East Bridge Street Spring City, Pa.

WESTERN AUTO ASSOCIATE STORE
95 N. MAIN STREET
SPRING CITY, PA.
M. Wilmer Beard, Prop.



Wishing You A Very Merry Christmas and a Happy New Year

EVERETT STUBBLEBINE
35 N. Main St.
Spring City



GREETINGS
to all our patrons and friends and any strangers that may be within our gates at Christmas time.
HEDRICK'S ATLANTIC SERVICE STATION
Main Street and Lewis Road
ROYERSFORD



THE FLOYD-WELLS CO.
ROYERSFORD

Greetings



TURNER'S JEWELRY STORE
114-116 N. Main Street
Spring City, Pa.

A Merry Christmas and a Happy New Year With Fond Greetings for Health, Happiness and Prosperity
SPRING CITY COAL CO.
Main and Chestnut Sts.

DIAMOND GLASS CO.



*Greetings
at
Christmas*

Santa's smiling countenance
lights up the world on this
gay and festive Holiday. We
join Santa in wishing one and all a
Very Merry Christmas and a Happy New Year!

STRAND SHOE REPAIR
*Invisible Soling Our Specialty - - -
While You Wait Service*

313 HIGH STREET POTTSTOWN, PA.

**HAPPY
HOLIDAYS**

TO ALL

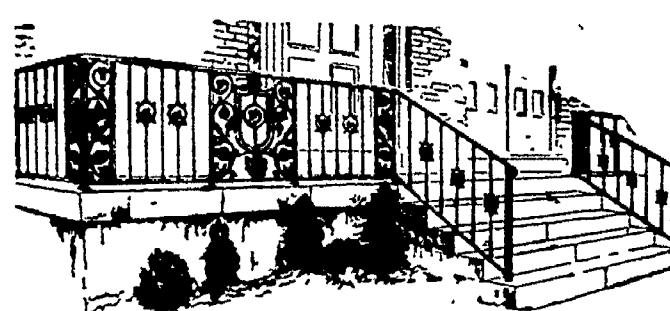
MAYER POLLOCK

South Keim Street

BORG - LECTRIC WELDING CO.

Specialists In

ORNAMENTAL RAILINGS



Extends the Season's Greetings

HARRY A. DeWALT, PROP.
20 N. MANATAWNY ST.




KRESSLY'S

"Pottstown's Distinctive Paint and Wallpaper Store"
HIGH AT FRANKLIN PHONE 4017



*It is always our pleasure
this time of year to wish
you unbounded Christ-
mas joy.*

REED BROS.
Old Company's Lehigh
STOWE—Phone 952



*May His Blessings be
upon you on this
Christmas Day, and
on all the Christmases
to come.*

HAPPEL LUMBER YARD
Birdsboro and Monocacy—Ph. Birdsboro 2-2921



W. H. SAYLOR & SON
820 Cross Street



Season's Greetings

In extending our sincerest greetings to
our friends at this time we find an ever
deeper meaning in the spirit of Christmas.
For it is the furthering of friendship and brotherhood
with others that brings to us the true joy of living...
A Merry Christmas and a Happy New Year to all.

The Directors, Officers and Employees of

FIRST FEDERAL
SAVINGS and LOAN ASSOCIATION


21 NORTH HANOVER STREET :: :: POTTSTOWN



*Merry
Christmas*

To our many friends, whose
good will and loyalty have
contributed so much to the
pleasure of every day busi-
ness, we send these sincere
greetings for happiness this
Christmas and prosperity for
the coming year.


**PLOTTS
BROS.**
Plumbing and Heating
Linfield



*We're used to being Santa Claus, for we play
the role for many of our friends and neighbors
throughout the year. But in this holiday
season we truly wish we could be three Santas
at once...to wish everybody a Christmas blessed
threefold in Happiness, Health and Prosperity!*

CLOVER LEAF DAIRY
AND RESTAURANT

Merry Christmas, Happy New Year



D. C. KNAUER **L. H. SEEDERS**



Christmas Blessings

Wherever the spirit of
Christmas remains, there we find that
peace and brotherly love can never
be forced from the hearts of men.

A joyous Christmas and a bountiful New Year to all!

PEOPLES MARKET
"The Peoples' Choice"



Season's Greetings

On this joyous Christmas, we wish you prosperity—prosperity in all its forms: The riches of good health; the wealth that comes with sheer contentment; the limitless treasure of faith...in yourself, in your neighbor, and in Him, whose teachings will lead us to universal peace.

SUNNY SLOPE DAIRIES

Spring City — Pottstown



Our Christmas Wish!

May new, sweet joys
Your Christmas bless,
And the New Year
Bring you happiness.
We express appreciation
of the patronage we have
received during the year
now drawing to a close
and hope for a continu-
ance of the same.

**SMITH'S
PAINT STORE**
53 N. Charlotte Street
Phone 490-W



We offer you the full Yuletide's seasons greetings, in all sincerity.

SPEEDWAY OIL CO.
W. HIGH ST.
Ralph F. Schlichter, Prop.

A wish of good
cheer from
Santa and us.
Thanks for
your loyal pa-
tronage and
Merry Christ-
mas.



MATTHEW FINANCE CORPORATION
254 High Street



Holiday bells ring out in
joyous Yuletide greet-
ings from our entire
staff.

ECKHARDT'S
Sewing Machine
Sales and Service
28 N. Evans St.



Christmas

In the spirit of
Christmas, we hope that
you may always enjoy
the peace, happiness and good
cheer that we wish you
this Yuletide Season.

**HIGHLAND
MEMORIAL PARK**

**Come all
ye faithful...**

Christmas...what a hold it
has on the hearts and imag-
inations of man! Its spirit puts
a beauty and joy into our lives
so we may carry good cheer
and good will wherever we go.
In this spirit of deep-down
gladness we wish our friends
a very Merry Christmas and
a Happy New Year.



The Staff of the
SCHUMACHER FUNERAL HOME
359 KING STREET



R. F. SMALE & CO.
140 King Street

**HOLIDAY
GREETINGS**

To our hundreds
of customers,
friends and well-
wishers—a Mer-
ry Christmas.



MILLER'S GROCERY
KENILWORTH PHONE 2524



Merry
Christmas!
Happy
New Year!

from

**HILLCREST
GROCERY**

N. Keim St. & Wilson St.



CHEERIO!

The sincere feeling of
good cheer and
health and happiness
on Christmastide is
our wish to every one
of you.

**MANATAWNY
SERVICE
STATION**

State and Manatawny Sts.



May the most pre-
cious gift be be-
stowed upon all this
Christmas—"Peace
on Earth."

IRVIN T. STOUT & SON
548 Spruce St.



To one and all go our
sincerest wishes that
this be the Happiest
Christmas ever!

Anna and Joe Cehlar
Old Reading
Pike Cafe



We are joining with
all your many
friends to wish you
a glorious, joyous
holiday!

LLOYD STEPHENS
Queen and Montgomery



May the candle of
Merry Christmas
joy never burn out
for you all!

W. T. GRANT CO.
226 HIGH STREET



May Christmas
and the
New Year be
bright with happiness
for you.



A stocking full of
good wishes to you
and yours from all
of us!

E. C. STURGES
Plumbing and Heating
62 North York St.




**CHRISTMAS
Wishes**

In an ever changing
world...the sincerity and
good feeling of Christmas Wishes remain
the same. May you enjoy Good Health
and Happiness this Yuletide
and throughout the New Year.

Minter's Marble & Granite Works
Fourth and Hanover Streets



IN THE
Christmas Spirit

Each Christmas we realize anew, that our
most rewarding possession is our many
enriching friendships. And so to all our
friends we wish a merry merry Christmas
and a very happy New Year.

WARREN B. ZERN
General Contractor



Yuletide Greetings

The tinkling of sleigh bells; the white snow blanketing the ground; the green, green trees lit up with a myriad of colors — that's Christmas! The laughter of happy children; the glee of all over exchanged gifts and greetings — that's Christmas. And our wish for you is that it be the merriest you've ever enjoyed!

VAN BUSKIRK & BRO.

Established 1861
218 HIGH STREET

TO EACH AND EVERY ONE!
A MERRY CHRISTMAS
and
A PROSPEROUS NEW YEAR
From Our House to Your House
With Westinghouse.

DOUGLASSVILLE ELECTRIC CO.
Electrical Contracting
Stephen Core, Jr. Phone 776-W



Merry Christmas

Once again we pause as
another joy-filled Yuletide season
arrives, to wish our many patrons and
friends prosperity, health, contentment and peace
this Christmas Day and throughout the year to follow.

FREDERICK BROS., Inc.

"Lumber and Millwork"

East and Hanover Streets



The Members of Our Firm

Join in wishing to you and yours cordial Christmas Greetings. May the New Year bring you health, happiness and prosperity.

SUNSHINE FEED STORE

Laurel & Franklin Sts.

Joy at CHRISTMAS



May the joy
and faith of Christmas guide
you into paths that lead to a happy
and prosperous New Year.



We wish you cheer—
we wish you happiness
— we wish you the
merriest and most joy-
ful Christmas ever. But
more than that, we wish
that all your wishes
will come true.

DANIEL KERLIN and SON

Pottstown Landing
Phone 991

JACK'S 'TEXACO' SERVICE STATION

West High Street



To All Of You
whom we have faithfully
endeavored to serve for
many years — a VERY
MERRY CHRISTMAS

Walter H. Quigley
and Son
562 State Street



MERRY
CHRISTMAS

May your joy this
season be as bright
as the stars that
shine — and may
it last throughout
the coming year.

SANATOGA INN

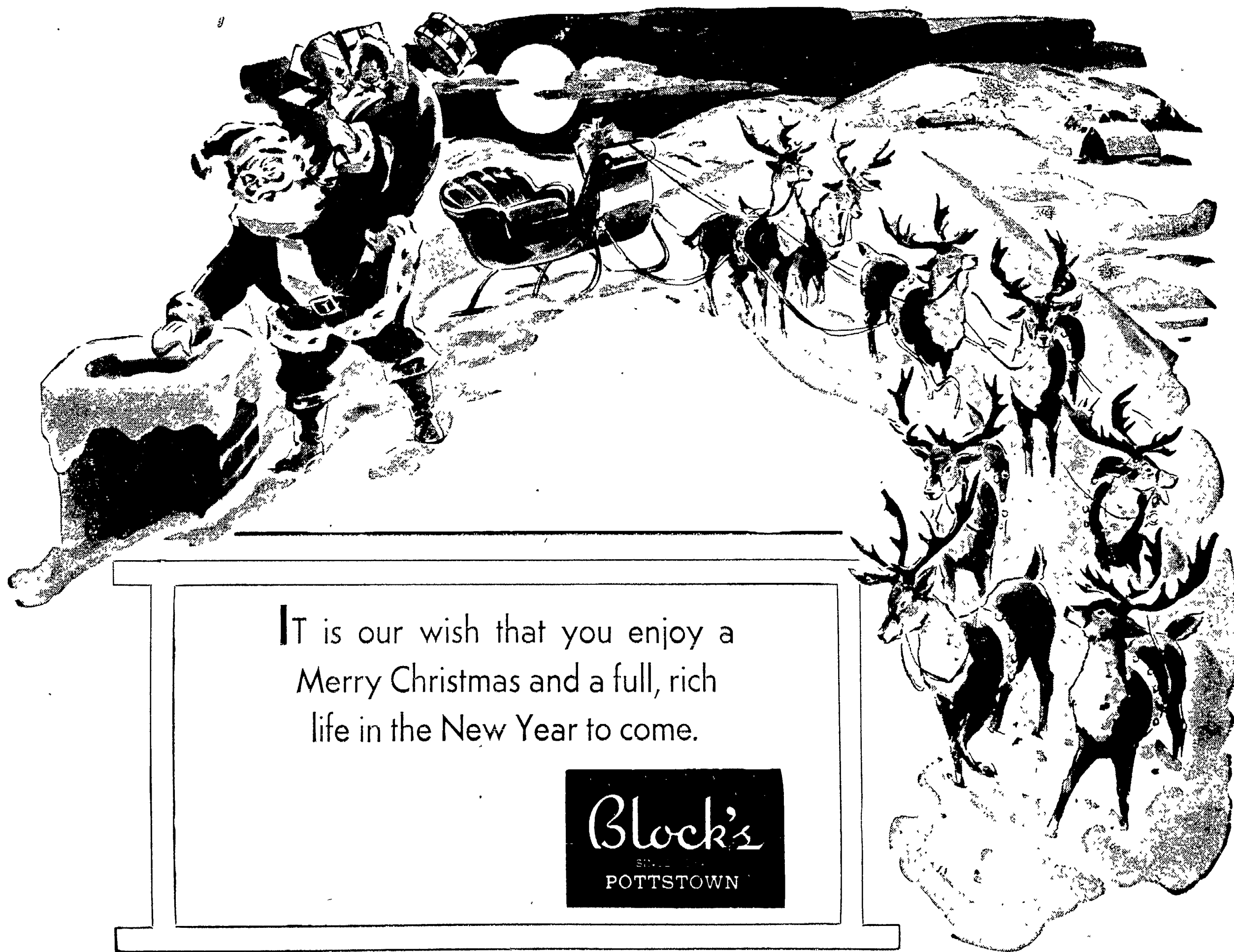
Louis J. Cutillo, Prop.



On this most joyous oc-
casion we want to pause
for just a moment to
wish you holiday cheer

BLAIR FUR CO.

Taxidermist - Furrier
Rahn's Hill
Phone 1302



It is our wish that you enjoy a
Merry Christmas and a full, rich
life in the New Year to come.

Block's
POTTSTOWN

With best wishes for Christmas

In appreciation for your valued friendship we wish to express our sincerest wishes for A Merry Christmas and A Happy New Year.


J. J. FICHTOL & BRO.
319 High St., Pottstown

Christmas Spirit

Our wish for you is that the joyous spirit of Christmas reside in your hearts all the year.

LESTER R. DAUB
114 S. Hanover St.

A JOYOUS CHRISTMAS



Let us stand again with the wise men, in eager wonder beside the manger ... to witness the great joy in His presence and His divine love for all.

W-P LAUNDRY CO.
Chestnut and Charlotte Sts.
Phone 1663

Greetings

Our Christmas Greetings

May the holiday bring you great happiness and the future years even more.

Joseph Prostovich
Grocer
184 Rowland Street

Greetings for Christmas

May this Christmas-tide possess scores of wonderful surprises and pleasures for you to enjoy and remember!

SUNSET PHARMACY
High Street and Moser Rd.

SEASONS GREETINGS

May an abundance of good cheer be in store for you and all your loved ones during this season of warmth and joy.

NORTH END PIONEER STORE
776 N. Charlotte St.

Merry Christmas and a season of good things in mind and body

Greetings

MIKE RAYMOND
Phone 2231—358 Cherry St.
ICE and COAL

Merry Christmas

We wish you the merriest Christmas ever and the happiest New Year.

GERTRUDE A. NEIMAN
Beauty Shop
Citizen's Bank Bldg.

We're getting together to wish all of you our heartiest best wishes.

Christmas Greetings

The BOBETTE SHOP
246 High Street

Holiday WISHES



To all our friends we wish good cheer, not only for Christmas, but for all of the coming New Year.

MILL END FABRIC SHOP
SECOND FLOOR
323 HIGH ST.



Greetings AND BEST WISHES

It is with the deepest sincerity that we extend our best wishes to all our friends this glorious Christmas. May your every wish be fulfilled and may the joys that fill your hearts serve as happy memories in the many months to come.

THE SECURITY TRUST CO.
"The Bank of the People"
Member Federal Deposit Insurance Corporation

Greetings

Season's Greetings

Row on row of good cheer and happiness is our wish for you this Christmas.

ROSE SINGER SHOPPE
Qualified Corsetiere
20 N. Hanover St.

Greetings

To Our Friends and Patrons!

A JOYOUS MERRY CHRISTMAS
To Everyone

SEGNERE'S BARBER SHOP
11 North Hanover St.

We extend our heartfelt greetings for a Merry Christmas that will light the way to a New Year of peace and happiness.



Merry Christmas

MARGUERITE BEAUTY SHOPPE
Elsie Carlier, Prop.
High and Evans St.

Christmas

Our greetings to you this Christmas is not just a custom it's a heartfelt hope.

W. S. ANTRIM & SON
62 HIGH STREET

GREETINGS OF THE SEASON



WM. PENN HIGHWAY EXPRESS
York and Oak Sts.
Phone 1697

Greetings

We send our warmest greetings to all our patrons for a very happy Yuletide holiday.

BERMAN SALES CO.
International Trucks
Freuhaut Trailers
Pottstown 2400 Pennsburg 521

Sincere Wishes

Midst the many greetings that will come to you this Christmas, we want you to include our wishes for a joyous Holiday and a Rich and Happy New Year.

**LANDES
FARM EQUIPMENT
YERKES**

Our Heartiest Well Wishes



Our sincere wish is that this Christmas may be one of dreams come true, a day that will find you truly glad, and the very best that you ever had.

KEYSTONE STORE
King and Hanover Sts.

MERRY CHRISTMAS

That warm, friendly feeling in the air is Christmas! May you enjoy all of its pleasures and good cheer throughout the coming New Year.



WELSH & RENNINGER
General Contractor
PLEASANT VIEW ROAD, SANATOGA

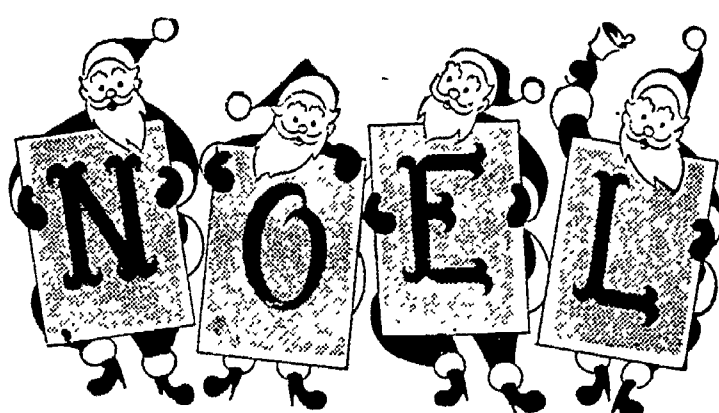
Best Wishes



The best part of Christmas, we believe, is the good wishes extended...and the good wishes received. And so, in all sincerity, we send to all our friends our best wishes for a cheerful Christmas and a joyous New Year.

B.F. Goodrich

B.F. Goodrich
130 HIGH STREET
PHONE 146



We've lined up to extend to you our sincerest Season's Greetings. May the bountiful joy that we wish you for Christmas be followed by an equal measure of happiness in the New Year.

SCHUYLKILL VALLEY OIL CO.
Walnut and Berks Streets



Greetings

The Christmas greetings we send to you, hold every good wish for a Joyous Holiday Season.



Princenthal's

BELL CLEANERS

445 High Street



Greetings

May your Christmas glow with bright contentment and may the New Year reflect every joy this wish can bring.

MODERN PAINT & SUPPLY CO.
137 High Street



**Greetings
TO YOU!
one and ALL**

As Christmas, with its wonderful spirit of good will and cheer draws near, it is natural that our thoughts should turn to those who have contributed to our success, and to our enjoyment of Christmas... our customers whom we like to regard as friends.

It is your friendship and loyalty, the friendship and loyalty of our customers... our friends... that have made it possible for everyone in our organization to enjoy more thoroughly the wonderful Christmas season.

We should value friendship such as yours... and we do. We only wish it were possible to grip you warmly by the hand and say, "Thank You!" But since we cannot, we send you this greeting and with it our sincere wish that you will enjoy a very Merry Christmas and a New Year full of good things and happiness.

The WILKE FURNITURE HOUSE

GREETINGS

Happily, do we follow a wonderful old custom of wishing all our friends a very Merry Christmas and a Happy New Year.



JOHN R. HOFFECKER
44 East Fifth Street

GREETINGS
of the season

Our Holiday Greetings to our friends come straight from the heart... simple and with no false frills. May you enjoy a truly Merry Christmas and a very Joyous New Year.

MIDWAY CANDY CO.
70 N. Charlotte St.

Christmas



May all the exciting joys of Christmas remain with you and your loved ones every day of the New Year.

S. MILLER & SON
"The Home of Good Clothes"

Last Lucky Shopper Collects \$2.50 Extra Christmas Money

The last ringed photo winner of this season's contest picked up her \$2.50 cash award at The Mercury office today.

With the presentation of the cash to Mrs. Robert R. Shively, 214 High street, the Pottstown Mercantile bureau's Christmas gifts to borough shoppers came to a close.

Mrs. Shively said she had given up hope that her picture would appear in The Mercury. She said she was shopping at Peoples Market, 267 High street, when the picture was taken.

"I recognized the photographer but I had given up hope that it would be printed when it didn't appear for several days," Mrs. Shively said.

The ringed photo winner's husband is a salesman at Van Buskirk and Brother hardware store, 218 High street. The couple has two daughters, Pam, 4, and Cindy, 7 months.

Cute Now, But Just Wait Until They Grow Up



Nine living out of a litter of ten, these rare mastiff puppies belong to Mrs. Frank L. Weyenberg of Mequon, Wis. Four weeks old, they average six pounds each. Their mother, Priscilla, weighs 190 pounds. Their sire is from Surrey, England. Mastiffs, known from Biblical times, were favorites in England until World War II, when food shortages made it impossible to support them. Now there are only four or five left in England, and only 30 registered in the United States.

band is a salesman at Van Buskirk and Brother hardware store, 218 High street. The couple has two daughters, Pam, 4, and Cindy, 7 months.

'Shots' Scare Farmer, Puncture Auto Hood

LAUREL, Mont., Dec. 24. (AP)—A car with an explosive cough scared a farmer into thinking he had been shot at. The farmer told police the hood of his car was punctured with bullets as he drove to town.

A deputy sheriff calmed the man by explaining that the fan blade had taken off like a propeller and ripped holes in the hood.

INDIANTOWN GAP, Dec. 24. (AP)—Bedside telephone service will be provided tomorrow in two wards of the Army post hospital here. The telephones will be mounted on special carriers so that they may be taken where they are needed.

The Civil Aeronautics Administration of the United States attributes many reports of flying saucers to "secondary reflections of radar beams by atmospheric conditions."

Knitting Corporation Hosts Employees At Christmas Party

Approximately 230 employees and guests of the Great American Knitting Mills, incorporated, with plants located in Bechtelsville and Bally, enjoyed a Christmas party on Tuesday night held in the Keystone Fire company's Rainbow room, Boyertown.

A full course turkey dinner, was served them. Special entertainment was provided.

Employees received War Savings Bonds, varying in denomination, the amount was determined by the employees' length of service.

It was reported that the employees' hospitalization, accident, surgical, sickness and life insurance benefits would be continued.

Among the company officials who attended the party were Fritz Bendheim, president, and Rudolf Abrams, 12 Fairview street, Boyertown, vice president and superintendent.

Small human figures were placed in tombs in ancient Egypt in the belief that they would provide servants for the dead persons in the world to come.

Farmer's Market

PHILADELPHIA, Dec. 24. (AP) (USDA)—Trading was very limited on the wholesale produce market today. Apples Pa. bushels and boxes, US No. 1 Staymans \$4.00-25; Golden Delicious \$3.75. Potatoes: Pa. 50-lb. sacks Katahdins, mostly ordinary to fair and showing Hollow Heart, \$1.75-2.50, mostly \$1.75-2.00. Sweet potatoes: N. J. bushels, Jersey type yellows and orange \$3.50-5.50, reds \$4.00-5.00; 1/2 bushels yellows \$3.25-4.75. Mushrooms: Pa. 4-qt. baskets 70-85¢. Rutabagas: Pa. and N. J. bushels Savoy type \$1.00-25. Root vegetables: Bushels topped and washed unless otherwise stated. Beets Pa. \$1.50; carrots Pa. \$1.25-50; rutabagas N. J. \$1.50-2.25; white turnips N. J. \$1.00. Pa. 75-cwt. Cabbage N. Y. 50-lb. sacks Danish type \$1.50-75; N. J. 1/2 bu. baskets Savoy type \$1.00-25. Cauliflower Long Island crates 12-14 heads \$2.25-3.75. Cranberries N. J. cartons 24 1-lb. cellophane bags late Howes \$8.75-7.00. Celery: Pa. hearts per bunch golden 15-20; Christmas greens: Laurel N. J. rope per yard 1-3 cents.

HATFIELD LIVESTOCK. Dec. 24. — Although receipts numbered but 321 head, against 666 head of livestock a week ago, the general price picture moved upward at the livestock auction here. Total sales were \$26,519.89 compared to \$70,286.24 a week ago.

There was a good demand for cattle and prices on most classes were up \$1 to \$1.50 per cwt. A starvation supply of hogs was evidenced. Calves and lambs were firm.

Butchers and packers indicated a good movement of meat products. The upturn in prices was held as an encouraging sign for next year.

The practical tops follow: Steers, \$32; bulls, \$25.50, heifers, \$29.50; cows, \$20; calves, \$39.50; hogs, \$20; lambs, \$26.50.

Poultry—egg prices: Chickens—Roasters No. 1 quota-ble, 43 cents; fryers, 33 cents; Leg-horn fryers, 27 cents; Leghorn fowl, 16 cents; colored, 20 cents; Turkey hens, 50 cents; turkey toms, 38 cents; Ducks, 25 cents; geese, 28 cents.

Eggs—Large white, 60 cents; large brown, 55 cents; medium white, 48 cents; medium brown, 44 cents.

Boyertown Classified

We Can Do It 18
arpenter work, expertly, promptly done. Harold Kuser, RD 1, Boyertown or Call 7-8032.

STATE
BOYERTOWN DIV. 7-2237
TODAY—Christmas Day
A Great Show for Christmas Day.

"a Christmas Carol"
Starring **Alastair SIM**
as CHARLES DICKENS' "SCROOGE"
A Person Film, as Presented on
Peacock TV in United Artists

NO MATINEE TODAY
Evening Shows 6-8-9:30
A Merry Christmas to All

NEW BERLINVILLE HOTEL
Jimmy Hilbert, Prop.
CHRISTMAS DAY DINNER SPECIALS
Served From Noon On

HOME OF

- FINE FURNITURE
- FLOOR COVERINGS
- WALL COVERINGS
- VENETIAN BLINDS
- TILING OF ALL TYPE

Drive A Few Miles And Save.
MELVIN S. KUSER FURNITURE HOUSE
116 E. Phila. Ave., Boyertown
Open Mon. & Tues. 9-5 Wed. 9-1 Thurs., Fri. & Sat. 9-9

Boyertown
EARL S. BENFIELD, Representative Phone 7-2503
129 North Walnut St.

Boyertown Residents to Celebrate Second Annual Burning of Greens

The second annual "Burning of the Greens" will be celebrated by the people of Boyertown Saturday night, Jan. 10 at 7 p. m.

This year's celebration will take place on the tract owned by the Union Manufacturing company, located at the end of North Washington street, between Sixth and Seventh streets, Boyertown. The past year's event took place on the Boyertown Auto Body Works property, East Second street, Boyertown.

All trees and greens to be burned are to be placed on the curb in front of homes by Jan. 10 no later than 9 a. m. They will be collected by the borough truck and privately owned trucks. Trees will then be taken to the site of the ceremony.

The program was arranged for the prevention of fires by the Boyertown Businessmen's association in co-operation with the Friendship Hook and Ladder and Keystone Fire companies.

THE PROGRAM that night will be: An introduction by Burgess James A. Fritz followed by the

Sunday School Teacher Honors Pupils at Parts

A Christmas party was held Tuesday night at the home of Lenore E. Houck, 122 North Walnut street, Boyertown, in honor of members of her Sunday school class of the Church of the Good Shepherd, Evangelical and Reformed church, Boyertown.

Each member of her class had drawn a name to buy another member a Christmas gift. The gifts were exchanged during the party.

Miss Houck exchanged gifts with members of her class. She in turn received gifts from them.

The living room of the Houck home was decorated. Under a Christmas tree, gifts were distributed. And a table was decorated with candles and greens.

Games were played. Refreshments were served.

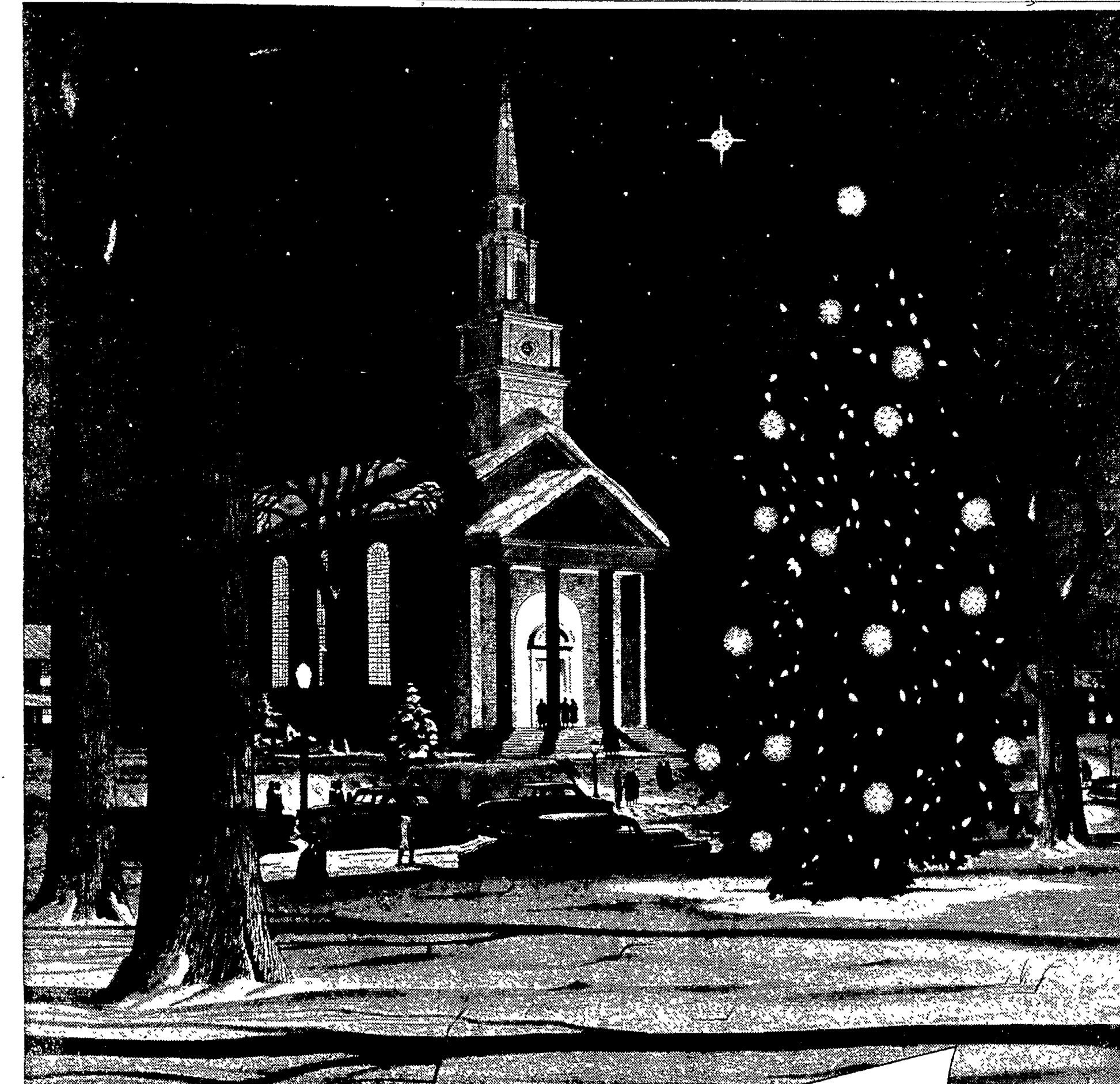
Those attending were Carol Rae Wasley, Ruth Ann Angstadt, Ruth Ann Gerhart, Carol Mae Updegrave, Marlene Webster, Doroleys Guldin, Frances Ann Henry, Betty Arlene Stephen, Doris Spohn, Janet Heimbach, Nancy Fulmer and the co-hostesses, Marilyn Houck and Lenore E. Houck.

HASSOCKS - HAMPER - END TABLES
MAGAZINE RACKS - SMOKING STANDS
AN UNSURPASSED SELECTION — SEE THEM TODAY
Drive A Few Miles and Save at the
MELVIN S. KUSER
FURNITURE HOUSE
BECHTELSTVILLE, PA. — Open Every Nite Till 9

Look to HOTPOINT Appliances
For the Finest — FIRST!
See Our Complete Line of Nationally
Advertised Small Appliances
RUSSELL H. GRIM
111 E. Philadelphia Ave., Boyertown Dial 7-2430
"ELECTRICAL SUPPLIES"
We Service Everything We Sell

ANNUAL CHRISTMAS PARTY
MEMBERS' CHILDREN ONLY
Up to 12 Years of Age
ON CHRISTMAS MORNING
From 9 to 11 o'Clock
IN
LIBERTY FIRE COMPANY
SOCIAL HALL
NEW BERLINVILLE
SANTA CLAUS WILL BE PRESENT

FOR
BETTER TV SERVICE
IT'S
KUSER BROS., Inc.
112 E. Phila. Ave., Boyertown Ph. 7-2487
320 Main St., East Greenville Phone Pennsylvania 7374
We Have Serviced Over 24,000 Sets
All Makes — All Models

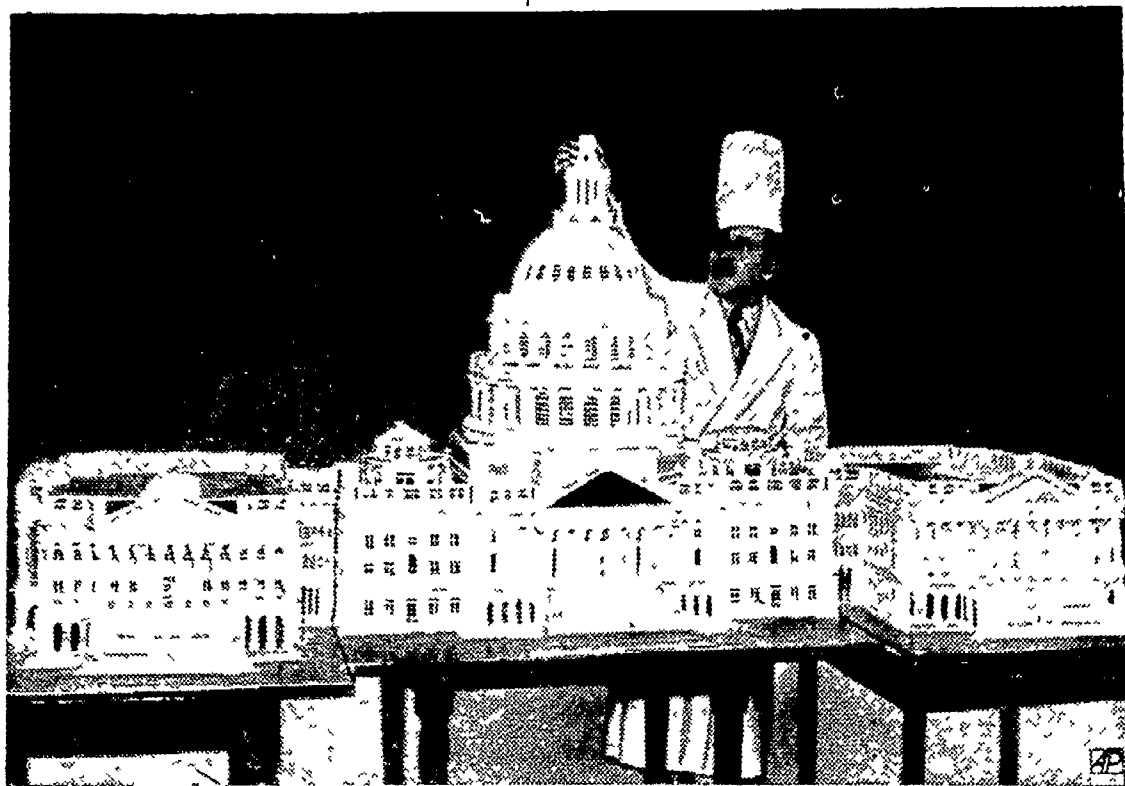


Merry Christmas

The more than 8000 men and women who work together here to provide dependable, around-the-clock service send you hearty Christmas greetings and best wishes for the New Year.

PHILADELPHIA ELECTRIC COMPANY

Sugary Present for Ike



Gino Bastardi, a baker in Nice, France, finishes his model in sugar of the US capitol which he will give to President-elect Dwight D. Eisenhower.

Parishioners Taught Art of Making Dolls

VERONA, Italy, Dec. 24 (AP)—An early Christmas Day service will be held at 8:30 o'clock this morning in the Augustus Lutheran church, Trappe, by the supply pastor, the Rev. Paul L. Yount, whose sermon subject is "No Room in The Inn, Why?" Special numbers are given by the Senior and Junior choirs. Trappe church is the oldest in the United States dating back to 1743.

The Rev. Luigi Bodini of Lugo Di Valpantena organized a small factory where he teaches the young ones to make dolls and gives them a specialized handicraft education. With an initial fund of \$6400, which he obtained from families of the valley, he bought the raw materials required for his artisan shop.

After one year of work, the little factory produces 500 dolls a month. They are made in unbreakable porcelain, they say "mama" and "papa" and close their eyes. Young girls cut and tailor the dresses. Young men bake the special clay in a homemade oven for the dolls' bodies, heads, arms and legs.

Two Churches Hold Morning Services

HARRISBURG, Dec. 24 (AP)—Gov. John S. Fine, ill for a week with a sore throat, will attend Christmas Eve church services here tonight.

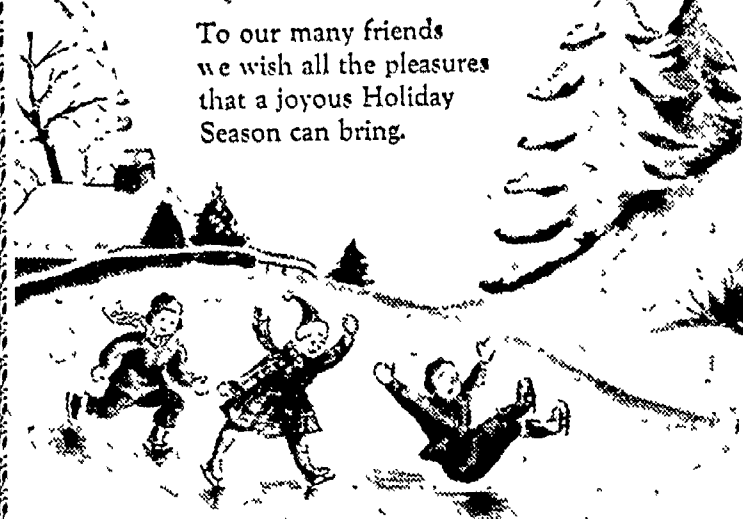
Greetings

Greetings of the season to one and all. Enjoy always the spirit and warmth of Christmas.

JOHNNY'S RADIO and TV

17 S. Reading Ave. Boyertown
Phone Boyertown 7-5512
(Services Guaranteed)

Happy Christmas



To our many friends we wish all the pleasures that a joyous Holiday Season can bring.

B.F. Goodrich

100 E. PHILA. AVE.
BOYERTOWN 7-2304

Good Will TOWARDS MEN

May your Christmas be bright with all the wonderful things you have ever hoped for.

HAM'S CIGAR STORE

L. Philadelphia Ave.
Boyertown

HOLIDAY WISHES

The Holiday Special brings you a caboose full of happy holiday wishes. May the year ahead be a bright one.

UNION HOUSE

Jimmy and Sara Arbuckle
Props.
Bechtelsville

NOEL

May spirits gay and liltling as a carrillon of bells prevail at your table this joyous season.

Gilbertsville Hotel

Newton K. Mensch, Prop.

Greetings

To all our many patrons... A Merry Christmas... May it be a forerunner of continued prosperity, good health and success in the New Year.

W. & R. GEHRIS

"Electrical Appliances and Contracting"

Route 71
One Block East of Triangle
Gilbertsville
Boyertown
7-2535

CHEER for Christmas

May the joyful hours of Christmas overflow with good cheer and happiness for all our friends

Boyertown Shoe Corporation

Manufacturers of Children's Shoes

Phila. and Reading Ave. Boyertown, Pa.

AMITYVILLE & WEAVERTOWN

Mrs. Daniel Madeira, corr. phone Birdsboro 2-4023, Albert Schulze Jr., del. Phone Yellow House 9-4659.

Harold Breitenstein, son of Mr. and Mrs. Ray Breitenstein, was discharged from the US Army. He returned from Korea recently.

Charles Graefe, Sampson Air Force base, is spending a few days with his parents, Mr. and Mrs. George Graefe.

Mr. and Mrs. Roy Focht returned home from Florida where they spent their honeymoon.

Mr. and Mrs. Harold Kutz and family, Florida, are spending the holidays here in their home.

The Berks county society of Farm Women 1, met at the home of Mrs. Elmer Eynich. After the business meeting, the group sang carols.

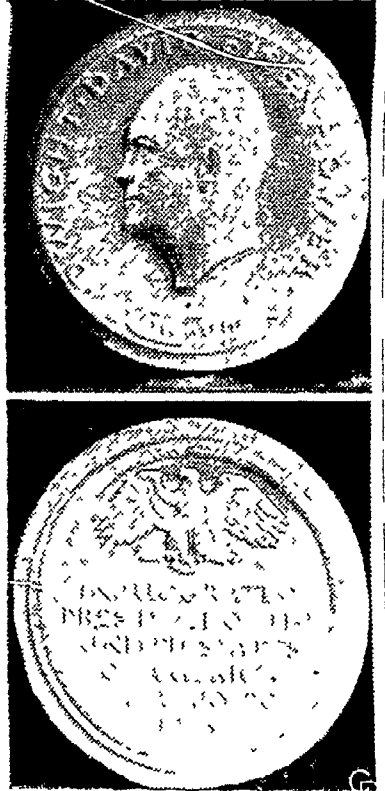
Amity Lions club men entertained their families at a Christmas party Dec. 19, in Monarch Fire hall.

Mrs. Charles Demming and Mrs. Daniel Madeira held parties in their homes for members of their Sunday School classes. The living rooms were decorated in keeping with the Yuletide season. After an evening of games, refreshments were served and gifts exchanged.

St. Paul's Reformed church service the past Sunday was dedicated to Mabel Ludwig, who resigned as organist and choir director. She served the church for 27 years.

Kurt Andrew, son of Mr. and Mrs. Stauffer Kutz, was baptized by the Rev. Solly.

Inaugural Medal



ABOVE ARE views of both sides of the revised medal for the inauguration of President-elect Dwight D. Eisenhower on Jan. 20. The first medal submitted to Eisenhower and his advisors for approval was retouched to give an upward quirk, bringing a small smile to the lips of the general. The original profile had been ruled "too grim."

MARSH

Ora A. Slider, corr. Del., Edwin Kurtz 3271-W.

The annual Christmas candle-light services of East Nantmeal Baptist church were well attended.

Music was presented by the State Teachers college chorus of West Chester.

Mr. and Mrs. J. P. McCormack, Haverford, and Mrs. and Mrs. James Stauffer, Downingtown, were recent visitors in the home of Mr. and Mrs. Elroy Wynn.

Mr. and Mrs. Wayne Millard, Mr. and Mrs. E. Slider and sister attended the annual banquet and entertainment of "Tall Cedars" in Coatesville.

Frederick Simmers spent a day deer hunting with Edgar Snyder.

Mrs. Russell Comstock returned home after a few days visit with her sister.

R. F. James and son attended the annual banquet of Mt. Pickering lodge F. and A. M. at Byers.

Mr. and Mrs. Edgar Dry were visitors to Pottstown.

Mr. and Mrs. Frank Faust and daughter, Mont Clare, called on Mr. and Mrs. E. Slider.

Mr. and Mrs. Willard Ink visited the latter's parents, Mr. and Mrs. J. H. Snyder. Mr. Snyder is still confined to bed, but improving.

Mr. and Mrs. Willard Ink and Mr. and Mrs. S. L. Snyder and daughter were among those attending the annual Christmas party of the Pottstown Manufacturing company.

Mr. and Mrs. C. E. Slider and sister called on Mr. and Mrs. Joseph Doby, Pottstown.

The substance of the sun averages about 1.41 times the density of water.

Navy Secretary



Robert B. Anderson, 42, oil company executive of Vernon, Tex., has been named Secretary of the Navy by President-elect Dwight D. Eisenhower. Anderson describes himself as a "Democrat for Eisenhower."



Here's to a great big package of Merriment and Joy to you all on Christmas Day!

BOYERTOWN ORIOLES

Season's Greetings

LEIDY'S GROCERY STORE

101 W. Phila. Ave., Boyertown

Eskimo land to the Congo — it's Christmas, and time to say thanks for all of our blessings!

J. K. STAUFFER

205 East Phila. Ave., Boyertown



The Management and Employees of

MEST NEWS AGENCY

Midst the many greetings of the season, here's a special Merry Christmas from every one of us.

A JOYFUL SEASON

The remembrance of friends is one of the outstanding joys of Christmas. No wonder then, that we get such pleasure in the approach of the Holiday season, with its all-pervading spirit of friendship and good will. A Merry Christmas and a Happy New Year to all.

STATE THEATRE Boyertown

*** CHRISTMAS * Greetings**

Greetings to our friends and our neighbors on this Happy Holiday. Let the bright spirit of the day fill all your days with the light of cheer and good health.

BOYER'S

On The Square Since 1805
BOYERTOWN

G. H. FREY

Groceries

New Berlinville, Pa.

On His Birth-
day, we wish
one and all,
happiness and
prosperity, now
and the year
through.



R. WALLACE, Jeweler

34 W. Phila. Ave.
BOYERTOWN

SEASON'S GREETINGS

Trethewey Pharmacy

Drugs - Medicine — "Save With Safety"
16 S. Reading Avenue Boyertown 7-9731

Compliments of the Season! WILLIAM R. GIFT

Distributor Atlantic Gasoline and Fuel Oil
FIRESTONE and LEE TIRES
BOYERTOWN R.D. 7-2551



With the approach of
the Yuletide Season,
our thoughts turn to those
whose friendship we cherish
so much. May your every wish
be fulfilled this Christmas,
and may your New Year be
healthful and happy.

SUPERIOR UNDERWEAR MILLS

L. W. Wagner, Owner
BECHTELSTVILLE, PA.

A Message to You at Christmas Time

In true appreciation of the pa-
tronage that you have extended
to us in the past year let us ex-
press our wishes to you for a
very

Merry Christmas



GILBERTSVILLE MOTOR CO.

GILBERTSVILLE, PA.

R. K. MENSCH, PROP.

Chrysler Sales Reo Trucks and Plymouth Service

PHONE 7-2454 OPEN EVENINGS

HAPPY HOLIDAYS

BALLY HOTEL
Bally



May the joys of
Christmas morn-
be yours
throughout the
year.

BITTENBENDER'S FOOD MARKET

BECHTELSTVILLE, PA.
Phone Bally 7-2512



... and bound-
less joy and
happiness to all
our friends.

SCHOENLY'S

"Clothing for Children"
212 E. Philadelphia Ave.
Boyertown



We wish you
good fun, good
luck and good
cheer this
Christmas
season.

WEISER'S ATLANTIC SERVICE

Firestone Tires & Batteries
Route 100, New Berlinville
Ph. Boyertown 7-8102



Merry
Christmas
to You and
Best Wishes for
Happiness and
Good Fortune

CLIFF'S DINER

and His Personnel
S. Reading Ave., Boyertown

MUTTER'S PRETZELS

Extends to Their
Many Friends
and Patrons

a
"MERRY
CHRISTMAS"



... the Season
when bells ring
joyously and
folks like us
wish folks like
you a Merry,
Merry Christ-
mas.

MOYER MOTORS

Kaiser-Frazer
and Used Cars
Front and Washington
Boyertown 7-2478



Schmoyer's Wish You All a Merry

Christmas and a Happy New Year

SCHMOYER'S

"Material for Homes"
BOYERTOWN 7-2126 — SCHWENKSVILLE 2411



H. F. TYSON & SON
S. Reading Ave.
BOYERTOWN, PA.

Joy To All

WHITE'S STORE FOR MEN

43 E. Phila. Avenue,
Boyertown



The sacred star
appears again
bringing eternal
good cheer to all
good men.

Berky's Variety Store
Boyertown, Pa.



With the gifts go
the wishes: to one
and all Merry
Christmas.

SCHANLEY'S JEWELRY STORE

49 E. Phila. Avenue
BOYERTOWN, PA.



LICHTY'S TEXACO STATION

371 S. Reading Ave., Boyertown - 7-2297



I hope you're snowed
under with all good
things this Christmas.

HELEN B. GOTTSCHALL
—Insurance—
26 E. Philadelphia Ave.
BOYERTOWN



Our sincere apprecia-
tion and thanks for your
welcome patronage in
the past year. A very
merry Christmas.

LESTER L. ZERN

Justice of the Peace
Real Estate
New Berlinville
Call Boyertown 7-2504



For every star in the
sky we have a
Christmas wish for
you . . . wishes for
happiness, health
and prosperity ever-
lasting.

Linwood Ott

Funeral Director
111 N. Reading Ave.
BOYERTOWN



May Nothing Be Missing
To Give You Delight
And Make Christmas Happy
From Morning Till Night

ERB and HENRY

"Everything for the Farm"

NEW BERLINVILLE
PHONE 7-2169

JOY OF THE SEASON

from

CHAT AND CHEW GRILLE

Paul W. Landis, Prop.
221 E. 2nd St. Boyertown

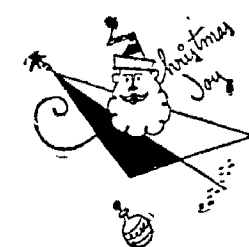
Merry Christmas



Boyertown Auto Body Works

and

Boyertown Body & Equipment Co.



May Santa's gift to
you, be joy and hap-
piness, the year
through.

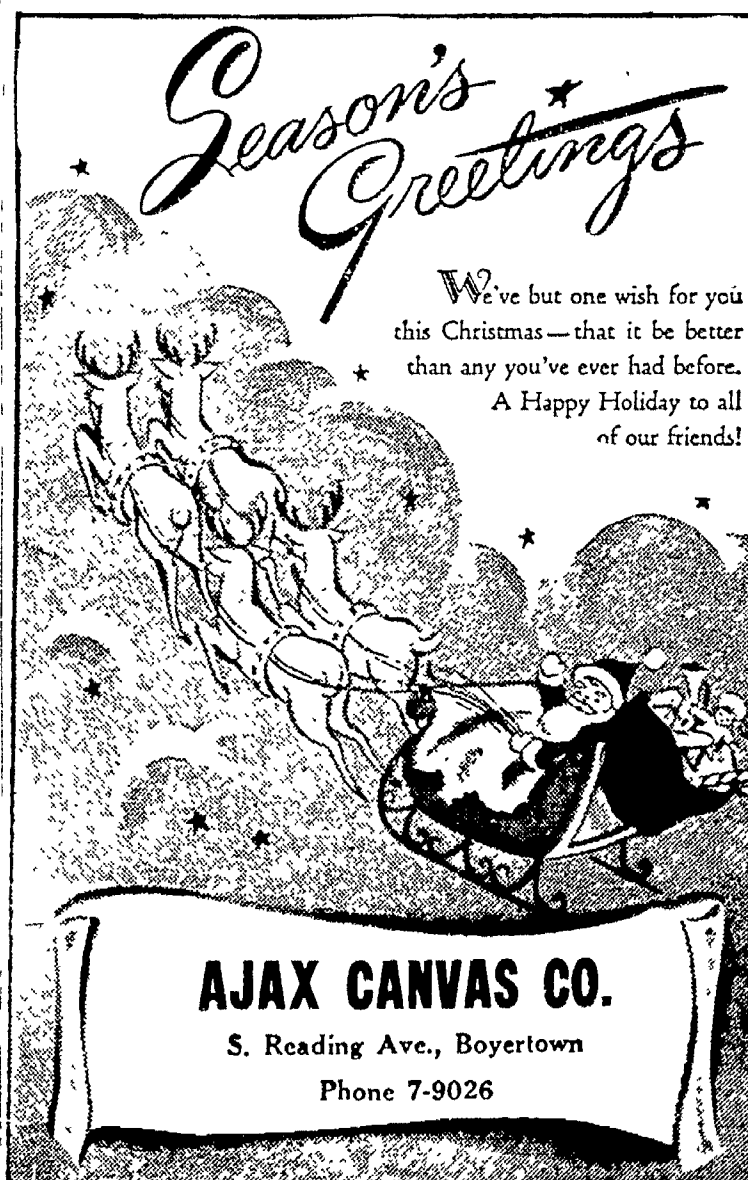
Waller G. Reifsnnyder
Barber
New Berlinville, Pa.

MERRY CHRISTMAS

TO
ALL
OUR
MANY FRIENDS
WE
WISH
YOU
GOOD
TIDINGS

SMITH RADIO & GIFT SHOP

35 S. Reading Ave., Boyertown, Pa.



We've but one wish for you
this Christmas—that it be better
than any you've ever had before.
A Happy Holiday to all
of our friends!

AJAX CANVAS CO.

S. Reading Ave., Boyertown
Phone 7-9026

GREETINGS TO ALL!

HEFFLEGER'S GARAGE

Sales — PACKARD — Service
7 S. Chestnut St., Boyertown, 7-2336

GREETINGS OF THE SEASON FROM PROGRESSIVE MERCHANTS OF BOYERTOWN



We're hurrying our Merry Christmas greetings to all our friends.

C. R. RADER

Importing Distributor of Quality Beverages
(Rear) 44 S. Reading Ave.—Boyertown 7-2270



The sweetest carol of all is unwritten — for it is spirit rather than words that makes Christmas so dear!

NEW BERLINVILLE HOTEL

"Jimmy" Hilbert, Prop.
Boyertown 7-2492



We're hoofing as fast as we can to wish all of you a Merry Christmas.

WARREN F. SMITH

Plumber
113 E. Phila. Ave. — Boyertown 7-2343



Our best wishes for a Merry Christmas

Our sincerest hopes for a Happy New Year



James S. Quigley

MAIN STREET, BALLY, PA.
Phone Bally 5-2621

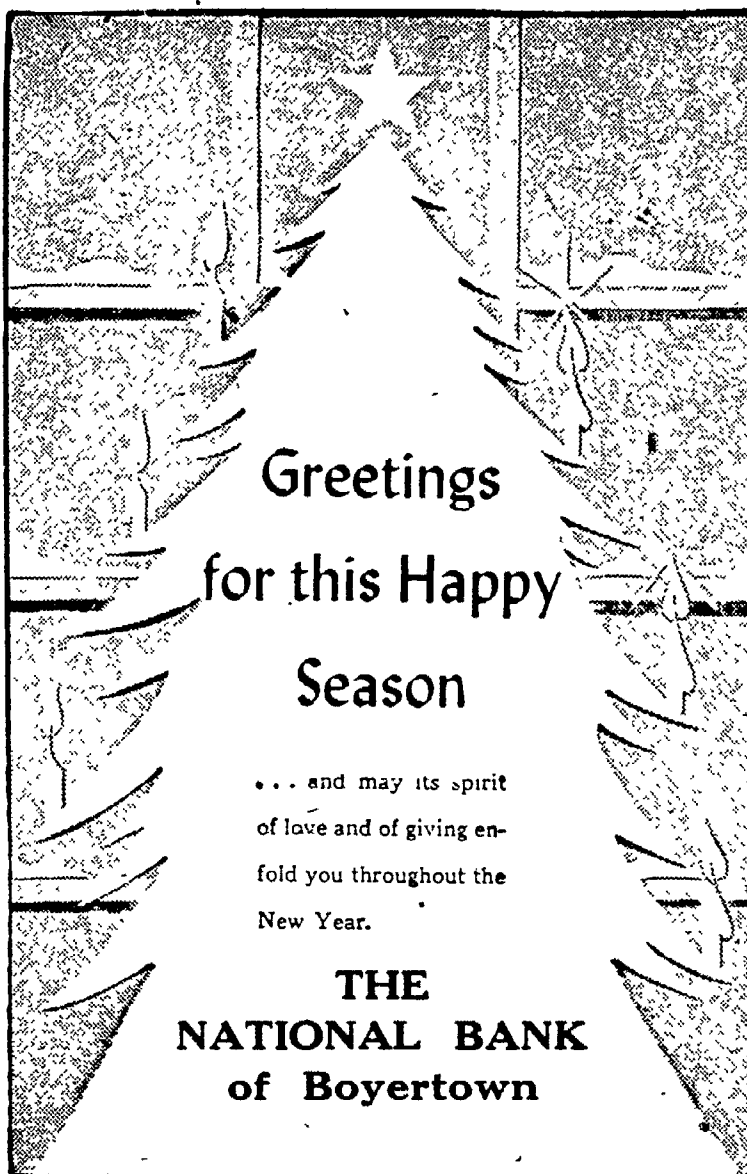


Season's Greetings from

EARL BENFIELD
Mercury Representative

DILLY'S SERVICE STATION

New Berlinville
Call Boyertown 7-0762



Greetings for this Happy Season

... and may its spirit of love and of giving unfold you throughout the New Year.

THE NATIONAL BANK of Boyertown



We want you to have something that cannot be placed beneath the tree — our best wishes of the season.

TOBY'S PLACE — 30 N. Reading Ave.

N. S. R., Prop. Boyertown



We take this opportunity to thank our friends and customers ... May joy be theirs at all times.

BEN FRANKLIN STORE

5 E. PHILA. AVE. BOYERTOWN

Merry Christmas to Everyone

EMIL AICHROTH

30 E. Third St.,
Boyertown



Our heart-felt wishes for your happiness this Christmas Day, and all the Christmases hereafter.

R. C. COXON

12 N. Reading Ave., Boyertown

May your holiday tree be laden with the good wishes we send your way. A Merry Christmas from us all.



IRVIN G. EISENHARD

Machinist — Electric and Gas Welding
2nd and Washington Boyertown

Christmas Wishes



Around your table this Christmas may there be faces wreathed in joy and hearts filled with contentment.

KLAVER'S FLOWER SHOP

"Always Fresh Cut Flowers"
36 N. READING AVE. BOYERTOWN 7-2390

We're hoping that the joy and happiness of your Christmas morning endure and grow for you throughout the prosperous years to come.



H. A. SCAVELLI

HOME APPLIANCE SHOP



Greetings—Good Wishes and Friendly Remembrances—
Are All in This Christmas Message
to YOU!

BOYERTOWN CLOTHING FACTORY

B. MAIMON

Manufacturer's "Union Made" Men's Clothing

29 S. Franklin St. Boyertown

SEASON'S GREETINGS

To our faithful old friends, to our devoted new friends and to those whose friendship we hope to earn—we wish a most cheerful Christmas and a New Year filled with all the good things in life—Health, Happiness and enduring Peace.

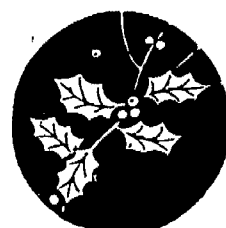
We extend this greeting, not because it is the customary thing to do but because it is a sentiment genuinely felt, for as the years go by our appreciation of cherished friendships becomes greater and greater.

Two Stores For Your Convenience

KUSER BROS., Inc.

112 E. Phila. Ave. 320 Main Street
Boyertown East Greenville
7-2487 Penna. 7574

Compliments of the Season to All



Greenawald Shoe Store

29 East Philadelphia Avenue Boyertown, Pa.



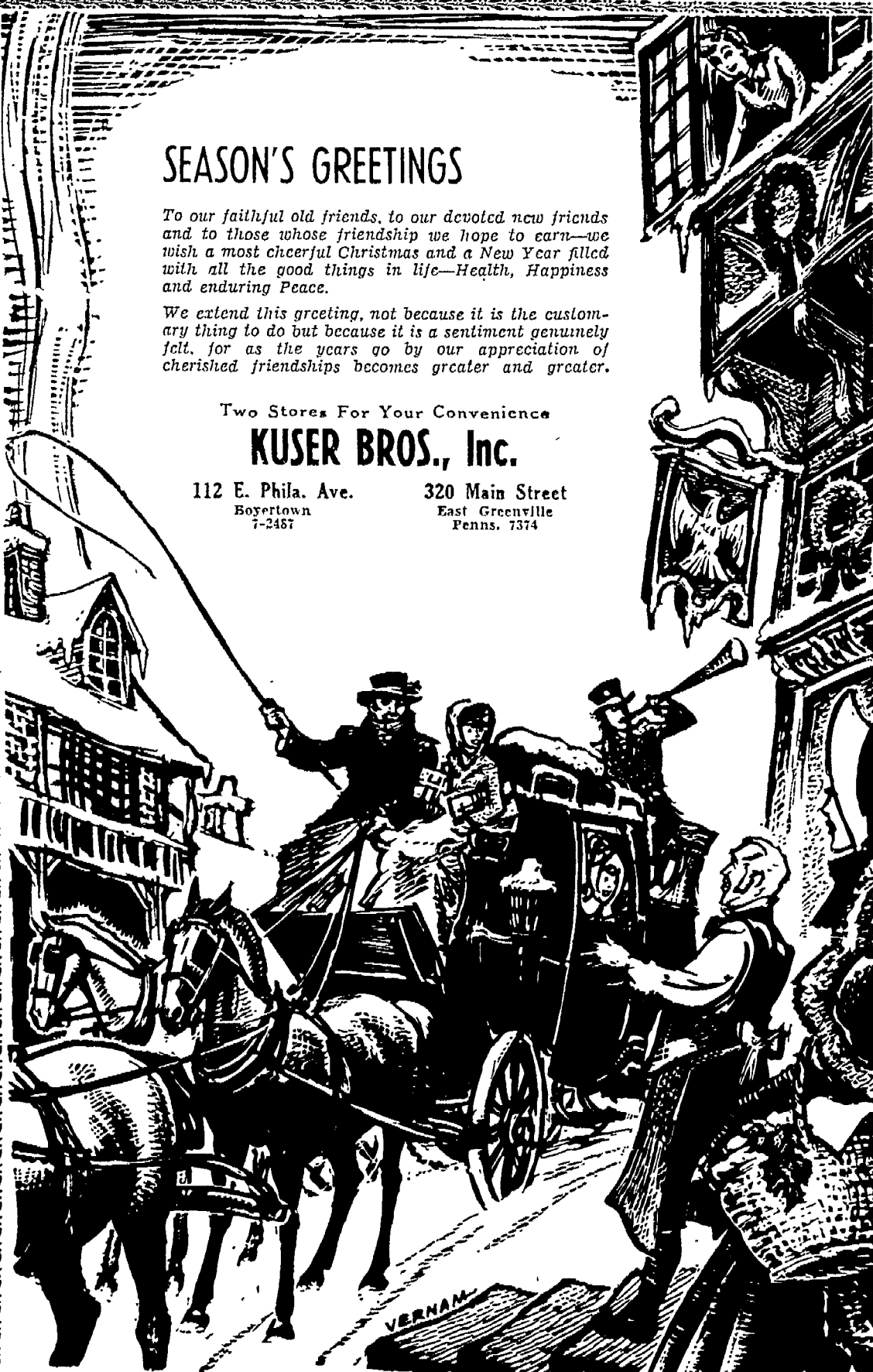
The musical bells of Christmas ring out in a toast to you for happiness, health and prosperity this Christmas and during the bright, new year to come.

Children's Party Today 9 A.M. to 12 Noon

The

RAINBOW ROOM

KEYSTONE FIRE CO.
BOYERTOWN



BOYERTOWN MERCHANTS EXTEND YULETIDE GREETINGS TO EVERYONE



*We Extend to All
the Merriest of
Holiday Cheer*

RITTER SERVICE FOOD MARKET

300 East Philadelphia Ave.
BOYERTOWN, PA.



GREETINGS

*May Every Good Wish
Come True*

WARREN W. JOHNSON

38 NORTH READING AVENUE
BOYERTOWN PHONE 7-2435



*We Extend to Our Many Friends
and Patrons
A Most Heartly
MERRY CHRISTMAS
and a
HAPPY NEW YEAR*

C. & W. MOBILE SERVICE

Third St. and S. Reading Ave., Boyertown
Harold Christman — Dial 7-2510 — Gerald L. Wagner



*May the world rejoice again, in
Peace on Earth Good-Will to Men.*

LONGACRE ELECTRICAL SERVICE

PHONE 5-2261 BALLY, PA.

*May the holy
sentiments of
this precious
holiday prevail
throughout your
activities.*



GREEN'S MUSIC STORE

39-41 S. Reading Ave., Boyertown



May there be a
twinkle in your
eye and laugh-
ter on your lips
this Christmas.

Robert E. Shoemaker

Boyertown 7-8311



We wish all our
friends continued
health, success
and happiness.

Williams Pontiac Company

E. Philadelphia Ave.
Boyertown 7-2171

Greetings

Once again we greet
the gay Yuletide season — when young and old
gather 'round in good fellowship... with a heartfelt
wish that you and yours may enjoy the
Merriest Christmas — and a Happy, Happy New Year!

BAUSE'S "Super" DRUG STORES
"Service with a smile"
 POTTSTOWN and BOYERTOWN, PA.

*"Wishing All My
Patrons and Friends
—A—
Merry Christmas*

Howard S. Schanely

313 E. Third St.
BOYERTOWN

Distributor for
Maier's Baked Products
— READING —



THANK YOU

For Your Patronage

during the past year. It
has been a real pleasure
to serve you. We trust
that your visits to this
place have contributed
to your Christmas joy.



*May the gifts under
your tree include
the gift of happi-
ness. May it be a
gift with a lifetime
guarantee.*

SANDS SPORTING GOODS

31 E. Philadelphia Ave.,
Boyertown

WASHINGTON HOUSE

Bechtelsville

MERRIE-MERRIE



CHRISTMAS

AUGUSTUS D. GRESH

and

RUSSELL CLEMMER

SAY TO YOU on This Christmas Season

*This Jolly, Gay Season
Provides a Good Reason
For Wishing You Happiness, Fun
and Good Cheer!
Here's Hoping You'll Fall In
To Fortune and Haul In
Just Grand Things for This Joyful*

CHRISTMAS SEASON



Christmas Greetings

A Season of Joy — may its sound never be still,
A Season of Hope — the New Year to fulfill,
A Season of Peace — for all time, if God will.

**The Farmers National Bank
and Trust Co.**
BOYERTOWN, PA.

Season's Greetings

*To you, our friends
and neighbors — we extend
our best wishes for the
merriest of Christmases and
the happiest of New Years
and add the prayer that
your homes be blessed
with Peace and Good Fortune*

GOTTSHALL CHEVROLET, INC.
Chevrolet Sales and Service
Boyertown 7-2144

CHRISTMAS GREETINGS

*The season of hope and good
cheer is at hand, and to friends
and neighbors we send our
sincere greetings.*

LEAHY MOTORS

DeSoto — Plymouth Sales and Service
Second & Chestnut Sts. — Boyertown 7-2285

BOYERTOWN OIL CO., INC.
GAS — OILS — FUEL OIL
TIRES . . . LUBRICANTS . . . BATTERIES
SOUTH READING AVENUE BOYERTOWN

Greetings

May all the excitement and pleasure of Christmas morning remain with you long after this glorious Holiday Season has passed.

To all our friends we wish a very Merry Christmas and a Happy New Year.



May this new Christmas bring you new and greater joys for next year

John M. Johnson

148 High Street

Phone 2763-J



May your Christmas be sweetened by happiness that will be prolonged throughout the New Year.

Wolf's
CHINA and GLASS

155 High Street

Phone 724



FOR THEIR KIND THOUGHTS . . .
THEIR FRIENDLY SUPPORT . . .
FOR THE MANY COURTESIES AND
HEARTY COOPERATION EXTENDED
TO US DURING THE PAST YEAR, WE
THANK ALL OUR FRIENDS SINCERELY

A
MERRY CHRISTMAS
and a
HAPPY NEW YEAR

Marian M. Wentzel, Mgr.



1500 High Street

RAYMOND J. KOZAK

Beer and Beverage Distributor
West High Street, Pottstown
Phone 2557

To wish you the JOYS OF THE SEASON

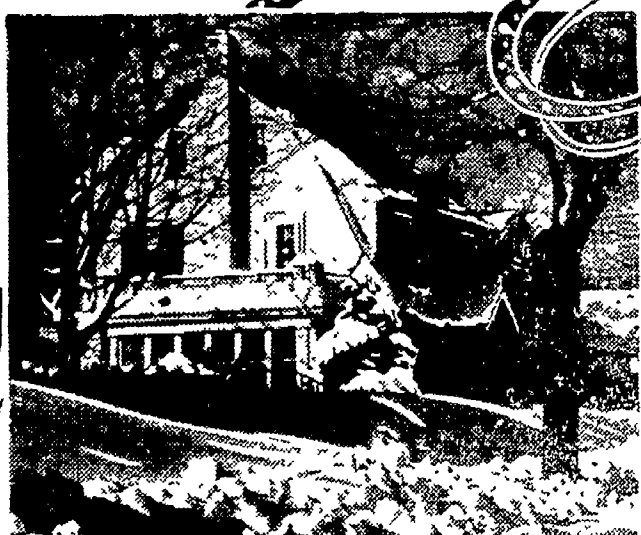
... and may the incomparable Christmas of friendship and generosity be with you throughout the New Year!

MARGARET W. FRAY
Furrier
1040 HIGH STREET

Under your Yule tree, we all hope you find happiness for the season to come. Merry Christmas.



SAM S. ROOT
South Pottstown



Greetings

May the spirit of happiness and good will that fills this season live in your home and bless your loved ones for the many years to come. A Merry Christmas and a Happy New Year to all

JOHN B. HARTENSTINE, JR.

West High Street



Merry, merry Christmas to everyone

Christmas fills a large place in our life today. With each recurrence it brings

a wave of good feeling and friendship that makes the air

softer and warmer and puts new happiness into our hearts. It is this good

feeling that instills in us an ever greater appreciation of the loyalty

and confidence of our many fine friends. To them we want to extend

our heartiest wishes for a joyous Christmas and a happy, prosperous New Year!

PRINCE'S BAKERY

107-113 S. WASHINGTON ST.

PHONE 9294



We're holding it out for all to see: merry, merry Yule from A to Z.

C & M
WHOLESALE PRODUCE

14 S. Charlotte St.

Season's Greetings

May all the pleasures of a cheerful Christmas remain with you and help to keep you happy throughout the New Year.

ANGSTADT PAINT and WALL PAPER
148 High Street



Yule Greetings

We can only say: May Peace, Prosperity and Happiness Be Yours.

MARY JANE SHOE STORE

204 High St.

GREETINGS



Once again, the Star of Bethlehem shines down upon a peaceful earth. On this Christmas, we humbly pray to God that always may we have the blessings of peace.

POTTSTOWN METAL WELDING CO.
46 High Street

NOEL

May your Christmas be jolly as a snowman, sweet as a candy cane, and a joy to you and your loved ones.

ELSIE'S BEAUTY SHOPPE
High and Penn Sts. (Second Floor)



GREETINGS

NEWBERRY'S

May the serenity of Christmas foretell the spirit of joy for all your tomorrows.



HAAG BROS.

Beverage Distributors
Phone 224

Greetings of the Season

... and may the spirit of Christmas bring most wonderful blessings to you.



WILLIAM E. STAUFFER

Building Contractor
8 MOSER ROAD



May these be the gifts that Christmas will bring to you...

- the joy of happy memories
- the peace of real contentment
- and the happiness of a bright New Year

the town & country house

On Route 422—3 Miles West of Pottstown

Phone 2125

THE
Season's
Greetings



ALL GOOD WISHES—We are grateful for your patronage and wish you all success in return.

K AND P GROCERY STORES
509 High Street 323 N. Charlotte St.



MERRY
CHRISTMAS

To our many friends, we extend our wishes for a Yuletide filled with all the good things in life—good health, happiness, peace and prosperity.

For the
101st Time—
HAPPY HOLIDAYS!



FEGELY'S

34-38 High St.
Phone 3525



To little boys and girls everywhere go our very best wishes for a Christmas filled with all your dreams come true and for a New Year filled with fun and gladness.

CLOSED ALL DAY CHRISTMAS

THE PINES

Bertha Bickel, Prop.
Route 100



On this holy occasion let us help bring the happiness of His story into all His homes. His blessings to you all.

JAMES E. CHRISTMAN & SON
INSURANCE
High and Hanover Streets



Our heart-felt thanks for your patronage, and our best wishes for a joyous holiday season.

RIVLIN BROTHERS
Old Reading Pike
Stowe
Phone 1550



CARL N. DUNMIRE

Sanatoga

The Season's
Best
Wishes



Many are the joys that come with the Holiday Season—but none could be more pleasant than to greet our many friends with a wish for a Merry Christmas and a Happy New Year.

RAMBLE INN

Joyce Y. & Donald L. Keeler, Props.
Route 100 and Schuylkill Road

Season's Greetings

To All Our
Customers and
Friends

**HENRICKS
PRETZEL
COMPANY**

437 West Street

Season's Greetings



Christmas is wonderful...and its arrival always brings to us the realization that we have such wonderful friends. May your Holiday Season be filled with outstanding happiness.

STORB TRAVEL SERVICE

233 High Street



Best Wishes

Now and in the bright days to come, may Joy and Good Cheer be plentifully yours.

PAUL I. ROMIG

FLORIST
38-40 BEECH STREET



WE EXTEND
TO OUR FRIENDS
The
Season's Greetings

DAVID W. MARTIN
Plumbing and Heating
N. Manatwny Street



Best Wishes
for the Season

May your Christmas Day be gay, and many the gifts that come your way. And as the New Year follows through, we wish you joy and warm friendships too.

**POTTSTOWN FINANCE COMPANY
POTTSTOWN SMALL LOAN CO.**

and the
TYSON INSURANCE AGENCY

(Second Floor) 213 HIGH ST.



*Best Wishes
for
Christmas*

As all hearts echo and re-echo the joyous words "Merry Christmas", we wish to join in the spirit of the season and add our greetings to all the rest. And may the New Year bring you every happiness, too!

*Come In—
SEE OUR
NEW STORE*

Betty Lee

236 High at Penn
Pottstown, Pa.

"Lovely Things at Little Prices"



Merry Christmas

from . . .

SHUPE & WINDLE

Third & Hanover Sts. Phone 4014

YOUR CHECKERBOARD FEED and FARM SUPPLY STORE



GREETINGS

and a

HAPPY NEW YEAR, TOO!

SNYDER'S HARDWARE

443 High Street

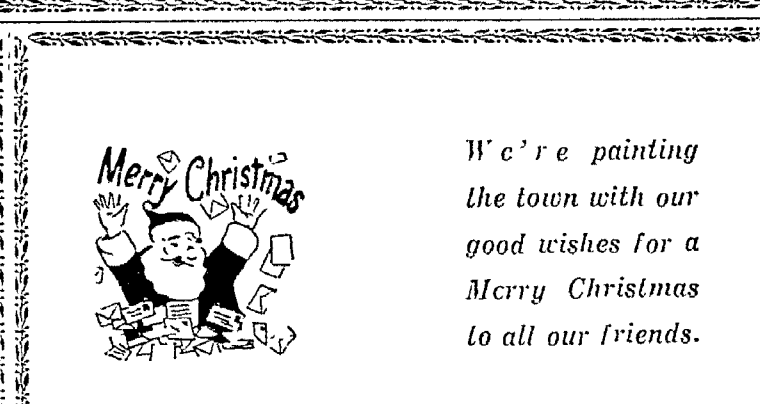


GREETINGS—

Charlie Hackman's Meat Market

Walnut and Washington Sts.

Our wishes for you this Christmas are as warm and bright as the glowing Christmas candle in your window.



Merry Christmas

We're painting the town with our good wishes for a Merry Christmas to all our friends.

N. CHARLOTTE ST. SERVICE STATION

Ed. Horner, Prop.




Merry Christmas

One wish is good and two are better. So, a Merry Christmas and a Happy New Year too!

POTTSTOWN COLD STORAGE AND ICE CO.

Charlotte and Water Sts.



Wishing you

- ALL THE JOYS OF THE SEASON
- GOOD HEALTH • GOOD FRIENDS
- GOOD LUCK • GOOD CHEER
- A VERY MERRY CHRISTMAS
- A HAPPY NEW YEAR.

The ROY BINDER AGENCY

"By Our Service We Are Known"

311 HIGH ST.

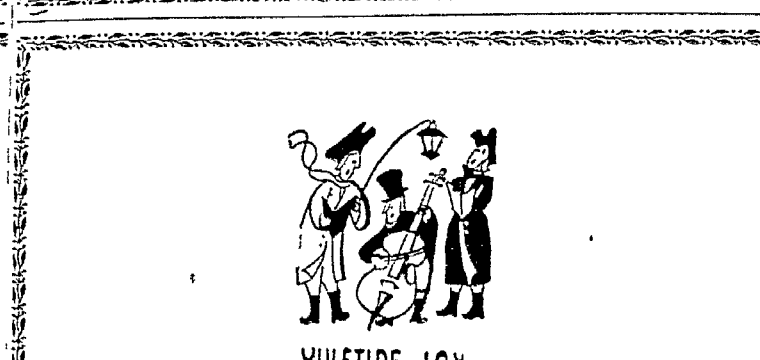


Greetings

*To all whose friendship we cherish so much . . .
A Merry Christmas
Happy New Year*

GENERAL SUPPLY CO.

265 West High Street—Phone 1031



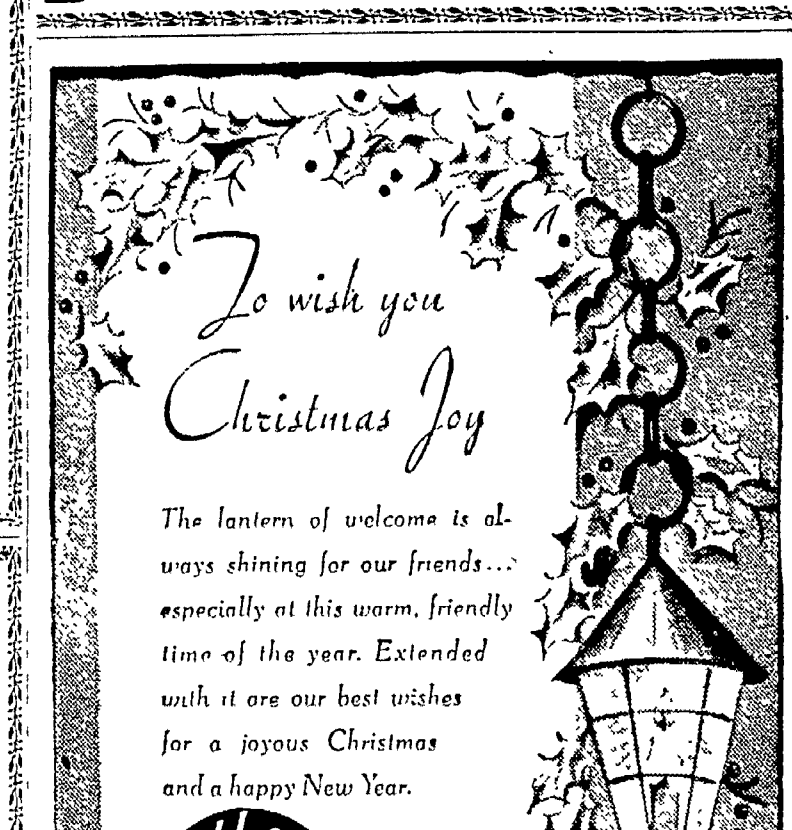
YULETIDE JOY

*To your family and loved ones,
may we wish a bright and joyous
holiday season and New Year.*

WILSON'S

Floor Coverings

17 N. Washington St. Phone 1665



*To wish you
Christmas Joy*

The lantern of welcome is always shining for our friends... especially at this warm, friendly time of the year. Extended with it are our best wishes for a joyous Christmas and a happy New Year.

the aletha shoppe

372 High Street



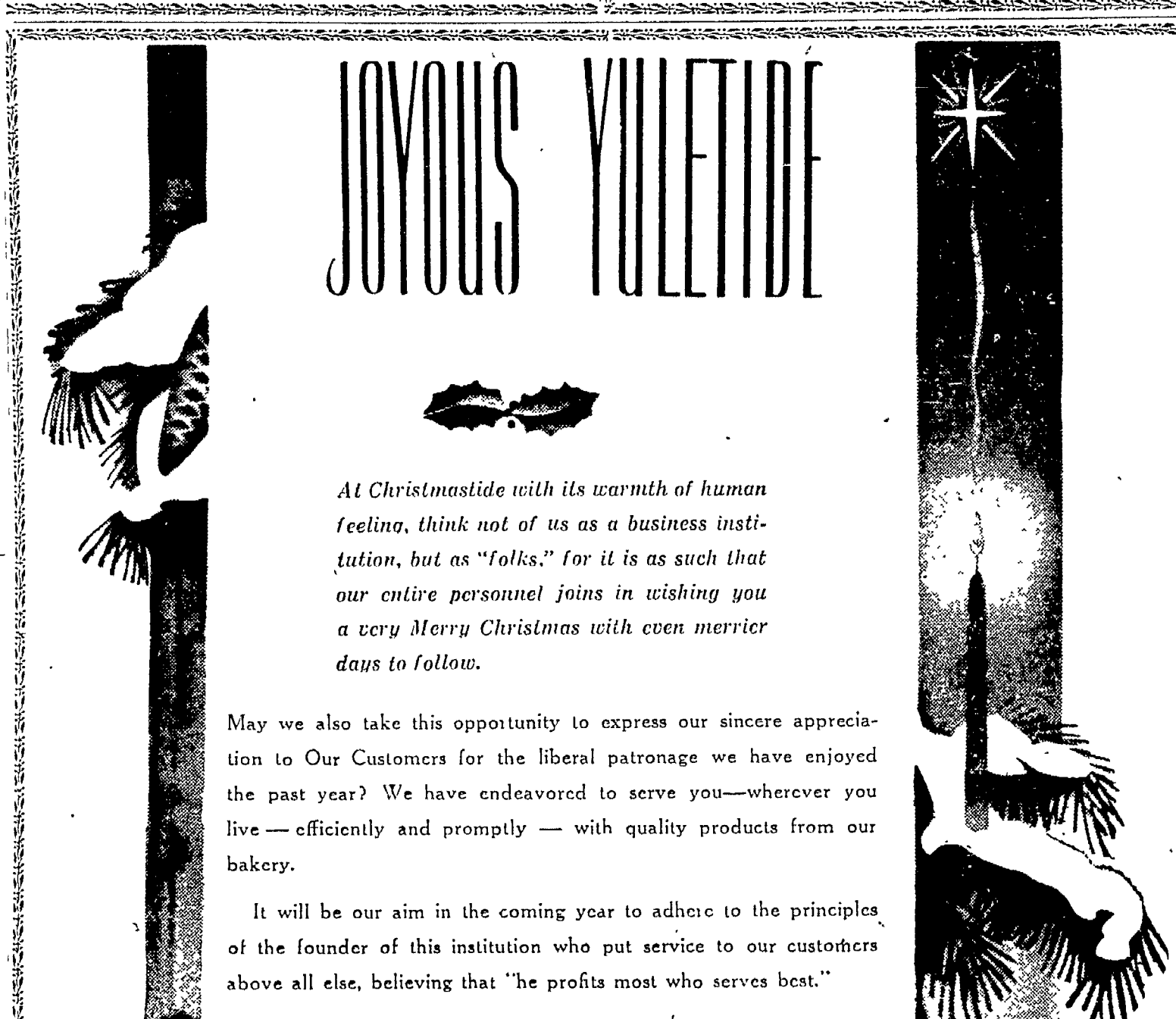
Season's Best Wishes

As the Christmas chimes ring out once more we send wishes for a Happy Holiday to all our friends.

ELSIE AND AL VOLZ

HALF WAY HOUSE

Route 100



JOYOUS YULETIDE

At Christmastide with its warmth of human feeling, think not of us as a business institution, but as "folks," for it is as such that our entire personnel joins in wishing you a very Merry Christmas with even merrier days to follow.


May we also take this opportunity to express our sincere appreciation to Our Customers for the liberal patronage we have enjoyed the past year? We have endeavored to serve you—wherever you live—efficiently and promptly—with quality products from our bakery.

It will be our aim in the coming year to adhere to the principles of the founder of this institution who put service to our customers above all else, believing that "he profits most who serves best."

SCHULZ BAKING COMPANY

Bakers of Schulz Maid, Honey Crush
and Pottsgrove Manor

Walnut & Warren Sts. Pottstown Phone 912



SEASON'S GREETINGS

Merry Christmas

From

H. RENTZ SMALE

19 N. Hanover St.

FRENCH LINER CREW TO SPEND LONELY HOLIDAY

McCarran - Walter Act Holds 272 Sailors Aboard Ship

NEW YORK, Dec. 24 (AP)—The nation's newest anti-Communist screen today held 272 crewmen of the French liner *Liberte* to a lonely shipboard Christmas in gay, holiday-bedecked New York.

More than a fourth of the *Liberte's* crew of 974 failed to meet requirements of the controversial McCarran-Walter act and were denied shore leave. None of the liner's 829 passengers was affected by the act.

The law went into effect last night and the 51,000-ton French liner was the first big ship to dock since.

Some of the shipboard crewmen have sailed in and out of here for 25 years, and had the run of the city whenever they were in port.

This time they hung over the rail for a faraway glimpse of New York's proud skyscrapers etched against glamorous Christmas lighting. The din of the great city came only faintly to their ears.



A sandy-haired marine who used to live at 44 King street came home from Korea to spend Christmas with his family. Sgt. G. Kenneth Maxwell, son of Mr. and Mrs. Glenn Maxwell, Sanatoga, was greeted by his wife, Peggy, and daughters Mary Jo, 2, (left) and Glenda, 5, (right) at debarkation docks in San Francisco this past Sunday. He reported arrival to his mother by telephone on Tuesday night. He will spend Christmas with his wife and daughters at their Huntington Beach, Calif., home today. (Story on Page 1).

Parking Meter Located In Middle of Cotton Patch

PARAGOULD, Ark., Dec. 24 (AP)—This northeast Arkansas town has what is probably one of the most useless parking meters in the United States. It is located in the middle of a cotton patch. The cotton patch is in the middle of town, different varieties of cotton. All Nobody can explain how the meter got into the middle of J. A. (Squire) McDaniel's 280-square-foot plot of ground between the sidewalk and curb on the town's main drag.

Japanese Mystic Sees War Spread

TOKYO, Dec. 24 (AP)—Bucked up by his pre-election prediction that Dwight D. Eisenhower would be elected President, Japanese fortune teller Donsho Kodama now predicts Eisenhower's mission to Korea will fail.

Instead, Kodama claims the cards informed him that the Korean conflict would spread to Europe in 1953 and be followed by a grand peace in 1954.

At that peace, he predicts the Soviet Union would be divided into four spheres of influence, sympathetic to the US, Japan, Germany and France.

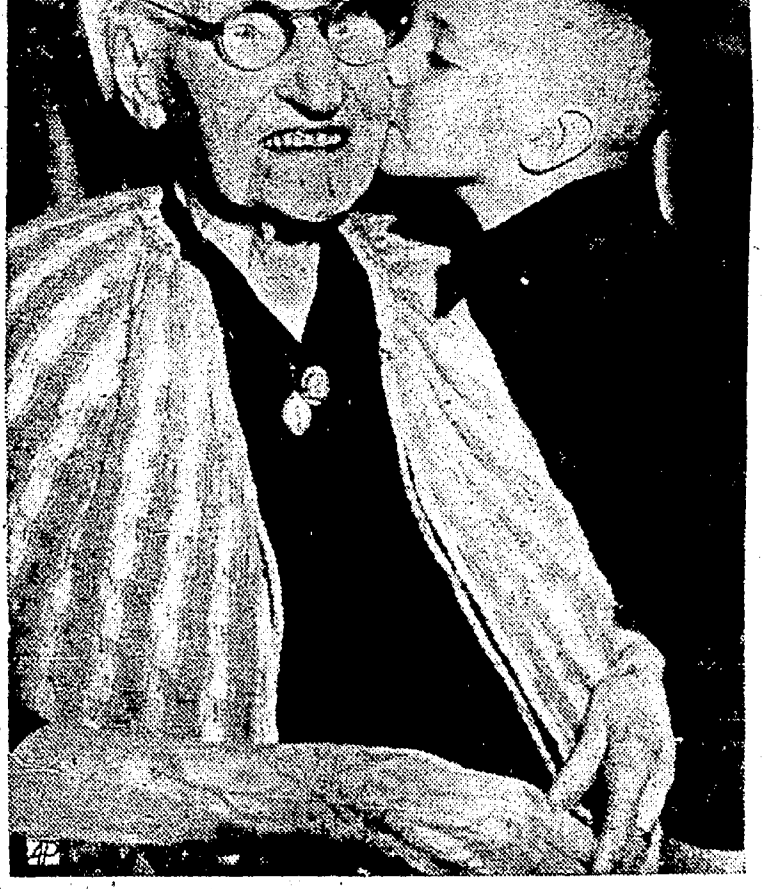
Celebrates 102nd Birthday

Mrs. Arabella F. Murphy receives a big kiss from her 6-year-old great-grandson, Daniel Edward Farley on her 102nd birthday in Middleboro, Mass. Mrs. Murphy was born in Glen Margaret, Halifax, N. S., and has been living with her grandson and his wife, Mr. and Mrs. Alfred E. Farley, in Middleboro. She can read with the aid of glasses and enjoys television.

Tree-Sitting 'Dog' Proves to Be Bear

PROCTOR, Mont., Dec. 24 (AP)—A "dog" sitting high up in a tree didn't seem surprising to a little boy — he hardly mentioned it to his fellow Second-graders. But they wanted to see the tree-climbing "dog". And so did the boy's neighbor, Mrs. Maude Adams.

She took one look at the "dog" and then blasted the animal with her rifle. A 200-pound bear crashed down from the tree.



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She took one look at the "dog" and then blasted the animal with her rifle. A 200-pound bear crashed down from the tree.



A chummy holiday greeting to all our friends who've been such loyal customers in the past.

JOSEPH E. MACK
Music Store and Studio
200 High St.

Mrs. Arabella F. Murphy receives a big kiss from her 6-year-old great-grandson, Daniel Edward Farley on her 102nd birthday in Middleboro, Mass. Mrs. Murphy was born in Glen Margaret, Halifax, N. S., and has been living with her grandson and his wife, Mr. and Mrs. Alfred E. Farley, in Middleboro. She can read with the aid of glasses and enjoys television.

INFRINGEMENT CHARGED

PITTSBURGH, Dec. 24 (AP)—The Corning Glass Works of Corning, N. Y., charges Pittsburgh Plate Glass company with infringement of patent rights in the manufacture of glass.

CHRISTMAS TIME



CLOSED CHRISTMAS DAY

THE HANOVER HOUSE RESTAURANT

Formerly Laurel Locks Restaurant
INTERSECTION OF ROUTE 83 and ROUTE 100

AIR FORCE GIVES REPORT ON WHY PLANE WRECKED

Failure to Unlock Control Caused C-124 Crash

WASHINGTON, Dec. 24 (AP)—The Air Force said today that failure to unlock flight control mechanisms caused the crash of the Globemaster C-124 at Moses Lake, Washington, the past Saturday in which 86 persons were killed.

It was history's worst air disaster.

A special investigating board headed by Maj. Gen. Victor E. Bertrandias, deputy inspector general for the Air Force, made a report on the cause to Air Force headquarters today.

An Air Force announcement said:

"The C-124 has one mechanical control handle which locks four separate controls—the throttles, elevators, ailerons and rudder—when the plane is parked on the ground. All of these controls are unlocked by moving the control handle through its complete travel area.

"INDICATIONS ARE that in this case the control handle was moved partly but not completely through its full travel before the take-off and, as a result, the throttle was unlocked, permitting power to be applied, while surface control locks remained in a locked position. The investigation established that the elevator and rudder control surfaces were in the locked position prior to impact.

"On the board's recommendation, headquarters of the United States Air Force has sent a message to all commands operating C-124 type aircraft, emphasizing the necessity for strict compliance with the existing requirement that controls surfaces be moved and checked visually before take-off.

"The Air Force's air research and development command has been directed to work on further development of a method to prevent the throttles being unlocked unless the surface controls have been unlocked."

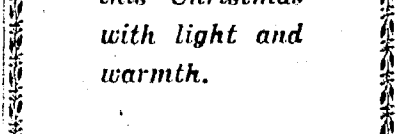
Greetings

HORACE S. INGRAM
Barber
8 N. Franklin St.



May the brightest star shine over your home this Christmas with light and warmth.

REED J. NESLEY
M - H Farm Equipment
ROUTE 100, BUCKTOWN



He still tends His Flock. Let us all seek Him on Christmas Day. Good Cheer to all!

McCabe Auto Parts
515 Farmington Ave.
Pottstown



BRINGING UP FATHER

ISN'T IT THRILLING?—MY BROTHER BIMMY HAS OBTAINED A POSITION AS INVESTIGATOR AND SALES MANAGER FOR A MR. FISHER!!

IT'S JUST WONDERFUL! I HOPE DADDY WILL GIVE HIM SOME OF HIS BUSINESS!

I DON'T KNOW WHAT LINE THIS FELLOW FISHER IS IN—BUT I'D HESITATE TO DO BUSINESS WITH A GUY LIKE BIMMY!

GOLLY—HERE COMES BIMMY NOW!—ON SECOND THOUGHT I THINK IT'S ONLY RIGHT TO DO SOME BUSINESS WITH MESSIE'S RELATIVES!

GET YOUR FISHMAN'S CHOICE PARTY AND LAUNDRY HERE! 12-25

by GEORGE McMANUS

Career Man



John W. "Johnny" Thees, who started a career at the Pottstown Doehler-Jarvis plant 20 years ago, has been named works manager of the corporation's plant 1 in Toledo, Ohio. He has been transferred from the Chicago plant where he was plant manager. Plant 1 in Toledo has an employment of 2800. (Story on Page 1).

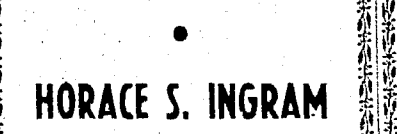
Miami Burglars Swipe Well-Fed Piggy Banks

MIAMI, Fla., Dec. 24 (AP)—The third piggy-bank theft in as many weeks here reveals that some contain more than chicken feed.

A piggy bank containing \$27 was stolen recently from a desk drawer. Before that a prowler walked off with a well-fed piggy bank containing \$1000, the property of a prominent contractor.

CITY SELECTS TREE

LITTLE ROCK, Ark., Dec. 24 (AP)—This capital city, which bills itself as "The City of Roses," recently adopted an official tree. Selected: The tulip tree.



GREETINGS

Add to our many, many good wishes of past years a million more good wishes and you have all that we can wish for you this very merry Christmas.

Pughtown Garage
Wilson Webster, Prop.

US Army Pushes 'Foxhole' Economy

TOKYO, Dec. 24 (AP)—The US Army is encouraging economy at the "foxhole level" in Korea.

A Far East command spokesman says the Army is distributing postcard-size "personal" messages from Army Secretary Frank Pace Jr., telling every soldier "What you use is costing you money."

More than a million dollars worth of money saving ideas have been submitted by GIs during the past year, the spokesman says. The suggestions cram a 68-page pamphlet distributed throughout the command.

British Chambers Urge Slash in Taxes, Spending

LONDON, Dec. 24 (AP)—The Association of British Chambers of Commerce, representing more than 70,000 business executives, has sent a letter to Chancellor of the Exchequer R. A. Butler telling him to slash government spending, and taxation when he makes out his 1953 budget.

Complaining that taxation is too high, the letter said "about 35 percent of the selling prices" of all British goods represents overhead caused by taxation. "In our view the keynote of the budget should be a drastic reduction of government expenditure," the letter added.

TRUMAN LIGHTS TREE

WASHINGTON, Dec. 24 (AP)—With a prayer for universal peace, President Truman lit the traditional Christmas tree on the White House lawn tonight.

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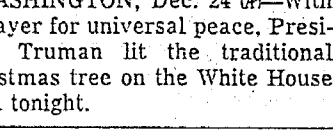
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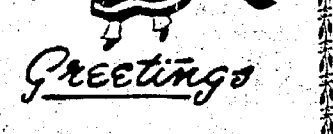
TRUMAN LIGHTS TREE

WASHINGTON, Dec. 24 (AP)—With a prayer for universal peace, President Truman lit the traditional Christmas tree on the White House lawn tonight.



May we wish you the best the season has to offer with an abundance of good cheer for everyone.

Walter M. Warrick
Watchmaker - Jeweler
8 N. Washington
Ph. 5208-R



GREETINGS

Add to our many, many good wishes of past years a million more good wishes and you have all that we can wish for you this very merry Christmas.

Pughtown Garage
Wilson Webster, Prop.

Best wishes FOR A MERRY CHRISTMAS

May your Yule-tide be joyous and bright... with the fullest measure of happiness and contentment!

JIMMY'S PLACE

119 High Street

CHRISTMAS TIME

May you enjoy all the happiness that comes to the young in heart at Christmas Time!

CLOSED CHRISTMAS DAY

THE HANOVER HOUSE RESTAURANT

Formerly Laurel Locks Restaurant

INTERSECTION OF ROUTE 83 and ROUTE 100

McCabe Auto Parts

515 Farmington Ave.

Pottstown

MERRY Christmas

Because Christmas time is reserved for very special greetings—we want to take this opportunity to thank our many patrons for their continued friendship and good-will... and add, too, in a great big measure—our sincere wishes that the spirit of the season may remain a lasting joy for you and yours throughout the coming New Year.

FLEISCHMANN FUNERAL HOME

by GEORGE McMANUS

ISN'T IT THRILLING?—MY BROTHER BIMMY HAS OBTAINED A POSITION AS INVESTIGATOR AND SALES MANAGER FOR A MR. FISHER!!

IT'S JUST WONDERFUL! I HOPE DADDY WILL GIVE HIM SOME OF HIS BUSINESS!

I DON'T KNOW WHAT LINE THIS FELLOW FISHER IS IN—BUT I'D HESITATE TO DO BUSINESS WITH A GUY LIKE BIMMY!

GOLLY—HERE COMES BIMMY NOW!—ON SECOND THOUGHT I THINK IT'S ONLY RIGHT TO DO SOME BUSINESS WITH MESSIE'S RELATIVES!

GET YOUR FISHMAN'S CHOICE PARTY AND LAUNDRY HERE! 12-25

by GEORGE McMANUS

AREA PEOPLE GO TO CHURCH ON YULE EVE

Fair Weather Insures
Good Turnouts
For Services

EVENING IS NOT UNLIKE
THE ONE 1952 YEARS AGO

With presents wrapped and tucked away in homes decorated for the holiday, Pottstown area people went to church last night to capture the true spirit of Christmas Eve.

Fair weather insured good turnouts at the early, late evening and midnight services throughout the area.

It was a Christmas Eve not unlike the one in Judea, 1952 years ago—clear, dry and still. Gathering at Grace Lutheran's new church lot, Charlotte street and Nightingale avenue, for the community carol sing early last night, Pottstonians felt the same slight chill in the air the Biblical shepherds must have experienced as they watched their sheep "on a cold winter's night."

OVER 200 came to the church lot to sing the old carols, led by a brass sextet and a combined choir of 40 voices from Grace Lutheran.

The crowd was almost double that of the past year, when the lot was covered with snow.

Another carol sing was held in the churchyard of St. John's Lutheran, South Pottstown, and bands of young people from almost every church sang carols at the homes of the sick and shut-in.

"An Evening of Christmas Hymns" was held early last night at First Methodist, with the congregation participating.

(Continued on Page Twenty)

Trimming Rosedale Community Tree Is Becoming Big Job

Trimming on the Rosedale community Christmas tree increases every year as the tree adds a few inches to its height.

Red, green and blue bulbs illuminate the tree planted at Rosedale drive and Wilson street. Residents of the neighborhood have seen it double in size from 10 feet when it was planted 20 years ago.

Frank Hutt, 324 Highland road, treasurer of the Christmas trimmings fund, said, "Every year we add a couple dozen lights to the tree because it grows so fast."

The Rosedale section first trimmed a community tree in 1918. "We used to buy a cut one every year at that time. Twenty years ago we got tired of buying a new one every year and got this one that we planted," Hutt said.

NEAR THE TREE at 318 Rosedale drive, Mr. and Mrs. John D. Gauger have an attractive arrangement of blue lights. The lights are strung from the front of the lawn to house and across the width of the house. Two large trees are decorated with the same color bulbs.

Around the patio there are vari-

(Continued on Page Twenty)

One Car Damaged In Local Collision

An intersection automobile collision at Walnut and Warren streets yesterday morning resulted in the damage of one car.

George E. Yost, Douglassville, and Clair Levensong, Schwenksville, the two drivers involved in the mishap, told investigating Motor Patrolman Joseph Thees, that each was struck by the other.

Yost was traveling west on Walnut street and Miss Levensong was headed north on Warren street when the two cars met at the intersection.

The rear of Yost's car was damaged.

THE WEATHER

For Eastern Pennsylvania Slightly colder today with chance of occasional snow flurries in the north portion.

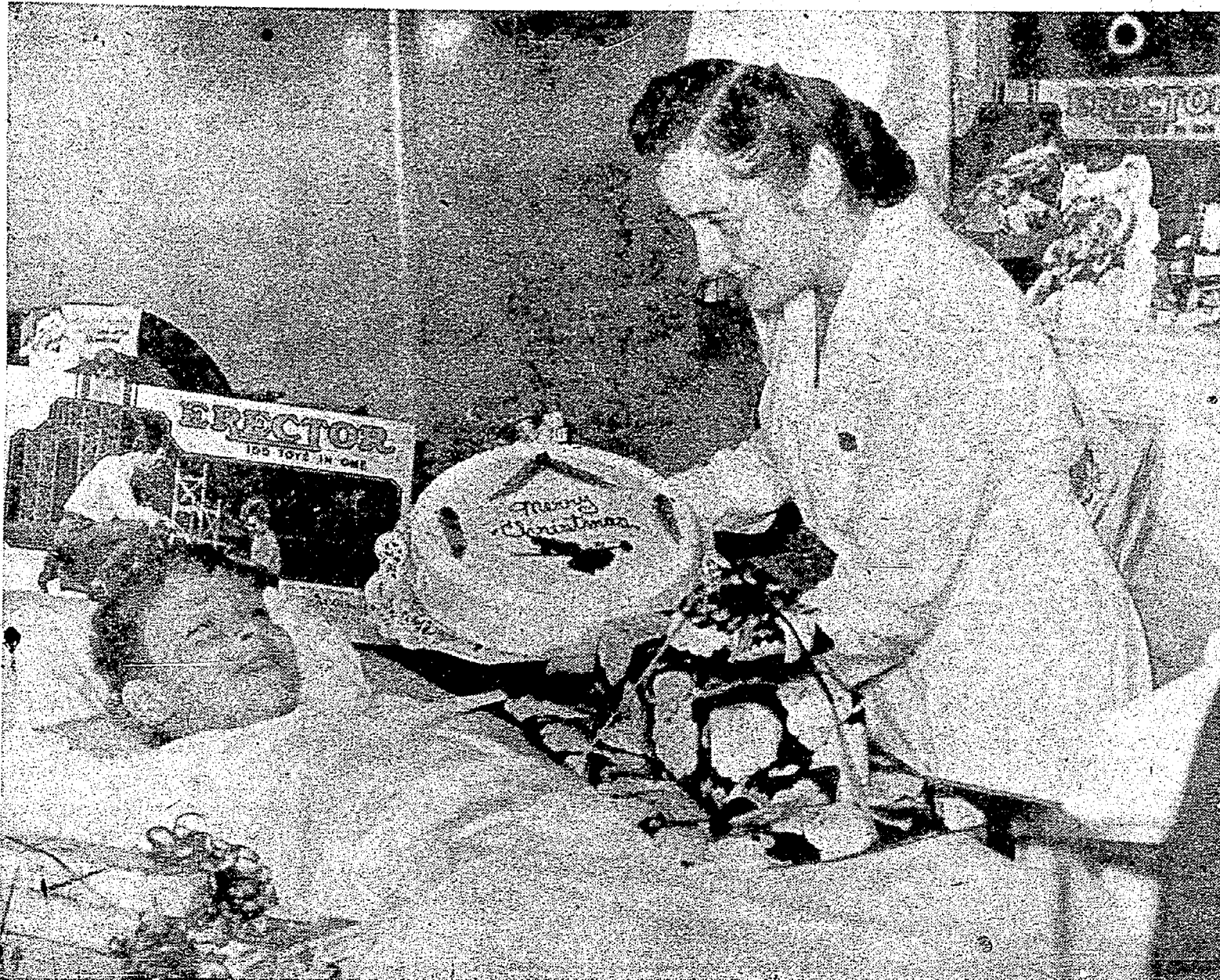
55 Mercury 41
High Antics Low

TEMPERATURE EXTREMES

Local temperatures yesterday and early last night were:

4 a. m.	43.1 p. m.	53.1
5 a. m.	43.2 p. m.	53.2
6 a. m.	43.3 p. m.	53.3
7 a. m.	43.4 p. m.	53.4
8 a. m.	43.5 p. m.	53.5
9 a. m.	43.6 p. m.	53.6
10 a. m.	43.7 p. m.	53.7
11 a. m.	43.8 p. m.	53.8
12 m.	43.9 p. m.	53.9

A Merry Christmas, After All



—Mercury Staff Photo

John Thees Named Works Manager at Doehler Toledo Plant

(Picture on Page 19)

John W. "Johnny" Thees, who began a Horatio Alger career with the Doehler-Jarvis corporation in Pottstown 20 years ago, is the new works manager of the corporation's Plant 1, Toledo, Ohio.

He began work at the borough plant in 1932 and has been advancing ever since. His first job was in the cleaning department where he soon displayed a flair for organization. At Toledo he climbed to cleaning department head.

From Pottstown, to Toledo, to Chicago and back to Toledo is the geographic history of Johnny's travels with the corporation.

He remained in Toledo from 1933 to 1943, when he was named plant manager of the Chicago plant. He became works manager of Plant 1 when the Toledo plant manager was granted a leave of absence due to illness.

AT THE same time the firm announced Charles I. Hodgson, former chief electrical engineer for the corporation, has been named works manager of Plant 2, Toledo. Thees is the son of Mr. and Mrs. John Thees, Toledo, formerly of 661 North Charlotte street. His father was one of the early workers at the original Doehler plant.

(Continued on Page Twenty)

Mother in Hospital Wants Father, Son To Enjoy Holiday

A Pottstown mother in an oxygen tent yesterday with a heart ailment didn't let her condition keep her from insisting that her husband and 16-year-old son have the merriest Christmas possible.

Mrs. Russell Reichman, 1023 Queen street, was taken to Pottstown hospital by Good Will ambulance early Tuesday night. She will be one of the few patients having to remain there for Christmas and the next few days.

When her husband, who works for Superior Tube company, Collegeville, made one of his visits, she told him she wanted him and their 16-year-old son, David, to try their hardest to "have a nice Christmas."

To carry out her request, father and son are going to celebrate part of their Christmas at the home of a daughter, Mrs. John Spewer Jr., 224 1/2 North Charlotte street.

The courageous 50-year-old mother was still in the oxygen tent last night but was "coming along very nicely."

Her illness was caused by a chronic heart condition.

Spring Day Descends On Pottstown Area

The Pottstown area felt a touch of Spring in December yesterday. The thermometer climbed to 55 degrees in the afternoon, causing men doing last-minute Christmas shopping to shed overcoats and even suit coats.

Fur coats remained in closets as women strolled along High street in Spring-like suits and light toppers.

Mrs. C. L. Wells, Bucktown

(Continued on Page Twenty-six)

Although he's the only child scheduled to be in Memorial hospital over Christmas, 7-year-old Jimmy Rath has reason to smile now. He went to the hospital because of a broken thigh bone, the latest misfortune for the boy, who was born paralyzed from the waist down. After Mercury readers saw his brave smile in a bedside photograph and read his story, they started sending toys and other gifts. Mrs. Marilynn Faust, nurse in charge of the children's ward, is holding the newest gift, a Christmas cake donated by Mayer's bakery. The thing Jimmy wanted most for Christmas was an Erector set. Jimmy is the son of Mr. and Mrs. James R. Rath, Gilbertsville, RD.

Buchholtz's Expect Good Christmas— Daughter 12, Ill With Polio, Is Home

A 12-year-old Pottstown area girl, stricken seriously ill with polio the past August is home for a real family Christmas.

She is Wilma Buchholtz, daughter of Mr. and Mrs. Karl Buchholtz, Ringing Hill, Pottstown RD 4, who was paralyzed from the hips down by the dread disease.

The girl came home from Sacred Heart hospital, Norris-

town, and will be home till Jan. 4, when she'll return to the hospital.

The paralysis has been reduced considerably, Mrs. Buchholtz reported. "She's improving wonderfully," the mother said, "and she can manage to get around some with crutches."

THE 12-YEAR-OLD, who'd attended Lower Pottsgrove school, was to have started at Pottstown Junior High school the past Fall. She is being tutored at the hospital under a State plan by a sister, Gertrude Buchholtz, who teaches at Lower Pottsgrove.

In addition to her return, the family's Christmas has been brightened by the recent discharge from the Army and arrival home of a son-in-law, Corp. LeRoy Bender,

(Continued on Page Twenty-six)

Returned Marine To Spend Holiday With Wife, Daughters

(Picture on Page 19)

A career marine, who spent World War II island-hopping in the Pacific and who used to live at 44 King street, came back from Korea to spend Christmas with his wife and young daughters.

Sgt. G. Glenn Maxwell called his mother, Mrs. Glenn Maxwell, Sanatoga, Tuesday night from his Huntington Beach, Calif., home.

He reported he will arrive in Sanatoga about Jan. 10 and said his next station will be Quantico, Va. The tanned, sandy-haired sergeant arrived aboard the Transport General William Weigle late on the afternoon of this past Sunday.

Returning to his Howard and Center streets, Stowe, home from Korea, yesterday was Pfc. Joseph Pota, son of Mr. and Mrs. Joseph Pota. He roused his parents by phone from Harrisburg at 5:30 a. m. They met him in Reading four hours later.

MAXWELL WAS one of 2022 veterans with the First Marine division in Korea returned to America for Christmas. When he stepped onto the docks at San Francisco he was greeted by his wife, Peggy, and daughters, Mary Jo, 2, and Glenda, 5.

Maxwell spent a year in Korea as a platoon sergeant attached to Second battalion, Fifth Marine regiment, First division. He spent his first few months at the front and later served as an instructor

(Continued on Page Twenty)

Pottstown Mailing Reaches New Peak

Pottstown's record volume of outgoing holiday mail reached a total of 1,063,998 pieces yesterday afternoon at 4 o'clock, as compared to a previous record set during the Christmas season of 1951 for 302,486 pieces.

"And we were surprised to find it still coming in heavy," said J. Alfred Marquet, local postmaster, who attributed the unusual volume to late mailings.

He reported that Christmas temporary help working inside already was laid off and that extra carriers will probably be working their last day tomorrow.

Hundreds Witness Inter-Faith Program In Auto Showroom

Pottstown clergymen, Boy Scouts, student nurses and high school musicians were among those taking part in "The Light for Peace" program held late yesterday afternoon on East High street.

Mrs. Marcelene, 1421 High street, originator of the program—an inter-faith service aimed at emphasizing the season's theme of peace—estimated that several hundred people witnessed it.

The hour-long program was held in the showroom of Pottstown Automobile club in Pottstown Junior high school, where he will speak. Lamb is president of the auto club.

THE DECISION to invite the secretary of highways was made at a recent meeting in Ardmore of the bridge sub-committee with Dis-

(Continued on Page Twenty-six)

FORMING A BACKGROUND as a color guard were Boy Scouts of Troop 19, sponsored by Firestone Tire and Rubber company.

(Continued on Page Twenty-six)

This Is Christmas?



—Mercury Staff Photo

It was warm yesterday, but was it really that warm? Mary Barrett, 17, of 4 East Eighth street thought it was awfully hot and went shopping for a Christmas tree in her bathing suit. Salesman Thomas Pollock, watching a stand of trees at Walnut and Charlotte streets, scratched his head and wondered if he were in Miami Beach, Fla., or San Diego, Calif. Then he remembered it was Pottstown and the mercury had climbed to extremes for the day before Christmas. He was wondering what this young lady would wear on a white Christmas.

Mercury Readers Give Families Chance for a Merry Christmas

By FRED C. SELBY
(Mercury Staff Writer)

It looks like a merry Christmas for the "family" of children and adults whose causes were taken up during the past year by generous readers of The Mercury.

These were the four cases:
1. Bobby Walters, 4-year-old boy battling both cancer and polio.
2. Mrs. Angeline Carty

and her nine young children who faced eviction from their sparsely-furnished home.

3. The Pottstown couple with two young children crowded into two furnished rooms, who couldn't move to another place because they couldn't find one, and because they had no furniture whatsoever.

4. Seven-year-old Jimmy Rath, paralyzed from the waist down since birth, who could muster a smile even though facing his first Christmas away from home.

Here's a report for Mercury readers on all four cases:

Bobby Walters is at his Green Lane RD home, where he'll stay until Monday night, when he'll go back to Sacred Heart hospital, Norristown.

He is getting the finest treatment possible there, thanks to the readers who opened their hearts and pocketbooks to contribute more

than \$6700 to pay for his treatments for the two dread diseases.

HIS MOTHER, Mrs. Robert Walters Jr., said yesterday afternoon: "He seems to be pretty good. He can't wait until tonight comes."

There's an electric train set up in the family's little home, especially for him. "He wants me to run it all the time," his mother reported.

He and his two brothers, Raymond Lee, 6, and Jack Kenneth, 2 months, will have a full Christmas, tree and all.

For Mrs. Carty and her nine children (eight of whom are at home; the ninth in a hospital with rheumatic fever), Mercury readers did much more than lift the fear of being evicted from their home.

They faced eviction the past month because, with her husband jailed for non-support, she could not pay back rent and current rent totaling \$445. They live at 28 Scott street, Penn Village.

DOEHLER - JARVIS HOLDS ANNUAL YULE SERVICES

Plant Manager Assures
Assembly Merger Is
Beneficial

By BARRY R. NEMCOFF
(Mercury Staff Writer)
(Picture on Page 3)

Noisy machines of one of Pottstown's major industrial plants ceased their hum yesterday and those who ordinarily are busy at their daily toil were assembled in reverent silence among benches and machines to join in the Doehler-Jarvis corporation's Eleventh annual Christmas service.

Over 1500 workers, who attended the two services held at 10 a. m. and 3 p. m. in the huge die casting shop, heard messages from local clergy, were entertained by a choral group, and were told of the underlying reasons for the corporations recent merger with the National Lead company by Howard W. Bartholomew, plant manager and vice president, and Dr. Gustav C. Weber, director of human relations.

Dr. Weber, who introduced Bartholomew, referred to the "dark days" the corporation faced during the past year. He said the trouble was the result of Government restrictions on metals, which led some Doehler customers to turn to plastics. Also, the steel strike and its subsequent effect on the automotive industry which is the largest purchaser of die-castings.

Dr. Weber pointed out it did not hit the Pottstown plant anywhere near as hard as some other parts of the corporation, a fact he credited to the leadership of Bartholomew.

RECENTLY OUR new merger was made known," Bartholomew said. "I want to reassure you that it will give us and our company added financial security, which will accomplish its purpose. Mr. H. H. Doehler (80-year-old founder and honorary chairman of the die casting corporation's board) told me that these being the twilight years of his life, he wants to be sure that his life work will continue. For this reason the merger with National Lead was initiated. He emphasized that Doehler's being in the engineering service job

(Continued on Page Twenty-six)

4000 Seals Sold At Postoffice Booth In Seven-Day Drive

Sale of Christmas seals at the Pottstown postoffice this year topped all previous efforts, Martha B. Shoemaker, executive secretary of the Pottstown Tuberculosis society, reported yesterday.

In seven days volunteer workers sold almost 4000 of the anti-tuberculosis seals at a penny apiece the report showed.

"Our postoffice booth receipts this year were \$39.32," Miss Shoemaker said. "Last year the grand total was \$31.20."

The overall picture showed total receipts of all seals and health certificates to be \$3541.99, which was slightly less than the past year's total the day before Christmas.

"We have, however, every reason to believe that sales this year will top the past year's sales and set a new mark for seal sales in Pottstown," Miss Shoemaker added.

FROM THE MERCURY RELIEF FUND swelled by readers to aid the Cartys, money was provided to make their bare apartment far more liveable, and to assure an adequate supply of food.

Counting the rent payment, nearly \$1000 was paid for such things as a living room suite (they had none at all), linoleum, curtains, shoes, food, blankets, coal and toys for the children.

(In the cases of both Bobby Walters and the Carty family, The Mercury made formal appeals for aid. To both appeals, the response was both prompt and overwhelming.)

Although he'll be the only child scheduled to stay over Christmas in the children's ward of Memorial hospital, 7-year-old Jimmy Rath won't have a sad Christmas.

In addition to visits from his parents, Mr. and Mrs. James R. Rath, Gilbertsville RD, he can be cheered by playing with the small mountain of toys that arrived after his story and photograph were published.

(Continued on Page Twenty-six)

Graterford Soldier Home on Leave Thanks Blood Donors

Philip Heavner, 23-year-old Pottstown area soldier wounded in Korea the past October, is spending part of his Christmas leave at home thanking area residents who donated blood in his name.

Son of Mr. and Mrs. Frank Heavner, Graterford, he was hit in the back of the head by fragments of enemy shrapnel the past Oct. 19.

While he was recovering in the Army's general hospital in Tokyo, he received a Red Cross telegram that seven area residents had become donors for him.

Among them was Ira J. Russell, Graterford, who has given 100 pints of blood for US soldiers. He registered Tuesday at the Pottstown YWCA to give the 101st pint when the bloodmobile visits Pottstown in February.

The soldier will be home until Jan. 18, when he will report to Indiantown Gap. He and his family are hoping he will be assigned to Ft. Knox, Ky., where his 25-year-old brother, Frank Jr., is stationed now.

The older brother lost his right eye during an accident while on maneuvers. He was offered a medical discharge but refused it, saying he wanted to serve as long as his brother was in the Army. Both complete their three-year enlistments Aug. 3.

ON THE MAIN DRAG

MARY HEGEDUS —doing last-minute shopping.
ELEANOR HALL —rushing to work.
RICHARD RAUGH —greeting friends.
RITA RULLI —helping select a gift.
YVONNE STROM —being seen around town.

CAROLYN LONGACRE —taking a vacation.
HELEN MILLER —telling about Santa Claus.

RICHARD KEIM —enjoying a holiday furlough.
JRA MULLER —readying his car for a trip.

SUSIE KEENE —firting with the boys.
TONY PACE —threading a needle.

MARY LOU WARNER —showing through a crowd.
ANN RULLI —inviting friends to her home.

STELLA JOHNSON —watching the sports page.



LAMB'S MUSIC HOUSE

High at Penn Street



May the dawn of this new Christmas bring you the jolliest you've ever had. Best greetings.

Merry Christmas—Happy New Year
RICHARD H. CADMUS

Justice of the Peace — Insurance —



Cordial Greetings . . .

Here's to your Christmas bells! They spell out our season's greetings to you—our neighbors.

Bunting's

102 Years

at High and Hanover Sts.



Our greetings to you this Christmas is not just a custom . . . it's a heartfelt hope

NAYLOR BROS.

GROCER

South Pottstown

May the Spirit of This

HOLY SEASON

Abide with You

Today, Tomorrow and Forever

S. RUSSELL PRIZER

FLOWERS

Parkerford

The glory that is Christmas will ring out from every Church steeple, and in our good wishes are echoed the beauty and spirit of brotherhood of the season.



MILTON'S

Pottstown's Children's Store
221 HIGH ST.



Let the bells ring out and the carolers shout—a joyous holiday season be yours, from us, to you.

HAROLD E. KEMP

GROCER

Sanatoga



Accept Our Appreciation of Your Patronage During the Past Year

GREAT OAK SPRING WATER CO.

Phone 820



M. E. YOHNS & SON

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From

PAUL'S BOOTERY

315 High St.



to all our friends go our very sincere wishes for a Christmas rich in happiness and good cheer

WORKMEN'S SUPPLY CO.

147 High St.

Noel

Friendship . . . a precious possession the year 'round is especially appreciated at Christmastime. To our many loyal friends we wish a Very Merry Christmas and a New Year filled with happiness.

BARNA'S

Bahr Arcade, High and Charlotte Sts.

Merry Christmas

During this Yuletide Season and throughout the New Year, may you enjoy—

The Gladness of Christmas which is hope,

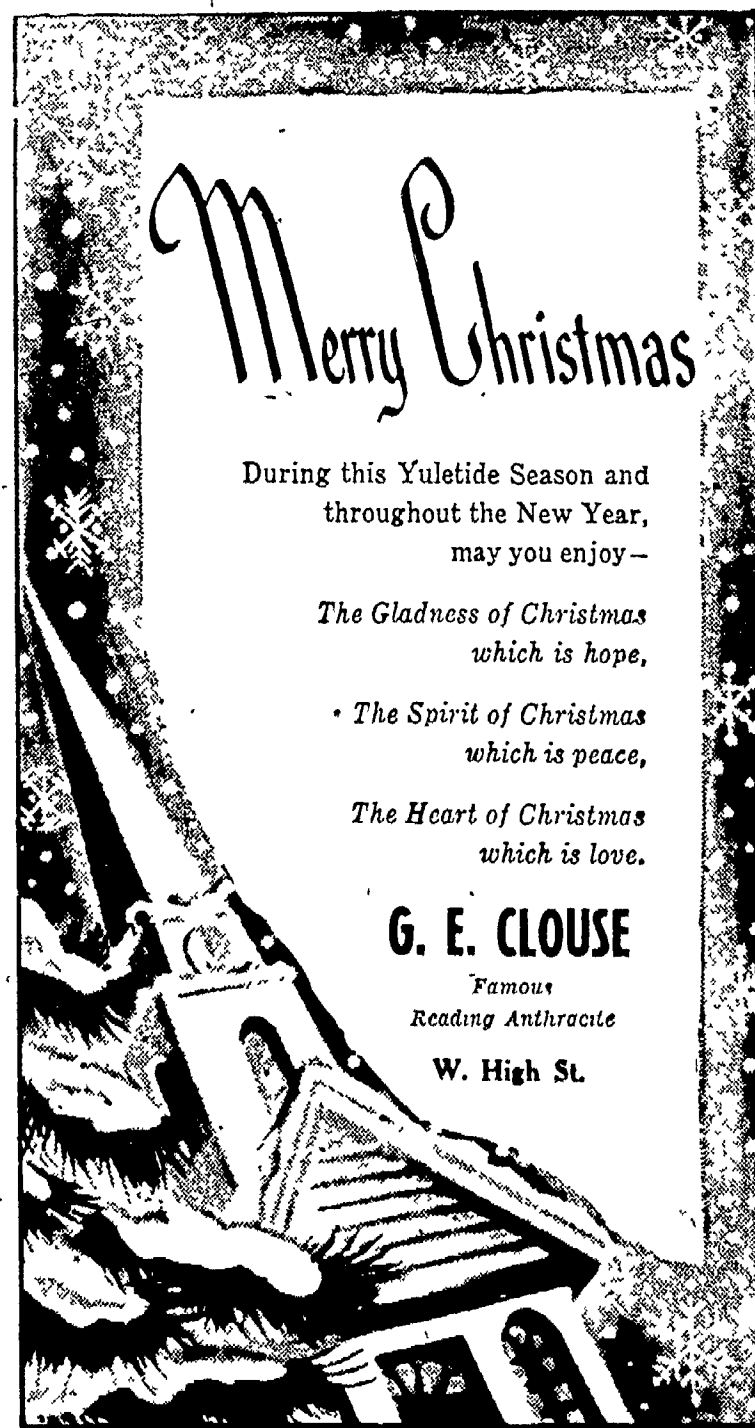
The Spirit of Christmas which is peace,

The Heart of Christmas which is love.

G. E. CLOUSE

Famous Reading Anthracite

W. High St.



Obituaries

ANNIE (GARBER) FISHER, 75, of 1023 QUEEN STREET, widow of Lester Fisher, died yesterday morning at 7:40 o'clock in Pottstown hospital after a long illness.

For the past 11 years, she had lived at the home of Mr. and Mrs. Henry R. Rawn, 1023 Queen street. Although they are not related to her, they had taken care of her during her illness.

Mrs. Fisher had been in failing health for 11 years. She suffered a stroke five years ago, and for the past year was confined to her room.

Mrs. Fisher and her husband had lived at the Ravens' home for a short time 30 years ago, and a fast friendship developed between the families. Mrs. Fisher returned to the Rawn home following the death of her husband, who had been a draftsman for Bethlehem Steel company and later Phoenix Iron company, Phoenixville.

Born in Pottstown, daughter of Mr. and Mrs. Joseph Garber, she had spent most of her life in the borough, although she had lived on Pottstown RD 3, near Halfway House, for several years before returning to the Ravens' home.

She was a member of Trinity Reformed church and before her illness, had been a member of a women's Bible class of the church.

A sister of hers, Jennie, married Charles Fisher, a brother of the late Mr. Fisher. They live at 511 North Keim street.

The only other close survivor is a second sister, Mrs. Ida Knight, Pittsburgh.

Funeral arrangements, incomplete yesterday, are in charge of a funeral home at 112 North Washington street.

ELLEN MAY (PRIZER) LEVANS, 91, of GLEN MOORE RD, died early yesterday afternoon at the home of her daughter, Lulu M. and son-in-law John K. Loomis, Mantmeal Village, Glen Moore RD.

Mrs. Evans spent her entire life in this vicinity. She was the daughter of the late Abraham Prizer and Sarah (Ortlip) Prizer. Her husband, William, preceded her in death in 1937.

She was a member of the Mantmeal Methodist church and of the Willing Workers society of that church.

She is survived by her daughter Lulu M., a son, M. Earl Evans of 79 Edgewood street, and a brother, Frank Prizer, Pottstown RD. In addition, she is survived by two grandchildren and four great-grandchildren.

Services will be held Saturday afternoon, Dec. 27. Interment will be in St. Andrew's Episcopal cemetery, Ludwigs Corner.

Services for **REYNOLDS W. SMITH**, husband of Anna Mae (Long) Smith, POTTSTOWN RD 1, will be held Monday morning at 10 o'clock from a funeral home at 404 High street.

The Rev. Donald T. Floyd, pastor of Trinity Evangelical Congregational church, will officiate, and interment will be made in Greenwood cemetery, Philadelphia.

Services for **ALICE (WEIDNER) EAST**, widow of John East, 116 SOUTH HANOVER STREET, were held yesterday afternoon at 2 o'clock from a funeral home at 112 North Washington street. The Rev. George F. Eichorn, pastor of St. John's Lutheran church, South Pottstown, officiated.

Interment was made in Highland Memorial Park cemetery.

Bearers were Aaron Siesholtz, Clarence Weidner, Glen Moyer, Raymond Moyer, Milton Weidner and James Weidner.

Town Indicated on Map But It Is Not There

EDWARDS, Mont., Dec. 24 — The little town that isn't there—Edwards, Mont. — will be gone in 1953.

Tourists driving across central Montana look at their maps and decide Edwards might be a good place to gas up, eat and maybe stay overnight.

But when they get to Edwards, it isn't there. Only a ranch house stands where the map shows a town called Edwards. The State Highway department has promised to remove the "town" from 1953 maps.

Tallin Museum Unearths Estonian Art Objects

MOSCOW, Dec. 24 — Pottery and other objects belonging to the Tenth and 11th centuries have been unearthed in Tallin, capital of the Estonian Republic.

The Tallin museum began excavations in the early Autumn with the purpose of discovering the period in which Tallin began as a city. Among the objects already dug up were tips of spears, pottery and arrows.

LOCAL NOTICES

No office hours Dec. 24 through Jan. 9. Dr. J. G. Hafer.

No office hours Friday, Dec. 26. Dr. John A. Anthony.

All Work Stops for Christmas



Clustered atop benches and machines in the Doehler-Jarvis corporation's huge shop, employees are seen attending the plant's 11th annual Christmas service yesterday. Howard W. Bartholomew, plant manager and vice president, (left) is seen preparing to

address the assembly following the singing of Christmas carols by the Pottstown Senior High school chorus, under the direction of Edward O'Neill (right). Over 1500 employees attended the two services held at 10 a. m. and 3 p. m. (Story on Page 1).

Tree-Planting Machines Described by Forester

RALEIGH, N. C., Dec. 24 (AP) — Tree-planting machines on open and fairly level ground can plant from 7000 to 10,000 seedlings with a two-man crew in an eight-hour day, says John E. Ford, assistant forester for the North Carolina State college extension service.

Ford noted the increase in the

use of the machines in the past several years by landowners, sawmill operators and other organizations. He added, however, that hand-planting was the only method possible in many places and that it was doubtful that the planting machines would be efficient in areas smaller than 10 acres.

The nearest star is 300,000 times as far away from the earth as is the sun.

His Son Gave Life



Detectives support Frank Crisco (top) as he collapses after identifying the body of his son, Raymond, 14, who was drowned while trying to rescue his playmate, John Murkowski, 13, from a Chicago park lagoon. Ice on the lagoon gave way as the two boys were at play. Raymond was the first to reach shore. He found a plank and tried to reach John, but fell into the icy water. Meanwhile, John had made his way to shore and called police, who rushed him to a hospital, where he tells his story of the ice tragedy to a policeman.

Yen for Privilege Leads Indian to Courtroom

MANILA, Dec. 24 (AP) — An Indian national with a yen for privileged car numbers is facing deportation for illegal use of a diplomatic car plate. The man, a former Manila restaurant owner, is accused of theft of two diplomatic car plates belonging to the US embassy here.

His accomplice confessed to police the Indian had asked him to get a number 8 (Philippine congressman's number) but settled for the diplomatic plate when the other was unprocurable.

Feature Lock

ENGAGEMENT AND WEDDING RINGS

Wear them separately or wear them together.

\$85.00

Pay 2.00 a week

Credit At No Extra Cost

ROYAL JEWELERS

281 HIGH ST.

MONT CLARE

Mrs. Thomas Carns, Bridge and Grace streets, Mont Clare, cor. Phone Phoenixville 2737. C. Douglas Hale, delivery. Phone Pottstown 31-J-2.

A Christmas party for members of Non Sibi class of First Methodist church marked the 21st year the group has held this annual event at the home of the teacher and her husband, Mr. and Mrs. Joseph Shrawder, Mont Clare.

Mrs. Shrawder was hostess to 30 class members and guests at the holiday program of vocal selections and an exchange of gifts. Group singing of Christmas carols opened the program after which Mrs. Shrawder read the poem, "Christmas is here Again." The Bible story taken from Luke and Matthew then was read, and Mrs. Albert Christian presented vocal selections, "The Shepherd's Christmas" and "The Birthday of a King."

Mrs. Henry F. Garner Jr., wife of the pastor, read "The Legend of the Christmas Candle" and a prayer was given by Mrs. John Knauer. "How Scrooge Spent Christmas" was the closing reading by Mrs. George Clark.

One new member Irene Britton was welcomed into the class. Santa Claus distributed gifts and refreshments were served.

Attending were: Mrs. Knauer, Mrs. Christian, Mrs. Arthur Chisman, Mrs. Clark, Mrs. J. Quigley, Mrs. J. Phillips, Mrs. Helen Gage, Mrs. H. Dewees, Emma Hahn, Lucelia Sharp, Mrs. George Arters, Mrs. William Weber, Nellie Brownback, Mrs. Leona Brown, Mrs. Bruce Murray, Mrs. Leonard Lessig, Mrs. Hamer, Mrs. William Beard, Helen Epright, Ruth Peters, Martha Littlefield, Mrs. Earl Edinger, Mrs. Preston Swiler, Mrs. Edgar Maxton, Mrs. Walter Manney, Ellen Brownback, Mrs. William Snyder, Alice Oberholtzer, Miss Britton and Mrs. Shrawder.

Mrs. Marian Carns, Mont Clare; Mrs. Elza Phillips and Gregory; and Binky Miller, Kimberton, drove to Philadelphia to see Santa

Claus. Members of Hilltop Sewing circle held their annual Christmas dinner and gift exchange party at the home of Mrs. George Hallman Jr., Mont Clare. The turkey dinner board was decorated with small snowmen each of which held a flag bearing a number that indicated a circle member. Mrs. Harry Crouthamel and Mrs. George Shronk who recently celebrated their birthdays were honored with a lighted birthday cake.

Gifts, purchased and wrapped by Mrs. James Hasson and Mrs. Edgar Harrop Jr., were given to 17 children of members. The circle also remembered nine aged and shut-in persons with gifts, and a box of groceries was given to a needy family. Two Christmas dinners were sent to members who were ill.

Mrs. Paul King purchased and wrapped gifts for the shut-in and Mrs. Stanley Ebert. Mrs. Herman Willaredt was in charge of the food package.

During the business session conducted by Lillie Kramer reports were given, six thank-you notes and a letter from Pfc. Donald Yergler, stationed with US Marine corps in

North Carolina, and Pvt. Barbara Willaredt, serving with the US Marines at Parris Island were read. They had received Christmas boxes from the circle.

Mrs. Parke Doelp, Kleyona, will be hostess to members at their next meeting, Thurs. Jan. 15, when plans for their 17th anniversary celebration will be made. The circle was formed Jan. 30, 1936.

Attending were: Mrs. Harry Crouthamel, Mrs. Richard Crouthamel, Mrs. Ross Deininger, Mrs. Doelp, Mrs. Ebert, Mrs. William Gottshall, Mrs. Harrop Jr., Mrs. A. J. Hasson, Mrs. James Hasson, Mrs. Harry Kramer, Miss L. Kramer, Mrs. Alvin Landes, Mrs. Albert Moss, Mrs. G. Shrouk, Mrs. Earl Smith, Mrs. Melvin Smith, Mrs. Herbert Widdop, Mrs. John Widdop, Mrs. Andrew Willaredt, Mrs. Samuel Yergler, Mrs. King and Mrs. G. Hallman Jr. Joan Marie Willaredt, Ruth Crouthamel, John Widdop, Ronald and Virginia Harrop, Margaret Hasson, Patricia Gottshall and George Hallman 3d.

More than 75 club members and (Continued on Last Page)

- Sick Room Supplies
 - Surgical Garments
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Greetings

It is so heartwarming to remember at Christmastime, friends whose faith and loyalty have always meant so much to us! Along with our greetings we send you every good wish for a Merry Christmas and a Happy New Year.

M. A. McHENRY

Good Gulf Distributor

Old Reading Pike Bramcote

SEASON'S GREETINGS UNITED FOOD MARKET

High and York Sts.

French MD Finishes Lone Raft Ocean Trip

BARBADOS, British West Indies, Dec. 24 (AP) — French Physician Dr. Alain Louis Bombard landed his tiny rubber raft here yesterday afternoon and completed an epic crossing of the Atlantic alone. The trip took more than two months.

The Frenchman arrived here in time to keep a Christmas date with yachtsmen friends. Hale and hearty, he proudly announced he had proven man can live at sea without food supplies and water.

The sail-rigged 15-foot life raft carried only a special squeezer from which Bombard extracted the juices of fish to quench his thirst.

The sailor-doctor left from Las Palmas, Canary Islands, on the last leg of his lonely 3100-mile voyage Oct. 19. He started from Monaco on the French Riviera May 25 and after a series of hard-luck mishaps in the Mediterranean headed into the Atlantic from Casablanca Aug. 20.

Bombard said he passed 20 ships on the way to this easternmost of the windward islands. He avoided hungry sharks by traveling without light at night.

Prettiest Teacher



A teacher of dramatics and voice, Nell Owen of Dallas has been named America's prettiest school teacher in a national Our Miss Brooks beauty contest for schoolmarmis. Mrs. Owen, winner over 6500 entrants, will receive a one-week, all-expense trip to Hollywood.

Chinese School Heads Plead for Instructors

SINGAPORE, Dec. 24 (AP) — Chinese school principals, worried that they may be unable to run their schools next year owing to a shortage of teachers, have written to Colonial Secretary W. L. Blythe, asking that teachers from Hong Kong be allowed to enter Singapore.

There is a dearth of Chinese school teachers here owing to their recent movement to English schools, where salaries are more attractive. Chinese school principals fear that immigration authorities, anxious to keep out pro-Communist elements, may block their entry.

PIZZA

Every Day and Evening at

DEL'S

Route 422 Douglassville

OUR STORE CLOSED TODAY — Christmas Day and Friday

in order to permit a more enjoyable Christmas for our Co-Workers and their families.

Open Saturday as Usual

9:30 to 5:30

Ellis Mills

Pottstown

MANY HAPPY "RETURNS"

AT ELLIS MILLS'

Get duplicates? Wrong sizes? Unsuitables? Smile and be glad they came from ELLIS MILLS . . . Bring them back and we'll gladly exchange these "wrongs" for "rights" . . . whatever your heart desires! This has been our policy of 79 years . . . we've never changed it . . . and never will!

Gifts may only be exchanged for other merchandise, and cannot be credited to accounts. Please make your exchanges before January 15, 1953.

Ellis Mills

Pottstown

Pottstown's Fine Department Store

LIBERTY Food STORES

Home of the Fine Norris Brand of Canned Goods

Distributors of the Fine Norris Brand Foods

Pottstown Mercury

and THE POTTSTOWN NEWS
Published every morning except Sunday by the
Pottstown Daily News Publishing Co., Hanover
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reserved.

THURSDAY, DECEMBER 25, 1952

Defer not till tomorrow to be wise,
Tomorrow's sun to thee may never
rise.—William Congreve.

The Old, Old Story

As recorded in Luke 2:1-20

And it came to pass in those days, that
there went out a decree from Caesar Augustus,
that all the world should be taxed.

And this taxing was first made when
Cyrénus was governor of Syria.

And all went
to be taxed, every
one into his own
city.

And Joseph
also went up
from Galilee, out
of the city of
Nazareth, into
Judea, unto the
city of David,
which is called
Bethlehem (be-
cause he was of the house and lineage of
David).

To be taxed with Mary his espoused
wife, being great with child.

And so it was, that, while they were
there, the days were accomplished that she
should be delivered.

And she brought forth her firstborn son,
and wrapped him in swaddling
clothes, and laid
him in a manger;
because there was
no room for them in
the inn.

And there, were in the same
country shepherds
abiding in the field,
keeping watch over
their flock by night.

And lo, the angel of the Lord came
upon them, and the glory of the Lord shone
round about them; and they were sore afraid.

And the angel said unto them, Fear not;
for, behold, I bring you good tidings of great
joy, which shall be to all people.

For unto you is born this day, in the
city of David, a Saviour, which is
Christ the Lord.

And this shall be a sign
unto you: Ye shall
find the babe wrapped
in swaddling clothes,
lying in a manger.

And suddenly there was with the
angel a multitude
of the heavenly hosts
praising God, and
saying,

Glory to God in the highest, and on
earth peace, good will toward men.

And it came to pass, as the angels were
gone away from them into heaven, the shep-
herds said one to another, Let us now go
even unto Bethlehem, and see this thing
which the Lord hath made known to us.

And they came with haste,
and found Mary and
Joseph, and the babe
lying in a manger.

And when they had seen it,
they made known
abroad the saying
which was told them
concerning this child.

And all they that heard it
wondered at those
things which were told them by the shep-
herds.

But Mary kept all these things, and
pondered them in her heart.

And the shepherds returned, glorifying
and praising God for all the things that
they had heard and seen, as it was told unto them.

Grampaw Oakley

PUNKIN CORNERS,
December 24.
Dear Sir 'n' Brother:

Wal, this is the time of year when lots of
people learn beauty is only skin deep, and
with some Christmas gifts
it's only fancy wrapping
paper thin!

At that, Christmas
shopping for the kids was
a lot easier this year than
in the old days. This year,
Junior asked for a space
travel suit and insisted on
it being authentic!

And say: You've really
seen a modern miracle
when your Christmas card
list includes everybody you sent you one.
Hopin' you air the same.

GRAMPAW NED OAKLEY

READERS SAY:

Reader Prefers Lights to Policewomen

Lights Would Help More
To the Editor: Policewomen may
make it safer for school children but I
think more red lights would be better
protection. The purpose of hiring the po-
licewomen is to release men for other
duties. It seems to me during the day
their only duties are to direct traffic and
write parking tickets.

The argument is that in the event
of an accident the corner would be left
unprotected if the policemen had to in-
vestigate. That's true, but if there were
red lights at corners there still would be
some protection for the youngsters.

Another thing, if there were an ac-
cident, all policemen in the area do not
have to convene on the spot like G-men
on a public enemy.

If a couple of cars smash fenders,
there is no need for most of the police on
duty to throw their weight around at an
accident scene if they are not necessary to
the investigation.

With the red light system, a police-
man could stand at the school intersection
and operate the light manually. If he

had to leave he could fix it to operate
automatically.

Between the light and the safety pa-
trol the children would be well protected.
And by installing lights, there would be
full protection at the intersections every
day and every hour of the year, not just
a couple of hours on school days.

Pottstown PEDESTRIAN

Find Out What's Wanted

To the Editor: It seems like the Pott-
stown borough council finance committee
at its last meeting had a guessing game
and a crystal ball session. Members
were quoted as saying, "I believe," "I
think," and "I don't know," to questions
about asking council to approve a \$100-
000 street program.

Before recommending that money be
appropriated for streets, why doesn't
the committee find out what Pottstown
residents want?

Not one of the councilmen is in agree-
ment with any of the others and the
reason the bond issue referendum failed

to meet with favorable approval of the
people.

If they would find out what the people
want, maybe they could satisfy them.

I don't see what would be so drastic
about requiring builders to agree to build
streets before they build. What right
does any home owner have to build a
house and then expect the borough to
run a street there?

If that were the case, why couldn't
any one build a house anywhere in the
borough and immediately get a street
built through?

Maybe it's true that old home owners
turned down the bond issue and that new
home owners voted for it.

Why not? The old home owner would
only be helping to pay for the new streets
while the new home owner would be
reaping the best benefits.

At the same time the old home owner
would drive on rutted streets while the
new streets would be nice and smooth
in the newer neighborhoods.

Hanover street IRKED

WASHINGTON

Federal Neglect Caused Dock Crime and Rackets

By RAY TUCKER

WASHINGTON, Dec. 24—The shock-
ing racketeering conditions along the na-
tion's waterfront, which involve bribery
of public officials, graft payments to
union leaders, criminally inspired strikes
and murders, could have been eradicated
long ago by Federal prosecution, if
strong action by Washington had not
been deemed politically inadvisable and
dangerous.

Every Attorney General for the last
twenty years has been urged to under-
take an investigation of the tieup among
gangsters, politicians, longshoremen
union bosses and the steamship com-
panies.

It was suggested that the Kefauver
committee turn its inquiry in
this direction, when it questioned
Mayor Ambassador O'Dwyer about
his failure to break up Murder Incorporated
and its waterfront allies, the
Anastasia brothers.

Largely for political reasons, the
Department of Justice preferred to look
the other way. In fairness to the Kefauver
committee, it should be noted that its
funds and its term of authority were
running out when it stumbled on this
situation.

Interestingly enough, Rudolph Hal-
ley, chief Kefauver counsel and now
president of the New York City coun-
cil, has proposed numerous reforms of
a local nature to break the criminals
and the politicians' domination of the
docks.

REASONS FOR INDIFFERENCE:
The reasons for Federal indifference to
these underworld activities are plain.
Almost every official, political fixer and
union leader involved was a Democratic
stalwart, who delivered the votes of his
gang and his district on Election Day.

National revulsion over the revela-
tions which are now being brought out
by the New York State and New Jersey
Crime commissions, would have reacted
against the party in power more vio-
lently than did 1950-1952 disclosures of
the scandalous "mess at Washington" in
last month's voting.

Indeed, had Governor Dewey
been able to exploit them in 1948,
he might have defeated Harry S.
Truman.

Criminal conditions along the na-
tion's waterfront, including the Atlantic,
Gulf and Pacific Coasts, are a national
rather than a local problem and scourge,
according to leading lawyers. In their
opinion, there is no question of Federal
jurisdiction over this important area.

It has been estimated, for instance,
that these racketeering activities in-
crease the annual cost of handling im-
ports and exports at the port of New
York alone by \$350,000,000. The sum
would probably be doubled or tripled,
if depredations of a similar nature at
other great harbors are included in the
total.

TRIBUTE: This is the tribute which
gangsters, politicians and a few influen-
tial labor czars exact from manufac-
turers, shippers, purchasers and con-
sumers of the many billions of dollars
worth of goods that are loaded or un-
loaded at these centers of commerce.

Ironically, a great part of this addi-
tional cost is borne by the United States
government, for it is imposed on ship-
ments of food, weapons and other sup-
plies to our armed forces overseas and
to our NATO allies.

Not even the Barbary pirates in the
Mediterranean, against whom
the young nation waged its first for-
eign war, took such a toll from the
American people in the early years
of the 19th century.

The anti-gangster weapon, always
available in the Federal armory for at-
tacking this criminal army—and which
President-elect Eisenhower may use—is
the "interstate commerce" clause of
the Constitution. It has been utilized
against far less menacing crooks than
the waterfront thieves, murderers and
corruptionists.

FLOWERS FOR THE LIVING

For
MR. AND MRS.
JEROME EISNER
1321 South Street

BECAUSE they are
celebrating their wed-
ding anniversary to-
day.



The Voice of Broadway

By DOROTHY KILGALLEN

Broadway Bulletin Board

MAUREEN O'SULLIVAN's heartache
is the saddest Hollywood story of 1952.
Denise Dancel's new darling is Dave
Street, formerly married to Mary Beth
Hughes.

Alexis Smith and Craig
Stevens plan to kiss
and make up for the
New Year.
Errol Flynn's main
Christmas present
to his wife is being
rushed to completion
by one of the town's
jewelers. It's a pair of
earrings he designed—
little solid gold canaries
in platinum and dia-
mond cages.

There will be a
police crackdown on
phony street-corner
Maureen O'Sullivan. Santa Claus
who solicit for organizations nobody ever
heard of. Baron Eric Rothschild-
Goldschmidt, who gave Greta Garbo a
whirl a couple of seasons ago, has
switched to pretty Paula Stewart.
And aren't the Charles O'Curran (Betty
Hutton) keeping a happy secret?

Previewers are raving about a young
actress named Pat Hardy, who scores in
the sleeper, "Girls in the Night." They
say the film could make her a star over-
night. Not many months ago Pat was
just a pretty doll in the line at the
Copacabana. . . . Headlines will feature
juke box names when the crime-investi-
gating committee digs into the con-
nections between the underworld and
the entertainment business. So many big
name singers are involved financially
if not socially—with the mob boys.

SUCH NERVE! Many local land-
lords are asking tenants to keep
New Year's Eve guest lists down to
a minimum, so parties won't be "ex-

The Worry Clinic

By DR. GEORGE W. CRANE

WHEN DANNY was 7½, we were
visiting our farm home in Indiana.

"I like it down here in the country,"
he informed me during the moonlit
evening before we went to bed.

"I'm always going to come down
here, even after I grow up."

"But suppose your wife doesn't like
the country?" I countered. "Maybe she
will not care to spend the summer on a
farm."

"She better like it," Danny replied.
"I won't marry her if she doesn't."

Next day at the table we continued
discussing this subject. I told Danny
he should investigate before he married
his prospective wife and make sure she
liked the country.

"Do you know what I'm going to do
before I marry?" his 12-year-old brother
Philip asked.

"I'M GOING to ask her how she feels
about divorce," he went on. "Then I'll
make sure she is a Christian. And she
must want a lot of children, for I am
going to have five. And she must like
the country and horses."

Philip's aversion to divorce was prob-
ably attributed to the fact that some of
his pals were children of divorced par-
ents, and Philip had previously ex-
pressed perplexity as to why the latter
ever separated.

Philip knew and seemed to like both
parents in the case, so he could not fig-
ure out a good reason for their being
divorced.

During courtship, however, men and
women always put their best foot for-
ward, so they indulge in a great deal of
salesmanship.

IN PICKING a mate, therefore, one
must not rely solely on fervent promises
or kiss intoxication. No young bride,
for instance, looks favorably on divorce,
though six months or a year later she
may be fighting in court and calling her
husband vile names.

"Actions speak louder than words,"
is an old saying that applies in choosing
a mate. Pick your sweethearts on the
basis of their past behavior over a pe-
riod of several years.

A gold digger or a rotter can often
put on the airs of a cultured, unselfish
person at least for the few hours per
week he or she is dating a desirable
member of the opposite sex.

So investigate your prospective mate's
background and previous behavior.
Leopards don't change their spots, and
adults seldom make radical permanent
alterations in their behavior.

Happy marriage demands more than
emotional intoxication. Pick a girl who
has what it takes to make a perman-
ently happy marriage!

cessively noisy." The FBI now
knows the identity of every partici-
pant in the Brinks holdup. It's just
a question of enough evidence to
convict in each case.

The new Moscow building hous-
ing the Russian foreign ministry is
completely wired for sound, so con-
versations taking place in any room
in the building may be "tuned in" by
the secret police. . . . The first Christ-
mas present Ariene Dahl opened:
mink slippers!

TV is still the fastest way to get
to the top in show business. Loretta
Leversee, who plays Henry's girl on
the video version of "The Aldrich
Family," tried for ages to get the
attention of Hollywood scouts—and
they wouldn't look at her. Two
months after she assumed the showy
television role, 20th Century-Fox
called her to arrange a screen test.

Broadway producer Leonard Key
has flown to the West Coast to try
to sign Ozzie Nelson and Harriet
Hilliard. He wants them to do a New
York stage version of their radio-TV
series.

THIEVES BROKE into Jackie Rob-
inson's new clothing store the day after
it opened. Want to hear the bit? They
ignored thousands of dollars in brand
new merchandise and heisted only one
hat—a beaver model priced at \$100. . . .
The Mark Hellinger plum—many short
stories—has been snared by Les Hafner,
one of the brightest of the young radio-
video producers. More than 100 pro-
ducers put in bids for the properties.

James Mason and Pamela Kellino
give Christmas presents to their cats—
and they have more than 30. This year
it's specially tailored sweaters and rain-
boots. . . . When Ella Fitzgerald's di-
vorce is final, she'll marry a member of
Count Basie's band.

In Retrospect 50 Years Ago

December 25, 1902

GREEN CHRISTMAS—This is a
green Christmas with no signs of snow
on the ground and with a temperature at
daybreak of 26 degrees. There has
been plenty of rain this month.

SURPRISE PARTY—George Upde-
grove, of Shenkel, was tendered a sur-
prise party in observance of his 49th
birthday anniversary. He received
many gifts. He is a well known farmer
of that section.

25 Years Ago

December 25, 1927

FAITHFUL—Laura Gilbert, 34 East
Second street, rounded out 40 years of
perfect attendance at the Emmanuel
Lutheran Sunday school. She was hon-
ored at the Christmas program. Philip
Solter has second honor with 15 years
perfect record. There are 22 other mem-
bers present every Sunday from 10 to
16 years. Dr. I. B. Kurtz and Irvin
Riegner had charge of the program.

ANNIVERSARIES—Mr. and Mrs.
Reuben Rodebaugh, of Center Square,
celebrated their 65th wedding anniver-
sary with a reception at their home. She
was formerly Anna Zearfoss, of Hill-
town, Bucks county. The wedding took
place in the Sellersville Lutheran church.

ROYERSFORD HIGH—The girls'
Glee Club of Royersford High school held
a Christmas program under direction of
Miss L. S. Boyd. Among those taking
part were Edna Reed, Dorothy Tyson,
Phyllis Stafford, Catherine Lewin, Edith
Shelly, Naomi Carl, Margaret Catter-
mole, Carolyn Kendall and Mary Bailey.

10 Years Ago

December 25, 1942

CHRISTMAS CHEER—Christmas
cheer for the needy in Pottstown was
provided by the Salvation Army, Rotary
and Kiwanis clubs, Family Welfare So-
ciety, King's Daughters and various
business concerns. Baskets of grocer-
ies, hundreds of loaves of bread, large
cartons of toys, also turkeys, chickens
and ducks, were distributed to various
families.

QUIET HOLIDAY—Christmas in
Pottstown proved to be quiet with a num-
ber of the churches holding special ser-
vices. There were no serious accidents
here and highway traffic was light.
Business on the railroads was also slow.
In the State there were four fatal traf-
fic accidents.

THE MERRY 'MONARCH



Hollywood

By EDITH GWYNN

HOLLYWOOD, Dec. 24—Crystal
Ball Dept. Over a year ago the
following appeared in the London
Sunday Dispatch: "Red Skelton is
probably the one man in Holly-

wood who still
tries to make
people laugh by
falling flat on his
face, walking into
doors, suffering
thumps on the
head and the like.

Two more pic-
tures and Mr.
Skelton will be a
total wreck." (!)
And long
before psy-
chiatry taught us
that a frustra-
tion sends people to
the ice-box constantly for snacks,
and is the main cause of overeat-
ing, Oscar Wilde wrote, "Sorrow
is so fattening!" (How prophetic
can you get?)

June Allyson
and Dick Powell took a Christmas
eve shindig. . . . Lucy Ball says
she and Desi Arnez fed 17 rela-
tives same night. . . . Metro is
going to remake "Ben Hur"—after
28 years! This should be a real
"bargain"! The studio can re-use
most of its "Quo Vadis" sets still
standing in Rome.

THE GWYNESBY REPORT:
Current rumbles about the rift
of the Gene Kells are an echo
of the same "news" here
months ago. . . . And if a top
American star and his wife,
now overseas, are parting for
keeps, it will be after a lot of
patience on his part. Wife is
a dipso. . . . Wayne Simpkins
and model, Joy Langstaff were
quietly wed yesterday in Las
Vegas. . . . Dan Dailey and
Beetie Wynn have had another
tiff. . . . Actor Paul Marion and
Elinor Brand, dotter of novelist
Millen Brand, will be Ma and
Pa on Christmas Day. . . .
Peggy Ann Garner toled that
torch she's been carrying for
Pat Kearney all the way back
here to be near him. Even
though she was swamped with
TV offers in N. Y. . . . Agent
Jay Cantor isn't the first ex of
Roberta Haynes. She was pre-
viously and briefly wed to a
local statistician. . . . Roberta's
press agent is working overtime
planting fake romance items
about her. One concerns Win-
throp Rockefeller—who doesn't
even KNOW the gal!

GLORIA GRAHAME, on a shop-
ping binge, hit a perfume counter,
asked for a sexy scent. Sales girl
handed her a bottle saying, "Don't
use this if you're bluffing!" . . .
Marshall Thompson has a featured
role in "The Caddy" with Martin
& Lewis. Hope one of these days
Thompson gets a chance to shine
again as he did with his brief but
memorable part in "Command De-
cision." . . . Frances Cabot (for-
merly Mrs. Bruce) is studying
singing, dancing and dramatics.

IT HAPPENED TODAY
Christmas Day, 1776—Gen.
George Washington crossed the
Delaware river for a raid on
Trenton, N. J., in Revolutionary
war. 1944—American forces in
Europe temporarily halted Ger-
mans on ninth day of the Battle
of the Bulge in World War II.

WATCH YOUR LANGUAGE
CELEBRATE—(CEL-e-brate)—
verb; transitive; to perform pub-
licly and with appropriate rites;
solemnize; to keep as a holiday,
a festival.

HAPPY BIRTHDAY
Birthday celebrants on Christ-
mas Day are Moses and Isaac
Soyer, Russian-born artists (they
are not twins); Gladys Swarthout,
opera and radio singer.

HOW'D YOU MAKE OUT?
1. A Visit From St. Nicholas.
2. Gen. George Washington
crossed the Delaware river.

(Names at bottom of column)

YOUR HEALTH

By HERMAN N. BUNDESEN, M.D.
LOSS OF SIGHT from cataracts need
only be temporary in most cases. Thanks
to advances in modern eye surgery, the
delicate operation to remove a cataract
usually restores the vision.

A cataract is a clouding of the lens of
the eye. As most people know, this lens
has the same function as the lens in a
camera—focusing the image on the
film-like retina. The retina contains
nerves which in turn carry the image to
the brain.

The lens begins to harden between the
ages of 45 and 50 and the eyes begin to
lose their powers of focusing. Many
times this change can be noticed by the
person himself or his family. He may
have to hold printed matter quite a dis-
tance away to read it; though in earlier
life he had no trouble focusing close up.

As time goes on, he may even have to
use a reading glass, as the lens in his
eye loses its elasticity and focusing
power. As a further step, dense cloudy
spots appear in the lens and eventually
form cataracts.

While most cataracts occur in later
life, they can occur in infants due to
hereditary causes. In an adult they may
be due to diabetes, excessive X-ray ex-
posure, or other conditions. Atomic radia-
tion can cause the early formation of a
cataract.

As the first warning of a cataract,
things begin to appear dim. A light may
also produce two or more images. Grad-
ually the eyesight is reduced as the cat-
aract becomes worse.

If treatment is started early enough,
cataracts can be arrested without sur-
gery. However, if the cataract becomes
too large and causes difficulty in vision,
an operation is usually possible.

With present-day surgery, a cloudy
lens or cataract can easily be removed
by a skilled surgeon, and usually requires
only a short stay in the hospital. Special
glasses then serve as substitutes for the
lens.

The doctor may wait until the cataract
"ripens"—becomes very dense—before
advising an operation. However, if the
vision is severely obstructed, an opera-
tion may be performed earlier.

How can one prevent cataracts? The
best ways are eating a well-planned diet
with adequate vitamins, and keeping one-
self in general good health.

How's Your Mind?

THE ANSWER, QUICK!

1. What is the real title of the
Christmas poem that begins,
"Twas the night before Christ-
mas"?
2. Who crossed what on Christ-
mas eve?

Merry Christmas

MARY ELLEN'S BEAUTY SALON
 Mary Ellen Gilbert
 Proprietor
 329 Chestnut St. Phone 1839

Season's Greetings

May your home be filled with true Christmas spirit — now and forever!



WOODLAND INN
 E. W. HERPST, Prop.
 Route 100 Phone Pughtown 2951


Greetings

Here's a wish to all of our friends that the wonderfully-exciting spirit of Christmas come to your house and remain throughout the New Year.

YVONNE SHOP
 Moose Building
 320 High Street

Happiness to You

Merry Christmas Our sincerest hope for a joyous Yuletide season for you.



CHARLES LESSIG, JR.
 KEYSTONE STORES
 44 W. 3rd St. Phone 1428

Season's Greetings

May the spirit of brotherhood that is the meaning of our Christmas spread its teachings of Peace and Good Will around the world.

H. T. BUCKWALTER & SONS, INC.
 Farm Implements and Equipment
 Route 100, 2½ Miles South of Pottstown



Merry Christmas



To one and all go our sincerest and best wishes for this Yuletide season.

Happiness, good health, good cheer and the merriest of Christmases to everyone.

B. B. YERGER
 Chiropractor
 364 N. Charlotte St.

MERRY CHRISTMAS

Our greeting to you and yours glitters with best wishes for the merriest of Yule festivities.


SINGER'S
 Apparel
 363 High St.



A MERRY CHRISTMAS

In the Joy of all our friends we shall find our greatest Christmas cheer.


EVA E. SHENK
 Beauty Shop
 717 Beech Street



Season's Greetings

...with every good wish for your happiness at Christmas, and throughout the New Year.


FIRESTONE STORES
 High and Penn Streets



Merry Christmas to You All

May the Yuletide Season Be a Happy One

BUD DUNN
 High & Manatawny Sts.



WE WISH YOU A MERRY CHRISTMAS

All Is Well


All Is Bright

And from our hearts we wish you a Merry Xmas and Joy and Good Will in everything you do. We are deeply grateful for the attention you have given us all during the past year.

J. TRINLEY & SONS
 Linfield



Merry Christmas to you and yours and a Happy and Prosperous New Year





The Bank with the Clock on the Curb


The
NATIONAL BANK OF POTTSTOWN
 — POTTSTOWN, PENNSYLVANIA —
 205 HIGH ST. 229 HIGH ST.

MEMBER FEDERAL DEPOSIT INSURANCE CORPORATION MEMBER FEDERAL RESERVE SYSTEM

Merry Christmas


Here's to an old-fashioned Christmas with plenty of good luck to last through the whole year.


PRIZER'S
 Electrical Appliances
 PUGHTOWN



Season's Greetings

WITH BEST WISHES FOR CHRISTMAS AND THE NEW YEAR






Mr. and Mrs. John Krezanosky and Employees
Washington Grille
 16-18 N. Washington St.

We wish each and every member of this community ... a Christmas chock full of joyous, lasting contentment.

Greetings



E. K. WEIKEL
 10 N. HANOVER ST.



*Greetings
at
Christmas*

Santa's smiling countenance
lights up the world on this
gay and festive Holiday. We
join Santa in wishing one and all a
Very Merry Christmas and a Happy New Year!

STRAND SHOE REPAIR
*Invisible Soles Our Specialty - - -
While You Wait Service*

313 HIGH STREET POTTSTOWN, PA.

**HAPPY
HOLIDAYS**

TO ALL

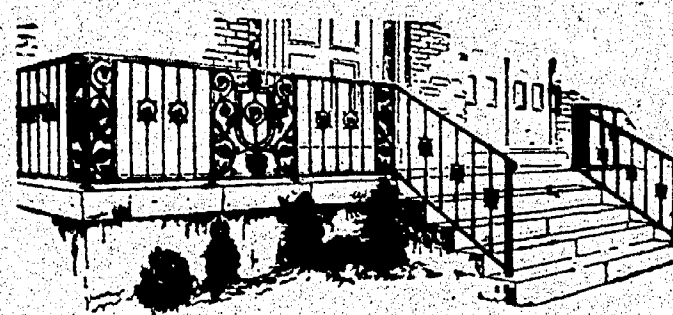
MAYER POLLOCK

South Keim Street

BORG - LECTRIC WELDING CO.

Specialists In

ORNAMENTAL RAILINGS



Extends the Season's Greetings

HARRY A. DeWALT, PROP.
20 N. MANATAWNY ST.



KRESSLY'S
"Pottstown's Distinctive Paint and Wallpaper Store"
HIGH AT FRANKLIN PHONE 4017

*We're always
happy at this
time of year
to wish you a
Merry
Christmas*




F. H. BRUNNER
235 W. High St.



*It is always our pleasure
this time of year to wish
you unbounded Christ-
mas joy.*

REED BROS.
Old Company's Lehigh
STOWE—Phone 952



*May His Blessings be
upon you on this
Christmas Day, and
on all the Christmases
to come.*

HAPPEL LUMBER YARD
Birdsboro and Monocacy—Ph. Birdsboro 2-2921



W. H. SAYLOR & SON
820 Cross Street



Season's Greetings

In extending our sincerest greetings to
our friends at this time we find an ever-
deeper meaning in the spirit of Christmas.
For it is the furthering of friendship and brotherhood
with others that brings to us the true joy of living...
A Merry Christmas and a Happy New Year to all.

The Directors, Officers and Employees of

FIRST FEDERAL
SAVINGS and LOAN ASSOCIATION

21 NORTH HANOVER STREET

POTTSTOWN



*Merry
Christmas*

To our many friends, whose
good will and loyalty have
contributed so much to the
pleasure of every day busi-
ness, we send these sincere
greetings for happiness this
Christmas and prosperity for
the coming year.

**PLOTTS
BROS.**
Plumbing and Heating
Linfield

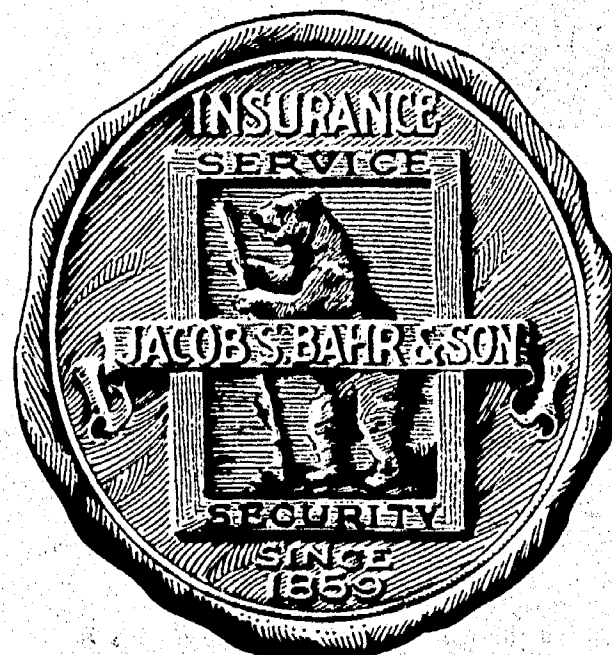


Greetings

We're used to being Santa Claus, for we play
the role for many of our friends and neighbors
throughout the year. But in this holiday
season we truly wish we could be three Santas
at once...to wish everybody a Christmas blessed
threefold in Happiness, Health and Prosperity!

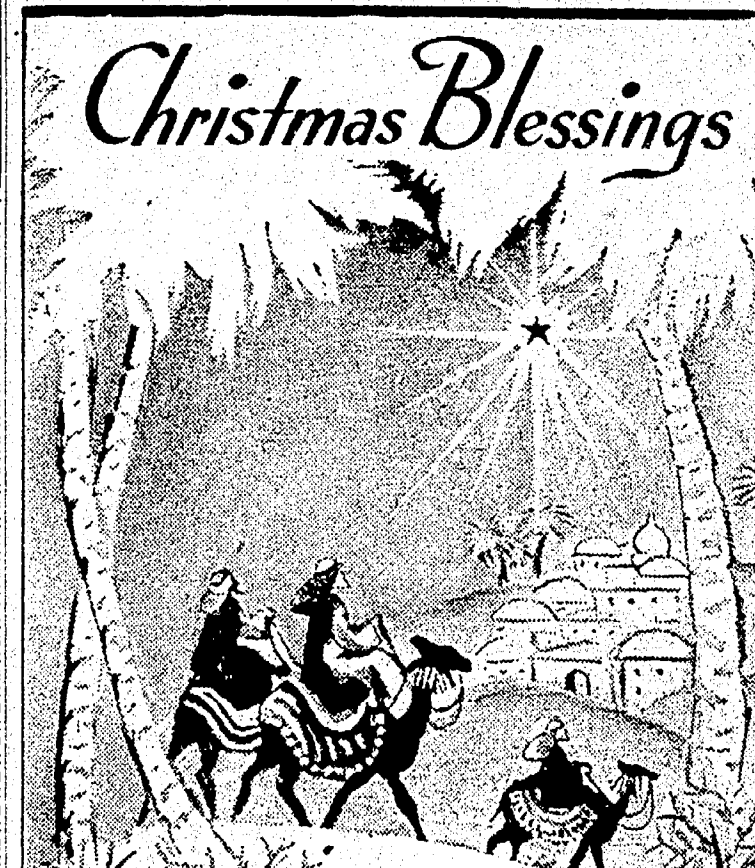
CLOVER LEAF DAIRY
AND RESTAURANT

Merry Christmas, Happy New Year



D. C. KNAUER

L. H. SEEDERS



Christmas Blessings

Wherever the spirit of
Christmas remains, there we find that
peace and brotherly love can never
be forced from the hearts of men.

A joyous Christmas and a bountiful New Year to all!

PEOPLES MARKET
"The Peoples' Choice"



Season's Greetings

On this Joyous Christmas, we wish you prosperity... prosperity in all its forms: The riches of good health, the wealth that comes with sheer contentment, the limitless treasure of faith... in yourself, in your neighbor, and in Him, whose teachings will lead us to universal peace.

SUNNY SLOPE DAIRIES

Spring City — Pottstown



Our Christmas Wish!

May new, sweet joys
Your Christmas bless,
And the New Year
Bring you happiness.

We express appreciation
of the patronage we have
received during the year
now drawing to a close
and hope for a continu-
ance of the same.

**SMITH'S
PAINT STORE**

53 N. Charlotte Street
Phone 490-W



We offer you the full Yule-
tide's seasons greetings, in
all sincerity.

SPEEDWAY OIL CO.

W. HIGH ST.

Ralph F. Schlichter, Prop.

A wish of good
cheer from
Santa and us.
Thanks for
your loyal pa-
tronage and
Merry Christ-
mas.



MATTHEW FINANCE CORPORATION

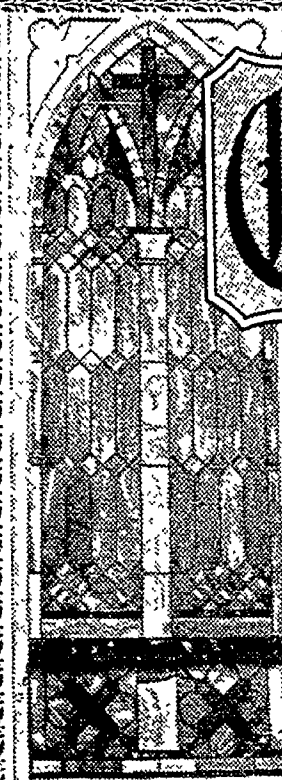
254 High Street



Holiday bells ring out in
joyous Yuletide greet-
ings from our entire
staff.

ECKHARDT'S

Sewing Machine
Sales and Service
28 N. Evans St.



Christmas

In the spirit of
Christmas, we hope that
you may always enjoy
the peace, happiness and good
cheer that we wish you
this Yuletide Season.

**HIGHLAND
MEMORIAL PARK**

Come all ye faithful...

Christmas...what a hold it
has on the hearts and imag-
inations of man! Its spirit puts
a beauty and joy into our lives
so we may carry good cheer
and good will wherever we go.
In this spirit of deep-down
gladness we wish our friends
a very Merry Christmas and
a Happy New Year.



The Staff of the

SCHUMACHER FUNERAL HOME

359 KING STREET



R. F. SMALE & CO.

140 King Street

HOLIDAY GREETINGS

To our hundreds
of customers,
friends and well-
wishers—a Mer-
ry Christmas.



MILLER'S GROCERY

KENILWORTH

PHONE 2524

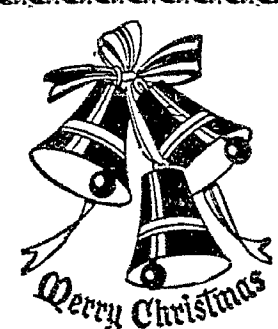


Merry
Christmas!
Happy
New Year!

from

**HILLCREST
GROCERY**

N. Keim St. & Wilson St.



CHEERIO!

The sincere feeling of
good cheer and
health and happiness
on Christmastide is
our wish to every one
of you.

**MANATAWNY
SERVICE
STATION**

State and Manatawny Sts.



May the most pre-
cious gift be be-
stowed upon all this
Christmas—"Peace
on Earth."

IRVIN T. STOUT & SON
548 Spruce St.



To one and all go our
sincerest wishes that
this be the Happiest
Christmas ever!

Anna and Joe Cehlar
Old Reading
Pike Cafe



We are joining with
all your many
friends to wish you
a glorious, joyous
holiday!

LLOYD STEPHENS
Queen and Montgomery



May the candle of
Merry Christmas
joy never burn out
for you all!

W. T. GRANT CO.
226 HIGH STREET



May Christmas
and the
New Year be
bright with happiness
for you.

**B. SHAFFER
STURGES**

Fuel Oil — Stokers
243 Jefferson Ave.



A stocking full of
good wishes to you
and yours from all
of us!

E. C. STURGES

Plumbing and Heating
62 North York St.



CHRISTMAS Wishes

In an ever changing
world... the sincerity and
good feeling of Christmas Wishes remain
the same. May you enjoy Good Health
and Happiness this Yuletide
and throughout the New Year.

Minter's Marble & Granite Works
Fourth and Hanover Streets



IN THE Christmas Spirit

Each Christmas we realize anew, that our
most rewarding possession is our many
enriching friendships. And so to all our
friends we wish a merry merry Christmas
and a very happy New Year.

WARREN B. ZERN
General Contractor



Yuletide Greetings

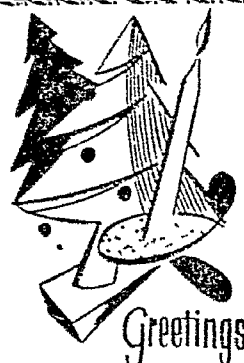
The tinkling of sleigh bells; the white snow blanketing the ground; the green, green trees lit up with a myriad of colors — that's Christmas! The laughter of happy children; the glee of all over exchanged gifts and greetings — that's Christmas. And our wish for you is that it be the merriest you've ever enjoyed!

VAN BUSKIRK & BRO.

Established 1861
218 HIGH STREET

TO EACH AND EVERY ONE! —
A MERRY CHRISTMAS
and
A PROSPEROUS NEW YEAR
From Our House to Your House
With Westinghouse.

DOUGLASSVILLE ELECTRIC CO.
Electrical Contracting
Stephen Core, Jr. Phone 778-W



Once again we pause as
another joy-filled Yuletide season
arrives, to wish our many patrons and
friends prosperity, health, contentment and peace
this Christmas Day and throughout the year to follow.

FREDERICK BROS., Inc.

"Lumber and Millwork"
East and Hanover Streets



The Members of Our Firm

Join in wishing to you and yours cordial Christmas Greetings. May the New Year
bring you health, happiness and prosperity.

SUNSHINE FEED STORE

Laurel & Franklin Sts.

Joy at CHRISTMAS



May the joy
and faith of Christmas guide
you into paths that lead to a happy
and prosperous New Year.



We wish you cheer—
we wish you happiness
— we wish you the
merriest and most joy-
ful Christmas ever. But
more than that, we wish
that all your wishes
will come true.

W.B.

DANIEL KERLIN and SON

Pottstown Landing
Phone 991

JACK'S 'TEXACO' SERVICE STATION

West High Street



To All Of You
whom we have faithfully
endeavored to serve for
many years — a VERY
MERRY CHRISTMAS
Walter H. Quigley
and Son
562 State Street



May your joy this
season be as bright
as the stars that
shine — and may
it last throughout
the coming year.

SANATOGA INN

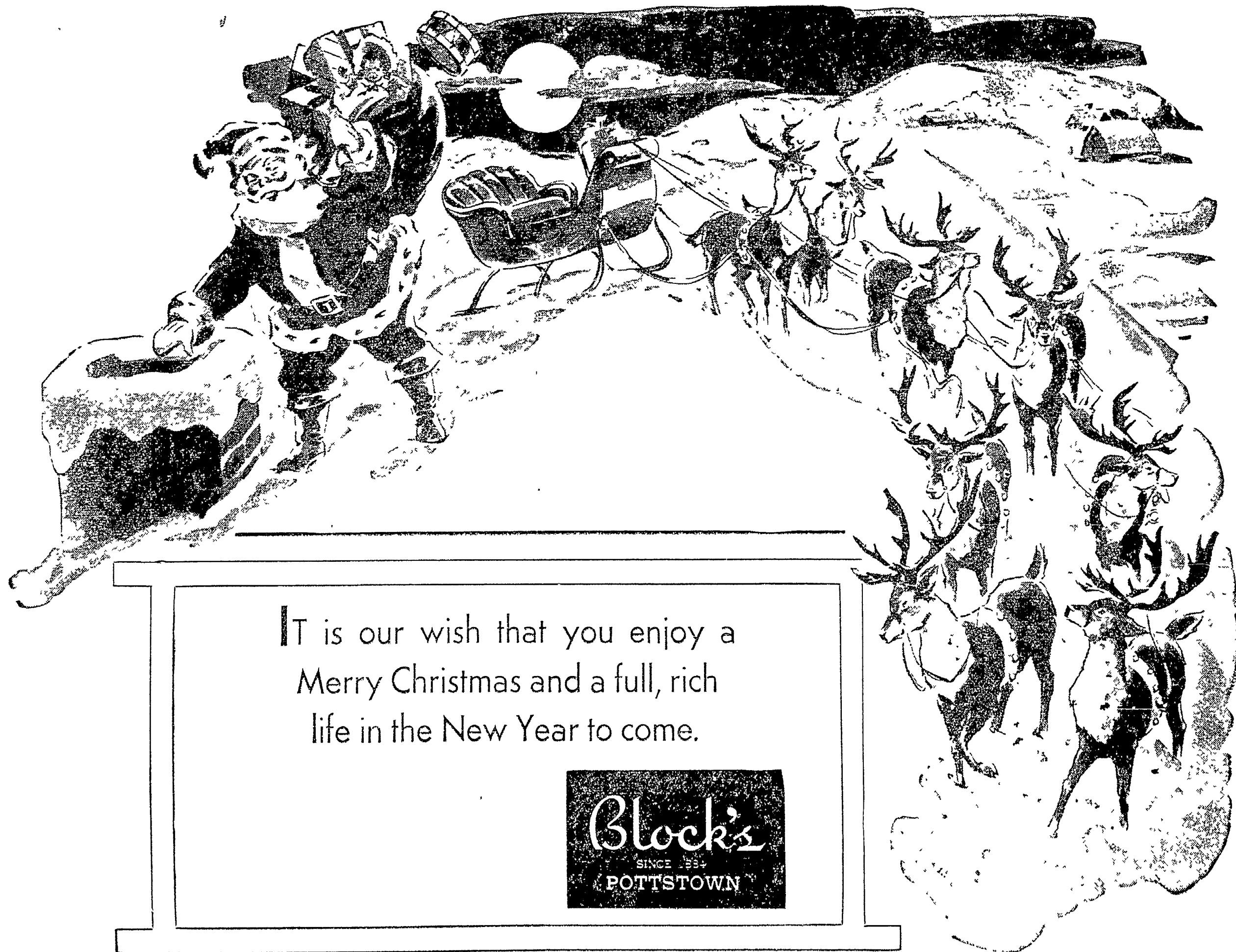
Louis J. Cutillo, Prop.



On this most joyous oc-
casion we want to pause
for just a moment to
wish you holiday cheer

BLAIR FUR CO.

Taxidermist - Furrier
Rahn's Hill
Phone 1302



It is our wish that you enjoy a
Merry Christmas and a full, rich
life in the New Year to come.



With best
wishes for
Christmas

In appreciation for your
valued friendship we wish to
express our sincerest wishes
for A Merry Christmas
and A Happy New Year.

J. J. FICHTOL & BRO.

319 High St., Pottstown



Our wish for you is that
the joyous spirit of
Christmas reside in your
hearts all the year.

**LESTER R.
DAUB**

114 S. Hanover St.

A JOYOUS CHRISTMAS



Let us stand again
with the wise men,
in eager wonder
beside the manger
... to witness
the great joy
in His presence
and His divine
love for all.

W-P LAUNDRY CO.

Chestnut and Charlotte Sts.
Phone 1653



Our Christmas
Greetings

May the holiday bring
you great happiness and
the future years even
more.

Joseph Prostovich

Grocer

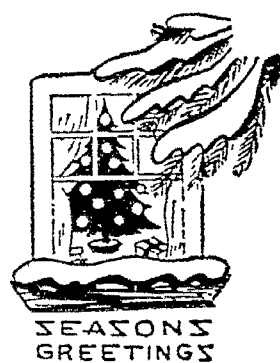
184 Rowland Street

Greetings
for
Christmas

May this Christmas-tide
possess scores of wonderful
surprises and pleasures for
you to enjoy and
remember!

**SUNSET
PHARMACY**

High Street and Moser Rd.



May an abund-
ance of good cheer
be in store for you
and all your loved
ones during this
season of warmth
and joy.

NORTH END PIONEER STORE

776 N. Charlotte St.

Merry Christmas and a
season of good things
in mind and body



Greetings

MIKE RAYMOND

Phone 2231—358 Cherry St.
ICE and COAL



We wish you the merriest Christ-
mas ever and the happiest New
Year.

GERTRUDE A. NEIMAN

Beauty Shop
Citizen's Bank Bldg.

We're getting to-
gether to wish all
of you our hearti-
est best wishes.



The BOBETTE SHOP

246 High Street

Holiday
WISHES



To all our friends we wish
good cheer, not only for
Christmas, but for all of
the coming New Year.

MILL END FABRIC SHOP

SECOND FLOOR

363 HIGH ST.



AND BEST WISHES

It is with the deepest sincerity that we extend our
best wishes to all our friends this glorious Christ-
mas. May your every wish be fulfilled and may
the joys that fill your hearts serve as happy
memories in the many months to come.

THE SECURITY TRUST CO.

"The Bank of the People"

Member Federal Deposit Insurance Corporation



Our greetings to you this Christmas
is not just a custom
it's a heartfelt hope.

W. S. ANTRIM & SON

62 HIGH STREET

GREETINGS
OF THE
SEASON



**WM. PENN
HIGHWAY EXPRESS**

York and Oak Sts.

Phone 1697

Season's Greetings

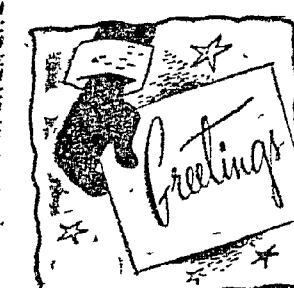


Row on row of good
cheer and happiness is
our wish for you this
Christmas.

ROSE SINGER SHOPPE

Qualified Corsetiere

20 N. Hanover St.



To Our Friends and Patrons!

A JOYOUS
MERRY CHRISTMAS

To Everyone

SEGNER'S BARBER SHOP

11 North Hanover St.

We extend our heart-
felt greetings for a
Merry Christmas that
will light the way to a
New Year of peace and
happiness.



Merry Christmas

MARGUERITE BEAUTY SHOPPE

Elsie Carlier, Prop.
High and Evans St.

Greetings

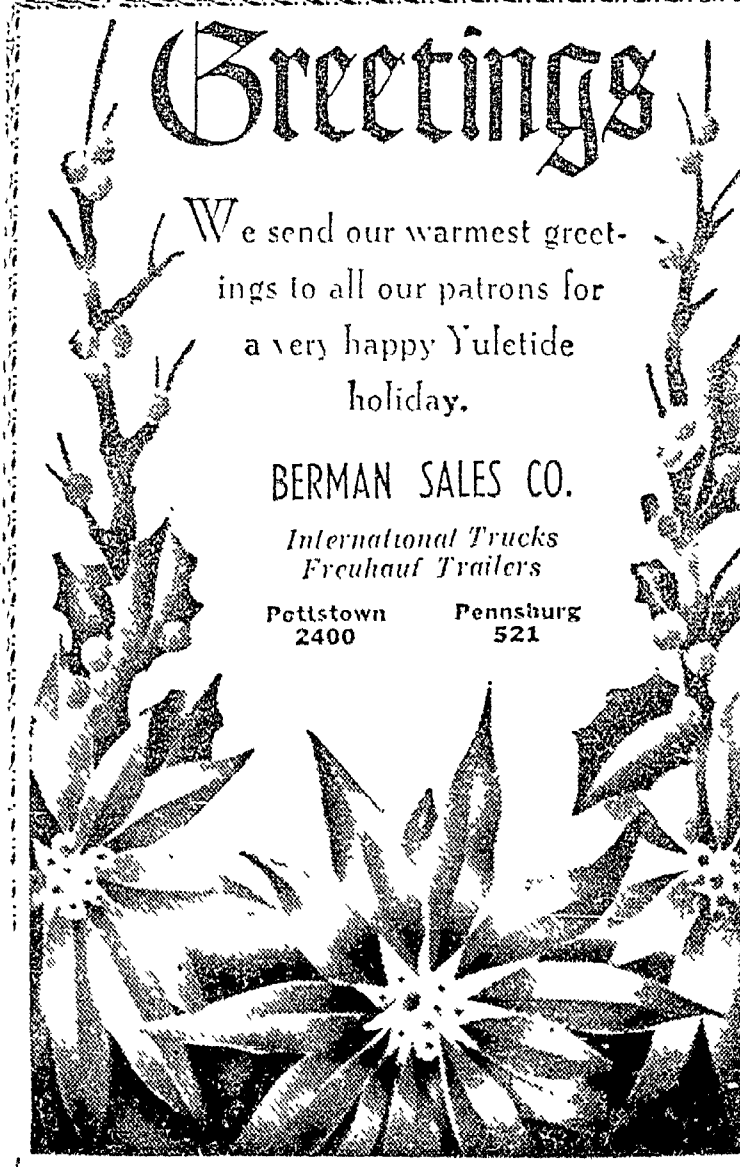
We send our warmest greet-
ings to all our patrons for
a very happy Yuletide
holiday.

BERMAN SALES CO.

International Trucks
Freuhaut Trailers

Pottstown
2400

Pennsburg
521



Sincere Wishes

Midst the many greetings that will come to you this Christmas, we want you to include our wishes for a joyous Holiday and a Rich and Happy New Year.



LANDES FARM EQUIPMENT
YERKES

Our Heartiest Well Wishes

Merry Christmas

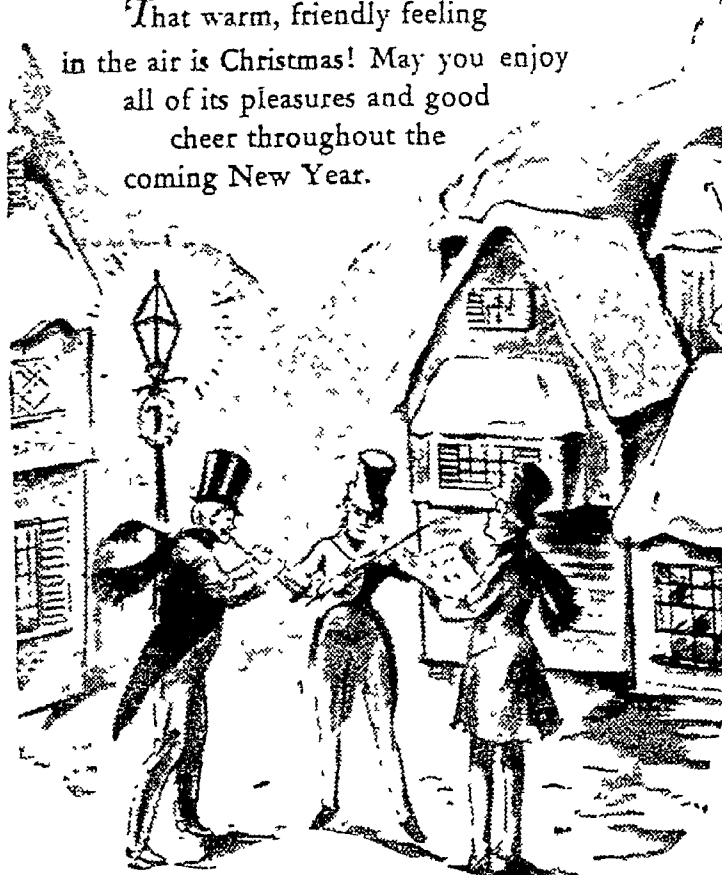


Our sincere wish is that this Christmas may be one of dreams come true, a day that will find you truly glad, and the very best that you ever had.

KEYSTONE STORE
King and Hanover Sts.


MERRY CHRISTMAS

That warm, friendly feeling in the air is Christmas! May you enjoy all of its pleasures and good cheer throughout the coming New Year.



WELSH & RENNINGER
General Contractor
PLEASANT VIEW ROAD, SANATOGA

Best Wishes



The best part of Christmas, we believe, is the good wishes extended...and the good wishes received. And so, in all sincerity, we send to all our friends our best wishes for a cheerful Christmas and a joyous New Year.

B.F. Goodrich
130 HIGH STREET
PHONE 146

N O E L

We've lined up to extend to you our sincerest Season's Greetings. May the bountiful joy that we wish you for Christmas be followed by an equal measure of happiness in the New Year.

SCHUYLKILL VALLEY OIL CO.
Walnut and Berks Streets

Season's Greetings



The Christmas greetings we send to you, hold every good wish for a Joyous Holiday Season.

Princenthal's BELL CLEANERS
445 High Street

Greetings

May your Christmas glow with bright contentment and may the New Year reflect every joy this wish can bring.



MODERN PAINT & SUPPLY CO.
137 High Street

Greetings TO YOU! one and ALL

As Christmas, with its wonderful spirit of good will and cheer draws near, it is natural that our thoughts should turn to those who have contributed to our success, and to our enjoyment of Christmas . . . our customers whom we like to regard as friends.

It is your friendship and loyalty, the friendship and loyalty of our customers . . . our friends . . . that have made it possible for everyone in our organization to enjoy more thoroughly the wonderful Christmas season.

We should value friendship such as yours . . . and we do. We only wish it were possible to grip you warmly by the hand and say, "Thank You!" But since we cannot, we send you this greeting and with it our sincere wish that you will enjoy a very Merry Christmas and a New Year full of good things and happiness.

The WILKE FURNITURE HOUSE

GREETINGS

Happily, do we follow a wonderful old custom of wishing all our friends a very Merry Christmas and a Happy New Year.



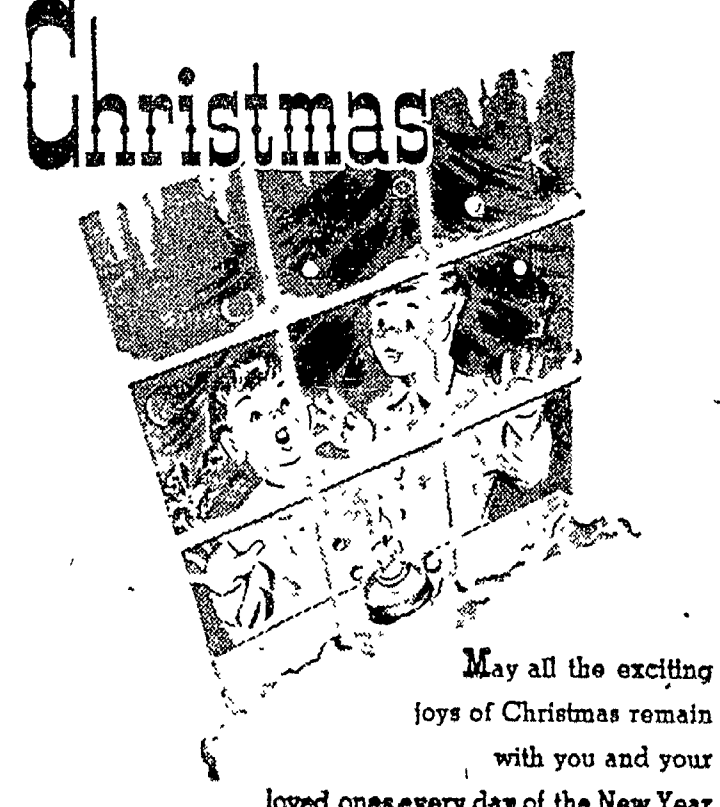
JOHN R. HOFFECKER
44 East Fifth Street

GREETINGS
of the season

Our Holiday Greetings to our friends come straight from the heart...simple and with no false frills. May you enjoy a truly Merry Christmas and a very Joyous New Year.

MIDWAY CANDY CO.
70 N. Charlotte St.

Christmas



May all the exciting joys of Christmas remain with you and your loved ones every day of the New Year.

S. MILLER & SON
"The Home of Good Clothes"

Last Lucky Shopper Collects \$2.50 Extra Christmas Money

The last ringed photo winner of this season's contest picked up her \$2.50 cash award at The Mercury office today.

With the presentation of the cash to Mrs. Robert R. Shively, 214 High street, the Pottstown Mercantile bureau's Christmas gifts to borough shoppers came to a close.

Mrs. Shively said she had given up hope that her picture would appear in The Mercury. She said she was shopping at Peoples Market, 267 High street, when the picture was taken.

"I recognized the photographer, but I had given up hope that it would be printed when it didn't appear for several days," Mrs. Shively said.

The ringed photo winner's husband is a salesman at Van Buskirk's Fine For Kissing and Brother hardware store, 218 High street. The couple has two daughters, Pam, 4, and Cindy, 7 months.

Cute Now, But Just Wait Until They Grow Up



Nine living out of a litter of ten, these rare mastiff puppies belong to Mrs. Frank L. Weyenberg of Mequon, Wis. Four weeks old, they average six pounds each. Their mother, Priscilla, weighs 190 pounds. Their sire is from Surrey, England. Mastiffs, known from Biblical times, were favorites in England until World War II, when food shortages made it impossible to support them. Now there are only four or five left in England, and only 30 registered in the United States.

'Shots' Scare Farmer, Puncture Auto Hood

LAUREL, Mont., Dec. 24 (AP)—A car with an explosive cough scared a farmer into thinking he had been shot at. The farmer told police the hood of his car was punctured with bullets as he drove to town.

A deputy sheriff calmed the man by explaining that the fan blade had taken off like a propeller and ripped holes in the hood.

INDIANTOWN GAP, Dec. 24 (AP)—Bedside telephone service will be provided tomorrow in two wards of the Army post hospital here. The telephones will be mounted on special carriers so that they may be taken where they are needed.

Knitting Corporation Hosts Employees At Christmas Party

Approximately 230 employees and guests of the Great American Knitting Mills, incorporated, with plants located in Bechtelsville and Bally, enjoyed a Christmas party on Tuesday night held in the Keystone Fire company's Rainbow room, Boyertown.

A full course turkey dinner, was served them. Special entertainment was provided.

Employees received War Savings Bonds, varying in denomination, the amount was determined by the employees' length of service.

It was reported that the employees hospitalized, accident, surgical, sickness and life insurance benefits would be continued.

Among the company officials who attended the party were Fritz Bendheim, president, and Rudolf Abrams, 12 Fairview street, Boyertown, vice president and superintendent.

Boyertown

EARL S. BENFIELD, Representative Phone 7-2503
129 North Walnut St.

Boyertown Residents to Celebrate Second Annual Burning of Greens

The second annual "Burning of Invocation by the Rev. Harper L. the Greens" will be celebrated by Schneck, pastor of the Church of the people of Boyertown Saturday night, Jan. 10 at 7 p. m.

This year's celebration will take place on the tract owned by the Union Manufacturing company, located at the end of North Washington street, between Sixth and Seventh streets, Boyertown. The past year's event took place on the Boyertown Auto Body Works property, East Second street, Boyertown.

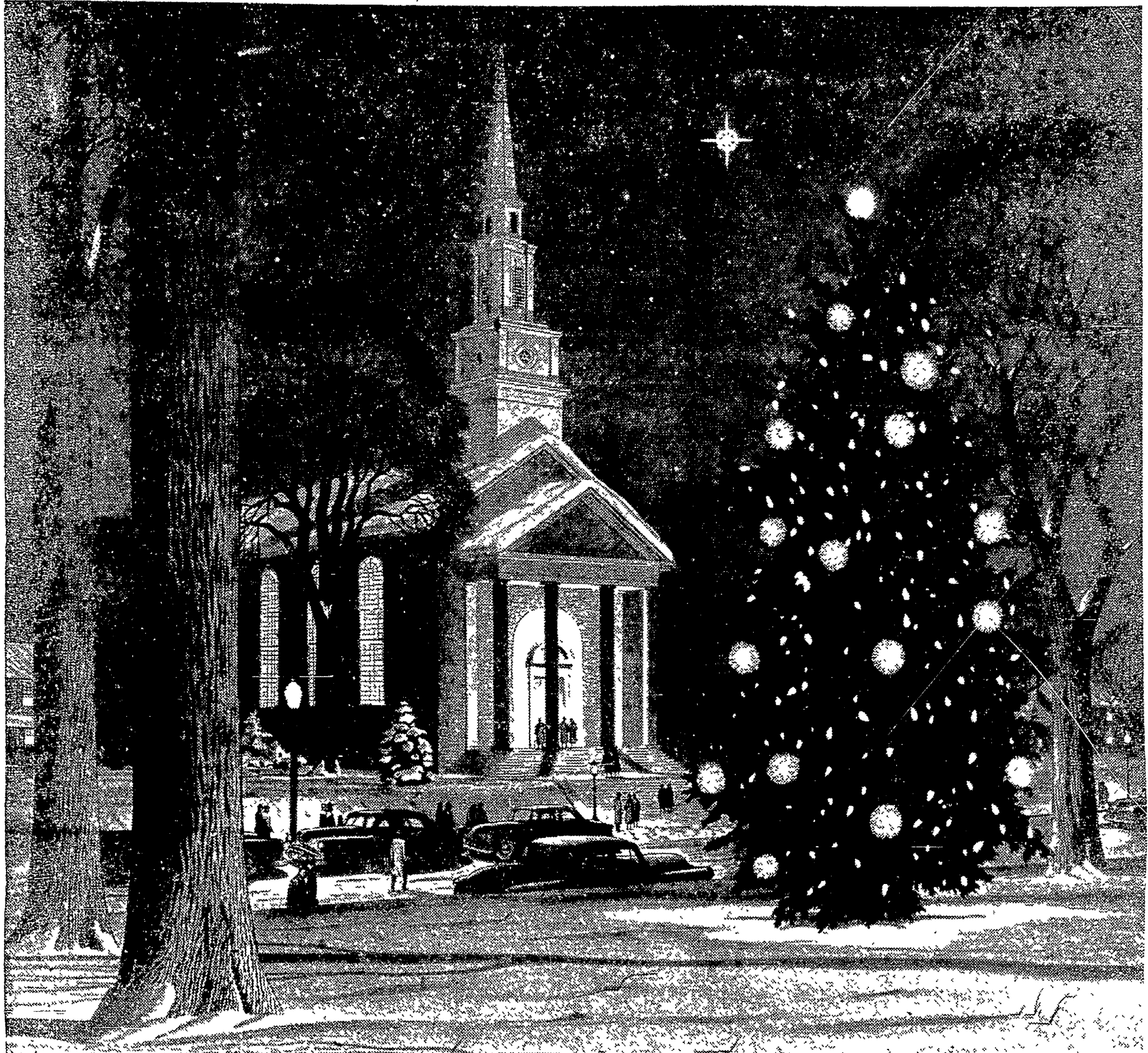
All trees and greens to be burned are to be placed on the curb in front of homes by Jan. 10 no later than 9 a. m. They will be collected by the borough truck and privately owned trucks. Trees will then be taken to the site of the ceremony.

The program was arranged for the prevention of fires by the Boyertown Businessmen's association in co-operation with the Friendship Hook and Ladder and Keystone Fire companies.

THE PROGRAM that night will be: An introduction by Burgess James A. Fritz followed by the burning of the greens.

The formal lighting of the greens will follow by members of the Boy Scout troops. Another selection by the combined choirs will bring the celebration to a close.

Fire apparatus from both local fire companies will stand by. It will be under the direction of Jack Stauffer and Leonard Shollenberger, fire chiefs of the Friendship and Keystone companies.



Farmer's Market

PHILADELPHIA Dec. 24 (AP) (USDA)—Trading was very limited on the wholesale produce market today.

Apples, Pa. bushels and boxes, US No 1 Starmans \$1.00a25, Golden Delicious \$1.75 Potatoes: Pa. 50-lb. sacks Katahans, mostly ordinary to fair and showing Holm Heart, \$1.50a25, mostly \$1.75a25. Sweet potatoes: N. J. bushels, Jersey type yellows and orange \$3.50a5.00, reds \$4.00a5.00, 3/4 caskets yellows \$5.50a7.50. Muskmelons: Pa. 4-qt. baskets \$1.50a2.00. Spinach: Pa. and N. J. bushels Savoy type \$1.00a25. Root vegetables: Bushels topped and washed unless otherwise stated. Beets: Pa. \$1.50, carrots Pa. \$1.25a50, rutabagas N. J. 75c a25, white turnips N. J. \$1.00, Pa. 75c a25. Cabbage: N. J. 50-lb. sacks Danish type \$1.50a75, N. J. 25-lb. baskets Savoy type \$1.00a25 Cauliflower: Long Island crates 12-14 heads \$2.25a3.75. Cranberries: N. J. cartons 24 1-lb. cellophane bags late Hoves \$8.75a7.00. Celery: Pa. hearts per bunch golden 15a17c. Christmas greens: Laurel N. J. rope per yard 1a3 cents.

HATFIELD LIVESTOCK

HATFIELD, Dec. 24 — Although receipts numbered but 321 head, against 666 head of livestock a week ago, the general price picture moved upward at the livestock auction here. Total sales were \$28,519.89 compared to \$70,285.24 a week ago.

There was a good demand for cattle, and prices on most classes were up \$1 to \$1.50 per cwt. A starvation supply of hogs was evidenced. Calves and lambs were firm.

Butchers and packers indicated a good movement of meat products. The upturn in prices was held as an encouraging sign for next year.

The practical tops follow: Steers, \$32, bulls, \$25.50, heifers, \$29.50, cows, \$20, calves, \$39.50; hogs, \$20, lambs, \$29.50.

Poultry—egg prices: Chickens—Roasters No 1 quota—Me, 43 cents, fryers, 33 cents; Leghorn fowls, 27 cents; Lashona fowls, 16 cents, colored 29 cents. Turkey hens, 30 cents, turkey toms, 35 cents. Ducks, 25 cents, geese, 28 cents.

Eggs — Large white, 60 cents, large brown, 54 cents; medium white 48 cents; medium brown, 44 cents.

Boyertown Classified

We Can Do It 18
Carpenter work expertly promptly done. Harold Kuser, RD 1, Boyertown or Call 7-6032.

Sunday School Teacher Honors Pupils at Parts

A Christmas party was held Tuesday night at the home of Lenore E. Houck, 122 North Walnut street, Boyertown, in honor of members of her Sunday school class of the Church of the Good Shepherd, Evangelical and Reformed church, Boyertown.

Each member of her class had for a name to buy another Christmas gift. The about one year's work gifts were exchanged during the party.

Miss Houck exchanged gifts with members of her class. She in turn received gifts from them.

The living room of the Houck home was decorated. Under a Christmas tree, gifts were distributed. And a table was decorated with candles and greens.

Games were played. Refreshments were served.

Those attending were Carol Rae Wasley, Ruth Ann Angstadt, Ruth Ann Gerhart, Carol Mae Updegrave, Marlene Webster, Doroles Guldin, Frances Ann Henry, Betty Arlene Stephen, Doris Spohn, Janet Heimbach, Nancy Fulmer and the co-hostesses, Marilyn Houck and Lenore E. Houck.

Local Concern Gets Government Contract

Daniel Cagiano, superintendent of the B. Maimon and Sons incorporated plant at 23 South Franklin street, Boyertown, announced yesterday that the company has received a Government contract.

Cagiano stated the contract is for 80,000 Eisenhower jackets. He pointed out that this is equal to the number of men in the armed forces.

Work on the new contract will start after the holiday season. Cagiano added that additional help will be needed when the plant resumes full operation.

CLOSED TODAY

Christmas Day

BOYER TOWNE INN

Boyertown, Pa.

HASSOCKS - HAMPER - END TABLES

MAGAZINE RACKS - SMOKING STANDS

AN UNSURPASSED SELECTION — SEE THEM TODAY

Drive A Few Miles and Save at the

MELVIN S. KUSER

FURNITURE HOUSE

BECHTELSTVILLE, PA. — Open Every Nite Till 9

Look to HOTPOINT Appliances

For the Finest — FIRST!

See Our Complete Line of Nationally Advertised Small Appliances

RUSSELL H. GRIM

111 E. Philadelphia Ave., Boyertown Dial 7-2430
"ELECTRICAL SUPPLIES" We Service Everything We Sell

ANNUAL CHRISTMAS PARTY

MEMBERS' CHILDREN ONLY

Up to 12 Years of Age

ON CHRISTMAS MORNING

From 9 to 11 o'Clock

IN

LIBERTY FIRE COMPANY

SOCIAL HALL

NEW BERLINVILLE
SANTA CLAUS WILL BE PRESENT

STATE

BOYERTOWN DIAL 7-2237

TODAY—Christmas Day

A Great Show for Christmas Day.

A new screen triumph!

"a Christmas Carol"

Starring **Alastair SIM**
as CHARLES DICKENS' "SCROOGE"

NO MATINEE TODAY
Evening Shows 6-8-9-30
A Merry Christmas to All

NEW BERLINVILLE HOTEL

Jimmy Hilbert, Prop.

CHRISTMAS DAY DINNER SPECIALS

Served From Noon On

HOME OF

- FINE FURNITURE
- FLOOR COVERINGS
- WALL COVERINGS
- VENETIAN BLINDS
- TILING OF ALL TYPE

Drive A Few Miles And Save.

MELVIN S. KUSER

FURNITURE HOUSE

116 E. Phila. Ave., Boyertown
Open Mon. & Tues. 9-5; Wed. 9-11.
Thurs., Fri. & Sat. 9-4

FOR BETTER TV SERVICE IT'S

KUSER BROS., Inc.

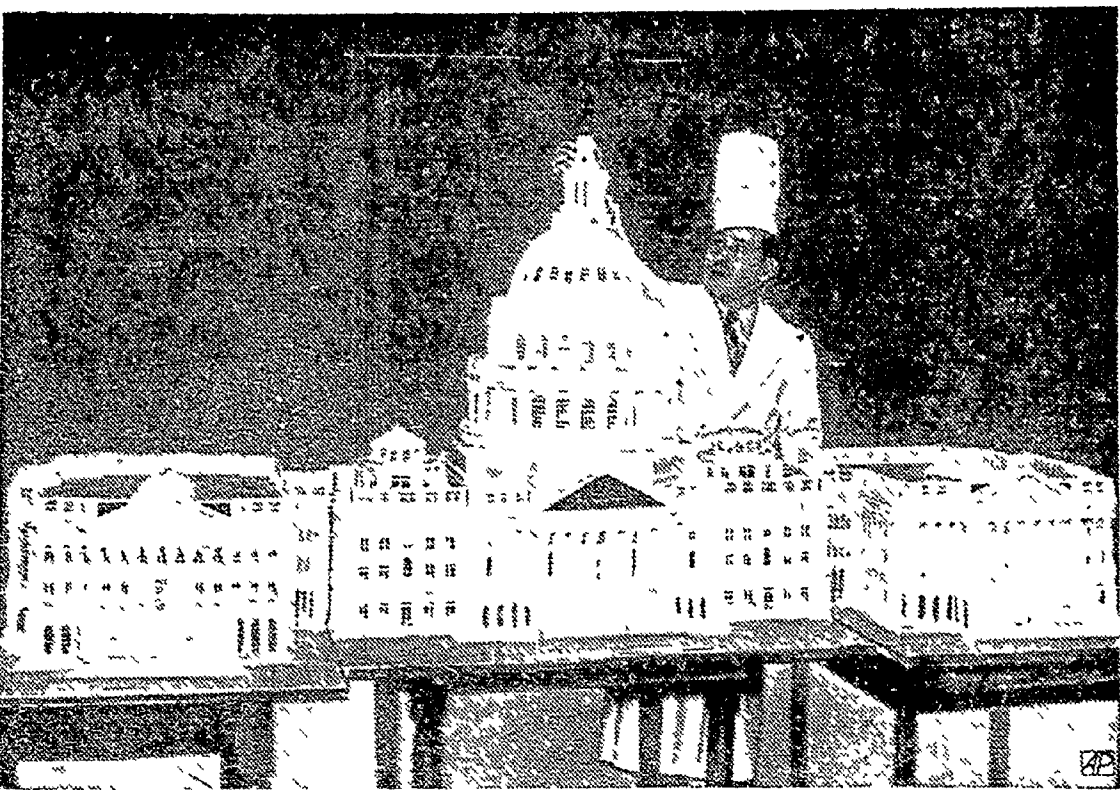
112 E. Phila. Ave., Boyertown Ph. 7-2487
320 Main St., East Greensville Phone Pennsburg 7374
We Have Serviced Over 24,000 Sets
All Makes — All Models



The more than 8000 men and women who work together here to provide dependable, around-the-clock service send you hearty Christmas greetings and best wishes for the New Year.

PHILADELPHIA ELECTRIC COMPANY

Sugary Present for Ike



Gino Bastardi, a baker in Nice, France, finishes his model in sugar of the US capitol which he will give to President-elect Dwight D. Eisenhower.

Parishioners Taught Art of Making Dolls

VERONA, Italy, Dec. 24 (AP)—A young priest of a mountain village near here taught his parishioners how to make dolls, to keep them from emigrating abroad.

The Rev. Luigi Bodini of Lugo Di Valpantena organized a small factory where he teaches the young ones to make dolls and gives them a specialized handicraft education. With an initial fund of \$6400, which he obtained from families of the valley, he bought the raw materials required for his artisan shop.

After one year of work the little factory produces 500 dolls a month. They are made in unbakeable porcelain, they say "mama" and "papa" and close their eyes.

Two Churches Hold Morning Services

An early Christmas Day service will be held at 8:30 o'clock this morning in the Augustus Lutheran church, Trappe, by the supply pastor, the Rev. Paul L. Yount, whose sermon subject is "No Room In The Inn, Why?" Special numbers are given by the Senior and Junior choirs. Trappe church is the oldest in the United States dating back to 1743.

Christmas Dawn services are being held at 7 o'clock this morning in the Tabor Evangelical United Brethren church, Hendricks, the Rev. R. R. Hun-berger, pastor. The message is brought by the Rev. Robert Haas.

FINE TO GO TO CHURCH
HARRISBURG, Dec. 24 (AP)—Gov. John S. Fine, ill for a week with a sore throat, will attend Christmas Eve church services here tonight.

Greetings

Greetings of the season to one and all. Enjoy always the spirit and warmth of Christmas.

JOHNNY'S RADIO and TV

47 S. Reading Ave. Boyertown
Phone Boyertown 7-5512
(Service Guaranteed)

Happy Christmas

To our many friends we wish all the pleasures that a joyous Holiday Season can bring.

B.F. Goodrich

100 E. PHILA. AVE.
BOYERTOWN 7-2304

AMITYVILLE & WEAVERTOWN

Mrs. Daniel Madeira, corr. Phone Birdsboro 2-4023, Albert Schulze Jr. del. Phone Yellow House 9-1682.

Harold Breitenstein, son of Mr. and Mrs. Ray Breitenstein, was discharged from the US Army. He returned from Korea recently.

Charles Graefe, Sampson Air Force base, is spending a few days with his parents, Mr. and Mrs. George Graefe.

Mr. and Mrs. Roy Focht returned home from Florida where they spent their honeymoon.

Mr. and Mrs. Harold Kutz and family, Florida, are spending the holidays here in their home.

The Berks county society of Farm Women 1, met at the home of Mrs. Elmer Eyrich. After the business meeting, the group sang carols.

Amity Lions club men entertained their families at a Christmas party Dec. 19, in Monarch Fire hall.

Mrs. Charles Demming and Mrs. Daniel Madeira held parties in their homes for members of their Sunday School classes. The living rooms were decorated in keeping with the Yuletide season. After an evening of games, refreshments were served and gifts exchanged.

St. Paul's Reformed church service the past Sunday was dedicated to Mabel Ludwig, who resigned as organist and choir director. She served the church for 27 years.

Kurt Andrew, son of Mr. and Mrs. Stauffer Kutz, was baptized by the Rev. Solly.

Inaugural Medal



ABOVE ARE views of both sides of the revised medal for the inauguration of President-elect Dwight D. Eisenhower on Jan. 20. The first medal submitted to Eisenhower and his advisors for approval was re-touched to give an upward quirk, bringing a small smile to the lips of the general. The original profile had been ruled "too grim."

MARSH

Ora A Slider, corr. Del. Edwin Kurtz 371-1-W.

The annual Christmas candle-light services of East Nantmeal Baptist church were well attended.

Music was presented by the State Teachers college chorus of West Chester.

Mr. and Mrs. J. P. McCormack, Haverford, and Mrs. and Mrs. James Stauffer, Downingtown, were recent visitors in the home of Mr. and Mrs. Elroy Wynn.

Mr. and Mrs. Wayne Millard, Mr. and Mrs. E. Slider and sister attended the annual banquet and entertainment of "Tall Cedars" in Coatesville.

Frederick Simmers spent a day deer hunting with Edgar Snyder.

Mrs. Russell Comstock returned home after a few days visit with her sister.

R. F. James and son attended the annual banquet of Mt. Pickering lodge F. and A. M. at Byers.

Mr. and Mrs. Edgar Dry were visitors to Pottstown.

Mr. and Mrs. Frank Faust and daughter, Mont Clare, called on Mr. and Mrs. E. Slider.

Mr. and Mrs. Willard Ink visited the latter's parents, Mr. and Mrs. J. H. Snyder. Mr. Snyder is still confined to bed, but improving.

Mr. and Mrs. Willard Ink and Mr. and Mrs. S. L. Snyder and daughter were among those attending the annual Christmas party of the Pottstown Manufacturing company.

Mr. and Mrs. C. E. Slider and sister called on Mr. and Mrs. Joseph Dohr, Pottstown.

Navy Secretary

The substance of the sun averages about 141 times the density of water.



Robert B. Anderson, 42, oil company executive of Vernon, Tex., has been named Secretary of the Navy by President-elect Dwight D. Eisenhower. Anderson describes himself as a "Democrat for Eisenhower."

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GREETINGS

Stockings for children — mistletoe for the young in heart — our Holiday Best for every one of our friends!

CHRISTMAS

Wayland G. Schwenk

Funeral Service

124 W. Phila. Ave., Boyertown

BEST Wishes

Our Christmas wish for all is that the Holiday Season may hold the promise of peace and prosperity for the coming year.

RUSSELL H. GRIM

111 East Philadelphia Ave., Boyertown

Everything Electrical

A JOYFUL SEASON

The remembrance of friends is one of the outstanding joys of Christmas. No wonder then, that we get such pleasure in the approach of the Holiday season, with its all-pervading spirit of friendship and good will. A Merry Christmas and a Happy New Year to all.

STATE THEATRE

Boyertown

Good Will TOWARDS MEN

May your Christmas be bright with all the wonderful things you have ever hoped for.

HAM'S CIGAR STORE

E. Philadelphia Ave. Boyertown

HOLIDAY

The Holiday Special brings you a caboose full of happy holiday wishes. May the year ahead be a bright one.

UNION HOUSE

Jimmy and Sara Arbuckle Props. Bechtelsville

NOEL

May spirits gay and litling as a carillon of bells prevail at your table this joyous season.

Gilbertsville Hotel

Newton K. Mensch, Prop.

CHEER for Christmas

May the joyful hours of Christmas overflow with good cheer and happiness for all our friends

Boyertown Shoe Corporation

Manufacturers of Children's Shoes

Phila. and Reading Ave. Boyertown, Pa.

CHRISTMAS Greetings

Greetings to our friends and our neighbors on this Happy Holiday. Let the bright spirit of the day fill all your days with the light of cheer and good health.

BOYER'S

On The Square Since 1805

BOYERTOWN

GREETINGS

The phrase may be old as can be... but our Merry Christmas for you is expressed with most sincerity.

G. H. FREY

Groceries

New Berlinville, Pa.

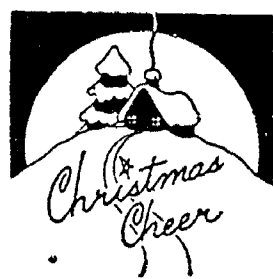
GREETINGS

Midst the many greetings of the season, here's a special Merry Christmas from every one of us.

The Management and Employees of

MEST NEWS AGENCY

On His Birth-
day, we wish
one and all,
happiness and
prosperity, now
and the year
through.



R. WALLACE, Jeweler

34 W. Phila. Ave.
BOYERTOWN

SEASON'S GREETINGS

Trethewey Pharmacy

Drugs - Medicine — "Save With Safety"
16 S. Reading Avenue Boyertown 7-9731

Compliments of the Season!

WILLIAM R. GIFT

Distributor Atlantic Gasoline and Fuel Oil
FIRESTONE and LEE TIRES
BOYERTOWN R.D. 7-2551



With the approach of
the Yuletide Season,
our thoughts turn to those
whose friendship we cherish
so much. May your every wish
be fulfilled this Christmas,
and may your New Year be
healthful and happy.

SUPERIOR UNDERWEAR MILLS

L. W. Wagner, Owner

BECHTELSVILLE, PA.

A Message to You at Christmas Time

In true appreciation of the pa-
tronage that you have extended
to us in the past year let us ex-
press our wishes to you for a
very

Merry Christmas



GILBERTSVILLE MOTOR CO.

GILBERTSVILLE, PA.

R. K. MENSCH, PROP.

Chrysler Sales Reo Trucks and Plymouth Service

PHONE 7-2454 OPEN EVENINGS

HAPPY HOLIDAYS

BALLY HOTEL
Bally



May the joys of
Christmas morn-
be yours
throughout the
year.

BITTENBENDER'S FOOD MARKET

BECHTELSVILLE, PA.
Phone Bally 7-2512



... and bound-
less joy and
happiness to all
our friends.

SCHOENLY'S

"Clothing for Children"
212 E. Philadelphia Ave.
Boyertown



We wish you
good fun, good
luck and good
cheer this
Christmas
season.

WEISER'S ATLANTIC SERVICE

Firestone Tires & Batteries
Route 100, New Berlinville
Ph. Boyertown 7-8102



Merry

Christmas

to You and
Best Wishes for
Happiness and
Good Fortune

CLIFF'S DINER

and His Personnel
S. Reading Ave., Boyertown

MUTTER'S PRETZELS

Extends to Their
Many Friends
and Patrons

a

"MERRY CHRISTMAS"



... the Season
when bells ring
joyously and
folks like us
wish folks like
you a Merry,
Merry Christ-
mas.

MOYER MOTORS

Kaiser-Frazer
and Used Cars
Front and Washington
Boyertown 7-2478



Schmoyer's Wish You All a Merry

Christmas and a Happy New Year

SCHMOYER'S

"Material for Homes"

BOYERTOWN 7-2126 — SCHWENKSVILLE 2411



H. F. TYSON & SON

S. Reading Ave.
BOYERTOWN, PA.

Joy To All

WHITE'S STORE FOR MEN

43 E. Phila. Avenue,
Boyertown



The sacred star
appears again
bringing eternal
good cheer to all
good men.

Berky's Variety Store
Boyertown, Pa.



With the gifts go
the wishes: to one
and all Merry
Christmas.

SCHANELY'S JEWELRY STORE

49 E. Phila. Avenue
BOYERTOWN, PA.



I hope you're snowed
under with all good
things this Christmas.

HELEN B. GOTTSCHALL

—Insurance—

26 E. Philadelphia Ave.
BOYERTOWN



Our sincere apprecia-
tion and thanks for your
welcome patronage in
the past year. A very
merry Christmas.

LESTER L. ZERN

Justice of the Peace

Real Estate

New Berlinville

Call Boyertown 7-2504



For every star in the
sky we have a
Christmas wish for
you ... wishes for
happiness, health
and prosperity ever-
lasting.

Linwood Ott

Funeral Director

111 N. Reading Ave.

BOYERTOWN



May this joyous
Christmas light
your way to a
happy prosper-
ous year ahead!

LICHTY'S TEXACO STATION

371 S. Reading Ave., Boyertown - 7-2297

GREETINGS TO ALL!

HEFFLEGER'S GARAGE

Sales — PACKARD — Service
7 S. Chestnut St., Boyertown, 7-2336



May Nothing Be Missing
To Give You Delight
And Make Christmas Happy
From Morning Till Night

ERB and HENRY,

"Everything for the Farm"

NEW BERLINVILLE

PHONE 7-2169

JOY OF THE SEASON

from

CHAT AND CHEW GRILLE

Paul W. Landis, Prop.

221 E. 2nd St.

Boyertown

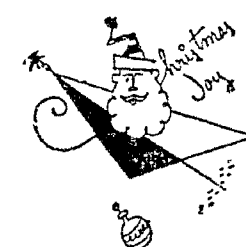
Merry Christmas



Boyertown Auto Body Works

and

Boyertown Body & Equipment Co.



May Santa's gift to
you, be joy and hap-
piness, the year
through.

Walter G. Reifsnyder

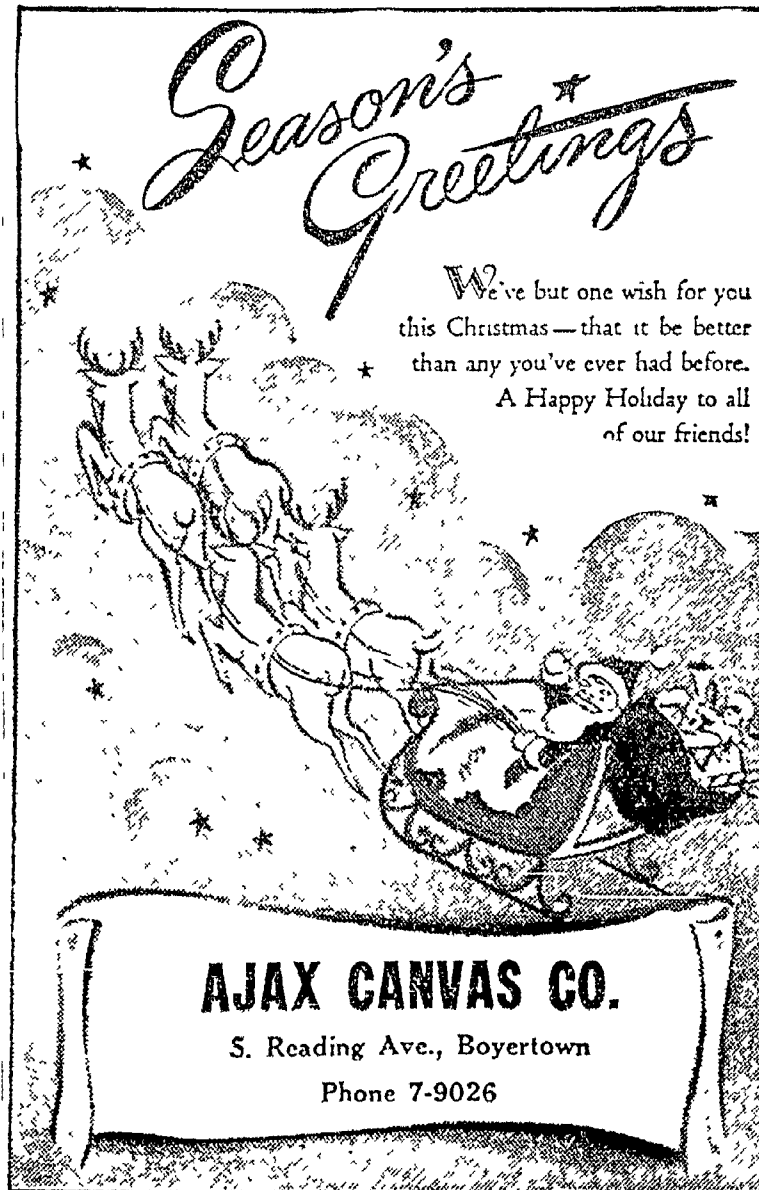
Barber
New Berlinville, Pa.

MERRY CHRISTMAS

TO
ALL
OUR
MANY FRIENDS
WE
WISH
YOU
GOOD
TIDINGS

SMITH RADIO & GIFT SHOP

35 S. Reading Ave., Boyertown, Pa.



AJAX CANVAS CO.

S. Reading Ave., Boyertown

Phone 7-9026

GREETINGS OF THE SEASON FROM PROGRESSIVE MERCHANTS OF BOYERTOWN



We're hurrying our Merry Christmas greetings to all our friends.

C. R. RADER

Importing Distributor of Quality Beverages
(Rear) 44 S. Reading Ave.—Boyertown 7-2270



The sweetest carol of all is unwritten — for it is spirit rather than words that makes Christmas so dear!

NEW BERLINVILLE HOTEL

"Jimmy" Hilbert, Prop.
Boyertown 7-2492



We're hoofing as fast as we can to wish all of you a Merry Christmas.

WARREN F. SMITH

Plumber

113 E. Phila. Ave. — Boyertown 7-2343



Our best wishes for a Merry Christmas

Our sincerest hopes for a Happy New Year



James S. Quigley

MAIN STREET, BALLY, PA.
Phone Bally 5-2621



Season's Greetings from

EARL BENFIELD
Mercury Representative

Even written on snow — our wish for your Merry Christmas would be warm and cheerful!

DILLY'S SERVICE STATION

New Berlinville
Call Boyertown 7-0762



TOBY'S PLACE — 30 N. Reading Ave.

N. S. R., Prop.

We want you to have something that cannot be placed beneath the tree — our best wishes of the season.

Boyertown



We take this opportunity to thank our friends and customers . . . May joy be theirs at all times.

BEN FRANKLIN STORE

8 E. PHILA. AVE.

BOYERTOWN

Compliments of the
Season to All



Greenawald Shoe Store

29 East Philadelphia Avenue

Boyertown, Pa.



The musical bells of Christmas ring out in a toast to you for happiness, health and prosperity this Christmas and during the bright, new year to come.

Children's Party Today 9 A.M. to 12 Noon

The
RAINBOW ROOM

KEYSTONE FIRE CO.
BOYERTOWN

Merry Christmas to Everyone

EMIL AICHROTH

30 E. Third St.,
Boyertown

SEASON'S GREETINGS TO ALL

LONGACRE'S MODERN DAIRY BARTO

Phone Bally 17 K 13

MERRY CHRISTMAS from

Chas. O. Johnson

Painting and Paperhanging
28 E. 5th St.
Boyertown 7-8501

SEASON'S GREETINGS from

BERNHARD BEAUTY SALON

20 W. Philadelphia Avenue
Phone 7-2224



Our heart felt wishes for your happiness this Christmas Day, and all the Christmases hereafter.

R. C. COXON

12 N. Reading Ave., Boyertown

May your holiday tree be laden with the good wishes we send your way. A Merry Christmas from us all.



IRVIN G. EISENHARD

Machinist — Electric and Gas Welding

2nd and Washington

Boyertown

Christmas



Around your table this Christmas may there be faces wreathed in joy and hearts filled with contentment.

ORDER YOUR NEW YEAR'S CORSAGES NOW!
KLAVER'S FLOWER SHOP

"Always Fresh Cut Flowers"

36 N. READING AVE. BOYERTOWN 7-2390

We're hoping that the joy and happiness of your Christmas morning endure and grow for you throughout the prosperous years to come.



H. A. SCAVELLI

HOME APPLIANCE SHOP



Greetings—Good Wishes and Friendly Remembrances—Are All in This Christmas Message to YOU!



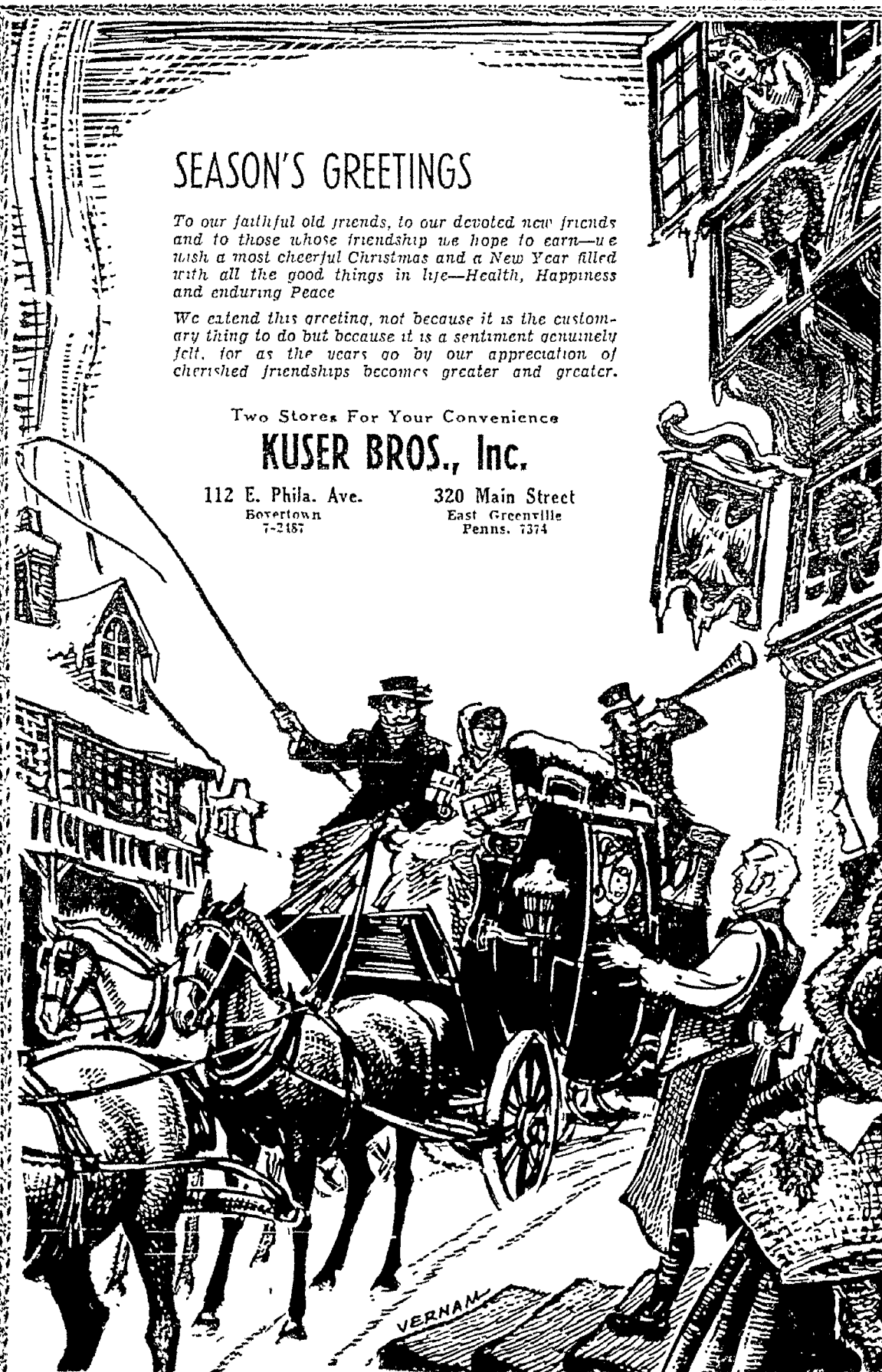
BOYERTOWN CLOTHING FACTORY

B. MAIMON

Manufacturer's "Union Made" Men's Clothing

29 S. Franklin St.

Boyertown



SEASON'S GREETINGS

To our faithful old friends, to our devoted new friends and to those whose friendship we hope to earn—we wish a most cheerful Christmas and a New Year filled with all the good things in life—Health, Happiness and enduring Peace

We extend this greeting, not because it is the customary thing to do but because it is a sentiment genuinely felt, for as the years go by our appreciation of cherished friendships becomes greater and greater.

Two Stores For Your Convenience

KUSER BROS., Inc.

112 E. Phila. Ave.
Boyertown 7-2187

320 Main Street
East Greenville
Penns. 7374

BOYERTOWN MERCHANTS EXTEND YULETIDE GREETINGS TO EVERYONE



*We Extend to All
the Merriest of
Holiday Cheer*

RITTER SERVICE FOOD MARKET

300 East Philadelphia Ave.
BOYERTOWN, PA.



GREETINGS

*May Every Good Wish
Come True*

WARREN W. JOHNSON

38 NORTH READING AVENUE
BOYERTOWN PHONE 7-2435



*We Extend to Our Many Friends
and Patrons
A Most Hearty
MERRY CHRISTMAS
and a
HAPPY NEW YEAR*

C. & W. MOBILE SERVICE

Third St. and S. Reading Ave., Boyertown
Harold Christman — Dial 7-2510 — Gerald L. Wagner



*May the world rejoice again, in
Peace on Earth Good-Will to Men.*

LONGACRE ELECTRICAL SERVICE

PHONE 5-2261

BALLY, PA.

*May the holy
sentiments of
this precious
holiday prevail
throughout your
activities.*



GREEN'S MUSIC STORE

39-41 S. Reading Ave., Boyertown



May there be a
twinkle in your
eye and laugh-
ter on your lips
this Christmas.



We wish all our
friends continued
health, success
and happiness.

Robert E. Shoemaker

Boyertown 7-8311

Williams Pontiac Company

E. Philadelphia Ave.
Boyertown 7-2171

Greetings

Once again we greet
the gay Yuletide season — when young and old
gather 'round in good fellowship... with a heartfelt
wish that you and yours may enjoy the
Merriest Christmas — and a Happy, Happy New Year!

BAUSE'S Super DRUG STORES
Service with a smile
POTTSTOWN BOYERTOWN PA.

*"Wishing All My
Patrons and Friends
—A—
Merry Christmas*

Howard S. Schanely

313 E. Third St.
BOYERTOWN

Distributor for
Maier's Baked Products
— READING —



THANK YOU

For Your Patronage

during the past year. It
has been a real pleasure
to serve you. We trust
that your visits to this
place have contributed
to your Christmas joy.



*May the gifts under
your tree include
the gift of happi-
ness. May it be a
gift with a lifetime
guarantee.*

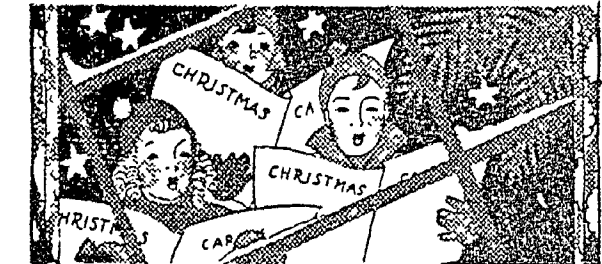
SANDS SPORTING GOODS

31 E. Philadelphia Ave.,
Boyertown

WASHINGTON HOUSE

Bechtelsville

MERRIE-MERRIE



CHRISTMAS

AUGUSTUS D. GRESH

and

RUSSELL CLEMMER

SAY TO YOU on This Christmas Season

*This Jolly, Gay Season
Provides a Good Reason
For Wishing You Happiness, Fun
and Good Cheer!
Here's Hoping You'll Fall In
To Fortune and Haul In
Just Grand Things for This Joyful*

CHRISTMAS SEASON



Christmas Greetings

A Season of Joy — may its sound ne'er be still,
A Season of Hope — the New Year to fulfill;
A Season of Peace — for all time, if God will.

**The Farmers National Bank
and Trust Co.**
BOYERTOWN, PA.

*Season's
Greetings*

*To you, our friends
and neighbors—we extend
our best wishes for the
merriest of Christmases and
the happiest of New Years
and add the prayer that
your homes be blessed
with Peace and Good Fortune*

GOTTSHALL CHEVROLET, INC.
Chevrolet Sales and Service
Boyertown 7-2144


**CHRISTMAS
GREETINGS**

The season of hope and good
cheer is at hand, and to friends
and neighbors we send our
sincere greetings.

LEAHY MOTORS
DeSoto — Plymouth Sales and Service
Second & Chestnut Sts.—Boyertown 7-2285

BOYERTOWN OIL CO., INC.

GAS — OILS — FUEL OIL
TIRES . . . LUBRICANTS . . . BATTERIES
SOUTH READING AVENUE BOYERTOWN



Greetings

May all the excitement and pleasure of Christmas morning remain with you long after this glorious Holiday Season has passed.

To all our friends we wish a very Merry Christmas and a Happy New Year.

RAYMOND J. KOZAK
Beer and Beverage Distributor
West High Street, Pottstown
Phone 2557




To wish you the JOYS OF THE SEASON

... and may the incomparable Christmas of friendship and generosity be with you throughout the New Year!

MARGARET W. FRAY
Furrier
1040 HIGH STREET

Under your Yule tree, we all hope you find happiness for the season to come. Merry Christmas.




SAM S. ROOT
South Pottstown



Greetings

May the spirit of happiness and good will that fills this season live in your home and bless your loved ones for the many years to come. A Merry Christmas and a Happy New Year to all.

JOHN B. HARTENSTINE, JR.
West High Street



May this new Christmas bring you new and greater joys for next year


John M. Johnson
148 High Street
Phone 2763-J



SEASON'S Greetings

May your Christmas be sweetened by happiness that will be prolonged throughout the New Year.

Wolf's
CHINA and GLASS
155 High Street Phone 724




FOR THEIR KIND THOUGHTS . . .
THEIR FRIENDLY SUPPORT . . .
FOR THE MANY COURTESIES AND
HEARTY COOPERATION EXTENDED
TO US DURING THE PAST YEAR, WE
THANK ALL OUR FRIENDS SINCERELY

A
MERRY CHRISTMAS
and a
HAPPY NEW YEAR

Marian M. Wentzel, Mgr.


HOWARD JOHNSON'S
RESTAURANT
1500 High Street



Merry, merry Christmas to everyone

Christmas fills a large place in our life today. With each recurrence it brings a wave of good feeling and friendship that makes the air softer and warmer and puts new happiness into our hearts. It is this good feeling that instills in us an ever greater appreciation of the loyalty and confidence of our many fine friends. To them we want to extend our heartiest wishes for a joyous Christmas and a happy, prosperous New Year!

PRINCE'S BAKERY
107-113 S. WASHINGTON ST.
PHONE 9294



GREETINGS




Once again, the Star of Bethlehem shines down upon a peaceful earth. On this Christmas, we humbly pray to God that always may we have the blessings of peace.

POTTSTOWN METAL WELDING CO.
46 High Street

NOEL

May your Christmas be jolly as a snowman, sweet as a candy cane, and a joy to you and your loved ones.


ELSIE'S BEAUTY SHOPPE
High and Penn Sts. (Second Floor)



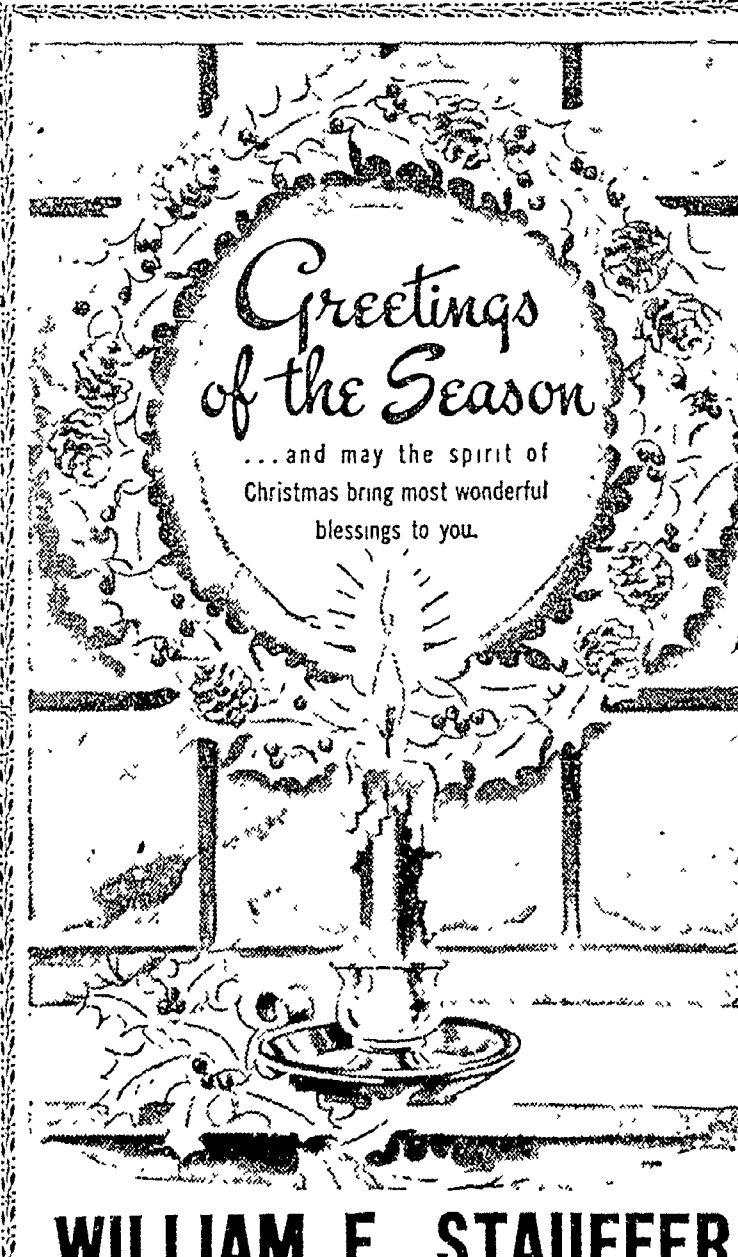
To all our friends, far and wide, go our wishes for a joyous holiday.

NEWBERRY'S

May the serenity of Christmas foretell the spirit of joy for all your tomorrows.




HAAG BROS.
Beverage Distributors
Phone 224



Greetings of the Season

... and may the spirit of Christmas bring most wonderful blessings to you.

WILLIAM E. STAUFFER
Building Contractor
8 MOSER ROAD




We're holding it out for all to see: merry, merry Yule from A to Z.

C & M
WHOLESALE PRODUCE
14 S. Charlotte St.

Season's Greetings

May all the pleasures of a cheerful Christmas remain with you and help to keep you happy throughout the New Year.

ANGSTADT PAINT and WALL PAPER
148 High Street



Yule Greetings

We can only say: May Peace, Prosperity and Happiness Be Yours.

MARY JANE SHOE STORE
204 High St.



May there be the gifts that Christmas will bring to you..

- the joy of happy memories
- the peace of real contentment
- and the happiness of a bright New Year

the town and country house

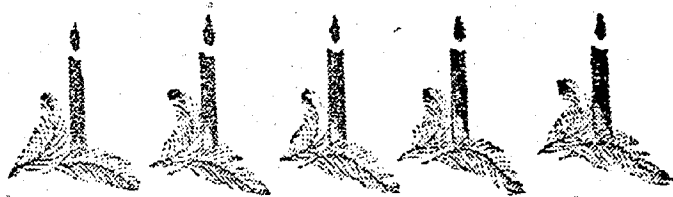
On Route 422—3 Miles West of Pottstown

Phone 2125

THE Season's Greetings

ALL GOOD WISHES—We are grateful for your patronage and wish you all success in return.

K AND P GROCERY STORES
509 High Street 323 N. Charlotte St.



MERRY CHRISTMAS

To our many friends, we extend our wishes for a Yuletide filled with all the good things in life—good health, happiness, peace and prosperity.

For the
101st Time—
HAPPY HOLIDAYS!

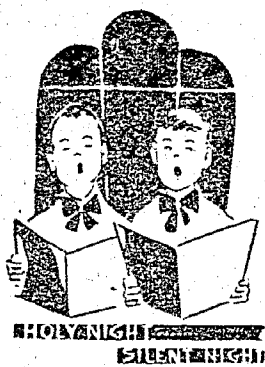


To little boys and girls everywhere go our very best wishes for a Christmas filled with all your dreams come true and for a New Year filled with fun and gladness.

CLOSED ALL DAY CHRISTMAS

THE PINES

Bertha Bickel, Prop.
Route 100



On this holy occasion let us help bring the happiness of His story into all His homes. His blessings to you all.

JAMES E. CHRISTMAN & SON

INSURANCE

High and Hanover Streets



Our heart-felt thanks for your patronage, and our best wishes for a joyous holiday season.

RIVLIN BROTHERS

Old Reading Pike

Stowe

Phone 1550



CARL N. DUNMIRE

Sanatoga

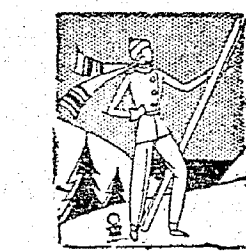
The Season's Best Wishes

Many are the joys that come with the Holiday Season—but none could be more pleasant than to greet our many friends with a wish for a Merry Christmas and a Happy New Year.

RAMBLE INN

Joyce Y. & Donald L. Keeler, Props.

Route 100 and Schuylkill Road



Season's Greetings

To All Our Customers and Friends

HENRICKS PRETZEL COMPANY

437 West Street

Season's Greetings



Christmas is wonderful... and its arrival always brings to us the realization that we have such wonderful friends. May your Holiday Season be filled with outstanding happiness.

STORB TRAVEL SERVICE

233 High Street



Best Wishes

Now and in the bright days to come, may Joy and Good Cheer be plentifully yours.

PAUL I. ROMIG

FLORIST

38-40 BEECH STREET



WE EXTEND TO OUR FRIENDS

The Season's Greetings

DAVID W. MARTIN

Plumbing and Heating
N. Manatawny Street



Best Wishes for the Season

May your Christmas Day be gay, and many the gifts that come your way. And as the New Year follows through, we wish you joy and warm friendships too.

POTTSTOWN FINANCE COMPANY POTTSTOWN SMALL LOAN CO.

and the

TYSON INSURANCE AGENCY

(Second Floor) 213 HIGH ST.

*Best Wishes
for
Christmas*

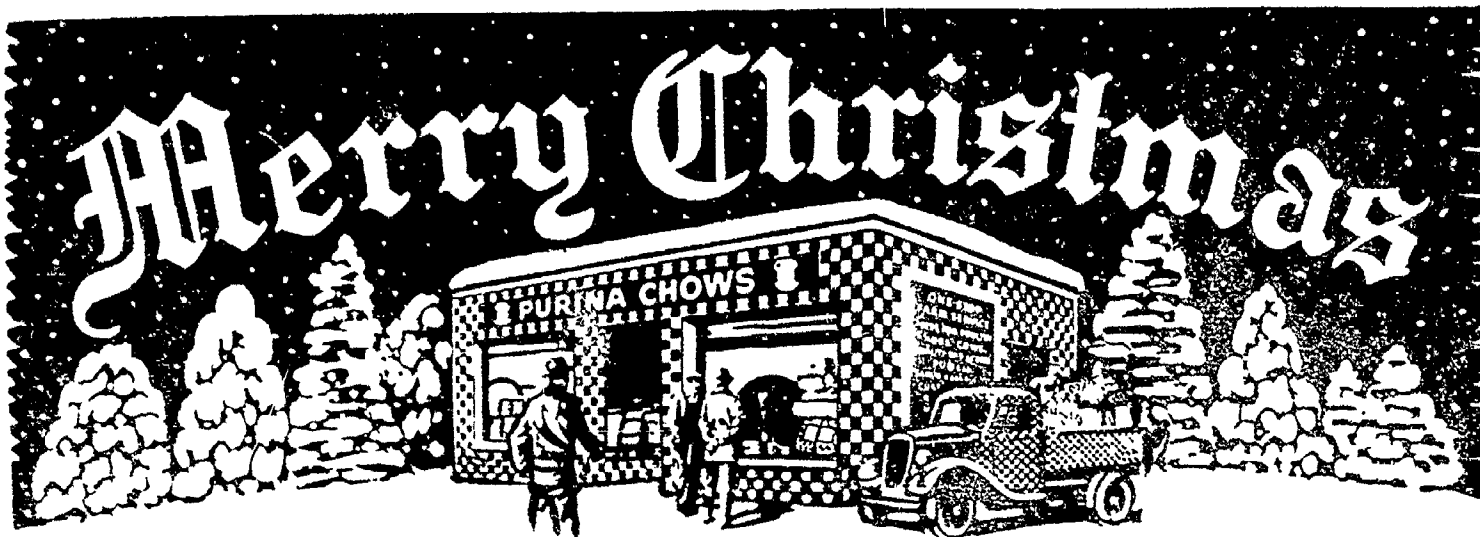
As all hearts echo and re-echo the joyous words "Merry Christmas", we wish to join in the spirit of the season and add our greetings to all the rest. And may the New Year bring you every happiness, too!

Come In—
SEE OUR
NEW STORE

Betty Lee

236 High at Penn
Pottstown, Pa.

"Lovely Things at Little Prices"



from . . .

SHUPE & WINDLE

Third & Hanover Sts. Phone 4014

YOUR CHECKERBOARD FEED and FARM SUPPLY STORE



GREETINGS—

Charlie Hackman's Meat Market

Walnut and Washington Sts.

Our wishes for you this Christmas are as warm and bright as the glowing Christmas candle in your window.



We're painting the town with our good wishes for a Merry Christmas to all our friends.

N. CHARLOTTE ST. SERVICE STATION

Ed. Horner, Prop.

GREETINGS

and a

HAPPY NEW YEAR, TOO!
SNYDER'S HARDWARE

443 High Street



POTTSTOWN COLD STORAGE AND ICE CO.

Charlotte and Water Sts.



To all whose friendship we cherish so much . . .
A Merry Christmas
A Happy New Year

GENERAL SUPPLY CO.

265 West High Street—Phone 1031



YULETIDE JOY

To your family and loved ones, may we wish a bright and joyous holiday season and New Year.

WILSON'S

Floor Coverings

17 N. Washington St.

Phone 1665

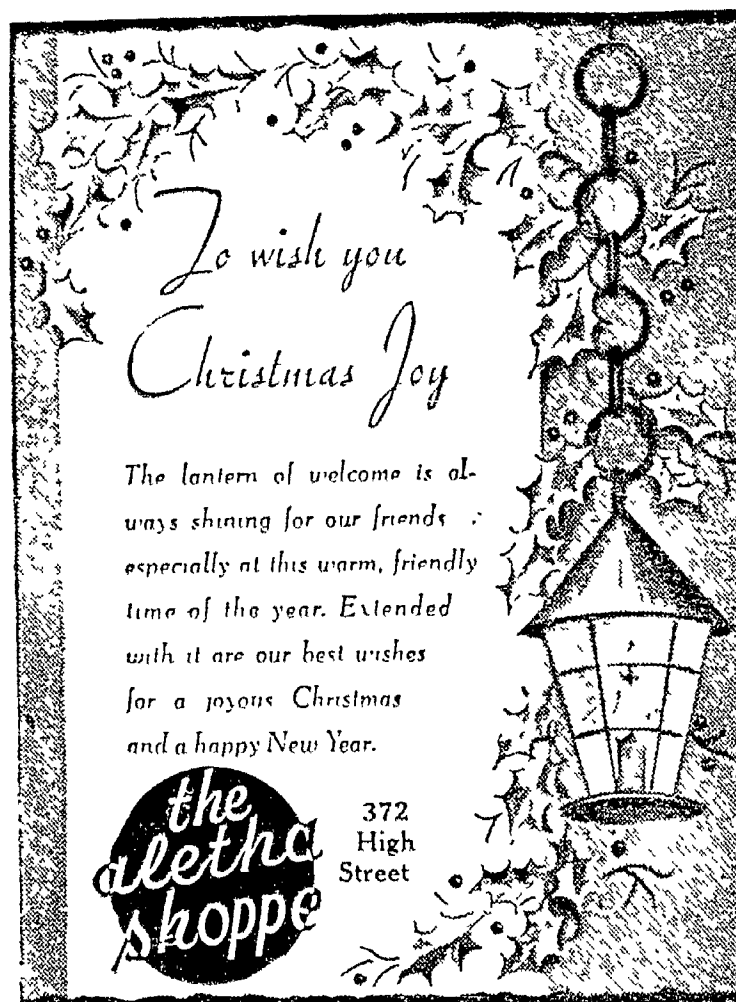
Wishing you

- ALL THE JOYS OF THE SEASON
- GOOD HEALTH • GOOD FRIENDS
- GOOD LUCK • GOOD CHEER
- A VERY MERRY CHRISTMAS
- A HAPPY NEW YEAR

The ROY BINDER AGENCY

"By Our Service We Are Known"

311 HIGH ST.



*To wish you
Christmas Joy*

The lantern of welcome is always shining for our friends—especially at this warm, friendly time of the year. Extended with it are our best wishes for a joyous Christmas and a happy New Year.

the aletha shoppe

372
High
Street

JOYOUS YULETIDE

At Christmastide with its warmth of human feeling, think not of us as a business institution, but as "folks." For it is as such that our entire personnel joins in wishing you a very Merry Christmas with even merrier days to follow.

May we also take this opportunity to express our sincere appreciation to Our Customers for the liberal patronage we have enjoyed the past year? We have endeavored to serve you—wherever you live—efficiently and promptly—with quality products from our bakery.

It will be our aim in the coming year to adhere to the principles of the founder of this institution who put service to our customers above all else, believing that "he profits most who serves best."

SCHULZ BAKING COMPANY

Bakers of Schulz Maid, Honey Crush

and Pottsgrove Manor

Walnut & Warren Sts.

Pottstown

Phone 912

**SEASON'S
GREETINGS**



Merry Christmas

From

H. RENTZ SMALE

19 N. Hanover St.

Season's Best Wishes

As the Christmas chimes ring out once more we send wishes for a Happy Holiday to all our friends.

ELSIE AND AL VOLZ

HALF WAY HOUSE

Route 100

FRENCH LINER CREW TO SPEND LONELY HOLIDAY

McCarran - Walter Act Holds 272 Sailors Aboard Ship

NEW YORK, Dec. 24 (AP)—The nation's newest anti-Communist screen today held 272 crewmen of the French liner *Liberte* to a lonely shipboard Christmas in gay, holiday-bedecked New York.

More than a fourth of the *Liberte's* crew of 974 failed to meet requirements of the controversial McCarran-Walter act and were denied shore leave. None of the liner's 829 passengers was affected by the act.

The law went into effect last night and the 51,000-ton French liner was the first big ship to dock since.

Some of the shipboard crewmen have sailed in and out of here for 25 years, and had the run of the city whenever they were in port.

This time they hung over the rail for a faraway glimpse of New York's proud skyscrapers etched against glamorous Christmas lighting. The din of the great city came only faintly to their ears.

Just in Time for Christmas



A sandy-haired marine who used to live at 44 King street came home from Korea to spend Christmas with his family. Sgt. G. Kenneth Maxwell, son of Mr. and Mrs. Glenn Maxwell, Sanatoga, was greeted by his wife, Peggy, and daughters Mary Jo, 2, (left) and Glenda, 5, (right) at debarkation docks in San Francisco this past Sunday. He reported arrival to his mother by telephone on Tuesday night. He will spend Christmas with his wife and daughters at their Huntington Beach, Calif., home today. (Story on Page 1).

AIR FORCE GIVES REPORT ON WHY PLANE WRECKED

Failure to Unlock Control Caused C-124 Crash

WASHINGTON, Dec. 24 (AP)—The Air Force said today that failure to unlock flight control mechanisms caused the crash of the Globemaster C-124 at Moses Lake, Washington, the past Saturday in which 86 persons were killed.

It was history's worst air disaster.

A special investigating board headed by Maj. Gen. Victor E. Bertrandias, deputy inspector general for the Air Force, made a report on the cause to Air Force headquarters today.

An Air Force announcement said:

"The C-124 has one mechanical control handle which locks four separate controls—the throttles, elevators, ailerons and rudder—when the plane is parked on the ground. All of these controls are unlocked by moving the control handle through its complete travel area."

Career Man



John W. "Johnny" Thees, who started a career at the Pottstown Doehler-Jarvis plant 20 years ago, has been named works manager of the corporation's plant 1 in Toledo, Ohio. He has been transferred from the Chicago plant where he was plant manager. Plant 1 in Toledo has an employment of 2800. (Story on Page 1).

US Army Pushes 'Foxhole' Economy

TOKYO, Dec. 24 (AP)—The US Army is encouraging economy at the "foxhole level" in Korea.

A Far East command spokesman says the Army is distributing postcard-size "personal" messages from Army Secretary Frank Pace Jr., telling every soldier "What you use is costing you money."

More than a million dollars worth of money saving ideas have been submitted by GIs during the past year, the spokesman says. The suggestions came in a 68-page pamphlet distributed throughout the command.

British Chambers Urge Slash in Taxes, Spending

LONDON, Dec. 24 (AP)—The Association of British Chambers of Commerce, representing more than 70,000 business executives, has sent a letter to Chancellor of the Exchequer R. A. Butler telling him to slash government spending, and taxation when he makes out his 1953 budget.

Complaining that taxation is too high, the letter said "about 35 percent of the selling prices" of all British goods represents overhead caused by taxation. "In our view the keynote of the budget should be a drastic reduction of government expenditure," the letter added.

TRUMAN LIGHTS TREE

WASHINGTON, Dec. 24 (AP)—With a prayer for universal peace, President Truman lit the traditional Christmas tree on the White House lawn tonight.

Parking Meter Located In Middle of Cotton Patch

PARAGOULD, Ark., Dec. 24 (AP)—This northeast Arkansas town has what is probably one of the most useless parking meters in the United States. It is located in the middle of a cotton patch. The cotton zinnia bed and up came four different varieties of cotton. All Nobody can explain how the

Japanese Mystic Sees War Spread

TOKYO, Dec. 24 (AP)—Bucked up by his pre-election prediction that Dwight D. Eisenhower would be elected President, Japanese fortune teller Donsho Kodama now predicts Eisenhower's mission to Korea will fail.

Instead, Kodama claims the cards informed him that the Korean conflict would spread to Europe in 1953 and be followed by a grand peace in 1954.

At that peace, he predicts the Soviet Union would be divided into four spheres of influence, sympathetic to the US, Japan, Germany and France.

Celebrates 102nd Birthday



Mrs. Arabella F. Murphy receives a big kiss from her 6-year-old great-grandson, Daniel Edward Farley on her 102nd birthday in Middleboro, Mass. Mrs. Murphy was born in Glen Margaret, Halifax, N. S., and has been living with her grandson and his wife, Mr. and Mrs. Alfred E. Farley in Middleboro. She can read with the aid of glasses and enjoys television.

Tree-Sitting 'Dog' Proves to Be Bear

PROCTOR, Mont., Dec. 24 (AP)—A "dog" sitting high up in a tree didn't seem surprising to a little boy—he hardly mentioned it to his fellow Second-graders. But they wanted to see the tree-climbing "dog". And so did the boy's neighbor, Mrs. Maude Adams.

She took one look at the "dog" and then blasted the animal with her rifle. A 200-pound bear crashed down from the tree.

A SPONSOR of the new act, McCarran bristled when reporters told him of criticisms lodged against it. He said:

"My answer to all these attacks is 'A' comes first in the alphabet for me, which means America comes first to me at all times. The security of the United States of America means more to me than anything I have heard against the bill."

Asked whether he foresaw any changes in the act, McCarran replied: "none whatever."

At Idlewild Airport, one transatlantic plane after another unloaded aliens who were delayed somewhat by the screening process of the new act. But all won eventual clearance.

The McCarran-Walter act requires close screening of inbound aliens as to their political affiliations and criminal records.

ANOTHER PHASE of it retains the present system of national quotas for immigrants—which opponents have called discriminatory against certain peoples abroad. McCarran said there is no racial prejudice in the act.

It was passed over President Truman's veto and was attacked by President-elect Eisenhower during his campaign.

The French line and the British Cunard line both consented to have American inspectors conduct high seas examinations aboard their biggest ships—such giants as the French *Liberte* and the *le de France* and the British *Mauretania* and the *Queens Mary and Elizabeth*.

The new law doesn't provide for this. But immigration authorities felt it would be a needlessly drawn out process to check crewmen by the thousands as they arrived here when it could all be done ahead of time at sea.

Best wishes

FOR A MERRY CHRISTMAS

May your Yule-tide be joyous and bright . . . with the fullest measure of happiness and contentment!

JIMMY'S PLACE

119 High Street

CHRISTMAS TIME

May you enjoy all the happiness that comes to the young in heart at Christmas Time!

CLOSED CHRISTMAS DAY

THE HANOVER HOUSE RESTAURANT

Formerly Laurel Locks Restaurant

INTERSECTION OF ROUTE 83 and ROUTE 100

Greetings

HORACE S. INGRAM

Barber

8 N. Franklin St.

May the brightest star shine over your home this Christmas with light and warmth.

REED J. NESLEY

M - H Farm Equipment

ROUTE 100, BUCKTOWN

MERRY CHRISTMAS

A chummy holiday greeting to all our friends who've been such loyal customers in the past.

JOSEPH E. MACK

Music Store and Studio

200 High St.

He still tends His Flock. Let us all seek Him on Christmas Day. Good Cheer to all!

McCabe Auto Parts

515 Farmington Ave.

Pottstown

BRINGING UP FATHER

ISN'T IT THRILLING? MY BROTHER BIMMY HAS OBTAINED A POSITION AS ADVERTISING AND SALES MANAGER FOR A MR. FISHIN'!

IT'S JUST WONDERFUL! I HOPE DADDY WILL GIVE HIM SOME OF HIS BUSINESS!

Miami Burglars Swipe Well-Fed Piggy Banks

MIAMI, Fla., Dec. 24 (AP)—The third piggy-bank theft in as many weeks here reveals that some contain more than chicken feed.

A piggy bank containing \$27 was stolen recently from a desk drawer. Before that a prowler walked off with a well-fed piggy bank containing \$1000, the property of a prominent contractor.

CITY SELECTS TREE

LITTLE ROCK, Ark., Dec. 24 (AP)—This capital city, which bills itself as "The City of Roses," recently adopted an official tree. Selected: The tulip tree.

GREETINGS

Add to our many, many good wishes of past years a million more good wishes and you have all that we can wish for you this very merry Christmas.

Pughtown Garage

Wilson Webster, Prop.

Greetings

May we wish you the best the season has to offer with an abundance of good cheer for everyone.

Walter M. Warrick

Watchmaker - Jeweler

8 N. Washington

Ph. 5208-R

MERRY Christmas

Because Christmas time is reserved for very special greetings—we want to take this opportunity to thank our many patrons for their continued friendship and good-will . . . and add, too, in a great big measure—our sincere wishes that the spirit of the season may remain a lasting joy for you and yours throughout the coming New Year.

FLEISCHMANN FUNERAL HOME

I DON'T KNOW WHAT LINE THIS FELLOW FISHIN' IS IN—BUT I'D HESITATE TO DO BUSINESS WITH A GUY LIKE BIMMY.

GOLLY—HERE COMES BIMMY NOW—ON SECOND THOUGHT I THINK IT'S ONLY RIGHT TO DO SOME BUSINESS WITH MAGGIE'S RELATIVES.

GET YOUR TICKETS HERE FOR FISHIN' BOWDIE PARTY AND CLAMBAKE (SEE A DEAD)

Christmas Services Begin

(Continued From Page One)

In the musical program led by the Rev. Martin J. Brinton, pastor.

At St. Searles Memorial Methodist a musical program by the church choir included a candlelight ceremony and a talk by the Rev. Maurice E. Hoover, pastor.

THERE WERE candlelight services in many churches in Pottstown and the surrounding area, with musical services by soloists, musicians and choirs.

Late evening Holy Communion was celebrated in several Lutheran churches, First Baptist and Christ Episcopal. Others presented musical services followed by Communion at midnight.

Among the churches holding late evening candlelight services were Grace Lutheran, and St. John's Lutheran, both of which celebrated the Sacrament of the Altar at midnight.

Christ Episcopal had the Full Festival service at midnight also. A Koffe Klatch followed in the parish home.

TRANSFIGURATION, St. Peter's (Stowe), and St. James Lutheran churches held 11 p. m. services by candlelight.

Three Reformed churches held services at 11 p. m. also. Zion's had a dramatic service by candlelight; Trinity a musical candlelighting service with special music; and St. Paul's, Stowe, a candlelight service with words and music.

Trinity Evangelical and First Presbyterian held services at 11:30 p. m. The latter service was by candlelight and Holy Communion was celebrated.

First Brethren presented its children's Christmas program early last night.

Greeting Christmas morning with special dawn services were all the Roman Catholic churches and Emmanuel Lutheran, St. John's Reformed and St. Paul's Reformed, Walnut and Penn streets.

The two latter services were by candlelight. Emmanuel's observance was a matin service with a

message by the pastor, the Rev. Dr. Luther A. Krouse.

Grace Lutheran and Christ Episcopal are holding Communion later this morning for those unable to attend last night.

The service at Grace is at 9 a. m.; the other service will take place at 10:30 a. m.

Two solemn high masses are being held at Holy Trinity Catholic church this morning — the first at 5 o'clock and the other at 10:30 o'clock.

Other masses in the church will be held at 6 a. m., 6:30 a. m., 7 a. m., 7:30 a. m., 8:15 a. m., 9 a. m. and 9:30 a. m.

THE REV. STEPHEN J. VLECK, reported last night that the church has been decorated with \$100 worth of poinsettias, snapdragons and red carnations. Six fir Christmas trees have been placed in the sanctuary.

Christmas preparatory devotions have been held each evening for the past week at Trinity Catholic, with a visiting Redemptorist Father in charge.

High mass was celebrated at 5 a. m. in St. Aloysius Catholic today, preceded at 4:40 a. m. by the singing of carols by a choir.

Other masses will be held in the upper church every hour on the hour from 7 a. m. until 11 a. m.

Masses will be held in the lower church at 9 a. m. and 10:15 a. m. Visiting Army chaplain Michael Rusneck is assisting in the Christmas services.

ST. PETER'S Catholic is holding four high masses today—at 6 a. m., 7:30 a. m., 9 a. m. and 10:30 a. m. At the 6 a. m. shepherd's mass the Rev. John Naja, pastor, will place the Holy Child in the new crib while singing the Gloria.

At St. Gabriel's Catholic, Stowe, high mass will be at 10 a. m. Other masses will be at 6 a. m., 7 a. m., 8 a. m., 9 a. m. and 11 a. m.

Knights of Columbus singers will sing carols at the 9 o'clock service, and a procession of parochial school children will begin the 10 o'clock high mass.

GIS COME HOME —

(Continued From Page One)

at the non-commissioned officers school near the South Korean capital, Seoul.

The veteran marine served as a turret gunner during World War II and was awarded the distinguished flying cross for bravery under fire.

His brothers, George Maxwell, Sanatoga constable, and Harry Maxwell, Limerick, both served in armed forces during World War II.

George was with the Army in Texas and Harry, a flight officer, piloted a transport plane in Europe.

Maxwell wrote early in December he expected to leave Korea and hoped to be home for the holidays. He took boot training in San Diego, Calif. and later served in Normon, Okla.

POTA HAS been in the service for the past year and a half and served at the Pusan air base, Korea, since early this year.

He took basic training at Sampson Air Force base, New York, and then was assigned to Breckinridge, Ky.

He attended West Pottsgrove schools and worked for Chester Valley Tree experts, South Pottstown, before entering the air force.

Motorist Is Charged With Drunk Driving

Matthew Thomas Jr., Pottstown RD 3, was released under \$500 bail yesterday after he was arrested on a charge of drunk driving.

Thomas was arrested by Motor Patrolman Joseph Thees at the Washington street bridge of the Reading railroad at 2 p. m. The accused motorist was released an hour-and-a-half later after bail was posted.

A hearing will be held by Justice of the Peace Raymond C. Kelley, of the Second Ward, on Saturday.

PROFESSOR DIES
BALTIMORE, Md., Dec. 24 (AP)—Dr. Julius Turner, 50, assistant professor of political science at Allegheny (Pa.) college, died today in Johns Hopkins hospital after a year's illness.

CHRISTMAS GREETINGS

May we wish each and every one an old-fashioned Christmas filled with boundless joy.

George Pulinka, Prop.

AMOCO SERVICE STATION 54 HIGH ST. PH. 9361

JOSEPH BRUNNER BAKERY

248 E. Main St., East Greenville

Like children waiting to see the tree, we anticipate with delight a merry Yuletide for all.

Basic's Nearly Over



Alvin L. Angstadt Robert G. Parks Paul L. Ludy

Completing three months of basic training at Ft. Knox, Ky. are these three young men from the Pottstown area. From the training camp the new soldiers will be assigned to the branch of service for which their skills and aptitudes best qualify them. From left to right, the men shown are Angstadt, Douglassville RD 2; Parks, Gilbertsville; and Ludy, Gilbertsville. Ludy, 21, was a drill operator at Doehler-Jarvis company during his brief civilian career between High school and the Army. Angstadt was a cleaner at Gudebrod brothers silk company, Stowe, and Parks was a bricklayer for Lyman Schoenly, Gilbertsville. Parks and Angstadt are each 20 years old.

Trimming Tree Is Community Job

(Continued From Page One)

Hawthorne avenue reflects the Christmas spirit in its array of colorful lights. Red and green bulbs illuminate the doorway and railing of the home of Mr. and Mrs. James T. VanZandt, 661 Hawthorne avenue.

A white pine tree on the lawn is decorated with multi-color lights children, Jackie, 14, Fay, 12, and Gary, 9. Gary sometimes sits by the window and watches for cars to stop and admire the house. Then he turns on his recording machine, full blast and plays Christmas carols.

The Gaugers have been putting up the blue display for eight years and intend to continue with the same color scheme.

J. Howard Yocum, 215 Rosedale drive, prefers red and green to a single color display. Red and green lights have circled his patio for the past ten years at Christmas.

State Seeks to Force Bridgeport to Build Plant for Sewage

NORRISTOWN, Dec. 24 (AP)—The State today sought to force the borough of Bridgeport to construct a sewage disposal plant.

A mandamus action naming Burgess Anthony M. Borzillo and the members of borough council as defendants asked the Montgomery court to compel the borough to stop dumping inadequately treated sewage into the Schuylkill river.

This was the first case in which the Commonwealth filed a court action seeking to compel a municipality to comply with the clean streams law.

Similar situations exist in cities and boroughs and townships scattered throughout the Commonwealth. Almost all of them contend, as has the borough of Bridgeport, that they are unable to finance sewage disposal plants.

The borough has 20 days within which to reply to the suit. Borough officials said the matter would be discussed at the January council meeting.

Dolls were made in the stone age, but it is believed they were used by adults in religious ceremonies rather than by children.

Former Field Marshal Gets Medical Parole

BONN, Germany, Dec. 24 (AP)—American authorities today released former Field Marshal Wilhelm List on a medical parole from a life prison sentence for war crimes.

List, 72, has been under the care of physicians and a medical examining board agreed that his poor health warranted the parole. He had been held in the American war crimes prison at Landsberg.

McCRORY'S

325 HIGH ST.

HELLO!

We sing our wishes for a very happy holiday season and send our thanks for your past patronage.

LEBLANG'S HOUSEWARES

427 HIGH ST. Phone 3345

DENTLER'S DRUG STORE

146 High Street

Starry is the night of Christmas. May every star bring your holiday wishes to you.

POTTSTOWN THRIFT CORP.

15 NORTH HANOVER, POTTSTOWN, PA.
18 S. READING AVE., BOYERTOWN

We wish you a Merry Christmas and a Happy New Year

Personal Loans for every worthwhile need

THEES NAMED —

(Continued From Page One)

He moved to Toledo more than a year ago after retirement.

Johnny and his older brother, William, were born in Austria, south of Vienna in the hill of the Burgenland in the days of the Emperor Franz Joseph of the old Austria-Hungarian empire.

He was born a few miles from the birthplace of Dr. Gustave W. Weber, director of human relations for the Pottstown plant, who will leave for Toledo next year to become human relations director for the entire plant.

The Thees family was one of the last to cross the Atlantic prior to the outbreak of World War I. Young John was 4 years old when his parents helped him from their passenger liner in June, 1914.

THE FAMILY first lived on a farm in the Ringing Hill district and then moved to 661 North Charlotte street. The elder Thees began work at Doehler's when the family left the farm.

As a boy, John and his brother attended St. Aloysius parochial school. Later while working in New Haven, Conn., and with a new bride at his side, he enrolled in night courses at Yale university.

Thees is married to the former Veronica "Sis" Prior, daughter of Mr. and Mrs. Francis D. Prior, King and Hanover streets.

They have two sons, John, a jet pilot with the Air Force in Las Vegas, Nevada, and Gerald, a Senior at Fenwick High school, Chicago.

Thees still sports the physique of a football halfback. He stands 5 feet, 10½ inches tall, and weighs 180 pounds.

He says in trim by playing golf in the summer and bowling in the winter. Golf occupies most of his spare time during good weather.

Dr. Weber explained, "He's a likeable fellow. Men always have liked to work with him."

ROYALTY CELEBRATES
SANDRINGHAM, Eng., Dec. 24 (AP)—Four generations of the British royal family celebrated a homely Christmas Eve tonight at Sandringham house.

Hanoi Fighting Rages On Christmas Eve

HANOI, Indochina, Dec. 24 (AP)—Fighting flamed in the Red River delta 70 miles southeast of Hanoi this Christmas even as armor-backed French Union troops swept in on 2000 Vietminh infiltrators.

First reports to French headquarters said 300 of the Communist-led enemy were slain in the first stages of a battle that continued into the night. French losses were not announced.

A thousand skilled French troops, including Foreign Legion and amphibious units, sprang the trap on the enemy detachment, which Franco-Vietnamese scouts had trailed for ten days through rice paddies and villages to a point 15 miles southeast of Bui Chu.

French fighter-bombers joined in the effort to rub out the Vietminh pocket. A French spokesman said it was still too early to evaluate the scale of the operation, but it is certainly important.

According to Chinese legend, the virtues of tea were discovered by the Emperor Shenning in 2737 B. C.

Bechtel Goldentone

435 High St. Phone 2491

We're brimming over with merriment and good wishes. A joyous Christmas and a happy New Year from all of us to all of you.

H. B. KRATZ AND SONS

Schwensville

Like the carolers, we sing out our Yuletide wishes for you, heartily and with glad cheer.

Season's Greetings

To all our friends and patrons, we extend our warmest greetings for a joyous Holiday Season.

Phila. Dairy Products Co., Inc.
Second and Manatwny Streets, Pottstown

POPEYE

by TOM SIMS and B. ZABOLY

MOMMA, ARE YOU SURPRISED TO SEE ME? DINNER IS ALMOST READY, SON!

POPPA, I THOT YOU WAS IN OBLIVIA??

YES, I WAS, BUT I AIN'T!!

CANG! CLONG!

HOME SWEET HOME!

SWEET PEA, DON'T FORGET TO EAT YOUR SPINACH!!

ARE ARE ARE

ERF

12-25

HOSPITALS

MEMORIAL
Admitted: Mrs. Elizabeth Galoway, 230 Mintzer street, maternity.

Discharged: Russell Prutzman, 722 Lincoln avenue, medical; Kathleen Wileman, Pottstown RD 4, surgical; Evelyn Haertler, 351 Chestnut street, Collegeville, surgical; Emma Mest, Pottstown RD 3, surgical; Frdric Heiny, Gilbertsville RD 1, surgical; George Slemmer, 344 South Reading avenue, Boyertown, surgical; Mark Rosenberg, 1324 Cherry street, surgical; David Rosenberg, 1324 Cherry street, surgical; Bernice Hyzeu, 986 Hale street, medical; Sherry Moser, Collegeville RD 2, medical; Edward Moser, Schwenskville, medical; Ada Brockerman, Royersford RD 1, medical; Herbert Leonard, Royersford RD 1, medical; Elsie Mayer, Pleasantview road, Sanatoga, surgical; Anna Lockhoff, 973 Hale street, medical; Mrs.

Mary Hatmaker, 39 Boone court, Penn Village, surgical; B. Thomas Green, Nantmeal village, Glen Moore, surgical; Mary Shantz, 76 North Adams street, surgical.

MERRY CHRISTMAS

To one and all, here and everywhere, the bells ring out this joyous note: Merry Christmas.

Price
Dance Studio
John B. Price
112 N. Charlotte St.

The glow of our Christmas candles brightens our best wishes to you for a Merry Christmas.

HUBERT J. HALE
For Tons of Coal Satisfaction
76 S. Keim St.

SEASONS GREETINGS

TO ALL OUR FRIENDS
CLAIRE HAT SHOP
16 North Hanover St.

Merry Christmas

May we extend to you our very best wishes for a Holiday Season rich in happiness and joy.

ELKS HOME ASSOCIATION

Season's Greetings

The very best of Holiday Wishes to all our friends, extended in warm appreciation of your good will and patronage.

Viola Grow
264 King Street
Second Floor

CHRISTMAS GREETINGS

AMOCO SERVICE STATION 54 HIGH ST. PH. 9361

JOSEPH BRUNNER BAKERY
248 E. Main St., East Greenville

Like children waiting to see the tree, we anticipate with delight a merry Yuletide for all.



VAN FLEET, EDDY TO STAY ON JOBS DESPITE RULES

Retirement, Deadline Skipped in Case Of Emergency

WASHINGTON, Dec. 24 (AP)—Gen. James A. Van Fleet, Eighth Army commander in Korea, and Lt. Gen. Manton S. Eddy, head of US Army forces in Europe, will stay on the job despite rules which bring them up for retirement Jan. 31.

The Army in announcing the decision today said it was made under a legal provision allowing a percentage of such officers to be retained in active service in time of emergency "for the convenience of the Government."

The generals reach the deadline next month under a 1947 law which specifies that except in those unusual circumstances an officer shall be retired if he has served 35 years or more and has held the permanent rank of major general five years.

Secretary of the Army Frank Pace said he had directed that Van Fleet and Eddy be kept on the active list until March 31 next year. The extension of time was so limited, a Pentagon spokesman said, in order "not to tie the hands" of the secretary who will succeed Pace in the incoming Republican administration.

THE MEN KEEP their assignments as well as their active status.

Van Fleet, 60 years old, is a West Point classmate of Gen. Dwight D. Eisenhower, the president-elect. He has had 37 years of commissioned service. He took over the Eighth Army in April, 1951, in the command shake-up which followed President Truman's removal of Gen. Douglas MacArthur from the top command in the Far East.

Before that he had directed the build-up of the Greek armed forces which beat down guerrilla uprisings on the Greek borders.

He is an advocate of increased training and use of Republic of Korea troops. In that he has the support of Eisenhower.

His views got into the 1952 political campaign when Mrs. Van Fleet turned over to Eisenhower a copy of a letter from her husband advocating a doubling of the present ROK army of 10 divisions. The letter said he had not received approval of the plan from Washington.

The Truman Administration argument on the point was that it was already busy expanding and training the Korean forces.

Captured After Tavern Bombing



An off-duty patrolman, John H. Hurston (left), holds a gun on Mark Sutter, 19, believed to be a soldier in civilian clothes, as Sutter's dying companion, James Eugene McDermott, 19-year-old Marine, lies in a New York gutter. They were arrested after police said they tossed a phosphorous bomb into a tavern on Manhattan's upper West side. McDermott, shot in the head during the chase died later in New York's Knickerbocker hospital.

Expert Forecaster Makes Prediction Of Snow or Rain for Ike Inauguration

WASHINGTON, Dec. 24 (AP)—Dr. Charles Greeley Abbot, of the Smithsonian Institution, who has right—but from June through November, things were quite against predictions for presidential inauguration.

Abbot, who has worked out a system of predicting the probability of precipitation or fair weather for specific dates in Washington as much as a year in advance, hit things right on the nose for the Truman inauguration in 1949 and for the last Roosevelt inauguration in 1945.

Weeks ahead, he had predicted fair weather for both those Democrats—and so it turned out.

But, apparently, there is no politics involved in the forecast of bleak skies for Eisenhower's big day. "I voted for Eisenhower," Abbot said.

The eighty-year-old scientist admits he has his fingers crossed about his forecast for the inauguration. He says that after 18 straight years of coming pretty close to the mark on long-range forecasts "things went kind of crooked for me in 1952."

"THINGS WENT WELL in the first part of the year," the tall, thin man said.

New Policy Stated For Rank Promotions

WASHINGTON, Dec. 24 (AP)—The Army said today a new policy for promotion of reserve and National Guard officers will go into effect Jan. 1.

The policy provides for the mandatory consideration of officers for promotion after they have completed specified periods of service and time in grade.

Second lieutenants who are qualified will be promoted to first lieutenant in three years.

First lieutenants must be considered by promotion boards for promotion before they complete four years of service in their grade.

Tammany Hall, New York political organization, derives its name from an American Indian chief called Tammany or Tammanend.

United States Expresses Annoyance Over India Delegate's Korea Attitude

WASHINGTON, Dec. 24 (AP)—The United States has expressed to the Nehru Government of India its annoyance with the attitude taken on Korean truce questions by V. K. Krishna Menon, an Indian delegate to the UN.

On instruction from the State department the US ambassador at New Delhi, Chester Bowles, took the matter up with high Indian officials some days ago. He placed before them evidence that American officials think Menon has hurt his own country's efforts to play a middleman role in getting a Korean armistice.

What happened was this: Menon sponsored a resolution in the United Nations appealing for Korean peace on the principle, among others, of voluntary repatriation of war prisoners, something which the United States and the UN have insisted upon for many months.

The United States was at first cool to the Indian proposal on the ground that many of its details were unclear. But after Russia and Red China rejected it the United States and Britain got together in support of it.

THE INDIANS had reportedly encouraged some hope that the Red Chinese might play along with the proposal. When the Reds turned it down flatly, there was hope here that the whole experiment would demonstrate to India the unyielding nature, as American officials see it, of Communist diplomacy.

Almost immediately, however, Menon in an appearance in Philadelphia on Dec. 7, accused the United States in effect of sabotaging efforts to achieve an armistice by bombing raids on the Yalu river power plant.

He also said that the solution in Korea "is for the people to govern their own country." Menon spoke shortly after he had been personally denounced in the United Nations by Soviet Foreign Minister Andrei Vishinsky.

The Washington Post printed an editorial on the matter which the State department sent to Ambassador Bowles with instructions to call it to the attention of Indian officials.

AGAIN AS THROUGH THE YEARS GRACE and GARTH WISH YOU and YOURS A MERRY, MERRY CHRISTMAS AND A HAPPY NEW YEAR The HERD Studio

MERRY CHRISTMAS YOURS FOR BETTER EYESIGHT DR. MEYERS Optometrist 7 N. HANOVER STREET, POTTSTOWN, PA. 43 Years In Pottstown

TRUMAN GIVES CHRISTMAS EVE GIFT TO 8940

Deserters, Ex-Convicts Get Citizenship Rights Restored

WASHINGTON, Dec. 24 (AP)—President Truman today gave a precious Christmas present—restoration of citizenship rights—to thousands of peacetime deserters from the armed forces and many ex-convicts who have served honorably in those forces during the Korean war.

The two Christmas eve proclamations give those rights back to (a) Those convicted of desertion and dishonorably discharged after court martial between the end of World War II fighting and the outbreak of Korean hostilities and (b) Convicted violators of Federal law who have completed their terms and served honorably in the defense forces for a year since Korea.

The defense department said its records indicate that 8940 deserters may be affected. That figure breaks down to 6500 from the Army and the old Army Air corps, 2000 from the Navy and Marines, 400 from the Air Force which replaced the Air Corps, and 40 from the Coast Guard.

The count was yet to be made on those who benefit from having served in the Armed forces since completion of Federal prison terms. The Justice department said the Pentagon would have to make that check, as their department keeps no track of military service after men get out of prison.

FOR THE majority of those affected, the principal right given back to them will be the vote. But the Federal government, which itself does not hold any elections, does not directly control the right. Most states—which do have that control—withdraw the voting privilege from persons convicted of a federal felony.

Actual restoration of the voting right thus is left up to the States but officials here assumed they would follow the Federal lead.

Ready for Christmas in Korea



Marine Corp. Bronda Dixon, of Parkersburg, West Virginia, puts the finishing touches on a small but decorative Christmas tree on Korean front.

US Army, British Civilian Antagonism Grossly Exaggerated, Says Lovett

WASHINGTON, Dec. 24 (AP)—Secretary of Defense Lovett said today rumors of serious trouble between American troops and British civilians are the product of great exaggeration or outright propaganda.

Just returned from nearly two weeks in Europe, Lovett told a news conference "I came back from England impressed with the extraordinary relationship in the field from the top commanders right on down." Friction has been reported in the Manchester and other areas.

Lovett brought Gen. John Lawton Collins, Army chief of staff, to the news conference to help him throw down what he said was another rumor of more serious consequence—that military leaders in the Pentagon are opposed to the idea of a European defense community.

The proposed European defense community would group six nations together for defense against aggression from Russia. The nations, which would contribute troops to a proposed one-uniform army, are France, West Germany, Italy, Belgium, The Netherlands and Luxembourg. Collins declared the Pentagon supports the plan.

LOVETT ALSO DECLARED that when the 14 members of the North Atlantic Treaty organization ap-

CANNON, CAROLS HERALD YULE ON FIGHTING FRONT

Allies Amazed as Reds Join in Celebration Of Christmas

SEOUL, Thursday, Dec. 25 (AP)—Cannon and carols heralded Christmas today in Korea—a strange day in a strange war for the Communists joined in the celebration.

The mutter of cannon died completely on the Sniper ridge sector of bloody memory. Communist loudspeakers on that stretch of central front announced firing would cease until noon "in observance of your Christmas."

Another division in that sector found toys, candies, dolls and "Merry Christmas" banners out in front of their lines, placed there in the dark by Reds.

On the western front, astonished Allied watchers saw a decorated Christmas tree in front of their positions with crudely written signs wishing them a merry Christmas.

THERE WAS SOME RED FIRING in the west, but it began tapering off at midnight, said a front dispatch.

Communist loudspeakers, which earlier this week were boasting the Reds would be in Seoul by Christmas Day, played carols.

"Silent Night" echoed through the Kumhwa hills, which in October and early November had rung to the din of one of the bitterest battles of the entire war.

Inside the Allied lines, the celebration of Christmas began at midnight, quietly, softly, with Protestant hymns, Catholic masses and Greek orthodox pageantry.

Some soldiers prayed. Others died, for even on Christmas the ceaseless job of patrolling and feeling out the enemy must go on.

Soldiers out on the snow-covered ridge lines shivered in temperatures of five and 10 above zero and hoped the Army's special Christmas dinner would get up to them.

Soldiers of most of the United Nations joined US soldiers, sailors and airmen in Christmas dinners complete with turkey and trimmings.

PAPER HATS, NOISEMAKERS FOR NEW YEAR'S EVE USED VICTROLA RECORDS 25 For \$5 G. H. YERGEY CO. Phone Pottstown 738-W

Pope Asks Charity Crusade on Behalf Of Poverty-Stricken Millions of World

VATICAN CITY, Dec. 24 (AP)—Pope Pius XII called on this Christmas eve for a crusade of charity on behalf of the poverty-stricken millions of the world. He said both East and West must look not to a mechanized society but to Christ for salvation.

The poor and afflicted drew special attention in his 14th annual Christmas message, which is being broadcast in 24 languages.

The 76-year-old leader of the Roman Catholic church urged that a "flood of relief" be released on their behalf and called, too, for a leveling of differences between rich and poor people, rich and poor nations.

The social fabric can be built only upon mutual solidarity among

men and nations, the Pope said. He sharply criticized what he described as the cold mechanization of modern society.

SALVATION for humanity today, the Pontiff declared, cannot come from production and organization alone.

Both East and West, capitalists and labor, came under fire as he painted a picture of the poor, of families jammed in small rooms or caves, jobless or fearing the loss of work, of poor girls gone astray, of wretched misery leading to crime.

"For some families," he said, "there is a dying daily, a dying hourly, a dying multiplied, especially for parents, by the number of dear ones they behold suffering and wasting away."

The Pope conceded that there are areas burdened by excess populations.

But he sharply criticized the advocacy of birth control as a measure to meet this problem and attacked legislation that closes doors to immigration "under the pretext of a common good which is falsely understood or falsely applied."

High in Foreign Trade Is Hit by Afghanistan

KARACHI, Pakistan, Dec. 24 (AP)—Afghanistan's foreign trade in transit through the Pakistan port of Karachi has hit a record high of \$42,220,000 for the first nine months of 1952, import statistics show.

For all of 1951, landlocked Afghanistan's transit trade here was only \$35,010,000.

Eisenhower to Adopt Role of Santa Claus

NEW YORK, Dec. 24 (AP)—The next president dropped office cares today and looked forward to a jolly role he will fulfill tomorrow—Santa Claus to his three grandchildren.

There will be a gap in Dwight Eisenhower's family circle, as in many others, on the holiday.

His son, Major John Eisenhower—the children's father—will be spending Christmas in Korea.

But the president-elect was outwardly cheerful as he closed up shop at noon for a long Christmas weekend at his Morningside Heights home.

"I've just been around to say a merry Christmas to everyone in the office," he smilingly told newsmen as he left his Hotel Commodore headquarters.

Judge Prescribes Dose For Excess Yule Spirit

HOT SPRINGS, Ark., Dec. 24 (AP)—A man told the judge that he "forgot to read the directions" on the bottle from which he had been drinking when he was arrested on a drunkenness charge recently. "What kind of medicine were you taking?" asked the judge. "Liquor," was the reply. "Thirty days," the judge said. "I don't recall ever seeing directions for taking liquor printed on a bottle."

We're wishing you a superlative Christmas; the biggest, the merriest, the very best ever! RELIABLE ROOFING & SIDING Layfield Road — Phone 5211

OPEN ALL DAY CHRISTMAS FOR YOUR MEDICAL NEEDS AND LAST MINUTE SHOPPING SUNSET PHARMACY 12-14 MOSER RD.

Christmas at home...

It is our sincere hope that this Christmas will find you surrounded by family, friends and all those you love... enjoying the full warmth of the spirit of this happy Holiday.

MERRITT'S
BUILDING HEADQUARTERS
POTTSTOWN
BOYERTOWN
PERKIOMENVILLE

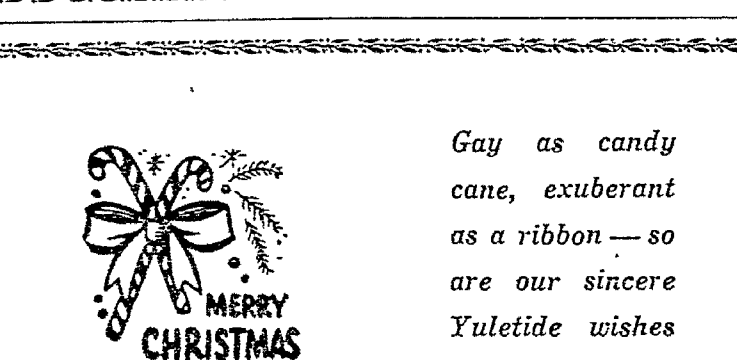


Greetings

For Christmas and the New Year, may you enjoy a continuous round of good cheer, happiness, good health and prosperity.

THE BOYS' LINOLEUM STORE

429 HIGH ST.



Gay as candy cane, exuberant as a ribbon — so are our sincere Yuletide wishes for you.

HARRISON T. URNER

313 JOHNSON STREET



Christmas Greetings

We bring to you the warmest of wishes for Christmas

... a greeting full of good cheer for the entire New Year.

JOHN ZANGRILLI

Electrical Supplies
55 HIGH STREET




Season's Greetings

As carolers give voice to the Christmas Spirit with hymns and beautiful ballads so do we humbly give voice to our appreciation of your year 'round friendship and loyalty. A Joyous Yuletide Season to one and all.


LAWRENCE HART & SONS

16 Chestnut St.



A CHRISTMAS Wish

May you enjoy all the happiness and pleasure that a joyous Yuletide can bring.



MEADOWBROOK FARMS

H. R. Swavely

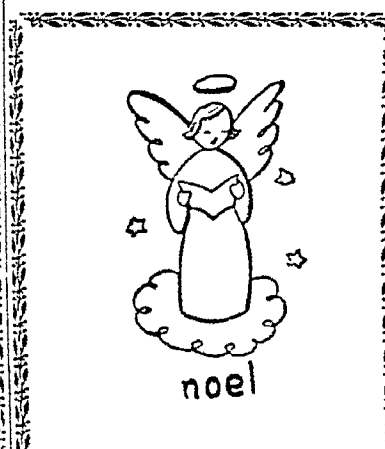


Greetings

May our wish for your happy Christmas light the way for all good things to enter your home and there abide.

Natural Food Store

267 KING ST.




noel

... and the angels did sing ... may their blessings descend this Yuletide upon you and yours.

SAUL & EAGLE

Brass and Aluminum Foundry
Douglassville



Merry Christmas AND A Happy New Year

HIGHWAY RESTAURANT

Home-made and Italian Cooking
MUSIC ON FRI. AND SAT.
1/4 MILE EAST OF POTTS-TOWN AIRPORT
Phone Linfield 2891



Season's Greetings

A joyous Christmas to all our friends.

SAM KOURY TAILOR

Charlotte and Walnut Sts. Pottstown, Pa.

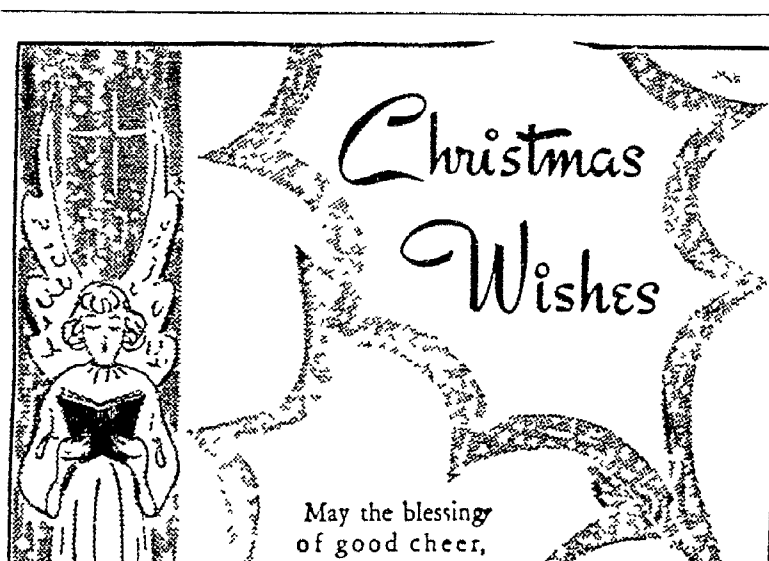


Merry Christmas

One pleasure makes the Yuletide extra wonderful...and that is wishing our friends a very Merry Christmas and Happy New Year.

Reading Foundry and Supply Co.

110 S. Madison St.



Christmas Wishes

May the blessing of good cheer, good health and good friends visit you this Christmas.

The TAPPER'S

On the Road from Halfway House to Gilbertville



Season's Greetings

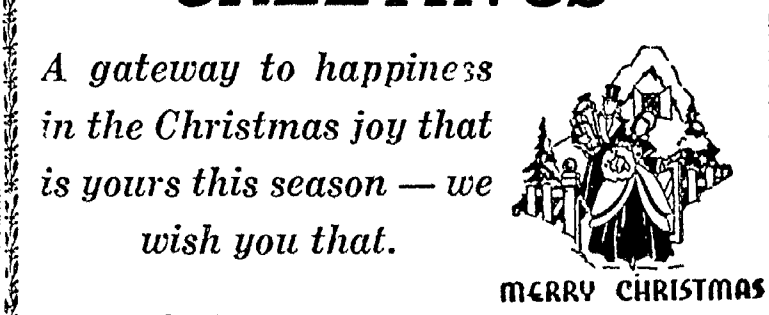
Up hill and down dale go our Christmas wishes to all our friends and patrons. This is the time of year when the cup of good cheer is its fullest, hospitality is its cheeriest, and our thoughts of you are warmest!

FERRO-PHOS CO.

161 N. Charlotte St. Phone 446


GREETINGS

A gateway to happiness in the Christmas joy that is yours this season — we wish you that.



CHARLES DAMPMAN

Coal — Fuel Oil
DOUGLASSVILLE
Phones 1807-R or 1807-W



SEASONS Greetings

In a sincere wish that you and your family may gather 'together this year for a merry, merry Christmas.

S & R FOOD STORES

624 Walnut St.




Greetings!

May gifts galore grace your hearth, may joy rule in all your hearts!

BINDER'S DRUG STORE


309 High St.



SEASONS Greetings

May every sentiment on every greeting card you receive this Christmas come true.

ALBERT FONTANA GROCERY STOWE



MERRY XMAS TO YOU

and A Happy New Year

Harry A. Keene ESTATE


King & Charlotte Sts.

Appreciation . . .

We take this opportunity to express to you our appreciation of your business during the past year and to wish you a Merry Christmas and a prosperous New Year.

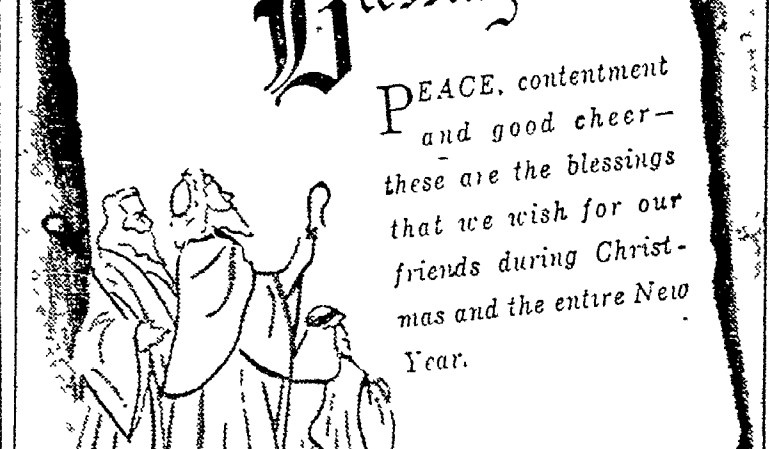
CHESTER VALLEY TREE EXPERTS

Schuylkill Road and Route 83
R. D. 1, Pottstown



Christmas Blessings


PEACE, contentment and good cheer — these are the blessings that we wish for our friends during Christmas and the entire New Year.



A. JACKSON ECKER

144 KING ST.

CHRISTMAS GREETINGS



EDW. J. SWEENEY & SONS

Distributors Cities Service Products
West High St. Pottstown, Pa.



SEASON'S GREETINGS

May Santa bring you all the things you want this Christmas. And here's the hope that in the coming New Year you'll find heaps of good luck, good cheer, and good health.

OSCAR YERGEY

616 N. Charlotte St.



GOOD WISHES *for everyone*

To each one of you, we wish the greater happiness that comes with sharing Christmas with friends and neighbors ...and with sharing the Holiday with Him, in His house. And to this wish we add the hope that the New Year brings to you a full measure of good health and prosperity.

LEVIN'S Clothiers & Jewelers
High and Hanover Sts.

Season's Greetings

It's our sincerest wish that your Holiday Season may in every way be glad ... abundant with good fellowship, good health and success in the coming New Year.

ELLIS DRUG STORE
Charlotte and Walnut Sts.

Holiday Greetings

Here's a good old fashioned wish For a Yuletide of good cheer, Followed by good luck and health Throughout the coming year.

CHARLES E. MELLON
25 King St.

"Hark! the herald angels sing..."

THIS CHRISTMAS, as we rejoice in the commemoration of the birth of our Lord, let us remember the good his teachings have brought to all mankind.

MAY OUR HEARTS be open this Christmastide to His message that by the power of God's love alone can we be inspired to great deeds and wise action.

C. J. KEISER CO.
22-24 North Washington Street Pottstown

goyous
hoel

PEGGY HAT SHOPPE
23 N. PENN

GREETINGS

May Santa's reindeer prance down your chimney, bringing bundles of joy to all your family!

VENZKE APPLIANCE CO., Inc.
412 High St., Pottstown

★ GOOD FRIENDS
★ GOOD HEALTH
★ GOOD CHEER
★ GOOD FORTUNE

ARCADE SEAFOOD Luncheonette
Chas. Tornabene & Son

To One and All "Merry Christmas" and "A Happy New Year"

BETZ'S BARBER SHOP
13 S. HANOVER ST.

HOLIDAY GREETINGS
From
WALT'S SHOE HOSPITAL
174 N. Charlotte St.

Christmas Joy to You

The truest joy of Christmas is not found in receiving but in giving. So this greeting is sent with a hope that God's promise of Joy and Love, of Peace and Good Will -- will be yours this Holiday Season.

Drumheller's FOOD MART
free parking

Charles Piazza & Son Barber Shop Casper's Jewelry Store Florence Overdorf's Beauty Shoppe

A VERY Merry Christmas

The warm spirit of this Holiday Season is symbolized by the friendly Christmas candle, lighting our way to closer friendships and greater happiness. May your Christmas be radiant with joy and good health.

BUILDERS EQUIPMENT & SUPPLY CO.
113 S. Hanover Street

Season's Greetings

Once more may the Christmas Star send its blessing down with the same glad meaning it brought to Bethlehem. And as we yield our hearts to the spirit of tenderness which pervades the Christmas air, may we remember the heavenly love which came into this world the night Christ was born.

Let us remember, too, that we keep Christmas truly, only when we permit the love of the Christ to enter our hearts and lives. May you enjoy a truly Merry Christmas and a Happy New Year.

THE PERSONNEL AND MANAGEMENT OF
BAUSE'S "Super" DRUG STORES
"Service with a smile" **Rexall DRUGS**
POTTSTOWN and BOYERTOWN, PA.

GREETINGS at the Yuletide from KEYSER FURNITURE



To All Our Friends:

There is an old saying—"On the roads between the homes of friends grass does not grow."

In that beautiful thought there is a true expression of our feeling toward you and all who deal with us. We like to feel that our customers are our friends and that a friendly feeling enters into all our dealings with you.

So today we wish you the Season's Greetings and express our true appreciation of the favors you have shown us. If it were not for folks like you, there would be no store like ours, and we are sincerely grateful for your patronage.

May all the good things of life be yours. May the sunshine of happiness be on your side of the street for the 365 days of the coming year, and every day be full of good luck, health and prosperity; that is the true wish of—

Sincerely yours,
WALLACE S. KEYSER

HOLIDAY GREETINGS

Our wish is brief—But very sincere—
A Merry Christmas to you
And a Happy New Year!

MAR LEN SHOP
(Second Floor)
209 High Street

Season's Greetings



Have fun this Christmas!
And may your pleasures and good
cheer last throughout the Holiday
Season and the coming year.

RED ARROW OIL CO.

Closed Christmas Day
128 High Street Pottstown, Pa.



A purr-fect Christmas Day to you
and many, many joyful and merry
days ahead... these are the Yule
wishes we send to you.

PAT'S BARBER SHOP

131 High Street

HAPPINESS FOR YOU

Accept our sincerest Cheerful
Yuletide wishes with the hope
that your happiness is mul-
tiplied.



GREEN'S

RECORDS
ANTIQUES

866 HIGH STREET



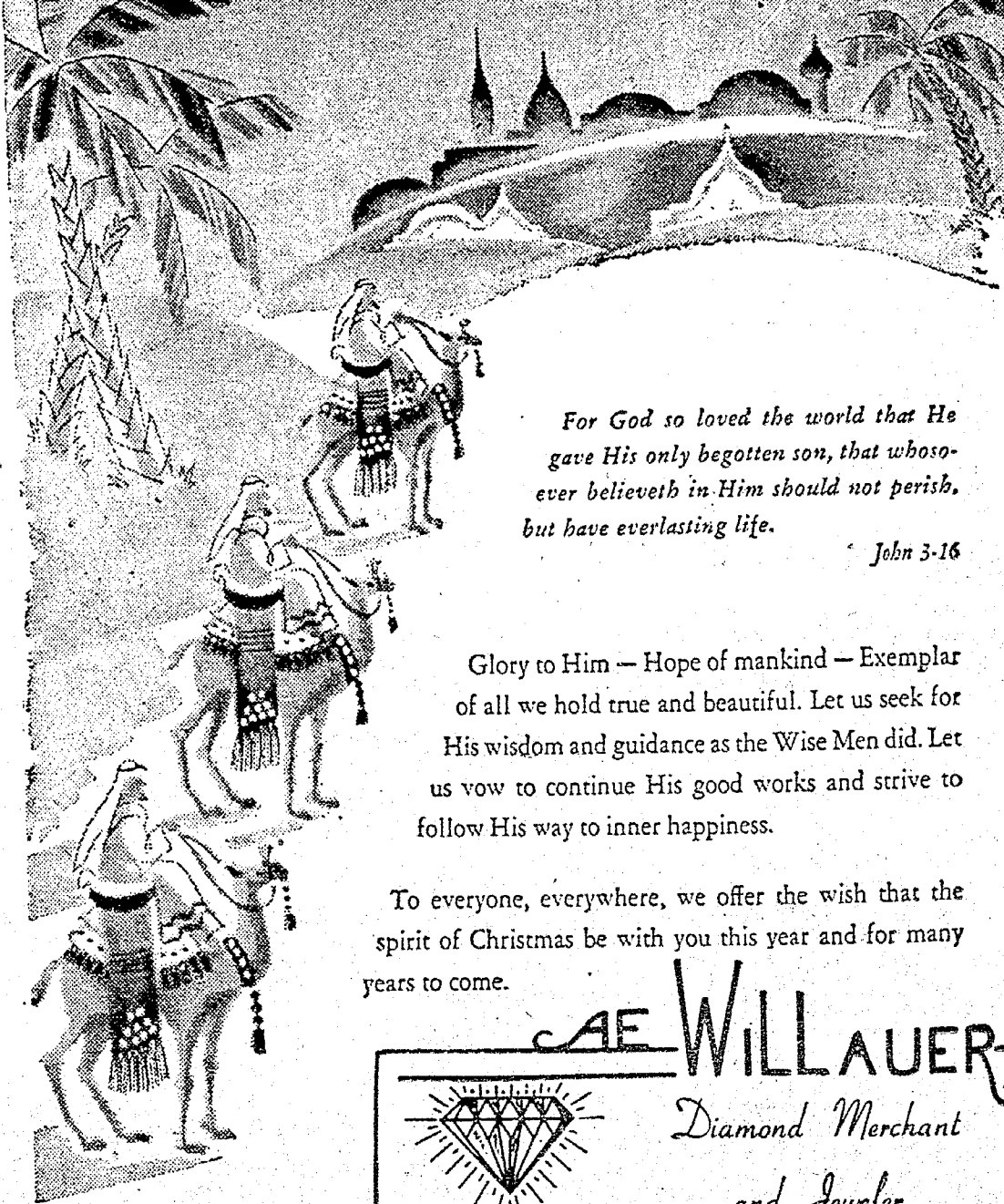
GREETINGS!

We wish that Santa brings to you all the
things you want most. And may you enjoy
the memories of Christmas happiness each
and every day of the New Year ahead.

VEACH LUMBER & SUPPLY, INC.

"Tony" Veach and The Boys
871 N. Hanover Street

Peace on Earth...



For God so loved the world that He
gave His only begotten son, that whoso-
ever believeth in Him should not perish,
but have everlasting life.

John 3-16

Glory to Him—Hope of mankind—Exemplar
of all we hold true and beautiful. Let us seek for
His wisdom and guidance as the Wise Men did. Let
us vow to continue His good works and strive to
follow His way to inner happiness.

To everyone, everywhere, we offer the wish that the
spirit of Christmas be with you this year and for many
years to come.

AE WILLAUER
Diamond Merchant
and Jeweler
217 HIGH STREET POTTSTOWN, PA.



F. W. WOOLWORTH CO.
247 HIGH STREET

As the carols ring
out be reminded
of our best wishes
for this happy sea-
son—for each and
every one of you.



Hark the herald
angels wish you
hearty holiday
greetings. We
too, wish you
joy.

Merry Christmas

There is no great-
er joy than know-
ing the warmth of
a happy Christ-
mas. We wish you
that joy.



MERRY CHRISTMAS

H. F. SMITH & SON
BOOKSELLER & STATIONER
HIGH at CHARLOTTE ST. POTTSTOWN

CLOSED
CHRISTMAS DAY

CRYSTAL
RESTAURANT
149 HIGH ST.

Christmas Cheer

May the festive table you serve
this Christmas time represent the
joy and happiness that all of us
pray for and may it abide with
you for many, many years. Let us
all walk in His path of Righteous-
ness, and live with His blessings.

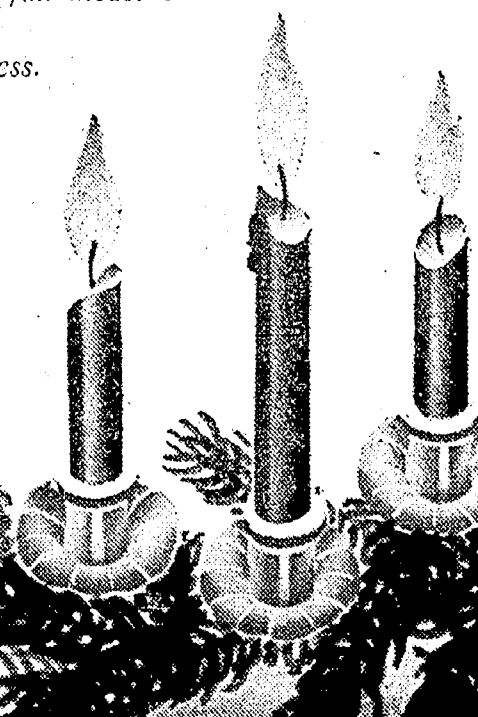
Mc Carraher's INC.
233 HIGH ST. PHONE 1711

Greetings

It is our sincerest wish that the
spirit of friendliness and good fellowship

will make your Christmas a merry one—and that the
New Year will bring to you a full measure
of good health, success, and happiness.

MARIA
S. S. ASSUNTA
LODGE
371 Cherry Street



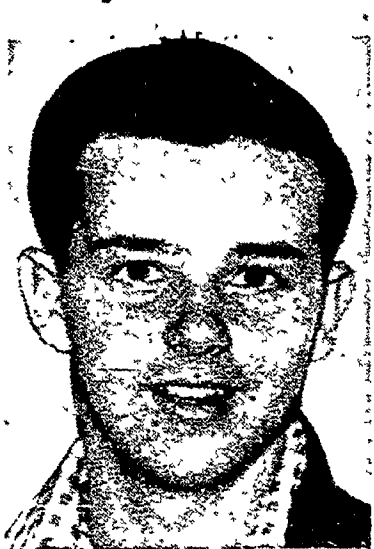
Know Your Mercury Carrier

Many newspaper carrier boys are anticipating careers in the military service.

John Marren, a Mercury carrier for the past two-and-one-half years, hopes to find adventures with the United States Navy as exciting as the sea tales he's read and heard.

A member of the Junior class at Pottstown Senior High school, he is studying an academic curriculum and places English literature and grammar at the top of his list of courses.

Basketball is a passion with Marren, a son of Mrs. Mary Marren, 238 Lee avenue. He plays with recreation leagues in the borough and keeps a careful eye on the Duquesne Dukes and Dick Ricketts, former Pottstown High star and offensive pillar with the Duquesne team.



JOHN MARREN

John has been a Giant fan, in both football and baseball, for a number of years. In the American league he prefers the Philadelphia Athletics and Pottstown's Bobby Shantz.

He likes popular songs only and doesn't care too much for books.

He lives with his mother, who works at Loomcraft Frocks company, Penn and Third streets, and a sister, Ginger, 20.

He is a member of St. Aloysius Catholic church.

Each morning he serves The Mercury on Prospect street from Charlotte to Logan streets, Logan street from Prospect to Wilson streets, and Diamond street from Charlotte to Hanover street.

It takes him 45 minutes on foot to serve 135 papers. He rises from 5:15 to 5:45 each morning but

FAMILIES HELPED —

(Continued From Page One)

lished in The Mercury.

(No specific appeal was made to aid him, but that didn't keep generous readers from responding).

THE LITTLE BOY wanted an Erector set, but his father was afraid he'd have to wait a year because of the heavy financial burden the family is carrying.

There were two Erector sets in his room, sent by people who called themselves "Santa Claus."

"Santa Claus" also signed the gift cards accompanying a variety of other gifts, including drawing and coloring books (Jimmy's good at this), Roy Rogers wrist watch cake, candy, a Tinkertoy set, radio and small sums of money.

Six-year-old Michael Pollick, son of Albert P. Pollick, hospital administrator, was busy working around the house this week, earning money to buy a gift for Jimmy, whose story was read to him by his father.

A 9-year-old Pottstown boy came to visit Jimmy yesterday. Since children can't visit in the children's ward, he left the package he'd bought himself for Jimmy.

That Jimmy is a model patient was indicated by the fact hospital personnel got together and bought several little toys to add to his pile.

THE YOUNG Pottstown couple who were cooped in two furnished rooms with their children—the boy, 9; the girl, 8—have moved into a

little home in mid-borough.

Although they've received the two biggest things they needed—a place to live and furniture for it—they still need the following things:

Cooking utensils (they have none); dishes, a refrigerator, and more lamps, linen, towels, blankets and sheets.

Among the items they've received as a result of that one appeal in the All Around The Town column the past month are:

Four beds with mattresses, two davenport, wardrobe, kitchen table and chairs, sofa bed, living room chair, 9 by 12 rug, studio couch. All of these were in good condition.

Among the many who called The Mercury to offer these items, and who turned them over to the hauler that The Mercury dispatched, were:

Mrs. W. J. Bushel, 1426 Sunset drive; Mrs. Robert MacPhail, 348 Highland road; Mrs. Joseph Baldassari, 895 South street; Mrs. Katherine Spahr, 425 South street; Mrs. Reid McCarthy, 59 North Hanover street; Mrs. Frank Leighton, 54 Chestnut street.

CARRIES FIRE

MISSOULA, Mont., Dec. 24 (AP)—A truck driver brought a fire to firemen when he drove his flaming garbage truck to the fire station and yelled for help. After the blaze was out, he said he didn't know his truck was burning until a pedestrian shouted at him.

AT CHRISTMAS

We realize more than ever, at Christmas time, how much it means to us to have the good will of our friends and patrons. And so once again we extend our sincerest wishes for a Joyous Holiday Season to all.

J. R. SOTTER

Insurance

Greetings

May the wondrous spirit of Christmas bring you a special note of joy that will continue with you throughout the coming New Year!

FRANK WEISS & SON

256 High Street

ANNOUNCEMENTS

Deaths

FISHER—On Wednesday, Dec. 24, 1952, Annie E. (Garber), wife of the late Lester L. Fisher, aged 75 years. Relatives and friends are invited to the services from the Houck Funeral Home, 112 N. Washington St., on Sunday at 2 p. m. Interment after cremation will be made in the Highland Memorial Park at the convenience of the family. Friends may call Saturday evening 7 to 8:30. (Houck)

EVANS—In Nantmeal Village, on Wednesday, Dec. 24, 1952, Ellen May, wife of the late William Evans, age 91 years. Relatives and friends are invited to the services from the home of M. and Mrs. John R. Loomis, Nantmeal Village, on Saturday at 2 p. m. Interment in St. Andrews Episcopal cemetery. Friends may call Friday evening 7 to 8:30. (White)

SMITH—On Monday, Dec. 22, 1952, Reynolds W. Smith, husband of Anna M. (Long) Smith, age 62 years. Relatives and friends are invited to the services from the Houck Funeral Home, 112 N. Washington St., on Saturday at 2 p. m. Interment in Greenwood cemetery, Philadelphia, Pa. Friends may call Sunday evening 7 to 8:30. (Houck)

BAUMAN—On Tuesday, Dec. 23, 1952, Charles W., husband of Rebecca (Gray) Bauman, age 61 years. Relatives and friends are invited to the services from his late residence, 1055 South St., on Saturday at 2 p. m. Friends may call Friday evening 7 to 8:30. (Wolfendale)

SMITH—On Monday, Dec. 22, 1952, Eugene S., husband of A. Florence (Brendlinger) Smith, age 52 years. Relatives and friends are invited to the services from the Houck Funeral Home, 112 N. Washington St., on Saturday, Dec. 27 at 2 p. m. Interment in Oley cemetery. Friends may call at the Funeral Home, Friday evening 7 to 9. (Houck)

Persons

SPENCER CORSETTE
MRS. LATTI M. FOX
Phone Pennsylvania 568

Hearing Aids One and two channel
\$69.50, \$79.50, \$124.50 and \$149.50
Batteries, Sales and Service
G. G. Bechtel 435 High St. Ph. 2491

Getting married? We'll get your license. Our new location 235 High St. about People's Store. Raymond G. Kelley J. P.

Notice 7-A

NOTICE—I will not be responsible for any bills unless contracted by myself. EDWARD W. ROBERTS, Road B, Hilldale

FRUIT and SHADE TREE PRUNING, topping and removal. Power sawing done. ALLAN LEVENGOOD LANDSCAPE SERV. Phone 5371

Strayed, Lost, Found 10

LOST—Boys' black English bicycle in front of YMCA. Lic. 1307. Return to 765 N. Adams street.

FINE WEATHER —

(Continued From Page One)

said the beautiful day yesterday encouraged her to take a stroll around her home. "It felt just like Spring," she said. "and then when I found a dandelion on my lawn it made me feel as though the calendar should skip a few pages."

SHE SAID there are many dandelions in bloom all over the lawn. The flowers do not usually appear before Spring.

But the warm weather which approaches the all-time high of 60 degrees in 1941 on the same date seems to be on its way out, according to the weatherman.

When the temperature reached its high of 55 degrees at 3 p. m., the column of mercury suddenly went into a skid and by 7 p. m., 43-degree air began to chill the area. This morning the temperature may be below 30 degrees.

To build up the hopes of people wishing for a white Christmas, the weatherman said snow flurries may decorate the northern portion of Pennsylvania.

BEST WISHES

Permit us to extend to you all the good wishes for a cheerful, happy Christmas.

BOSTON SHOE STORE
259 High St.

Happy Holidays

Here's to a tie-up of Christmas fun and cheer. Best Yuletide wishes.

FRANK LEVEILLE

GROCEER
Beech & Evans

SALLY'S SALLIES



are, especially at this wonderful season of the year, that we can enjoy our holiday, make it a Merry Christmas for our loved ones, and fill ourselves with peace and good will toward one another."

DOEHLER SERVICE —

(Continued From Page One)

bing business, is at the vagaries of supply and demand and suffers great and rapid ups and downs. While the corporation's Toledo plant had an unfortunate year, Pottstown was more fortunate, he said, however "the reverse of this position is often true."

"The National Lead company, a great industrial empire, having some 26 plants and great ore rights, will help minimize any reverse that we may have in lean years, conversely, we will be able in good years to add to the overall picture of our new company," he said.

"We in Pottstown will soon move into our new plant at West Pottsgrove," Bartholomew continued, "by the end of year 1953 we expect to have the bulk of our aluminum located there."

"THE NEW COMPANY gives us hope that we can continue on with our construction work to a completion, which will be the greatest casting plant in existence."

The plant manager concluded by saying, "For all this we should be very grateful, and I feel that we like daggers."

Minoan art shows that the ancient people in Crete used their saying, "For all this we should be very grateful, and I feel that we like daggers."

Christmas Greetings

AND ALL GOOD WISHES FOR A HAPPY HOLIDAY SEASON

LAWRENCE S. ANTRIM

455 Spruce Street

Our wish for you is that every Christmas may be more happy and rewarding than the last.

MERRY CHRISTMAS

THE COFFEE SHOP
252 High Street ★ Pottstown, Pa.

Happy Holidays

As voices are lifted in praise of Christmas, we wish our many friends all the joys of a Happy Holiday Season!

James G. Waters

Floor Coverings
109 1/2 High St.

'LIGHT FOR PEACE' —

(Continued From Page One)

president, was the master of ceremonies. He introduced Dr. Emil Schorsch, rabbi of Mercy and Truth synagog, who gave the invocation.

Community carol-singing was led by John F. Thomas.

A talk on "Peace" was delivered by Raymond Spaldie Jr., chairman of the general committee for the program. The Rev. Edward S. Horn, pastor of St. James Lutheran church, delivered a prayer, and the Rev. John B. Frantz, pastor of Trinity Reformed church, sang "The Lord's Prayer," accompanied by Mrs. Naomi Astheimer at the piano.

A bayberry candle, symbolizing happiness and the hope of eventual World peace, was lighted by a Pottstown Gold Star Mother, Mrs. Kathryn Pomponio.

This was followed by a minute of silent prayer.

The brass instrumental quartet of Pottstown Senior High school was led by Lester F. C. Smith, school band director, who played trombone. The other members were Ronald Mountain, trumpet; William Mohn, trombone, and Sherwood Yergey, trumpet.

The Rev. A. Burris Hallock Jr., pastor of First Presbyterian church, delivered the benediction.

On the general committee arranging the program, were: Mrs. Quay, Heise, Mr. and Mrs. John Fraser, George Saurman, Mrs. Ruth Seaman, the Rev. Horn, and Eugene Hohl.

POLIO GIRL HOME —

(Continued From Page One)

East Greenville. He and his wife, Carol, will join the Ringing Hill gathering.

Mr. and Mrs. Buchholz have eight children. All are expected to visit them tomorrow. "We're hoping we are going to have a really good Christmas," Mrs. Buchholz declared.

The service was concluded with the group being led in a Christmas prayer by the Rev. Edward S. Horn, pastor of St. James Lutheran church and president of the Pottstown Ministerial association.

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BRIDGE MEETING —

(Continued From Page One)

trict Engineer E. J. Kinney.

The sub-committee, also headed by Lamb, was appointed at a meeting the past Nov. 24 of the committee, the full name of which is Pottstown-Chester County Schuylkill River Bridge committee.

Lamb reported yesterday that he has contacted Schmidt and that Schmidt has accepted the invitation.

Lamb has been a leader of the meeting.

the three-year-old drive to give the area adequate replacement for the antiquated South Hanover street bridge.

STATE OFFICIALS have assured the bridge committee that the location work will be given an appropriation by the State Legislature.

Working closely with the committee has been District Engineer Kinney, Ardmore, who will be among the State engineers attending the meeting.

A Merry Christmas

Straight from the heart comes our wish to our many friends for a Merry Christmas and a Happy New Year.

EARL M. KERSTETTER

Builder of Maple Court
PHONE 5292

BEST WISHES

The doorway to hospitality opens cheerfully to admit the spirit of Christmas! We welcome all our friends to partake of the many joyous greetings we extend on this happy occasion.

Zangrilli and Tufani

Electrical Contractors
55 High Street

A GREETING

To all our patrons we extend our thanks...for a year filled with friendship and goodwill. It is our sincere hope that our ways—during the coming year—may once more follow similar paths. A Merry Christmas and a Happy New Year to all.

STAN'S LINOLEUM and TILE

LIMERICK — Ph. Collegeville 7044
"Where Customers Send Their Friends"




Season's Greetings

The warmth of the Christmas spirit is reflected in the cherished friendships we have made over the years. Again to our many friends we extend our sincerest wishes of good health and happiness for the Yuletide and the New Year.

LEVITZ

Here's much joy, true cheer, a year of merriment to you this Christmas season.



Greetings


CHARLES E. W. HOFFMAN
115 High St. Garage Pottstown



Christmas is for everyone!

For the young, for the old. For the timid, for the bold. Christmas is for all. Yes, all of us are as one on this happiest of happy holidays. A Merry Christmas and Happy New Year to you.


Culligan Soft Water Service
Moser Road



Cheery GREETINGS

We're wishing you a Yuletide Season just full of good things. And may all the days to follow be filled with the same carefree, good spirited happiness.

DeSai Plating Works
Berks Street, Stowe



CHRISTMAS CHEER

May happiness be yours this Yuletide and may it last throughout the coming year for you and all your loved ones.

POTTSTOWN DISPOSAL SERVICE
145 King Street



MERRY CHRISTMAS

The Christmas bells ring out our message of joyous greetings for the coming year.

PETE'S ESSO SERVICENTER
(Peter Pinder, Jr.)
WEST HIGH STREET



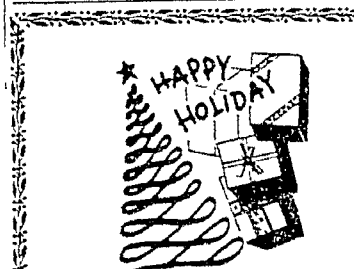
Merry Merry Christmas

Right in with the goodies in your Christmas stocking — are our wishes for the happiest holiday ever!

MARKLE'S
Home Made Candy
435 HIGH ST.

Merry Christmas Happy New Year


Geo. S. Bliem
Lawn Mower Sales and Service
Master and Pine St.
Phone 3712



HAPPY HOLIDAY

Glad some tidings float across the miles from all of us here to all of you.

BRAMCOTE HOTEL
Old Reading Pike



CHRISTMAS CHEER

May we wish you and your loved ones the grandest holiday you've ever had.

BELLINI'S RESTAURANT
Route 422
Near Douglassville



Merry Christmas

May a glorious Christmastime be yours, and may good fortune be with you always.

MUSICAL BAR
17 East High Street



GREETINGS

Above all... may your Christmas joy go beyond all bounds ...and may you reach new heights of happiness during all the days of the coming New Year.

POTTSTOWN AUTO REFINISHING CO.
High and Green Sts.



The Season's Greetings

May your Yuletide happiness be as bright as the glittering decorations and ornaments on your Christmas Tree!


ARROW CAMERA SHOP
80 N. Charlotte St.



Merry Christmas

May every colorful ball on your Christmas Tree...every sparkling length of tinsel, reflect the joy and glad spirit that we wish to be yours this Christmas. And may the brightness of your Yuletide continue to be reflected throughout the New Year.

POTTSTOWN ROLLER MILLS
South and Hanover Sts.



Merry Christmas

The value of our friendships is appreciated more and more as we go further and further on our business journey. To our old friends and new acquaintances we extend our sincerest wishes for a Merry Christmas and a Happy New Year.


Johnny's Service Station
"Pete" Grubb, Prop.
24-HOUR SERVICE



Happy Holiday

Season's Greetings from the

ALFRED H. HAAS
Motor Repair Shop
and
Frigidaire Commercial Dealer
Serving the Community for Over a Quarter of a Century
30 W. Fifth St.
Phone 486



Merry Christmas

Here he comes with a twinkle in his eye — and here we are with a Merry Christmas wish in our hearts!


Gerald G. Richards
Home Building - Remodeling
SANATOGA Ph. 5076



Joy

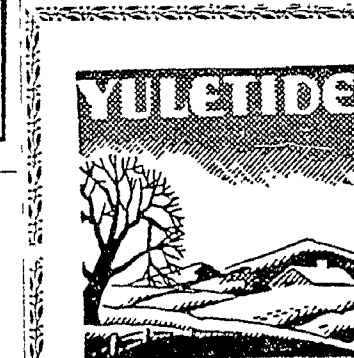
A stocking filled... a toddler's laughter. Joy abounds on Christmas Day.

GILBERG & LITTLE
ZIEGLERVILLE Farm Equipment
Ph. Schwenksville 643



To All the People of Pottstown I Extend My Heartfelt Greetings For a Merry Christmas and a Happy New Year

A. H. BEWLEY
Sporting Goods
121 HIGH ST.



VULETIDE

GREETINGS

To Our CUSTOMERS and FRIENDS

May Joy And Health Be Yours Forever

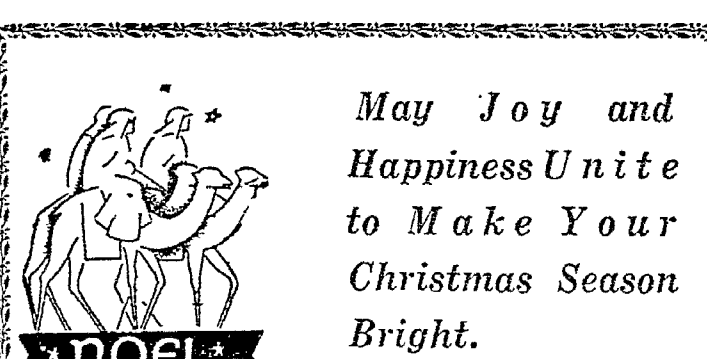
HARTENSTINE'S FOOD MARKET
660-662 Walnut St.



Season's Greetings

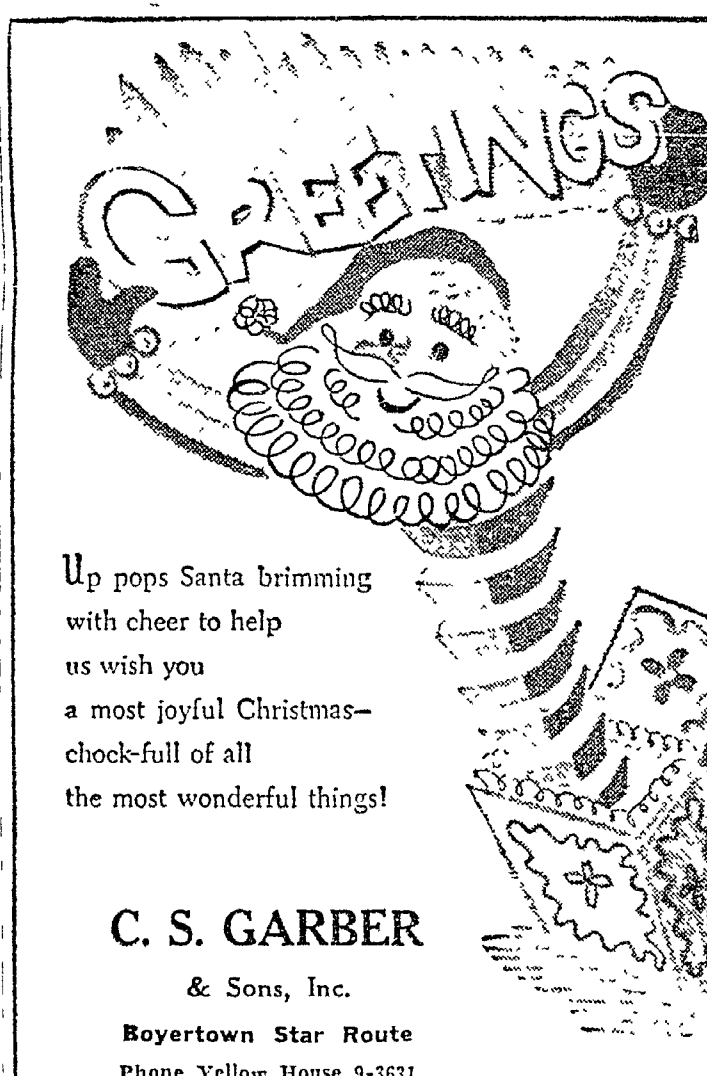
For your friendship and good will we extend a hearty "Thank You." May you have a delightful Christmas and a successful New Year.

ARNELL STORE
261 High Street Pottstown, Pa.



May Joy and Happiness Unite to Make Your Christmas Season Bright.

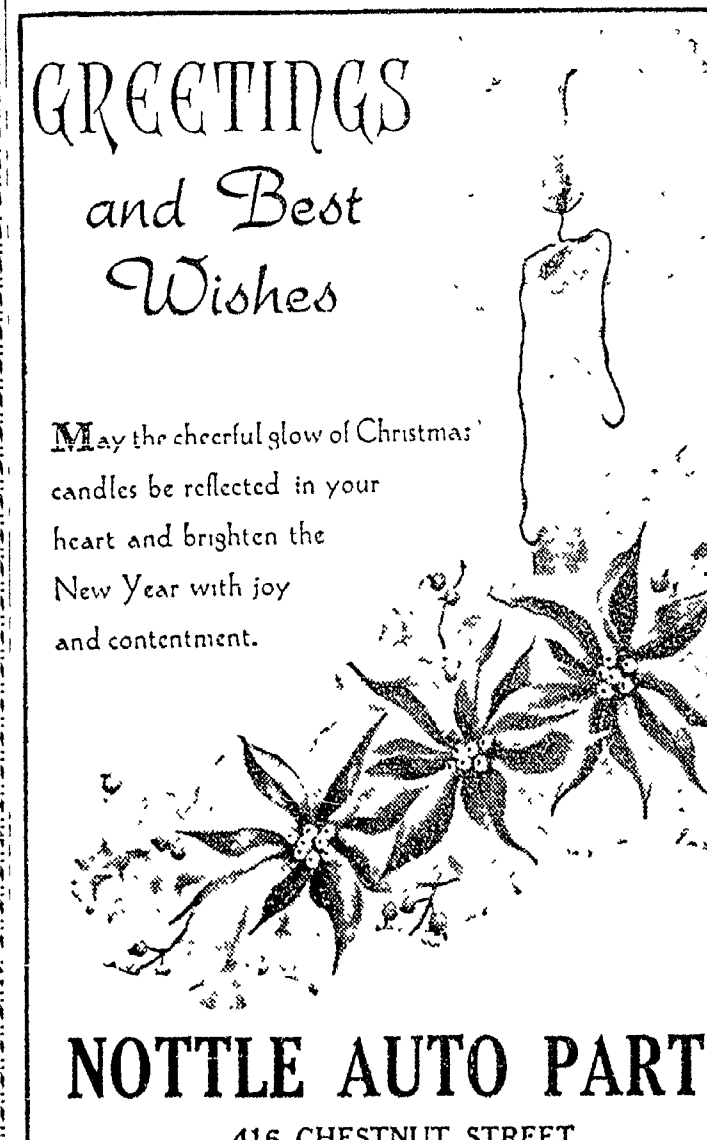
GOULD'S THRIFTY CLOTHING
231 High Street



GREETINGS

Up pops Santa brimming with cheer to help us wish you a most joyful Christmas—chock-full of all the most wonderful things!

C. S. GARBER & Sons, Inc.
Boyertown Star Route
Phone Yellow House 9-3631



GREETINGS and Best Wishes

May the cheerful glow of Christmas candles be reflected in your heart and brighten the New Year with joy and contentment.

NOTTLE AUTO PARTS
416 CHESTNUT STREET

THE JOYS of CHRISTMAS

May you enjoy this Christmas with loads of good cheer and happy friendships.

Merry Christmas

Inscribed for all to see is our wish for you this most joyous of seasons. A very merry Christmas.

NICHOLAS YACULAK

Cement Work
of Every Description
830 SOUTH ST.

Happy Holiday

May all the joys of the Holiday be heaped on you and those you love. A Merry Christmas and a Happy New Year to all.

WM. FOSNOCHT & SON

367 Walnut St., Pottstown

JOY at Christmas

It's Christmas again! May it be a merry one for you and yours...and may the warm spirit of the holiday season touch each day of the coming year.

NOEL

Our best wishes are on board Santa's sleigh as he spreads good cheer throughout the land. Our best to everyone!

Weitzenkorn's

145 High St.

**RINGING ROCKS
ROLLER SKATING CLUB**

Walter Wolf
Prop.

SHULER HOUSE

and

POTTSTOWN CANDY CO.

George A. Govatos, Prop.

MERRY CHRISTMAS

May the light of peace shine down upon us in this year, and the years to come.

Richard Lightowler

357 CHESTNUT ST.

Season's Best!

Each Christmas snowflake brings with it our sincere good wishes for the Holiday season.

LLOYD WISLER
Electrical Appliances
22 N. Evans St.

MERRY CHRISTMAS

A
**MERRY
CHRISTMAS
TO EACH OF YOU**

The charm of the Yuletide season lies in the thought that we live in the memory of our friends.

FRED G. PROUT

Meats

MERRY CHRISTMAS

As permanent as age old parchment are our wishes for the Season's joy to everyone of you, our friends and neighbors.

**CLOSED
CHRISTMAS
DAY**

**VIENNA
RESTAURANT**

302 HIGH ST.

Season's Greetings

For us, each new Christmas seems to hold an added significance...a deeper meaning.

It's because we realize that whatever we accomplish from year to year is made possible through the cooperation and good will of our patrons and friends.

We are grateful for this manifestation of loyalty and confidence and it is with full sincerity that we extend our best wishes for a Merry Christmas and a Happy New Year to all

THE
HOUCK
FUNERAL HOME

112 North Washington St., Pottstown, Pa.

Merry Xmas

We wish our friends a memorable visit from Santa, and a minimum of tummy aches from that delicious Christmas meal.

JAMES R. BODOR

Lawn & Farm Equipment & Service
Route 100, North of Bucktown

Greetings

For Christmas and the New Year, may you enjoy a continuous round of good cheer, happiness, good health and prosperity.

MRS. SMITH'S PIE CO.

Pottstown - Philadelphia - Easton - York

SEE OUR
CHRISTMAS
DISPLAY

LUDWIGS CORNER

Mrs. H. J. Ash, corr. Phone Eagle 5-5435. Del. Edwin Kurtz 3271-W.

Women's Community club of Ludwig's Corner held its annual Christmas party at the home of Mrs. William Funk.

Games were played, presents exchanged and seasonable refreshments served.

Those present were: Mrs. Richard Altman; Mrs. Russell Brown; Mrs. Anthony Cirrito; Mrs. Nathaniel Egelston; Mrs. William Ewing; Mrs. Louise Gay; Mrs. Lester Langan; Mrs. George Lumis; Mrs. William Templin and Mrs. Reginald Stanford.

The annual operetta was given the past Wednesday night in St. Andrew's school under the leadership of teacher Ruth H. Finkbinder. It was called, "Colonel Grumpy's Christmas." Taking the leading roles were: Bobby Weand, Nancy Eldridge, Billy Rittase, Herbert Nyce, Rebecca Casner, Deborah Wells, Sally Deputy and Jerry Himes.

Those in the chorus were: Rebecca Sailer, Patsy Deputy, Barbara Hunzicker, Marilyn Raser, Loretta Barkman, Barbara Wambold, Marie Presgrave, Barbara King, Ruth Ann Holowis and Barbara Lynn.

A play, "Harvey Sings," also was presented. Characters were: Harry Johnson, Ronny Johnson, Harry Favinger, Jean Peck, Anna Leopold and Sally Eldridge.

A Christmas party was held in church school room of St. Matthew's Reformed church.

A large lighted tree and decorations gave an atmosphere of the Christmas season.

Mrs. Ira Conner announced the program which opened with a Christmas carol and was interspersed with others, led by Mrs. Paul Dilworth. Scripture was read by Ronald Stiles and prayer voiced by the Rev. Charles G. Link.

A solo, "O Come All Ye Faithful," was sung by Diane Reimour, accompanied by her mother; Reading, "Just Before Christmas," Billy Reimour; Duet, "I Saw Mommy Kissing Santa Claus," Hanna Rittenhouse and Ronald Stiles Jr.; "Little Tim's Christmas," Mrs. Ronald Stiles; Solo, "Silver Bells," Mrs. Vernon McCreary; Solo, "White Christmas," Arthur Rittenhouse; Solo, "Dear Santa," Newton Reimour; a medley of songs including, "Jingle Bells," "Jolly Old St. Nicholas," "Up On The House Top," "Rudolph, the Red Nose Reindeer," "Frosty," and "Here Comes Santa Claus," was sung by a group of thirty children.

Santa then breezed in with his pack and proved a welcome visitor.

There were seventy-five persons present and of that number 52 ranged from babes to early teenage.

A Nativity creche has been erected on the grove of St. Matthew's Lutheran church by members of the Luther league. The large star, with lights in the points and center, is hooked to cables between two tall trees. With two flood lights, the manger scene is brightly lighted.

The figures of Joseph and Mary are life size; the cradle is lighted. A mother sheep and two lambs, one shepherd kneeling, one carrying a third lamb, and a donkey on the outside, complete the project by the young people. This may be viewed when lights are on from dusk to midnight until Christmas Eve and all Christmas night.

Children of St. Matthew's Reformed church gave their Christmas program the past Sunday morning. The opening song, "O Come All Ye Faithful," was sung by the congregation with Mrs. Harley Shoemaker at the organ.

Scripture passages from Isaiah and Matthew were read by the superintendent, Nevin Myer; solo, "O Holy Night," Arthur Rittenhouse; poem, "That Night in Bethlehem," Marilyn Raser; prayer, Mr. Myer; recitations, Hanna Rittenhouse and Barbara Koplin; solo, "His Lullaby," Diane Reimour; and exercise, "Even a Little Child," by the nursery group; Blaine Myer, Jimmie McCreary, David Link, Tommy Smith and Arn Polefka.

Exercise, "A Manger Bed," Beginners: Donna Jean Wilson, Doris Wenger, Bobby and Barry Reimour, Ronnie Stiles, George Dilworth, Nancy Francis and Charmane Polefka; song, Ellen McCreary; recitation, Newton Reimour; musical reading, "No Room for Him," Ruth Ann Stiles; exercise, primary class, Hanna Rittenhouse, Gail Dilworth, Charles Pepples, Robert Peterson, Billy Francis, Marshall Myer, Ronald McElroy, Barry McElroy, Barry Reimour, Kenneth Myer, Ellen McCreary and Bonita Opperman; song, by all the children; recitations, Charles Link and Carl McElroy; Candle Song, Shirley Wenger, Linda Pepples, Carol Favinger, Patsy Peterson and Diane Link; recitations, Malinda Mr. and Mrs. Clyde Harner,

Black Horse hill, observed their 4th wedding anniversary recently.

A connection between the Nile and the Red Sea, in effect forming a Suez Canal, existed at several periods in ancient times.

LAD DIES IN AUTO UPSET KANE, Dec. 24 (AP)—An auto turned over after hitting a culvert on Fraley street extension here yesterday and killed Ronald E. McCandless, 19, Kane. He was thrown from the car.



It is our fondest wish to all our friends that this Christmas brings all good cheer and also a peaceful New Year.

SHANER & GUEST

McCreary Tires

Route 422
Sanatoga

MERRY CHRISTMAS

May your Holiday Season be brightened by friends you care for dearly, and friends who care for you—and may the pleasure of these friendships remain with you all through the coming New Year.

MADARAS
516 E. Vine St.
Stowe



Blessings at Christmas

May we all experience the glorious feeling of peace and brotherly love this Christmas and throughout the New Year.

THE SALVATION ARMY

Capt. and Mrs. C. Robert Flinn



With a genuine appreciation of our pleasant relations, we extend to our many friends the greetings of the season with joy for Christmas and good luck for the New Year.

LEON'S LINOLEUM

350 High Street

Pottstown



Nick Del Pozzo, John McCormick, Myron Keim

John, Keimy, and Nick, the selling staff from the friendly showrooms of the Pottstown Furniture Factory, wish to thank you for your business in the past. Also, we extend to you all the joys of the season, good health, good friends and good cheer.

POTTSTOWN
furniture factory

433 HIGH STREET . . . PHONE 2779

MERRY CHRISTMAS

Old times and the carefree pleasures of other days are recalled as we enter another Holiday Season. In the spirit of remembering friends and associations of the past, we extend our greetings to all!

Satisfaction guaranteed or your money back SEARS

MR. ANTHONY FALCONE
MR. HUNTER KURTZ
MRS. ANNA PENNAPACKER
MISS BETTY MAUGER
MR. BEN SMITH
DOCTOR KARL L. STONE
MR. WILLIAM L. STONE

The Entire Personnel of

W. L. STONE & SON

210 HIGH ST., POTTSTOWN

WISH YOU AND YOURS A VERY

Merry Christmas

If we haven't had a chance to wish you a Merry Christmas personally, during the past few days, may we now say to each and every one of our friends and patrons, "A Happy Christmas and Joyous New Year"



May this Season be a merry whirl of everything that's gay and wonderful.

VARADY SERVICE

W. HIGH ST., STOWE
Radio — Television
Sales & Service

Royersford-Spring City
HARLEY B. BRANDRETH, Rep.
Third Avenue and Main Street, Royersford Phone 158

Postoffice Announces Tuberculosis Drive Nels \$46 in Schools
Christmas Schedule
Mrs. H. E. Anderson, postmaster at Royersford, announced a curtailment of service at the Royersford postoffice for Friday, the day after Christmas.
Window service will be limited to two hours, from 8 to 9 a. m., and from 4 to 5 p. m. There will be one town delivery of mail and no rural delivery Friday.
Today, Christmas, there will be no deliveries except Christmas parcels. No rural deliveries will be made.

Navy Man Gives Resume to Club
Philip Carl, graduate of 1949 class, Spring City high school, spoke to the Key club at its recent regular meeting.
He gave a resume of his three years in the Navy.
During that time he was stationed at the Great Lakes, Ill.; Memphis, Tenn.; Philadelphia and San Diego, Calif. He was on three trips to Japan. He has seen service in the Korean area.

Twin-Boro Classified
Deaths
SCHNEILL-In Haddonfield, N. J., on Sunday, Dec. 21, 1952, Lily H. Schneill, widow of the late Henry Schneill, aged 84 years. Relatives and friends are invited to attend the funeral at the Nelson Funeral Home Inc., 367 Walnut St., Royersford, on Friday at 2:30 p. m. Interment East Vincent cemetery.

Notice
NO OFFICE HOURS
Until Further Notice
Dr. Jos. G. Ross, Spring City

We Can Do It
18
Mimeographing & stenography. School & office supplies sold. Delma M. Evans, Boro Hall, Royers. Phone 1175.
Painting and Paperhanging, estimates given. E. Roy Kuen, 350 S. 3rd street, Spring City, Phone Royersford 758.

Articles for Sale
46
Everything in freezer supplies. Freezers, toasters, Kodak bags and boxes. Pint containers 3c ea. McClellan's, Phone 33.
Famous Billy and Ruth Toys now on display. A small deposit holds any item 'til Christmas. Lebow Furn. Co., Royersford.

Poultry
56
GEESSE AND TURKEYS—Young home grown, will dress and deliver. George Hunsberger, Phone Royersford 670-2-1

GREETINGS
For a Merry Christmas and Happy New Year
Globe Shoe Repair Service
Louis DiNicola
217 Main St., Royersford

VERY MERRY CHRISTMAS
May your Christmas day and the days ahead be as warm and bright as the candle-light on your tree.
Dorothy A. Quigley Beauty Shop
16 1/2 North York St., Pottstown

Christmas
GREETINGS
A Most Cheery Christmas To All Our Patrons and Friends.
BECHTEL'S GARAGE
Parkerford, Pa.

GREETINGS
A Merry Christmas and a Happy New Year To All
BLACK'S RESTAURANT
231 Main Street
Royersford, Pa.

MERRIE-MERRIE
CHRISTMAS
A MERRY CHRISTMAS TO ALL
NELSON FUNERAL HOMES, Inc.

CHRISTMAS
A MERRY CHRISTMAS TO ALL
NELSON FUNERAL HOMES, Inc.

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CHRISTMAS
A MERRY CHRISTMAS TO ALL
NELSON FUNERAL HOMES, Inc.

May Be Mother's Last Christmas

Mrs. Jean Garret, 27, and three sons finish decorating Christmas tree that may be the mother's last at Los Angeles home. Doctors say she may not survive the birth of her fourth child, expected next week by Caesarian operation, because of her weakened condition from an incurable lymphatic ailment. Boys are Tommy, left, 7; Bobby, 3, foreground, and Raleigh, 18 months. Father, Thomas, is an aircraft worker.

MARKET THIEVES NET \$4000
PHILADELPHIA, Dec. 24 (AP)—Three armed men held up Greenberg Brothers' market, a suburban Ridley township firm, last night and escaped with \$4000, police said.

GREETINGS
A MERRY CHRISTMAS AND A HAPPY NEW YEAR TO ALL!
DOROTHEA SHOP
Dora Murdock, Prop.
13 N. Main St., Spring City
Ph. Royersford 491

Mowrey-Laishaw Hardware Co.
Spring City
Joins in
Wishing All
A Merry Christmas and a Happy New Year

YULETIDE GREETINGS
May The Joy of Christmas Shine Brightly In Your Heart...
and The New Year Bring Happy Days To You and Yours
THE JEANETTE SHOP

Our Most Cheery Christmas Wishes to Our Patrons and Friends for the Best Christmas Ever!
BAUER'S GROCERY
Royersford Phone 34

TYSON MOTOR CO.
Walnut Street and 7th Ave.,
Royersford

GREETINGS
We cannot help but think of our many friends who have made the past year so worthwhile. To all of them, we wish a Merry Christmas and a Happy New Year!

GREETINGS
A Merry Christmas and a Happy New Year To All
BLACK'S RESTAURANT
231 Main Street
Royersford, Pa.

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BLACK'S RESTAURANT
231 Main Street
Royersford, Pa.

Christmas Jackpot Hit By Advertising Employees
COCHRANTON, Dec. 24 (AP)—Some 110 employees of H. L. Moore company, manufacturers of advertising specialties, hit the Christmas jackpot today for \$113,000.

LEBOW FURNITURE CO.
338 Main St., Royersford, Pa.
The season's best on this most joyous occasion. Merry Christmas and Happy New Year to one and all.

GREETINGS
A Merry Christmas and A Happy New Year To All Our Customers and Friends
THE COFFEE SHOPPE
CATHERINE SAYLOR, Prop.
210 Main Street Royersford
Platters Lunches Pensupreme Ice Cream

MERRY CHRISTMAS
to All Our Depositors, Customers and Friends
NATIONAL BANK and TRUST CO. OF SPRING CITY

UNCLE GEORGE
WISHES
ALL OF 'YOUSE'
A MERRY CHRISTMAS AND A HAPPY NEW YEAR

GREETINGS
Best Wishes For A Merry Christmas and A Happy New Year
NELSON DAIRIES
Dairy Products and Ice Cream
Royersford Phone 512 Norristown Phone 0406

GREETINGS
A Merry Christmas and a Happy New Year To All
BLACK'S RESTAURANT
231 Main Street
Royersford, Pa.

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Royersford, Pa.

GREETINGS
A Merry Christmas and a Happy New Year To All
BLACK'S RESTAURANT
231 Main Street
Royersford, Pa.

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A MERRY CHRISTMAS
The Season's Greetings To All Our Customers and Friends
THE SPOT LUNCHEONETTE
N Third Avenue and Main St., Royersford

SWENSON'S GARAGE
7th Ave and Church St., Royersford
In appreciation of your valued patronage we wish all a Merry Christmas and a Happy Prosperous New Year.

A MERRY CHRISTMAS
The Season's Greetings to All Our Customers and Friends
TWIN - BORO DINER
Owned and Operated by Samuel DiSabatino
Main and Bridge Streets Spring City
CLOSED ALL DAY CHRISTMAS & NEW YEAR

The Season's Greetings
Joy and Happiness to All With a Merry Christmas and Happy New Year
Is the Wish of
B. I. LATSHAW SONS

GREETINGS
Best Wishes For A Merry Christmas and A Happy New Year
NELSON DAIRIES
Dairy Products and Ice Cream
Royersford Phone 512 Norristown Phone 0406

With best wishes for the
Holiday Season
May this Christmas be one of resounding joy and good cheer for you and all those dear to you... and may your Holiday happiness continue through every day of the New Year.
SYNTHANE CORPORATION
OAKS, PA.

Merry Christmas

MARY ELLEN'S BEAUTY SALON
 Mary Ellen Gilbert
 Proprietor
 329 Chestnut St. Phone 1839

Season's Greetings

May your home be
 filled with true
 Christmas spirit —
 now and forever!



WOODLAND INN

E. W. HERPST, Prop.

Route 100

Phone Pughtown 2951

Greetings

Here's a wish to all of our friends
 that the wonderfully-exciting
 spirit of Christmas come
 to your house and remain
 throughout the New Year.

YVONNE SHOP
 Moose Building
 320 High Street

Happiness to You



Our sincerest hope
 for a joyous Yuletide
 season for you.

CHARLES LESSIG, JR.
 KEYSTONE STORES

44 W. 3rd St.

Phone 1428

Season's Greetings

May the spirit of brotherhood
 that is the meaning of our Christmas
 spread its teachings of Peace and
 Good Will around the world.

**H. T. BUCKWALTER
 & SONS, INC.**

Farm Implements and Equipment
 Route 100, 2½ Miles South of Pottstown

Merry Christmas

To one
 and all go our sin-
 cerest and best
 wishes for this
 Yuletide season.
 Happiness,
 good health, good
 cheer and the
 merriest of
 Christmases to
 everyone.

B. B. YERGER

Chiropractor

364 N. Charlotte St.



Our greeting to
 you and yours
 glitters with
 best wishes for
 the merriest of
 Yule festivities.

SINGER'S

Apparel
 363 High St.



In the Joy

of all our friends we
 shall find our greatest
 Christmas cheer.

EVA E. SHENK

Beauty Shop

717 Beech Street

Season's Greetings

...with every good wish for
 your happiness at Christmas,
 and throughout the New Year.

Firestone STORES

High and Penn Streets

Merry Christmas
 to You All

May the Yuletide
 Season Be a
 Happy One

BUD DUNN

High & Manatawny Sts.



All Is Well

All Is Bright

And from our hearts we wish you a Merry
 Xmas and Joy and Good Will in everything
 you do. We are deeply grateful for the at-
 tention you have given us all during the past
 year.

J. TRINLEY & SONS

Linfield

*Merry Christmas to you
 and yours and a Happy
 and Prosperous New Year*

**The NATIONAL BANK
 OF POTTSTOWN**
 — POTTSTOWN, PENNSYLVANIA —

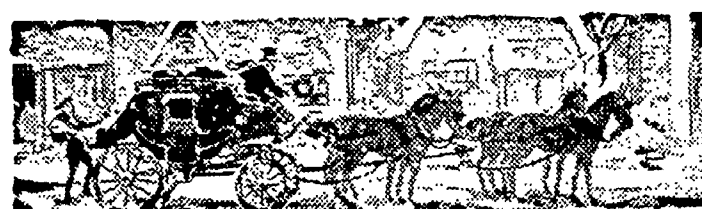
205 HIGH ST. 229 HIGH ST.

The Bank with the Clock
 — on the Curb —

MEMBER FEDERAL DEPOSIT
 INSURANCE CORPORATION

MEMBER FEDERAL
 RESERVE SYSTEM

Merry Christmas



Here's to an old-fashioned Christmas with
 plenty of good luck to last through
 the whole year.

PRIZER'S

Electrical Appliances
 PUGHTOWN

Season's Greetings



WITH
 BEST WISHES
 FOR
 CHRISTMAS
 AND
 THE NEW YEAR



Mr. and Mrs. John Krezanosky
 and Employees

Washington Grille
 16-18 N. Washington St.

We wish each and
 every member of
 this community ...
 a Christmas chock
 full of joyous, last-
 ing contentment.



E. K. WEIKEL

10 N. HANOVER ST.

Barndt's Auto Service Swamp Pike and Layfield Road New Hanover	Henry H. Greis and Sons Race and Jefferson Stowe	Evelyn Applegate <i>Antiques</i> 105 High Street	Nester's Nursery 283 Wilson St.	Jim's Tydol Service Station King and Manatawny Sts.	Daniel Wool <i>Appliances</i> 372 High St. Phone 6210	Pottstown Credit Bureau Bahr Arcade	Donald H. Levensgood York and Beech Sts.
Shaner's <i>General Store</i> Cedarville	Chas. Bechtel <i>Plastering</i> Pottstown	Curchoe's Flower Shop <i>Home of Flowers and Gifts</i> 978 High St.	Hanley's Taxi Florence and Ralph Klink 128 High St.	Chas. L. Dierolf Co. <i>Excavating - Hauling</i> 123 W. King St.	Riverside Hotel South Pottstown Joe and Albert	Harry J. Garner <i>Barber</i> 10 S. Keim St.	Knod and Moffitt Plumbing and Heating 12 S. Hanover St.

Zollers' Barber Shop Miles R. Zollers, Prop. 76 N. York St.	Friedman Bros. <i>Auto Glass and Replacements</i> 253 W. High Street Pottstown	Douglass Hosiery Mill Co. Penn and Schuylkill South Pottstown 3237	Texas Luncheonette 154 High Street 4220-J	S. Paul Seeders <i>Beverages</i> 264 King St. Pottstown, Pa.	Richard Christ (C & C Sales) <i>Storm Windows — Venetian Blinds</i> 1206 N. Franklin St. 5384	Thelma's Beauty Shop <i>Complete Beauty Service</i> 200 High St. Pottstown, Pa.	Richard D. Brunnish <i>Grocer</i> 577 Lincoln Ave., Pottstown	Leah's Beauty Shop <i>All Beauty Aids</i> 410 High St. Pottstown, Pa.
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CHRISTMAS GREETINGS

The wonderful thing about Christmas is that each year, without fail, it works its miracle over again. With the approach of the Holiday Season, the spirit becomes refreshed, the heart uplifted, and the world suddenly is full of smiling people, bursting with good will towards their fellow-man.

It is in this atmosphere of good cheer and brotherly love that we wish our friends a very Merry Christmas and a Rich and Happy New Year.

Radcliffe's Liberty Food Store Sanatoga	Joy Flower & Gift Shop 327 King Street Opposite the YMCA	Hunsberger's Luncheonette 22 N. Hanover St. 807-J	E. Stephens <i>Signs and Displays</i> 146 High St. Pottstown, Pa.	Caroline's Beauty and Gift Shop <i>Caroline Kasdras</i> 405 Glasgow St., Stowe	Tena's and Dave's <i>Beer and Soda Distributors</i> 210 River Road S. Pottstown	Tony's Meat Market <i>Anthony Spatziano, Prop.</i> 431 High St. Pottstown	Penn Village Liberty Food Store West King Street Phone 3361	Samuel F. Mest <i>Grocer</i> 401 Glasgow St. Stowe
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Bernard J. Kopicki <i>Funeral Director</i> 210 N. York St.	Joseph A. Longacre 369 N. Franklin St. Phone 461	Earl B. Bechtel <i>Supervisor</i> Montg. Co. Parks	Leona's Beauty Salon 219 N. Charlotte St.	Price Alderfer <i>Millwork — Lumber</i> Kauffman Road Pottstown 444	Pottstown Bakery <i>Doughnuts Danish Pastry, Rolls</i> 242 N. Price St. 3422-M	Fifth Avenue Beauty Salon Mr. G. Gross Painter 321 High Street, Phone 1407	Jacob Markowitz <i>Groceries</i> 450 Beech St., Pottstown
Mayer's Bakery, Inc. <i>Pastry of All Kinds</i> 453 Charlotte St.	Beverly's Beauty Shop 22 W. 3rd St.	Mr. and Mrs. Paul Neuschwander <i>Physiotherapists</i> 53 King St.	Thelma Haws Yancik <i>Permanents All Beauty Aids</i> 119 N. Charlotte St.	Nicholas Falcone <i>Grocer</i> Grosstown Rd., Stowe	Up-To-Date Grocery Beech and Charlotte Sts., 3rd and York Sts.	Ball Landscape Service Route 422 4 Miles West of Pottstown	Warren Trout <i>Grocer</i> 402 Vine St., Stowe

Englesville Pupils Perform For Christmas Show in Decorated School

Each pupil of the Englesville school, Colebrookdale township, contributed to the program of the annual Christmas party held in the school Tuesday afternoon.

A complete mural of Christ's life was drawn on the blackboards by Virginia Weller, grade four; Janice Endy, grade five and Anna Bortz, grade three.

The same three girls assisted by Ethel Hartman, grade four, and Doris Endy, grade five, decorated the school windows. A trimmed Christmas tree was placed in the front of the room and in the rear stood a lighted Santa Claus.

The pupils presented the following program of songs, recitations and readings, both religious and humorous.

"Silent Night" was sung by the entire school, Doris Endy, grade four, read the Christmas story from the Bible, the Lord's prayer, was said in unison, followed by a special children's arrangement of the prayer sung by the school.

James Grofe, grade one, gave the salute to the flag after which the "Star Spangled Banner" was sung by the school; the B-I-B-L-E was sung by four Fourth grade girls, Ethel Hartman, Doris Endy, Virginia Weller and Janice Endy.

Anna Bortz, grade three, recited "The Bible Is the Word of God"; the entire school sang "A Christmas Prayer"; next, the first verse from the 13th chapter of Corinthians was read by Dorothy Bortz, grade one.

Another song, "Downy Little Snowflake," was sung by the school; first grader, Neil Schneek, recited "There Are Others" and "God Give Us Jesus."

"A Christmas Wish" was recited by another first grader, Larry Endy, and the entire school sang "O Little Town of Bethlehem." The first grade sang "Jesus Loves Me" after Bruce Boughter recited "His Children."

Dolores Berry, grade one, gave a poem, "Christmas Day" followed by group singing of "Jesus Wants Me For A Sunbeam."

The following poems were recited during the remainder of the first part of the program: "Christmas Bells Are Ringing," April Seprouskie, grade one; "Sleep, Baby Jesus, Sleep," Roger Bowers, grade one; "The First Christmas," Ethel Hartman, grade four; "Far Away in Bethlehem," Virginia Weller, grade four; "A Baby," Janice Endy; "Like the Shepherds," Doris Endy; "I Love the Bible Story," Loraine Sands, grade three, and "He Looked Little Where He Lay," Anna Bortz.

The school body sang these songs: "Hear the Christmas Bells," "A Prayer for Help," "The Creation," "All Things Bright and Beautiful," "Flowers Below the Stars Above" and "Luther's Cradle Hymn."

Anna and Dorothy Bortz completed the religious part of the program with the reading of the 11th and 3rd chapters of John.

Rhythmical games were played by the children before starting the humorous program.

The children recited these poems: "The Snowman", James Grofe, grade one; "The Robin's Christmas", Barry Reitnauer, grade one; "Annie's Stocking", Dorothy Bortz, grade one, and "Christmas Cookies", Suzanne Hartman, grade one;

"A Letter to Santa Claus", Neil Schneek; "A Christmas Secret", Laurence Weller, grade one; "The Reindeer Song", Barry Endy, grade five; "Christmas Weather", Paul Miller, grade two, and "Snowflake Confetti", Dennis Hartman, grade two.

"Christmas Bells", Sheila Berry, grade two; "The Best Gift", Robert Harner, grade two, and "Christmas For Dad", Ronald Erb.

Songs given by the entire school were: "Frosty the Snowman," "The Bird's Christmas Carol," "A White Christmas," "A Winter Wonderland," "Santa Claus is Coming to Town," "Santa Claus Comes," "Up on the House Top," "Old Santa's Coming," "Here Comes Santa Claus" and "Jolly Old St. Nicholas."

Neil Schneek sang a solo, "Rudolph the Red Nosed Reindeer." Music was provided for all the singing by Mrs. John B. DeVincentis at the piano and her husband, John B. DeVincentis, playing the violin.

"Rudolph's Nose Trouble," a play, was presented by the cast, Roger Bowers, Santa; Janice Endy, Mrs. Santa, and Robert Harner, Rudolph.

Santa Claus then arrived and gave each one present a gift of candy. The school gave a pearl set including choker and ear rings to the teacher. She also received many gifts from individual students.

Mrs. DeVincentis gave each of the girls a cross with a zircon setting and each boy a Christy sport knife.

The day before the party, students from the Eastern Bible institute, Green Lane, gave an illustrated flannel talk on the Christmas story.

Guests of the students were Mrs. Charles Grofe, Mrs. John Reitnauer, Mrs. Cedric Reitnauer and son, Richard; Mrs. Laurence Weller and son, Robert; Mrs. William Endy, Mrs. Woodrow Endy and daughter, Donna; Mrs. LeRoy Erb and Mrs. Lester Bauman.

Mrs. Robert W. Lange and son,

YOUR BIRTHDAY ANNIVERSARIES

TODAY'S HOROSCOPE

HOME, family and matters of romance and courtship are stressed in today's prophecies for this Christmas day and the year ahead. Moderate good fortune is indicated for the child born on this happy day.

TODAY

Barbara Ann Weikel, daughter of Mr. and Mrs. Douglas Weikel, 360 Lincoln avenue, 6 years

Jayne Eloise Schaeffer, daughter of Mr. and Mrs. Richard Schaeffer, Shoemaker road, 4 years.

Walter A. Heist, Mervine road, Pottstown RD 4.

Mrs. T. F. Bickhart, Walnut street, Stowe.

Lucile Pachik, 62 South Evans street

Christine Stetler, daughter of Mr. and Mrs. Margaret Stetler, 338 Jefferson avenue.

Sandra Waters, daughter of Mr. and Mrs. Don Waters, 531 High street.

Barbara Favinger, daughter of Mr. and Mrs. Albert Favinger, 325 Jefferson avenue.

Jean Kunkle, daughter of Mr. and Mrs. Joseph Kunkle, Pottstown RD 4.

Donald Widger, son of Mr. and Mrs. Thomas Widger, 553 Water street.

Robert Clark, son of Mr. and Mrs. Wilmer Clark, Douglassville RD 2.

Mrs. Lloyd Wise, Douglassville RD 2.

William T. Davis, 219 Chestnut street, Spring City.

Leroy A. Iselt, 1050 South South street.

John H. Levengood, Pottstown RD 3.

Wilford E. Miller Jr., 171 West Reynolds avenue.

Fred G. Proul, Pottstown RD 3.

Mrs. William Morris, Birdsboro RD 2.

Jack Baird, son of Mr. and Mrs. James F. Baird, 74 West Fifth street.

Mildred Mehlman, daughter of Mr. and Mrs. Irvin Mehlman, Pottstown RD 4.

Leon Kerr, son of Mr. and Mrs. Elwood Kerr, 615 Grant street.

Loretta Liput, daughter of Mr. and Mrs. Kasimer Liput, Hilldale.

Robert Markoski, son of Mr. and Mrs. John Markoski, Pottstown RD 4.

Albert Hafer, son of Mr. and Mrs. Harry Hafer, Douglassville RD 2.

James J. Tascione, 449 South street.

Mrs. Albert Weiner, 985 Hale street.

Mrs. Raymond Sticher, Hilldale.

Paul Specht, 328 Oak street.

Mrs. Lester Heller, 815 North Franklin street.

Mrs. Ernest Dahms, 788 North Evans street.

Edna R. Lessig, 101 North Warren street.

Mary Christine Shanta.

Blake, Mrs. Morris Trace, Mrs. Laurence Buchert and grandson, Laurence, Mrs. Jonathan Brotz and children, Linda and David Paul.

Mrs. Russell Hartman and son, Howard Charles, Mrs. William Beury and son, Wayne; Anna Mae Sands, Mrs. W. W. Kulp and Lew Lampman.

A Yuletide basket was given to a deserving family in the community. The school was then closed until Jan 5.

+++ WOMEN'S ACTIVITIES +++



—Photo by Shaner Studio

WINTER NUPTIALS

in St. James Lutheran church united Mr. and Mrs. Earl Gilvey, who have returned from their Williamsburg honeymoon to reside at 24 North Evans street. The Rev. Edward Horn officiated at their wedding, for which the Christmas colors of red, green and white were used. The bride is the former Elaine Garner, daughter of Mr. and Mrs. Earl Garner, 1235 Queen street. The groom's parents are Mr. and Mrs. Edward J. Gilvey, Toledo, Ohio.

White, Silver Hues Are Shower Theme For Gladys Stetler

Flower-fresh gifts grew under a silver and white sprinkling can in honor of Gladys Stetler's coming marriage.

Given by Betty Tassey and Dolores Puhl, attendants-elect, the shower was held in Miss Tassey's Sanatoga home.

Jan. 15 is the wedding date for Miss Stetler, Pottstown RD 4, and her fiance, Richard E. Evans, 79 Edgewood street.

On the guest list were: Mrs. Robert Reber, Mrs. Leroy Reber, Mrs. Robert Tassey, Mrs. Frank Lutz, Mrs. Malcolm Shurey Jr., Jean Fredericks and Emmie Evans, mother of the groom-elect.

Mrs. William Moyer, Mrs. Wilson Puhl, Mrs. C. Morton Rupert, Mrs. Sterling Lawrence and Janice Dearman.

WEDDING ANNIVERSARIES

Today

Mr. and Mrs. Robert E. Gardner, 118 Granite street, Butte, daughter of Mr. and Mrs. John Shanta Jr., 607 Glasgow street, Stowe

Mrs. Helen Bewley, 364 Walnut street

Norbert Kern Jr., 35 Boone court, Penn Village, 10 years

Margaret Giles, 209 Rosedale drive, 5 years

Mrs. Robert E. Gardner, formerly of Pottstown, now residing in Butte, Montana.

Leroy Iselt, 1050 South street

Russell Nettles, 308 Union street, 52 years

Michael Timothy Miller, son of Mr. and Mrs. Edward T. Miller, North Hanover and Mervine streets, 10 years

DANCE AT SUNNYBROOK POTTSTOWN

Saturday Eve., Dec. 27

TONY PASTOR and His Orchestra Admission \$1.50 Plus Tax

New Years Eve., Dec. 31

RALPH FLANAGAN and His Orchestra Admission \$2.00 Plus Tax Join the Gala Party. Hats and Noise Makers. Dancing 9:30 to 1:30 Saturday Jan 3—BENIE GUMMINS

MERRY CHRISTMAS

The Punch and Judy Shop

HIGH ST. AT EVANS PHONE 3678

... To the FRIENDS Whose Patronage We Have Enjoyed ... and ALL OTHERS Everywhere ... We Send GREETINGS and BEST WISHES.

... May EVERY DAY in the NEW YEAR hold for you an ABUNDANT MEASURE of all GOOD THINGS that make LIFE WORTH WHILE.

Yost Family Feies 2 Children's Betrothals

Double engagement festivities are being celebrated in the James M. Yost Sr. family this week.

Formerly of 2 Diamond Court, now at Bechtelsville RD 1, Mr. and Mrs. Yost announce the betrothal of their daughter, Joan LaRue, to Thomas H. Widger Jr.

He is the son of Mr. and Mrs. Thomas H. Widger Sr., 322 Howard street, Stowe.

Mr. and Mrs. Abraham R. Sell, 539 South Reading avenue, Boyertown, have revealed the engagement of their daughter, Dolores, to James M. Yost Jr.

Parties honored both couples. The Sells and the Yosts gathered for dinner recently in Boyertown. The Widgers and the Yosts met in Bechtelsville last night.

Joan Yost works in Pottstown hospital diet kitchen. Her soon to be sister-in-law, Miss Sell, is employed in Boyertown Shoe corporation.

Home on leave till the end of the month, James Yost is serving with the US Navy and is stationed aboard the submarine USS Grouper.

Thomas Widger is employed by Doehler-Jarvis corporation.

Jone Behle to Wed New Jersey Engineer

Esther Behle, 345 King street, has announced the engagement of her daughter, Jone, to John Sargeant, Belleville, N. J.

Mr. Sargeant is the son of Mr. and Mrs. T. Russell Sargeant of Belleville. His father is the town's treasurer.

Miss Behle is a 1950 graduate of Pottstown High school. She is a senior student nurse at the Albert Einstein Medical center in Philadelphia.

Mr. Sargeant was graduated from Belleville High school in 1947. He has served in the United States Air Force and is currently employed in the engineering department of the town of Belleville.

PICKLE TV GUESTS

Having guests in to watch television? Serve one zesty sandwich, one sweet one that can double for dessert. Ham and pickle relish is a good choice for the savory spread, for the sweet sandwich serve date nut bread spread with softened cream cheese.

FIX FRUITY FUDGE

Vary your favorite chocolate fudge recipe sometimes by adding seedless raisins, marshmallows cut into small pieces, diced candied fruits or chopped shredded coconut.

For Your Convenience

MARKOWITZ'S GROCERY STORE

450 Beech Street

WILL BE OPEN ALL DAY CHRISTMAS

With a Full Line of FROZEN FOODS and DELICATESSEN

Here's to Your Merry Christmas and May It Be Such a Gay One, You'll Never Forget It!

PHYLLIS ANNE DRESS SHOP

364 HIGH ST.

JAPAN BOUND

Pvt Thomas B Rouys has received overseas orders from Fort Knox, Ky., to Camp McGill, Japan. He is the son of Mabel Rouys, 52 West Fourth street, and William H. Rouys, 610 King street.

TRI-TIN SOUP

Cream-style corn is good added to diluted condensed tomato soup; it's also good added to diluted canned cream of mushroom soup. Both soups may be topped with bits of crisp bacon.

REGISTER NOW ...

NEW DANCE CLASSES

Beginning in January 1953

Also Private and Semi-Private Lessons All Types of Dancing for All Ages

PRICE DANCE STUDIOS

Special classes for pre-school children under the personal supervision of Johnnie Price and Agnes Kellam of the Munich Opera Ballet Company.

112 No. Charlotte St. Phone 2836

Starts TODAY

Continuous from 12:00 Noon

That Outlaw woman is back again Singing her way into love! Shooting her way out of trouble.

Let's get friendly ... STRANGER!

JANE RUSSELL Montana Belle

co-starring GEORGE BRENT IN TRUCOLOR

with SCOTT BRADY • FORREST TUCKER • ANDY DEVINE

HIPPODROME

STARTS TODAY

Continuous from 12:00 Noon

We are happy to present as our Christmas Attraction one of the greatest pictures ever made!

He was called the 'Quiet' Man— but ... he's the 'RIOT' man when he takes Maureen O'Hara, the fiery, hard-to-get, red-headed spitfire!

JOHN WAYNE

MAUREEN O'HARA BARRY FITZGERALD Ward Bond Victor McLAGLEN Mildred NATWICK The Abbey Players

JOHN FORD'S THE QUIET MAN with Technicolor A REPUBLIC PICTURE

Gala Holiday

BURLESK

WORLD FAMOUS VODVIL

TOP OFF YOUR HOLIDAY WITH THE 'Blonde bombshell'!

hinda WASSAU

RETURNS WITH HER OWN NEW 1953

BURLESK REVUE

PLAZA SAT 6-45 BOX OFFICE OPEN DAILY 10-11 9-15 All seats Reserved 7-6-9060

WEDNESDAY DEC 31ST

New Years Eve Burlesk Revue

Starring

Princess LaHama

The Exciting Full Blooded Indian Beauty

ALL SEATS RESERVED BOX OFFICE OPEN DAILY 10-6 PM

MIDNITE MARDI GRAS

reetings

We look forward each year to sharing with our friends and patrons the brightness and good will of the holiday season.

H. KAPPES

WAY-SIDE STORE

Fourth at State Street

NEW LAMPS FOR OLD!

Your shabby or broken table or floor lamp restored to sparkling newness for half cost of new one! Beautiful shades to complete the job.

THE BETTERLEYS

Lamp Specialists

415 Queen St. Tel. 3125-R

MAE LEADER

HIGH AT EVANS

MORNING				
Hour	KYV NBC 1060 K	WCAU CBS 1210 K	WFIL ABC 560 K	WIP MBS 610 K
6:00	Bill Givens	Rural Digest	LeRoy Miller	Oawa Patrol
6:15	Jack Pyle Show	John Trent	"	News
6:30	Jack Pyle Show	News: Weather Here's Harvey	LeRoy Miller	Mac McGuire Comedy
6:45	News: Music	News	LeRoy Miller	News: Start The Day Right
7:00	Jack Pyle Show	That Man Sears	LeRoy Miller	Mac McGuire News
7:15	News: Jack Pyle Show	"	"	Mac McGuire
7:30	Ruth Welles	Children's Mass	Morning Extra	News: Kitchen Kapers
7:45	Victor Lindahl	"	Breakfast Club	"
8:00	Neighbors Voice To Be Announced	Jimmy Carroll	My True Story	Rhythm Fun
8:15	Travelers	Arthur Godfrey	Whispering Street When Girl We's	Happiness Keys
8:30	Nothing	"	Little Show	Service Men Double Date
8:45	Strife It Rich	Arthur Godfrey	"	Ladies Fair
9:00	Bob and Ray	Women Only Rosemary	Break Bank	Queen For A Day
9:15	Bob Hope	"	"	"

AFTERNOON				
Hour	News Benson	Verdy Warren	Jack Berch	Curt Massey
12:00	"	Aunt Jenny Helen Trent	News Farmer Jones	Eddie Fisher News
12:15	"	Our Gai Sunday	"	Baughman Happiness Keys
12:30	Anne Lee	Big Sister	Sleepy Hollow	Mary Biddle
12:45	Ruth Welles	Ma Perkins	"	"
1:00	McMullins	Dr. Malone	Mary Jones	Queen's Message
1:15	Hal Moore Show	Guiding Light	"	Mutual Calling
1:30	Jack Pyle	Mrs. Burton	News: The Wilfrid Lee Stewart	"
1:45	"	Perry Mason	"	"
2:00	Life Beautiful	Nora Drake	"	"
2:15	Reas of Life	Brighter Day	"	"
2:30	Pepper Young	Hilltop House	Lee Stewart	Christmas Stocking
2:45	Double or Nothing	House Party	"	Angel With Cold Nose
3:00	Backstage Wife	Shopping Fun	Top of Afternoon	"
3:15	Wilder Brown	Hold the Phone	News: Top of Afternoon	"
3:30	Woman in House	John Trent	Brundstand	News: Music, Sports
3:45	Just Plan a Bill	Arthur Godfrey	Bob Horn	News: Mystery Lane
4:00	Lorenzo Jones	This I Believe	Standby of the Yukon	"
4:15	Doctor's Wife	Curt Massey	Skipper Daves	Sky King

EVENING				
	News: Weather	News	Lee Stewart	News
6:00	J. Raleigh: News	Sports	"	Helen Sigel
6:15	Inside Angle	Aunt Jimmie	Singin' Sam	Sullivan Com'nts
6:30	Three Star Extra	News	Tom Moorehead	Pulton Lewis Jr.
6:45	Symphonette	Beulah	Composers Alb'm	John Facenda
7:00	News	Jack Smith	Corcoran Speak's	Gabriel Heatter
7:15	One Mans Family	As I See It	Silver Eagle	Christmas Fest!
7:30	Roy Rogers	Edward Morrow	"	Adventures of
7:45	Father Knows	Meet Millie	Top Guy	Cassanova
8:00	Best	Junior Miss	Newsstand	The Harpy
8:15	Truth or	Challenge the	Theater	Family
8:30	Consequences	Champs	Escape With Me	Holly and
8:45	Edgie Cantor	Blng Crosby	Michael Shayne	Heath
9:00	"	"	"	On and On
9:15	Judy Canova	Doris Day Show	News	Record
9:30	Tex Beneke	Starlight Salute	Three Suns	Frank Edwards
9:45	Date Garway	"	Music You Want	Night Extra
10:00	News	News	"	Ellis Tunes
10:15	Jean Shepherd	Powers Gouraud	Bob Horn	Sports Secrets
10:30	"	Concert Hall	Bandstand	C'mon's Dance
10:45	"	"	"	"
11:00	"	"	"	"
11:15	"	"	"	"
11:30	"	"	"	"
11:45	"	"	"	"
12:00	"	"	"	"

Taggin' Along

WIN OVER NORRISTOWN
RARER THAN CHRISTMAS

Christmas comes but once a year, but victories over Norristown are even less frequent on the Pottstown scene. With a stocking full of wins hanging over the Trojan fireplace this morning, what more could Coach Ed Good ask for a Yuletide present.

Foolish question—Why naturally a surefire foolproof, fireproof, lossproof method of trimming the tree that grows in Coatesville. Lots of fans feel that the maltreatment of Norristown was the gift wrapping that will come day go around the big prize—the Ches-Mont league title.

Not so with Mr. Good, however. Trying hard to conceal the exuberance that goes with winning a big one, Good claimed Pottstown won because:

"We played over our heads, and the basket wouldn't stand still for Norristown."

Things were hardly that bad but that one success certainly doesn't establish the Trojans as a shoo-in for league honors. Coatesville is just as undefeated as the local boys and until they show a loss to Pottstown, the question of who is best can only be answered on the floor of combat.

Possibly Good could get some feedback from his captain, because Dave Ricketts proved somewhat of a clairvoyant in advancing the news that Pottstown would beat the Eagles two days ahead of time.

JUST TO MAKE SURE he wouldn't look bad, Dave decorated the Trojan family's growing victory tree with 24 well placed pieces of tinsel. He spread things on pretty thick in the first quarter with 14 silvery points, but then saved just enough to go around.

The rest of the Pottstown and nearby area holiday picture is pretty pleasant too.

West Pottsgrove's new court coach Jerry Merkel is off to a good start as his Falcons have two victories in their nest already.

Norco and Coach Lou Buckwalter will have a merrier Christmas season.

Gridmen Top Hillers In Y Tournament; Beavers Halt JMC

The Gridmen advanced in the winners bracket of the YMCA Junior Christmas basketball tournament yesterday with a 70-37 win over the Hillbillies.

In a losers bracket game JMC Juniors were eliminated suffering their second loss to Black Beavers, 53-45.

Ron Downie sparked the Gridders attack with 21 points. Little Bill Garrow followed with 13, and Flip Smoyer bucketed nine.

The Hillbillies, who trailed, 39-11, at halftime, had only one double figure man, Dave Prince who tabbed 11. Bob Neff and Jack Sotter helped out with eight apiece.

Although the football boys hardly needed the help, the losers' Bob Bittling got his directions crossed and dumped a field goal in the wrong basket. He could contribute only one point to his own team's score.

THE HILL schoolers now drop into the losers' bracket with a 1-1 record and will meet the Black Beavers, also 1-1, in a 11:30 o'clock game Friday morning.

The Beavers bounced back after an initial loss to edge the JMC Juniors in a close contest. The last quarter scoring of Jack Seasholtz turned the tide after two Juniors fouled out.

Seasholtz carried scoring honors for the day with 23 points. Several times in the fading minutes he stole passes under the Juniors' baskets to score easy layups. Ron Stranick had 12 points.

Lyndell Schwartz (14) and Ismar Schorsch (12) were high scorers for JMC. The fourth quarter loss of Len Levin and Stan Hoffman on fouls weakened the losers' defense.

The second game on Friday at 12:30 o'clock will bring together the two one-time winners, Gridmen and Northend.

Gridmen		Hillbillies	
Garrow	5	3	13
Sotter	4	0	8
Smoyer	1	1	9
Kirk	1	1	3
Downie	1	0	3
Fillman	1	0	2
Monroe	1	0	6
Decker	1	1	4
Bittling	1	0	2
Totals	20	12	70
Score by periods:	20	10	21
Gridmen	20	10	21
Hillbillies	6	5	19

Black Beavers		JMC Juniors	
Bedell	4	0	8
Griesemer	2	0	4
Borer	1	1	4
Stranick	3	6	12
Seasholtz	10	3	23
Levin	4	1	9
Schorsch	1	2	10
Lichtman	1	0	2
Totals	20	13	53
Score by periods:	16	10	11
Black Beavers	16	10	11
JMC Juniors	12	8	14

Trojan Totals

FG	ST	FT	REB	TP
Ricketts	62-181	50-72	84	19
Kricky	32-62	36-53	22	13
Moser	20-44	12-19	7	3
Pollock	11-47	12-22	32	4
Bedell	6-28	8-15	21	4
Detterer	4-15	6-11	12	0
Sutton	1-12	10-18	9	0
Kovach	7-19	4-6	7	0
Sheney	3-9	5-9	4	3
Harvey	2-17	2-5	0	1
Kerr	1-4	0-2	1	0
Chernesky	1-5	0-0	2	1
150-464	145-232	216	54	445
Field goal attempt percentage:	32.3			
Foul goal attempt percentage:	62.5			
SEASON'S RECORD	44			
58	Kutztown	44		
68	Abington	50		
69	Doylstown	48		
64	Laurel	57		
64	Easton	50		
65	Lebanon	57		
57	Norristown	52		
445	(7-0)	358		
Average score per game, Pottstown.	63.5			
Average score per game, opponents.	51.1			

Winter Manager

Frank Hiller, the pitcher the Giants recently acquired from the Reds, is manager of an insurance agency at Kansas City, Kas., during the off-season.

Any promoter who can make that final match without spending a fortune for cablegrams and telephone calls should be assigned to head our UN delegation.

Castellani and Durando have met two times before, each winning once. The Bayonne (N.J.) blockbuster stopped Castellani in the seventh round in their last meeting nearly a year ago.

Rocky is a fair boxer and a fair puncher. He's game but has a glass chin. Durando is rugged, powerful and crude. He can knock your block off if he connects.

THE BALDING, slope-shouldered Olson is an excellent boxer, a good puncher, and takes a punch very well. He was stopped in 12 rounds by Sugar Ray in a title bout in Philadelphia, two years ago. That's the only kayo against him. It was a tough spot for a 22-year old to make his Eastern debut.

It was a lot different the second time they met for the title last March. Bobo gave Ray a terrific run and the champ had to call on every bit of his skill

and energy to nose out the Hawaiian in a 15-round.

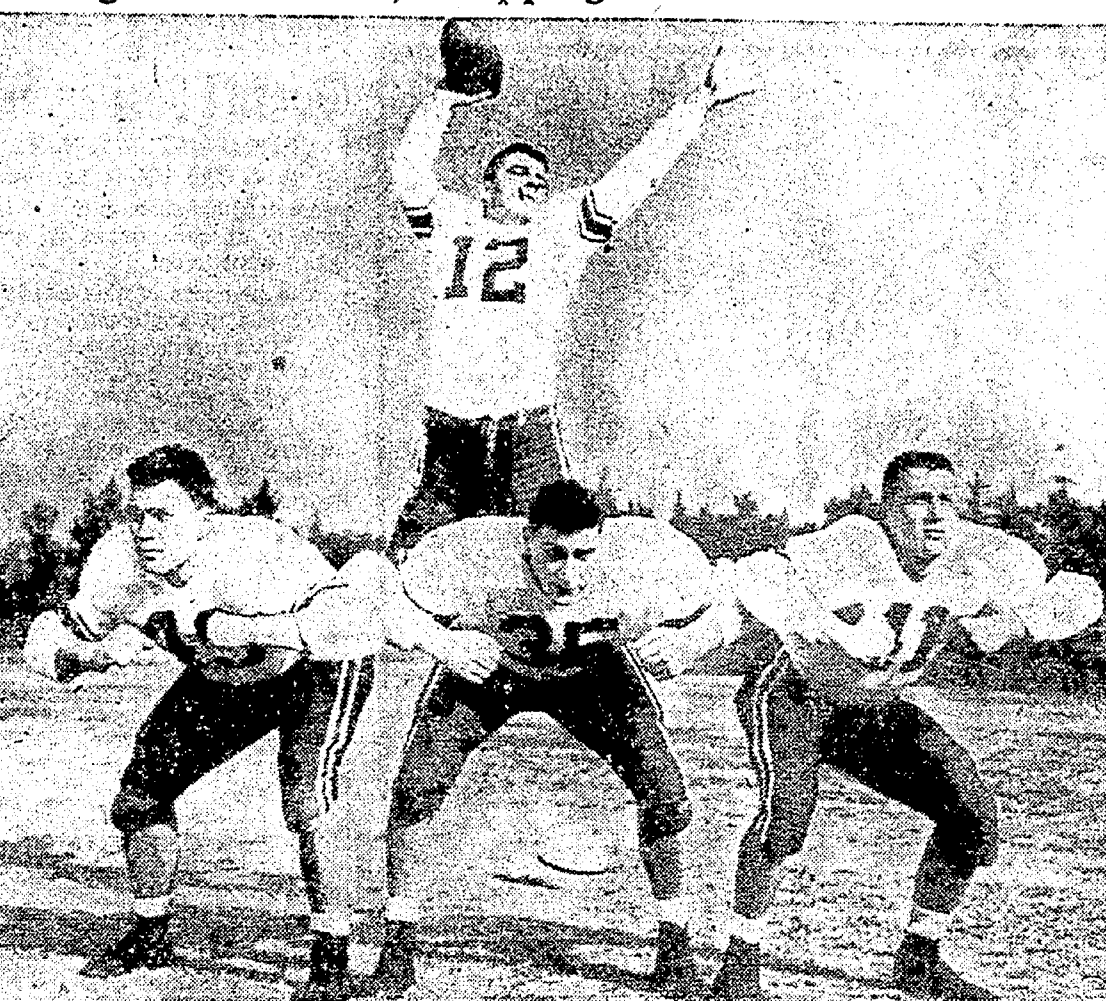
Since then, Bobo has kayoed Woodie Harper, Walter Cartier, Gene Hairston and Lee Sala, and outpointed Jimmy Beau, Robert Villmain and Norman Hayes.

May the joyous symbol of the Christmas wreath be with you throughout the year!

BECHTEL'S SPORT SHOP

157 High St. Phone 1436

Badgers on Scene, Prepping For USC in Rose Bowl



Wisconsin's possible starting backfield against the Trojans of USC in the Rose Bowl game Jan. 1 works out at Pasadena, Calif., after arrival via plane. Tossing the ball here is Quarterback Jim Haluska. In front are (from left) Bob Gingrass, Alan Ameche and Harland Carl.

Marciano Named Fighter of Year; Chuck Davey Gets 'Progress' Trophy

NEW YORK, Dec. 25 (AP)—Rocky Marciano of Brockton, Mass., world heavyweight champion, was named Ring magazine's "Fighter of the Year" in 1952 and unbeaten Chuck Davey of East Lansing, Mich., a welter contender, was voted the "Ring Progress Trophy" today as Nat Fleischer, editor of the Ring magazine, issued his annual ratings in the February issue.

Fleischer warned that television was rapidly making boxing "just another puppet show" as he estimated boxing's radio-TV receipts at \$4,800,000 and actual gate receipts dipped to approximately \$4,600,000 in '52. In 1951, with another \$2,000,000 from radio and TV.

While pointing out that 16 title fights were held in the year, Fleischer warned boxing needed four definite reforms:

1. Encouragement of young boxers by giving them more work.
2. The elimination of cliques who, with the aid of promoters and matchmakers, have cornered the market.
3. A more intelligent and realistic evaluation of the hazards of television.
4. Elimination of second-rate fight cards in first-rate arenas.

ACCORDING TO Fleischer's statistics, a total of 17 boxing fatalities were registered in the world. Ten of the 17 were amateurs and only one of the seven deaths of ring professionals occurred in the United States. That was Jimmy (Bud) Taylor, Miami, Fla., welter, who died in New Orleans after a bout with Charles Joseph.

In the heavyweight division, behind Marciano, the 1952 rankings listed Jersey Joe Walcott of Camden, N. J., the ex-champ, as No. 1 in line, followed by another former champ, Ezzard Charles. Rex Layne of Lewistown, Utah, who upset Charles last summer, was No. 3 and Roland La Starza of New York, who probably will meet Layne Feb. 13, was listed No. 4.

Fleischer still listed Sugar Ray Robinson as middleweight champ despite his retirement. Randy Turpin of England was listed No. 1 contender with Carl (Bobo) Olson of Honolulu, Charles Humez of France and Ernie Durando of Bayonne, N. J., following in that order.

Three cheers for Christmas... and the happiness it brings! To all of our friends and patrons we wish a full measure of holiday joys... with the warm hope that our mutual association will be pleasanter than ever throughout the coming year.

We extend to our CUSTOMERS and FRIENDS The Compliments of the Season

Morris Miller's Clothes Shop 311 HIGH ST.

Penn State CLOTHES Three Factory Branches to Serve You

WEST CHESTER * 7 N. CHURCH ST NORRISTOWN * 30 West Main Street

POTTSTOWN * 321 High Street *All Open Friday Evenings

POTTSTOWN MERCURY



Gustafson Clues Writers That South Will Cop Shrine Grid Tilt

MIAMI, Dec. 24 (AP)—Both North and South squads completed work today for the Shrine college all-star game Christmas night in the Orange Bowl and the coaches named their starting lineups.

"We're ready to go," said South coach Andy Gustafson, Miami, after a two-hour practice session today. "And here's a tip: the South will win."

"I'm not making any predictions," said North coach Stu Holcomb, Purdue, "but we'll give them a real battle. We have one of the finest collections of players I ever saw."

The odds, which had favored the North by six points, shifted today to 6-5 and take your pick. A record crowd of 45,000 is expected to see the fifth game in the series, in which the South holds a 3-1 lead.

HOLCOMB said he would start his own Purdue quarterback, Dale Samuels, in the signal-calling role. With Samuels in the opening Yankee backfield will be Fred Franco, Stockert, UCLA end; Bernard Flowers, Illinois, and Earl Heninger, Purdue end; and Don Moomaw, UCLA All-America center.

The South squad also polished its offensive attack yesterday, went through a final 45-minute limbering drill today.

An interested spectator at today's workout was Dick Plasman, Maryland, will start at quarterback for the South, with Oklahoma's Buck McPhail at fullback, and Jim Hook, Missouri, and Joe Koch, Wake Forest, at halfbacks.

The North devoted yesterday's practice to offense. The players donned pads for the last time today for a general review of plays devised by Holcomb and his aides—Buff Donelli, Boston U., West Fessler, Minnesota, and Red Sanders, UCLA.

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REVIEW OF THE YEAR—By Alan Maver

FEBRUARY

ANDREA MEAD LAWRENCE, FIRST AMERICAN EVER TO GAIN AN OLYMPIC SKI TITLE, AND FIRST WOMAN TO WIN 2 GOLD MEDALS

IN WINTER OLYMPICS!

DICK BUTTON OF ENGLEWOOD, NEW JERSEY, SUCCESSFULLY DEFENDS HIS OLYMPIC FIGURE SKATING TITLE IN OSLO

FRED WILT SCORES FIRST 1952 WIN OVER DON GEHRMANN IN BAXTER MILE 45 MINUTES AFTER THE RACE-DON WAS FIRST CALLED WINNER BUT JUDGES SWITCHED AFTER SEEING PHOTO

KID GAVILAN RETAINS WELTER TITLE IN FLORIDA BOUT WITH BOBBY DYKES!

AT SANTA ANITA

ALAN MAVER

Distributed by King Features Syndicate

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Pottstown Portraits

A Quick Look at Your Neighbor

By LARRY DAVIS

HOW WOULD you feel if, just for today, you were the most popular person in Pottstown?

If you helped with so much as a nickel in cash or an hour of your time to make some child's Christmas just a bit brighter, then you are, indeed, the most popular, the most esteemed citizen of the borough.

Because you are Santa Claus.

In his spirit, you don't mind for a moment being incognito. In fact, you prefer it that way. Because as a spirit, you're a part of the stuff of which children's dreams are made.

Fragile things, children's dreams. Short-lived. Ideal. An essence of beauty which we adults discover only too late.

Think of it! On this day you are the unsung hero. Tiny hearts, beating rapidly with pleasure, are that way because of something you did. Unburdened minds, free to think of fairies and all the remarkable creatures of imagination-land, know only the undefinable quality of happiness.

You made it possible.

You—the doctor, the mechanic, the teacher, the carpenter, the lawyer, the salesman, you—the plumber, the clerk, the dentist, the policeman, the cab driver, you—the bartender, the laborer, the draftsman, the knitter, the small businessman, you—the clergyman, the electrician, the baker, the truck driver, the painter.

Just for today, you are someone entirely different.

A lot of planning has gone into today. There were many things you had to do. To make it look real in the pliable minds of those children.

Christmas means many things. A tree with decorations. Lights. The wreaths. The turkey dinner. Hot chestnuts. The bells. The story of the Holy Birth. Greeting cards. Carols which stir the soul. The gifts. Yes, many things.

And over it all, over all the arrangements, you presided in a happy conspiracy.

Maybe you are up before dawn today. Drawn out of bed by the whoopings of little people. The laughing and the mad scramble to learn what St. Nick left during his round-the-world, nocturnal flight.

It was the first time this year that you didn't really mind getting out of bed. The looks on little faces compensated a thousandfold for this interruption of a night's sleep.

And as you watched or participated in the juvenile drama which unfolded, your mind went back over the years to other Christmas mornings. When you were the central figure; you were the child. You couldn't understand then why all the grownups acted so joyously different. And the ignorance was bliss. But the yearly adventure with the Santa Claus legend came swiftly to an end.

Remember the cold loneliness of that discovery? Remember when the fairyland faded away as the hard, factual truth dawned? Remember the feeling of being cheated of your beliefs?

That was when your retreat from fact began, the attempt to restore at all costs that world of bright fantasy. And you achieved it by being a make-believe person yourself. Only now you didn't care so much what was in your gift package, but rather what you could put in the package for someone else, some child who still believed.

You couldn't help but think that maybe after all this was more fun. The anticipation of Christmas morning was perhaps even keener. Because you knew and the unsuspecting didn't. And you mustn't tell.

And you found there were other ways to play the masquerade. A quarter or a dollar in the Salvation Army kettle to help some unfortunate family down the road. The work you did for the Sunday School party. The gift you sent through your organization for some man or woman in Uncle Sam's uniform at home or abroad, or abed somewhere in a government hospital. The hearty greeting exchanged on the street with a nodding acquaintance you haven't seen for months. And—most important—your bowed head at the Christmas church service.

That's the modern Santa Claus. Part fact, part fiction, all real. Take a good look at your portrait in the mirror this morning, Santa Claus. You're the most popular person in all Pottstown. There's no doubt about it.

INVENTOR SUES

CLEVELAND, Dec. 24 (AP)—Walter Krantz, Butler, Pa., inventor, yesterday sued the Aluminum Air Seal Manufacturing company of Youngstown and four of its officers for \$1,500,000 he claims they owe him as royalties on sales of storm windows made with use of his patents.

QUICKIES

By Ken Reynolds



"Well, don't just stand there — look in The Mercury Want Ads for another used car!"

UN Building Cafeteria NAACP Will Meet Doesn't Seat Enough At Bethany Jan. 27

UNITED NATIONS, N. Y., Dec. 24 (AP)—The UN is like the old woman in the shoe—it has so many people at meal-times it doesn't know what to do!

The planners of this citadel for peace set up a gleaming cafeteria for the Secretariat workers. But there's one hitch—it seats 400 people while some 3000 work here daily. Next to it is a finely-appointed dining room for "the brass." It seats 400, but between 500 and 1000 gather daily.

To ease the strain the UN put in the new Assembly building a coffee and sandwich stand called the Press Room. But the Secretariat and even some of the public flock to it in great numbers. Another eating place was set up strictly for the press but on occasion it is swamped, with Secretariat workers trooping gaily by the "Members Only" sign.

PROGRAM COMPLETED
HARRISBURG, Dec. 24 (AP)—The State American Legion completed today a \$50,000 Christmas gift program to 12,000 disabled veterans in 383 hospitals.

Only routine business was conducted by the Pottstown National Association for the Advancement of Colored People (NAACP) at the December meeting because of the Christmas holiday.

Charles Prince, president, presided at the session attended by 12 members the past Thursday. The organization generally meets on the fourth Wednesday of the month but met earlier this month because of the conflict with Christmas Eve. The next session of the NAACP will be Jan. 27 at Bethany Recreation center.

GREETINGS

We're joining Santa in wishing you and yours the very, merriest Christmas ever!

Tiny Tot
224 HIGH STREET - POTTSTOWN, PA.

Down the chimney goes Santa with a giant sack full of Christmas cheer from us to you.

POTTSTOWN AMVETS
Post 23

Noel, Noel . . . may our greetings to you and your loved ones mean the brightest Christmas of all.

Smith and Paolucci
Plumbing and Heating
15 E. Elm St., Stowe

Silent Night... Holy Night

Angelic voices ring out in carols of praise and thanksgiving in this Joyous Season, and with them soar all our renewed hopes and prayers for peace and brotherhood among all men. At this time we would like to extend to all our friends our sincerest wishes for a Christmas unmatched in true happiness and well-being.

KESSLER'S
264 HIGH ST. POTTSTOWN, PA.

GREETINGS

Sincerest greetings of the Season to our many friends and their families.

LEVENGOOD GREENHOUSE
Stowe

WE WISH TO EXTEND OUR **THANKS** TO ALL OUR PATRONS and **BEST WISHES** FOR A VERY **MERRY CHRISTMAS**

The **LEONARD SHOP**
High & Franklin Sts. Pottstown

WEISS
214 HIGH STREET
EXTENDS **Holiday Greetings**

PLEASE NOTE!
WE WILL BE **OPEN** THIS FRIDAY, DECEMBER 26th From **12 NOON TO 9 P. M.**

GREETINGS

Be an angel. Accept our sincerest wishes for a Christmas filled with all the wonderful things you have wished for yourself.

KEEN & CO.
Elverson

At Christmas

May the warmth of the Yuletide spirit surround you and your loved ones throughout a bright and healthy New Year.

WENSEL'S APPLIANCES
432 High St. Phone 6070

Season's Greetings

"Merry Christmas" . . . in these two words we wish to express our appreciation for your unwavering goodwill and friendship.

SINGER SEWING CENTER
254 High Street

Christmas Greetings

May the old time Christmas spirit of joy and peace be with you every day of a bountiful New Year.

MARQUETTE TOYS
Hobby Supplies
162 N. Charlotte St.

Holiday Wishes

Once more it's a joyous occasion for us to send to our friends the Greetings of the Season and to wish them a Cheerful Christmas... a New Year of success and good health.

ALUMINUM PRODUCTS SALES CO.

Stainless Steel Combination Doors. All Aluminum Combination Doors, Storm Windows, Venetian Blinds, Aluminum Awnings, Fold Doors, All Steel Radiator Enclosures, Fiberglass

S. J. VAGASKY, Prop.
Ph. Pottstown 5227

CHRISTMAS CHEER

Hurry Santa . . . it's time for spreading cheer . . . and time to wish all our friends a Merry, Merry Christmas!

The EDITH SHOP
Beauty Aids — Pennsylvania Dutch Gifts
22 N. Charlotte St. Phone 1695-J

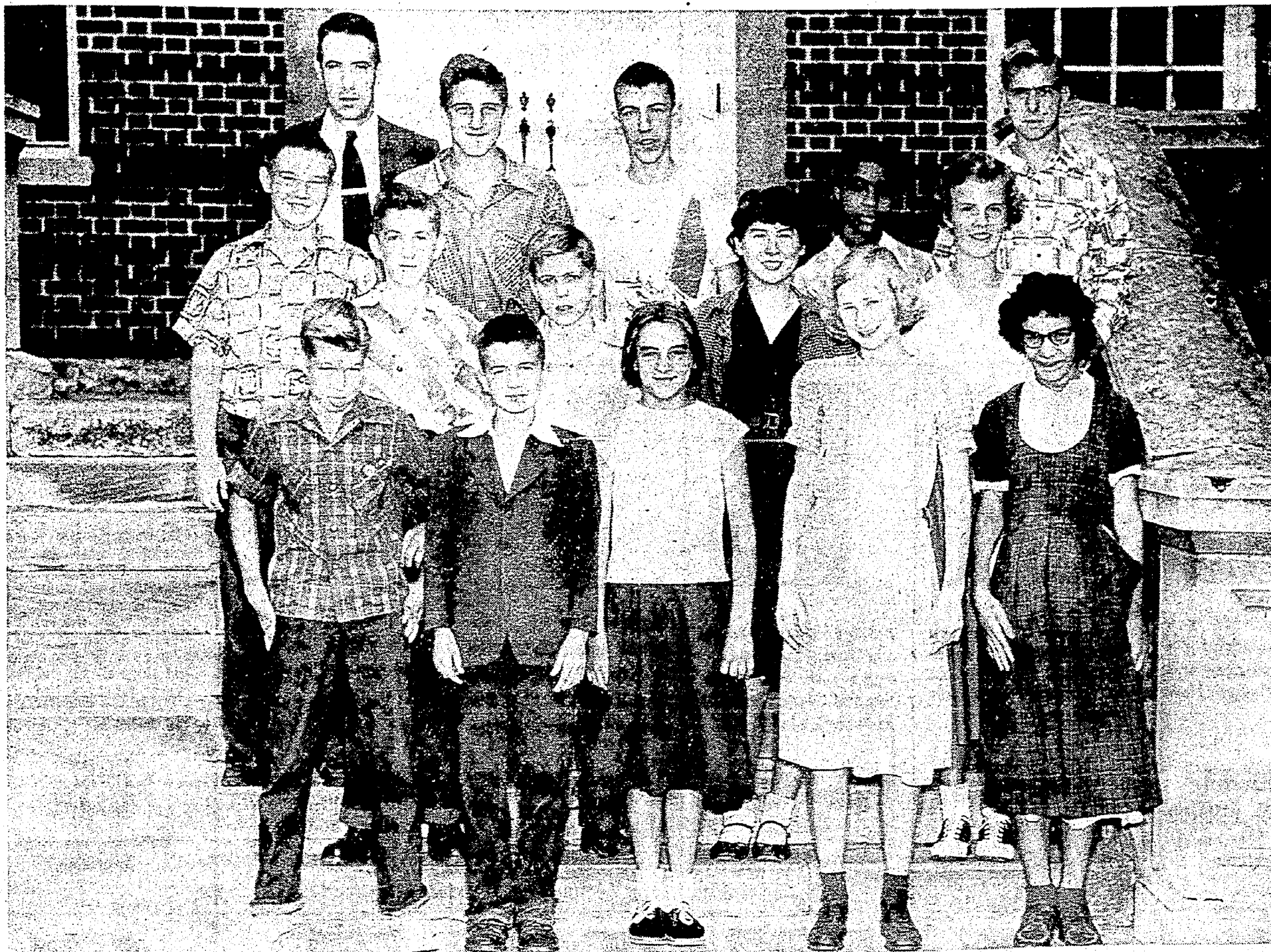
Merry Christmas

AND A **Very Happy New Year**

PEARL TRAYER BEAUTY SALON
117 High Street

Pottstown's Finest

Hope for the future lies in Pottstown's schools. The Mercury is publishing pictures of Pottstown's finest, the children in our schools. Every day a new room of school children will be shown here. Save the series, and enjoy them anew in future years.



This group of teacher Louis E. Waldo's Seventh graders at the Junior High school take this opportunity to wish all The Mercury's readers a very Merry Christmas. Left to right in the front row are Morris Nimmerichter, James High, Arlene Luft, Patricia

Ann Ebst and Betty Digelorma. Row two, left to right, shows Kenneth Madson, Russell Clemmer, Walter Burns, Alice Way. In the same order, row three includes Ina Rae Filman, Louis Brandel, Paul Krause, Gloria Aiken and Albert Ormsbee.

Rio Grande Won't Rise As High as It Once Did

LAREDO, Tex., Dec. 14 (AP)—The Rio Grande will never again be plan, have been built along the big river it once was. That's

the view of the Federal men here who record the incessant rise and fall—mostly fall in recent years—of the boundary stream.

Dams and reservoirs, they ex-

a year of good rain upstream might not restore the historic level.

Karl F. Keeler, US hydraulic engineer, says that in 1900 only 10,000 acres on the US side of the river were irrigated below Ft. Quitman at the lower end of the El

Paso valley. Mexico was then irrigating 275,000 acres. By 1950, more than 800,000 acres were being irrigated on the US side and Mexico was irrigating almost as much acreage.

HONG KONG, Dec. 24 (AP)—The British Red Cross reports more than 35,000 food parcels for British Commonwealth prisoners-of-war in Korea are here awaiting clearance by the Chinese Reds for delivery.

Our sincerest wishes for the merriest Christmas time of your life and the happiest New Year.



North Charlotte St. Self Service Laundry
Charlotte and Wilson Sts.



We take our cue from young hearts, to wish you the merriest of Christmases.

LEVENGOOD'S
FOOD MARKET
252 Berks St.
STOWE



To all our friends and patrons go our heartfelt wishes for a Christmas that will bring new happiness to all mankind.

ENDY & BAKER SERVICE STATION
STOWE

RELIABLE SERVICE

Installations

Made by

Experts

New TV set for your home? Let our technicians install it for top notch reception on all channels. A serviceman will be at your home at any convenient time. Small cost. Call us now . . .

OVERHOLTZER'S
Radio Service
318 State St., near 3rd.
Phone 613

VISIT

Pottstown's Popular

A & P SUPER
MARKET

367 HIGH ST.

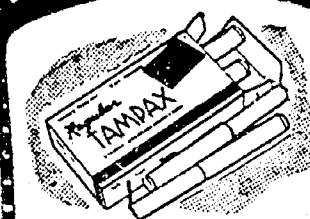
Plenty of
Free Parking

Weekday Schedule of

Store Hours:

Mon., Tues., Wed. and Thurs.
9 A.M. to 6 P.M.
Friday 8:30 A.M. to 9:00 P.M.
Saturday 8:30 A.M. to 6 P.M.

SUN RAY FEATURE



TAMPAX

Internal Sanitary

Protection

Monthly sanitary protection

worn internally—no belts, no

pins—no odor. 3 sizes: regular,

super and junior.

Box of 10 39c

AT ALL SUN RAY DRUG STORES

Seasons Greetings



Photo by Shaner Studio

DAVEY and DANNY wish you a
MERRY CHRISTMAS and a
HAPPY NEW YEAR on behalf
of LEVENGOOD DAIRIES.

MERRY CHRISTMAS

From The
OFFICERS, BOARD OF DIRECTORS AND STAFF
of the
CITIZENS NATIONAL BANK & TRUST CO.

High at Franklin Street

Member Federal Deposit Insurance Corporation



Yuletide Joy

Another Yule log is rolling in . . . and once again cheerful greetings ring around the world. We like the season . . . and most of all we like to say "Merry Christmas to you all."

Frank E. Hoffman & Son

General Auto Repairing 316 N. Franklin Street

GLAD NOEL

Here's A Friendly Wish
That You Enjoy A
Happy Holiday

**Sanatoga
Trailer Park**

David Scherer, Jr.
Route 422—East of Sanatoga

SINCERELY

wish you a Merry Christmas! May you have all the joys of the season, and and many more to follow.

**Conrad's Body &
Fender Shop**

Swamp Pike, Gilbertsville

Sincere Wishes

for a
Merry Christmas
and
Prosperous
New Year

John Albitz

Frame and Axle Straightening
Sanatoga

Yuletide Greetings

To Everyone on this
day we wish A Merry
Christmas—and
Happy New Year.

**Merkel's
Used Car Exchange**

West High Street

Merry Christmas

To all our friends and
patrons, new and old,
whom it has been our
pleasure to serve in
the past . . . our best
wishes for the greatest
happiness that the
Yuletide Season Af-
fords.

Graham's Garage

H. E. NYCE, Prop.
Route 23 — Near Brown-
back's Church

STAR BRIGHT

"One Star is brighter
than all others — the
Star of Hope, Peace and
Love that shines at
Christmas Time."

REEVES GARAGE

Swamp Pike
West of Gilbertsville

Season's Greetings

to Friends
and Patrons

JOHN TELLIS

General Spray Painting
623 King Street



Season's Best

Festivity reigns everywhere and to this spirited season, we add our own special wishes for your good health, happiness and prosperity. Merry Christmas to one and all.

R. T. Richards — J. K. Geyer

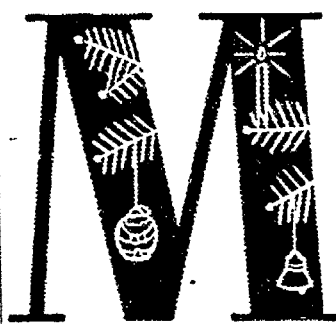
Hatfield Fair Ground Bazaar
Auctioneers — Cattle Sales

A Message to You at Christmas Time

To our many patrons and friends we extend our sincere good wishes for continued health and happiness for the holiday season.

**Freese Market & Auction House
And Used Furniture Department**

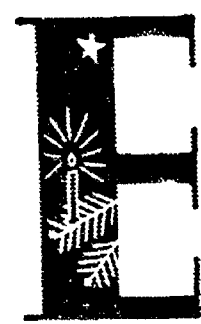
Daniel Freese, Manager
North State Street, Pottstown



CHRISTMAS GREETINGS

Thanks be unto God
for his unspeakable
gifts.

Huff's Glass Shop
Gilbertsville



We extend to you
every good wish for a
joyous Christmas and
a very Happy New
Year.

**Baumstown
Market & Auction**
(George Hampton)
—Baumstown



The Season's Salutations
with high respect and good
cheer—may your Christmas
be merry and New Year
bright.

M. Yonkovitch

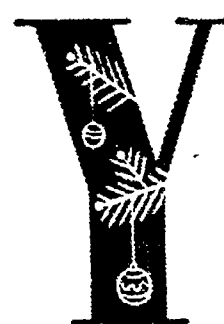
Real Estate
20 North Evans Street



Hearty Christmas Greetings
and sincere good wishes—
may the Joy of the Yule-
tide find its way into every
heart on this happy day.

Victor B. Rhoads

Auctioneer
Ringing Hill



We hope we've told all our
friends and customers, but
if we've missed you, our
wish is for a Merry Christ-
mas and Happy New Year.

Marvin Templin

Painting and Paperhanging
Douglassville

CHRISTMAS CHEER

May good will, peace
and gladness be on
their merry way, to
visit you at Christmas
and liven up your day.

D'ANGELO & SON

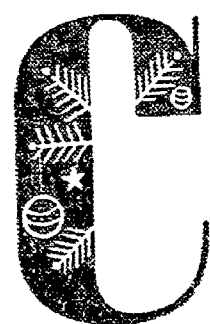
Moving - Contrasting
Stowe, Pa.

YULETIDE CHEER

Christmas is the most
wonderful time of the
year. A time of giving and
receiving . . . A time of
joy and good cheer . . .
A time when the spirit of
Good Will fills the souls of
men . . . To say simply
and sincerely the old fash-
ioned, but tried and true
. . . Merry Christmas to
one and all.

**SMITH'S
GARAGE**

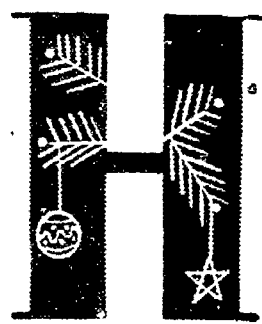
Swamp Pike near
Limerick



Happy Holiday to all. Our
sincerest wishes for a
Christmas filled with joy
—for a New Year filled
with happiness, health,
prosperity.

Frank Kiss

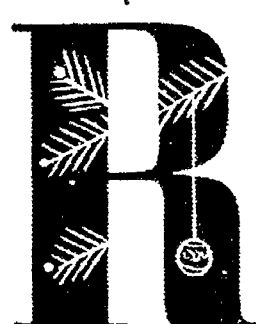
Triumph Motorcycles
18 High Street



Accept our warm kindest
greetings and good wishes
for a happy Successful New
Year.

Brile Bros.

Auto Body Shop
Farmington Ave.
Pottstown



Not Just a Gesture, but a
truly sincere Merry Christ-
mas to everyone, and Best
Wishes for a Prosperous
New Year.

Lee Pillsbury

W. A. Schatz, W. A. Sacher
Res.
57 N. Hanover Street



Joy to you on Christmas
Day and may the coming
year see the fulfillment of
all your fondest dreams.

Harry E. Herpst

Padded Van Moving
464 N. Evans St.



Season's Greetings—Please
accept this expression of
my appreciation, together
with my Best Wishes for a
Joyful Christmas and pro-
sperous New Year.

Donald Woodley

Hauling - Excavating
190 Moser Road



Cordial Greetings—To you
as one of our valued friends
and customers we wish a
Joyous Christmas and a
full measure of true happi-
ness for the new year.

**Ralph's
Glass Service**

420 Apple Street



May the Spirit of Christ
be with you during the
Christmas Season and
throughout the year.

**Lawrence
Hart & Sons**

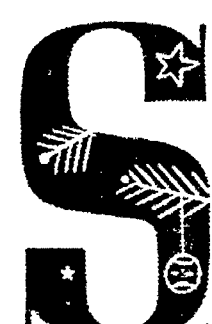
Plumbing — Heating
16 Chestnut Street



Words of cheer for all ages,
a message from the bottom
of our heart—because we
do wish you the best of
everything at Christmas
time and the whole year
through!

John W. Brunst

Furniture Dealer
76 W. 5th St.



We want to join the happy
chorus to wish you and all
your family the Merriest of
Christmases!

**Paul's
Repair Service**

Paul Reinford
981 Beech Street

Appreciation

In grateful appreciation for
the many kindnesses
throughout the year, may
we express hearty good
wishes for a most Merry
Christmas and Happy New
Year.

Samuel C. Epler

Painting and Paperhanging
220 Penn Street

Season's Greetings

In true appreciation of the
patronage that you have
extended in the past years,
let me express my wishes
to you for a very Merry
Christmas.

Paul Prior

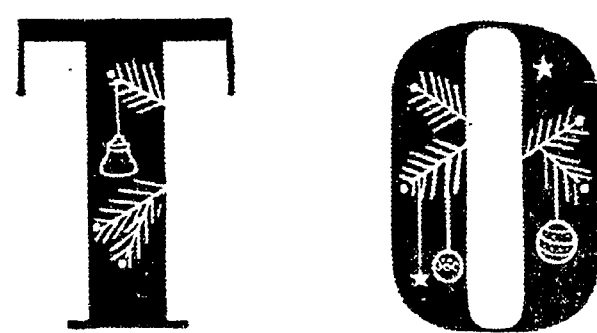
Washing Machine Repairs
41 East Second Street

Greetings

and hope that this Christ-
mas season of goodwill and
good-fellowship is but the
forerunner of a New Year
of unbounded success, hap-
piness and contentment for
all.

Harvey P. Gerhart

Painting & Paperhanging
337 Jefferson Avenue



To All of You From All of Us
'A Bright Merry Christmas and Joyful New Year

Douglas V. O'Dell, Real Estate—Insurance

430 King Street — Pottstown

Glad Noel

As the carols ring out be
reminded of our best
wishes for this happy sea-
son—for each and every
one of you

Joseph J. Zeleznick

Plumbing and Heating
380 Apple Street

Cheer For All

May Cheer and
Good Will be
always in
your heart.

Brower's Garage

North Coventry

Wishes Galore

For a merrier Christmas,
here are wishes galore for
health, happiness and
prosperity.

Jos. M. Swann

Real Estate
Sassamansville

CHRISTMAS GREETINGS

We're wrapping up every
good wish we can think of
—in this little message,
which comes to say
"Christmas Cheer" to you,
and everyone in your
household.

**SO. POTTSTOWN
AUCTION HOUSE**

Main Street,
South Pottstown

Merrily Merrily

Same old Wish.
always new . . .
A Merry Christmas
to all of you.

Gregory's

Nash Dealer
Auto Refinishing
West High Street

HOLIDAY GREETINGS

To My
Friends and
Customers

John T. Bergeman

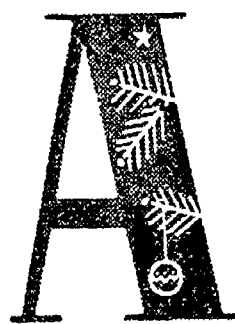
Painting and Paperhanging
Box 74 — Sanatoga

Season's Greetings

Best wishes to all our
many friends, and con-
tinued health and happi-
ness throughout the com-
ing year.

HOFFMAN'S

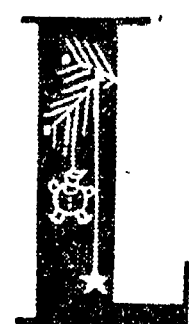
Car & Truck Sales
"Hen" Hoffman
"Stan" Jones, Mgr.
West High Street



The bells ring gaily
this Christmas Day—
while our best wishes
for the holiday are
filled with good cheer
for all our friends
and patrons.

Chas. L. Reinert

Garage - Service Station
Farmington Ave. and
East St.



Everyone loves Christ-
mas and we all eagerly
wish each other well
during this jovial sea-
son. To you from us
—a Merry Christmas
and a happy New
Year.

C. C. Bickel

Kaiser - Frazer - Willys
Route 422—West of
Pottstown



Loads of Good Luck,
Good Fun, and may
the best of good
health be yours from
this very Merry
Christmas on—is our
special sincere wish to
you.

Paul Spaar

New and Used Cars
Chapel, Pa.

To All Of You We Extend Season Greetings

It is our hope that
your Christmas this
year shall be filled to
overflowing with
much happiness and
Good Cheer and the
New Year packed with
everything that your
heart longed for.

Klein's Garage

Chrysler and Plymouth
Douglassville

Sincere Wishes

The holiday season presents a pleasant oppor-
tunity to express our appreciation of your
favors in the past year. May our service
prove to be a factor in the prosperity we wish
for you during the New Year.

Jas. C. Allen

Real Estate & Insurance
122 East Third Street



Pottstown's Prides

Another in the series of beautiful homes that make Pottstown warm



What shrubbery can do to soften the lines of a house is illustrated by this home of Mr. and Mrs. Raymond B. Mauger at 1415 Cherry lane. The Maugers planted all the shrubbery in the back yard (all most as much as there's in the front) and planted several of the front shrubs themselves. Also in the back is a brick outdoor fireplace, which was built on the property line with a neighbor, William Hartman, 1413 Cherry lane, so that both families could share

it. The Maugers' home was built ten years ago by William E. Stauffer, Pottstown and Boyertown contractor. The shutters are red. Down stairs are the living room, (at right), 12 by 18 feet, dining room and kitchen. Upstairs are three bedrooms and bath. There's an enclosed porch behind the garage. In the basement is a recreation room. Mauger is a die base mechanic for Doehler-Jarvis corporation

—Mercury Staff Photo

MONT CLARE

(Continued From Page Three)

children of Port Providence enjoyed the annual Christmas program and party sponsored by the Womens club. Carols were sung, duets and piano selections were presented.

Members of the entertainment committee were Mrs. William Cox, Mrs. Rudolph Groeger and Mrs. Francis Hunsberger. A Christmas corsage was won by Mrs. George Schiele. Refreshments were served by Mrs. Lester Zollers, Mrs. Wood, and Mrs. Hunsberger. The Christmas tree was given to Mrs. Doffs.

A stork shower was given to Mrs. J. V. Borlow Jr by Mr and Mrs. J. V. Borlow Sr at their home on Egypt road, Mont Clare.

Those attending were Thelma McCullough, Grace Potopa, Margaret McKissic, Ester McKissic, and daughter Debbie, all of Spring City, Betty Emery, Dorothy Morrow, Verna Taggart, Pearl Kafein, Catherine Kafein, Constantine Ka

tein, Alra Readman, all of Mont Clare; and Emily Hedricks, and Ann McCullough, Phoenixville. Refreshments were served by the hostesses, Mary Spieth and Mrs. J. V. Barlow Sr. Gifts also were received from Mary Place, Emma Miller, Betty Hillinger, Myrtle Carns, Ann Hallman, Peggy Copenhaver, William McCullough and Helen Shanaman, who were unable to attend.

Mr. and Mrs. Walter Cressman and children Tommy, Bonnie and Jimmy, Trappe, were super guests of Mrs. Thomas Carns, Mont Clare.

Mr and Mrs Robert Carns, and Mrs Thomas Carns, Mont Clare, were dinner guests of Mr. and Mrs Newton Ulmer Oaks.

Mary Beth Orner, Spring City, spent a day with her grandparents Mr and Mrs William Wilson Mont Clare.

The Sunday school of Evangelical Otterbein United Brethren church held its annual Christmas program the past Sunday morning with recitations and solos by mem-

bers. Santa Claus distributed gifts, candy and oranges, to all members.

The Youth fellowship gave a play "The Christmas Child." The cast consisted of Mrs. Marion Cains, Mrs. Geraldine Kapelewski, Miss Gloria Myers, Vernon Readman Jr., Clarence Readman Jr., Jim Hinkle, and Howard Umble.

Carolers were Iona Blott, Phyllis Koffroth, Alice Bauer, and Judy Walker. Nancy Shronk sang with a solo "O Holy Night," accompanied by Gloria Myers. An instrumental duet was played by Marian Carns (trumpet) and Peggy Will (trombone).

Mrs. Newton Ulmer Oaks, was a dinner guest of her daughter, Mrs. Robert Carns.

CONSTABLE TAGS

WINNIPEG, Canada, Dec 24 (AP) — An elderly police constable while on his regular beat here tagged his own car. The car had been driven downtown and parked by his son.

Indian Engineers

Push Road Program

KATHMANDU, Nepal, Dec. 24 (AP) — It will take motorists only six hours to drive from the Indian border town of Raxaul to this Nepalese capital city when Indian army engineers finish road construction work now underway.

Seven bulldozers recently arrived here by the land route — a risky journey involving passage over three steep mountains, with the existing path usually not fit even for horses.

By the end of January jeeps may be able to cover the 60 mile distance of the roadbed after the bulldozers have completed preliminary clearing operations.

The telescope was invented in Holland, but Galileo, an Italian, so improved and developed it that his name was long associated with all telescopes.

Hill Headmaster to Speak At Minute Men Meeting

The scheduled monthly luncheon meeting of Pottstown Minute Men

was not held yesterday because of Christmas holidays.

It was announced that Edward T. Hall headmaster of The Hill school, will speak at the next meeting, Jan 14. Edward K. Landemuth will be

program chairman for the occasion.

Lake Superior navigation is closed by ice about four months a year.

EX-PRESIDENT DIES

COLUMBUS, O., Dec 24 (AP) — George Washington Rightmire, former president of Ohio State university, died yesterday in University hospital. He was 84.



Our hearts are filled to overflowing with the warmest wishes for a Merry Christmas.

RICHARD'S
Beauty Parlor

Hanover and Walnut Sts.



Memo to St. Nick:
Make this the best Christmas yet for all of our friends and neighbors!

FRAIN'S
Atlantic Service Station

West High Street



Silent as the snow upon the roof, Christmas comes upon us. Our very best wishes to you.

A. B. SIESHOLTZ

Coal or Oil

116 S. Hanover St., Pottstown



We sincerely hope that this Christmas you will receive a full share of lasting good health and happiness.

GAUGLER GULF SERVICE
Beech and High St.



My fondest wish at this merry Christmas-tide is that I could knock at the door of each fine Pottstown citizen to wish him the happiest of Yuletide greetings.

Since that is impossible, I take this means of thanking all good citizens for their cooperation during the past twelve months and to wish them a

MERRY, MERRY CHRISTMAS

AND A

HAPPY NEW YEAR

William A. Griffith,
Burgess of Pottstown



WHAT DOES

Christmas... Mean to You?

THE BIRTH OF THE SAVIOUR

Gospel According to Mattheu, Chapter 1, Verses 18-23

"Now the birth of Jesus Christ was on this wise: When as His Mother Mary was espoused to Joseph, before they came together, she was found with child of the Holy Ghost. Then Joseph her husband, being a just man, and not willing to make her a public example was minded to put her away privily. But while he thought on these things, behold, the angel of the Lord appeared unto him in a dream, saying, Joseph, thou son of David, fear not to take unto thee Mary thy wife: for that which is conceived in her is of the Holy Ghost. And she shall bring forth a son, and thou shalt call His name JESUS: for He shall save His people from their sins. Now all this was done, that it might be fulfilled which was spoken of the Lord by the prophet, saying, Behold a virgin shall be with child, and shall bring forth a son and they shall call His name Emmanuel, which being interpreted is, God with us."

Each Christmas season is a time of joy and tragedy: joy, because it declares to the world, "Unto you is born a Saviour, which is Christ the Lord," and tragedy, because the great majority of men and women observe the day in utter ignorance of, or willful rejection of, the Saviour whose birth is heralded by the day. Did you ever realize that there would be no Christmas if Christ the Saviour had not been born? Take the name "Christ" out of the word "Christmas" and you have nothing left but "mas," a word of three letters and utterly meaningless. Even so Christmas is a meaningless day to the men and women who seek to observe it without putting Christ into their observance of the day.

Just as there could be no Christmas without Christ, there can be no salvation apart from the Saviour who was born into the world to die in our stead. "This is a faithful saying, and worthy of all acceptance, that Christ Jesus came into the world to save sinner" 1 Timothy 1:15. "Neither is there salvation in any other: for there is none other name under heaven given among men, whereby we must be saved." Acts 4:12 Have you received Jesus Christ as your Saviour? Will Christ be in your Christmas?

SEASON'S GREETINGS AND VERY BEST WISHES

SANATOGA RADIO CO.

and its Employes